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Level 6

Sportswear maker accused of sexism

11th March, 2015

<http://www.breakingnewsenglish.com/1503/150311-sexism.html>

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Please try Levels 4 and 5 (they are easier).

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THE ARTICLE

From <http://www.BreakingNewsEnglish.com/1503/150311-sexism.html>

An Indonesian sportswear manufacturer has had to apologise for a label on its merchandise that people deemed to be sexist. The label appeared on the shirts of one of the country's top football clubs, Super League team Pusamania Borneo. It read: "Washing instructions: Give this shirt to a woman. It's her job." The company, Salvo Sports, issued its apology on Sunday March 9th, which was unfortunate timing as Sunday just happened to be International Women's Day, an occasion to honour and celebrate women's achievements around the world. The company received a flood of complaints on social media from people who thought the wording on the label was highly inappropriate.

The company was quick to offer an apology and said it did not mean to denigrate women. A Salvo Sports spokesperson said on Twitter: "The message is simply, instead of washing it in the wrong way, you might as well give it to a lady because they are more capable." It added: "There is no intention to humiliate women. In contrast, we want to tell the men to learn from women on how to take care of clothes." Many people felt the apology was also sexist. On a more positive note for women, The Asian Football Confederation (AFC) launched its inaugural AFC Women's Football Day on Sunday. This is designed to recognise events that develop and promote the women's game in Asia.

Sources: http://www.huffingtonpost.co.uk/2015/03/08/football_n_6825654.html
<http://uk.reuters.com/article/2015/03/08/uk-soccer-indonesia-sexist-idUKKBN0M405T20150308>
<http://www.bbc.com/news/world-asia-31786562>

WARM-UPS

1. SEXISM: Students walk around the class and talk to other students about sexism. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

sportswear / merchandise / label / instructions / apology / unfortunate / achievements / spokesperson / message / capable / humiliate / sexist / positive / develop / promote

Have a chat about the topics you liked. Change topics and partners frequently.

3. SEXIST PROFESSIONS: Complete this table with your partner(s). Change partners often and share what you wrote.

Profession	How sexist?	In what ways?
Football		
Politics		
Teaching		
Armed forces		
Management		
IT		

4. MEN/WOMEN: Students A **strongly** believe men's sport is better to watch than women's sport; Students B **strongly** believe the opposite. Change partners again and talk about your conversations.

5. SPORTS: Rank these with your partner. Put the best at the top. Change partners often and share your rankings.

- football (soccer)
- tennis
- golf
- cycling
- athletics
- boxing
- skiing
- judo

6. LABEL: Spend one minute writing down all of the different words you associate with the word "label". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

BEFORE READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1503/150311-sexism.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- | | |
|---|-------|
| a. A sportswear maker apologized because people said it was sexist. | T / F |
| b. The concern was over the washing instructions on the label of a shirt. | T / F |
| c. The apology coincided with International Women's Day. | T / F |
| d. A few people used social media websites to complain. | T / F |
| e. The company was very slow in putting out an apology. | T / F |
| f. The company said it meant that women are better at washing clothes. | T / F |
| g. The company said it would teach men to wash clothes. | T / F |
| h. Asia's Women's Football Day celebrated its tenth year. | T / F |

2. SYNONYM MATCH: Match the following synonyms from the article.

- | | |
|------------------|----------------|
| 1. manufacturer | a. belittle |
| 2. merchandise | b. rather than |
| 3. issued | c. unsuitable |
| 4. flood | d. advertise |
| 5. inappropriate | e. maker |
| 6. denigrate | f. goods |
| 7. instead of | g. first |
| 8. positive | h. gave |
| 9. inaugural | i. wave |
| 10. promote | j. cheerful |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|-----------------------------------|-------------------------|
| 1. apologise for a label on | a. women |
| 2. unfortunate | b. humiliate women |
| 3. celebrate women's achievements | c. of complaints |
| 4. The company received a flood | d. the wrong way |
| 5. the wording on the label was | e. timing |
| 6. it did not mean to denigrate | f. around the world |
| 7. instead of washing it in | g. positive note |
| 8. There is no intention to | h. highly inappropriate |
| 9. On a more | i. women's game in Asia |
| 10. promote the | j. its merchandise |

GAP FILL

From <http://www.BreakingNewsEnglish.com/1503/150311-sexism.html>

An Indonesian sportswear manufacturer has had to apologise for a label on its (1) _____ that people deemed to be sexist. The label (2) _____ on the shirts of one of the country's top football clubs, Super League team Pusamania Borneo. It read: "Washing (3) _____: Give this shirt to a woman. It's her job." The company, Salvo Sports, (4) _____ its apology on Sunday March 9th, which was unfortunate (5) _____ as Sunday just happened to be International Women's Day, an (6) _____ to honour and celebrate women's achievements around the world. The company received a (7) _____ of complaints on social media from people who thought the (8) _____ on the label was highly inappropriate.

The company was quick to (9) _____ an apology and said it did not mean to denigrate women. A Salvo Sports spokesperson said on Twitter: "The message is (10) _____, instead of washing it in the wrong way, you (11) _____ as well give it to a lady because they are more capable." It added: "There is no (12) _____ to humiliate women. In contrast, we want to tell the men to learn from women on how to take (13) _____ of clothes." Many people felt the apology was also sexist. On a more positive (14) _____ for women, The Asian Football Confederation (AFC) launched its (15) _____ AFC Women's Football Day on Sunday. This is designed to recognise events that develop and (16) _____ the women's game in Asia.

instructions
appeared
flood
timing
merchandise
wording
issued
occasion

might
care
inaugural
offer
promote
intention
simply
note

LISTENING – Guess the answers. Listen to check.

From <http://www.BreakingNewsEnglish.com/1503/150311-sexism.html>

- 1) An Indonesian sportswear manufacturer has had to apologise for _____ merchandise
 - a. a labels on its
 - b. a lapels on its
 - c. a label on its
 - d. a lapel on its
- 2) Salvo Sports issued its apology on Sunday March 9th, which was _____
 - a. unfortunate time in
 - b. unfortunate tie mean
 - c. unfortunate timing
 - d. unfortunate thyme in
- 3) an occasion to honour and celebrate women's achievements _____
 - a. around the world
 - b. abound the world
 - c. a round the world
 - d. a bound the world
- 4) The company received _____ complaints
 - a. a flood of
 - b. a wave of
 - c. a trickle of
 - d. a stream of
- 5) people who thought the wording on the label was _____
 - a. hi Lee, inappropriate
 - b. highly inappropriate
 - c. heighten inappropriate
 - d. hailing inappropriate
- 6) The company was quick to offer an apology and said it did not mean _____
 - a. to denigrate women
 - b. to designate women
 - c. to decorate women
 - d. to depreciate women
- 7) you might as well give it to a lady because they _____
 - a. are more culpable
 - b. are more capability
 - c. are more cape able
 - d. are more capable
- 8) we want to tell the men to learn from women on how to _____ clothes
 - a. make care of
 - b. take care of
 - c. fake care of
 - d. rake care of
- 9) On a more positive _____ women
 - a. notes for
 - b. noted for
 - c. noting for
 - d. note for
- 10) recognise events that develop and promote the women's _____
 - a. gaming in Asia
 - b. gaming Asia
 - c. game in Asia
 - d. gamer in Asia

LISTENING – Listen and fill in the gaps

From <http://www.BreakingNewsEnglish.com/1503/150311-sexism.html>

An Indonesian sportswear manufacturer (1) _____ for a label (2) _____ that people deemed to be sexist. The label appeared on the shirts (3) _____ country's top football clubs, Super League team Pusamania Borneo. It read: "Washing instructions: Give this shirt to a woman. It's her job." The company, Salvo Sports, (4) _____ on Sunday March 9th, which was unfortunate timing as Sunday just happened to be International Women's Day, (5) _____ honour and celebrate women's achievements around the world. The company received a flood of complaints on social media from people who thought (6) _____ the label was highly inappropriate.

The company (7) _____ an apology and said it did not mean to denigrate women. A Salvo Sports spokesperson said on Twitter: "The (8) _____, instead of washing it in the wrong way, you might as well give it to a lady because they (9) _____." It added: "There is (10) _____ humiliate women. In contrast, we want to tell the men to learn from women on how to take care of clothes." Many people felt the apology was also sexist. On a (11) _____ for women, The Asian Football Confederation (AFC) launched its inaugural AFC Women's Football Day on Sunday. This is designed to recognise events that develop and promote (12) _____ in Asia.

COMPREHENSION QUESTIONS

From <http://www.BreakingNewsEnglish.com/1503/150311-sexism.html>

1. On which part of the garment was the comment deemed to be sexist?

2. What kind of sports players were the shirts made for?

3. Why was the timing of the apology unfortunate?

4. What did people on social media consider the comment to be?

5. What did the company say it didn't mean to do to women?

6. On which platform did the company make its apology?

7. What does the company want men to learn from women?

8. What did many people think the apology was?

9. What Asian event was launched for the first time on Sunday?

10. What does a women's football day hope to promote?

MULTIPLE CHOICE - QUIZ

From <http://www.BreakingNewsEnglish.com/1503/150311-sexism.html>

1. On which part of the garment was the comment deemed to be sexist?
 - a) the lining
 - b) the back
 - c) the label
 - d) the front
2. What kind of sports players were the shirts made for?
 - a) football players
 - b) tennis players
 - c) badminton stars
 - d) athletes
3. Why was the timing of the apology unfortunate?
 - a) it was on Respect Day
 - b) it was on Equality For All Day
 - c) it was on Fight Sexism Day
 - d) it was on International Women's Day
4. What kind of volume of complaints did the company receive?
 - a) a stream
 - b) a flood
 - c) a trickle
 - d) a torrent
5. What did people think of the wording on the shirt label?
 - a) cutting
 - b) witty
 - c) inappropriate
 - d) verbose
6. What did the company say it didn't mean to do to women?
 - a) inundate them
 - b) denigrate them
 - c) elevate them
 - d) placate them
7. On which platform did the company make its apology?
 - a) its own website
 - b) Snapchat
 - c) Facebook
 - d) Twitter
8. What does the company want men to learn from women?
 - a) financial management
 - b) how to take care of clothes
 - c) manners
 - d) respect
9. What did many people think the apology was?
 - a) sexist
 - b) timely
 - c) wrong
 - d) sufficient
10. What Asian event was launched for the first time on Sunday?
 - a) Care For Clothes Day
 - b) Respect For Women Day
 - c) No To Sexism Day
 - d) a Women's Football Day

ROLE PLAY

From <http://www.BreakingNewsEnglish.com/1503/150311-sexism.html>

Role A – Football

You think football is the most exciting sport. Tell the others three reasons why. Tell them why their sports aren't so good. Also, tell the others which is the most boring of these (and why): tennis, boxing or athletics.

Role B – Tennis

You think tennis is the most exciting sport. Tell the others three reasons why. Tell them why their sports aren't so good. Also, tell the others which is the most boring of these (and why): football, boxing or athletics.

Role C – Boxing

You think boxing is the most exciting sport. Tell the others three reasons why. Tell them why their sports aren't so good. Also, tell the others which is the most boring of these (and why): tennis, football or athletics.

Role D – Athletics

You think athletics is the most exciting sport. Tell the others three reasons why. Tell them why their sports aren't so good. Also, tell the others which is the most boring of these (and why): tennis, boxing or football.

AFTER READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1503/150311-sexism.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'offer' and 'apology'.

offer	apology
--------------	----------------

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• manufacturer• top• job• timing• occasion• flood	<ul style="list-style-type: none">• quick• simply• intention• care• note• develop
--	--

SEXISM SURVEY

From <http://www.BreakingNewsEnglish.com/1503/150311-sexism.html>

Write five GOOD questions about sexism in the table. Do this in pairs. Each student must write the questions on his / her own paper.
When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

SEXISM DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

- 1) What did you think when you read the headline?
- 2) What springs to mind when you hear the word 'sexism'?
- 3) What do you think about what you read?
- 4) Why are people sexist?
- 5) How sexist do you think the instructions were?
- 6) What needs to happen for people to stop being sexist?
- 7) What forms of inequality do women in your country face?
- 8) What else do you think the company should do to apologise?
- 9) What happens in your country on International Women's Day?
- 10) Have you ever complained about anything on social media?

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SEXISM DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

- 11) Did you like reading this article? Why/not?
- 12) Do you think the company's apology is acceptable?
- 13) What do you think of the contents of the tweet of apology?
- 14) In what way might the apology also be sexist?
- 15) What kinds of sexism exist in sports?
- 16) What can sports do to eradicate sexism?
- 17) Should sexist comments be made a criminal offence?
- 18) How can authorities better promote women's football?
- 19) What problems does sexism create in society?
- 20) What questions would you like to ask the company's boss?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <http://www.BreakingNewsEnglish.com/1503/150311-sexism.html>

An Indonesian sportswear manufacturer (1) _____ had to apologise for a label on its merchandise that people (2) _____ to be sexist. The label appeared on the shirts of one of the country's top football clubs, Super League team Pusmania Borneo. It read: "Washing (3) _____: Give this shirt to a woman. It's her job." The company, Salvo Sports, issued its apology on Sunday March 9th, which was (4) _____ timing as Sunday just happened to be International Women's Day, an occasion to honour and celebrate women's achievements around the world. The company received a (5) _____ of complaints on social media from people who thought the wording on the label was (6) _____ inappropriate.

The company was quick to (7) _____ an apology and said it did not mean to denigrate women. A Salvo Sports spokesperson said on Twitter: "The message is simply, instead (8) _____ washing it in the wrong way, you might as well give it to a lady because they are more (9) _____." It added: "There is no intention to humiliate women. (10) _____ contrast, we want to tell the men to learn from women on how to take care of clothes." Many people felt the apology was also sexist. On a more positive (11) _____ for women, The Asian Football Confederation (AFC) launched its inaugural AFC Women's Football Day on Sunday. This is designed to recognise events (12) _____ develop and promote the women's game in Asia.

Put the correct words from the table below in the above article.

- | | | | | |
|-----|------------------|-----------------|----------------|----------------|
| 1. | (a) had | (b) have | (c) has | (d) having |
| 2. | (a) deemed | (b) doomed | (c) beamed | (d) boomed |
| 3. | (a) instructions | (b) instruction | (c) instructed | (d) instructor |
| 4. | (a) unfortunate | (b) misfortune | (c) luckless | (d) badly |
| 5. | (a) trickle | (b) flood | (c) tidal | (d) spray |
| 6. | (a) highly | (b) heightened | (c) height | (d) high |
| 7. | (a) coffer | (b) proffer | (c) offer | (d) woofer |
| 8. | (a) at | (b) for | (c) by | (d) of |
| 9. | (a) capable | (b) culpable | (c) capacity | (d) computable |
| 10. | (a) On | (b) In | (c) As | (d) From |
| 11. | (a) pad | (b) note | (c) tune | (d) memo |
| 12. | (a) thus | (b) which | (c) that | (d) such |

SPELLING

From <http://www.BreakingNewsEnglish.com/1503/150311-sexism.html>

Paragraph 1

1. An Indonesian sportswear aumrcnaurfet
2. uunoaretnf timing
3. elecaretb women's achievements
4. The company received a flood of nistpoacml
5. the ordgnwi on the label
6. highly oiiaparptrepn

Paragraph 2

7. The company was quick to offer an olgyoa
8. it did not mean to rdenaigte women
9. There is no intention to ialutmeih women
10. On a more ipevoist note...
11. its aranuguli AFC Women's Football Day
12. oopmetr the women's game in Asia

PUT THE TEXT BACK TOGETHER

From <http://www.BreakingNewsEnglish.com/1503/150311-sexism.html>

Number these lines in the correct order.

()	way, you might as well give it to a lady because they are more capable." It added: "There is no
()	The company was quick to offer an apology and said it did not mean to denigrate
()	of complaints on social media from people who thought the wording on the label was highly inappropriate.
()	care of clothes." Many people felt the apology was also sexist. On a more positive
()	note for women, The Asian Football Confederation (AFC) launched its inaugural AFC Women's Football Day
()	on Sunday. This is designed to recognise events that develop and promote the women's game in Asia.
()	women. A Salvo Sports spokesperson said on Twitter: "The message is simply, instead of washing it in the wrong
()	happened to be International Women's Day, an occasion to honour and
(1)	An Indonesian sportswear manufacturer has had to apologise for a label on its merchandise that people deemed
()	job." The company, Salvo Sports, issued its apology on Sunday March 9th, which was unfortunate timing as Sunday just
()	team Pusamania Borneo. It read: "Washing instructions: Give this shirt to a woman. It's her
()	celebrate women's achievements around the world. The company received a flood
()	to be sexist. The label appeared on the shirts of one of the country's top football clubs, Super League
()	intention to humiliate women. In contrast, we want to tell the men to learn from women on how to take

PUT THE WORDS IN THE RIGHT ORDER

From <http://www.BreakingNewsEnglish.com/1503/150311-sexism.html>

1. a for Apologise merchandise its on label .

2. shirts of one of the country's top football clubs The .

3. women's around world Celebrate achievements the .

4. social media The company received a flood of complaints on .

5. was wording highly on inappropriate the label The .

6. The offer company an was apology quick to .

7. to a lady because they are more capable Give it .

8. women humiliate to intention no is There .

9. of clothes Learn from women on how to take care .

10. game and in promote Asia the women's Develop .

CIRCLE THE CORRECT WORD (20 PAIRS)

From <http://www.BreakingNewsEnglish.com/1503/150311-sexism.html>

An Indonesian sportswear manufacturer has had to apologise for a *labeling / label* on its merchandise that people *doomed / deemed* to be sexist. The label *appeared / appearing* on the shirts of one of the country's top football clubs, Super League team Pusamania Borneo. It read: "*Washing / Washed* instructions: Give this shirt to a woman. It's *her / their* job." The company, Salvo Sports, *issuing / issued* its apology on Sunday March 9th, which was unfortunate *timing / timed* as Sunday *just / justly* happened to be International Women's Day, an occasion to honour and celebrate women's achievements around the world. The company received a *trickle / flood* of complaints on social media from people who thought the *worded / wording* on the label was highly inappropriate.

The company was quick to *prefer / offer* an apology and said it did not mean to *denigrate / delegate* women. A Salvo Sports spokesperson said on Twitter: "The message is simply, *instead / rather* of washing it in the wrong way, you *should / might* as well give it to a lady because they are more *capable / culpable*." It added: "There is no *intention / intend* to humiliate women. *In / On* contrast, we want to tell the men to learn from women on how to *take / make* care of clothes." Many people felt the apology was also sexist. On a *more / many* positive note for women, The Asian Football Confederation (AFC) launched its inaugural AFC Women's Football Day on Sunday. This is designed to recognise events that develop and *promotion / promote* the women's game in Asia.

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From <http://www.BreakingNewsEnglish.com/1503/150311-sexism.html>

_____n _____nd_____n_____s_____n_____ sp_____rtsw_____r_____ m_____n_____f_____ct_____r_____r_____ h_____s_____ h_____d_____ t_____p_____l_____g_____s_____ f_____r_____ l_____b_____l_____n_____ts_____ m_____rch_____nd_____s_____ th_____t_____ p_____p_____l_____d_____m_____d_____t_____ b_____s_____x_____st_____ . Th_____l_____b_____l_____pp_____r_____d_____n_____ th_____sh_____rts_____f_____n_____f_____ th_____c_____n_____try's_____ t_____p_____f_____tb_____ll_____cl_____bs_____ , S_____p_____r_____L_____g_____t_____m_____P_____s_____m_____n_____B_____rn_____ . _____t_____r_____d_____ : "W_____sh_____ng_____n_____str_____ct_____ns_____ : G_____v_____ th_____s_____ sh_____rt_____ t_____w_____m_____n_____ . _____t's_____ h_____r_____j_____b_____ ." Th_____c_____mp_____ny_____ , S_____lv_____Sp_____rts_____ , _____ss_____d_____ts_____p_____l_____gy_____n_____S_____nd_____y_____M_____rch_____9th_____ , wh_____ch_____w_____s_____n_____f_____rt_____n_____t_____t_____m_____ng_____s_____S_____nd_____y_____j_____st_____h_____pp_____n_____d_____t_____b_____nt_____rn_____t_____n_____l_____W_____m_____n's_____D_____y_____ , _____n_____cc_____s_____n_____t_____h_____n_____r_____nd_____c_____l_____br_____t_____w_____m_____n's_____ch_____v_____m_____nts_____r_____nd_____ th_____w_____r_____ld_____ . Th_____c_____mp_____ny_____r_____c_____v_____d_____fl_____d_____f_____c_____mpl_____nts_____n_____s_____c_____l_____m_____d_____fr_____m_____p_____p_____l_____wh_____th_____ght_____th_____w_____rd_____ng_____n_____th_____l_____b_____l_____w_____s_____h_____ghly_____n_____pp_____r_____pr_____t_____ .

Th_____c_____mp_____ny_____w_____s_____q_____ck_____t_____ff_____r_____n_____p_____l_____gy_____nd_____s_____d_____t_____d_____d_____n_____t_____m_____n_____t_____d_____n_____gr_____t_____w_____m_____n_____ . _____S_____lv_____Sp_____rts_____sp_____k_____sp_____rs_____n_____s_____d_____n_____Tw_____tt_____r_____ : "Th_____m_____ss_____g_____s_____s_____m_____ply_____ , _____n_____st_____d_____f_____w_____sh_____ng_____t_____n_____th_____wr_____ng_____w_____y_____ , y_____m_____ght_____s_____w_____ll_____g_____v_____t_____t_____l_____dy_____b_____c_____s_____th_____y_____r_____m_____r_____c_____p_____bl_____ ." _____t_____dd_____d_____ : "Th_____r_____s_____n_____nt_____nt_____n_____t_____h_____m_____l_____t_____w_____m_____n_____ . _____n_____c_____n_____tr_____st_____ , w_____w_____nt_____t_____t_____ll_____th_____m_____n_____t_____l_____rn_____fr_____m_____w_____m_____n_____n_____h_____w_____t_____t_____k_____c_____r_____f_____cl_____th_____s_____ ." M_____ny_____p_____p_____l_____f_____lt_____th_____p_____l_____gy_____w_____s_____ls_____s_____x_____st_____ . _____n_____m_____r_____p_____s_____t_____v_____n_____t_____f_____r_____w_____m_____n_____ , Th_____s_____n_____F_____tb_____ll_____C_____nf_____d_____r_____t_____n_____ (_____FC_____) _____l_____n_____ch_____d_____ts_____n_____g_____r_____l_____FC_____W_____m_____n's_____F_____tb_____ll_____D_____y_____n_____S_____nd_____y_____ . Th_____s_____s_____d_____s_____gn_____d_____t_____r_____c_____gn_____s_____v_____nts_____th_____t_____d_____v_____l_____p_____nd_____pr_____m_____t_____th_____w_____m_____n's_____g_____m_____n_____s_____ .

PUNCTUATE THE TEXT AND ADD CAPITALS

From <http://www.BreakingNewsEnglish.com/1503/150311-sexism.html>

an Indonesian sportswear manufacturer has had to apologise for a label on its merchandise that people deemed to be sexist. The label appeared on the shirts of one of the country's top football clubs, Super League team Pusamania Borneo. It read "washing instructions: give this shirt to a woman, it's her job". The company Salvo Sports issued its apology on Sunday, March 9th, which was unfortunate timing as Sunday just happened to be International Women's Day, an occasion to honour and celebrate women's achievements around the world. The company received a flood of complaints on social media from people who thought the wording on the label was highly inappropriate.

The company was quick to offer an apology and said it did not mean to denigrate women. A Salvo Sports spokesperson said on Twitter "the message is simply instead of washing it in the wrong way you might as well give it to a lady because they are more capable". It added "there is no intention to humiliate women. In contrast, we want to tell the men to learn from women on how to take care of clothes". Many people felt the apology was also sexist. On a more positive note for women, the Asian Football Confederation (AFC) launched its inaugural AFC Women's Football Day on Sunday. This is designed to recognise events that develop and promote the women's game in Asia.

PUT A SLASH (/) WHERE THE SPACES ARE

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FREE WRITING

From <http://www.BreakingNewsEnglish.com/1503/150311-sexism.html>

Write about **sexism** for 10 minutes. Comment on your partner's paper.

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about sexism. Share what you discover with your partner(s) in the next lesson.

3. SEXISM IN SPORT: Make a poster about sexism in sport. Show your work to your classmates in the next lesson. Did you all have similar things?

4. SPORT: Write a magazine article about women in sport. Include imaginary interviews with people who want to promote women's sport.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on equality. Ask him/her three questions about sexism. Give him/her three ideas on how to bring equality nearer. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

TRUE / FALSE (p.4)

a T b T c T d F e F f T g F h F

SYNONYM MATCH (p.4)

- | | |
|------------------|----------------|
| 1. manufacturer | a. maker |
| 2. merchandise | b. goods |
| 3. issued | c. gave |
| 4. flood | d. wave |
| 5. inappropriate | e. unsuitable |
| 6. denigrate | f. belittle |
| 7. instead of | g. rather than |
| 8. positive | h. cheerful |
| 9. inaugural | i. first |
| 10. promote | j. advertise |

COMPREHENSION QUESTIONS (p.8)

1. The label
2. Football players
3. It was on International Women's Day
4. A flood
5. They thought it was inappropriate
6. Denigrate them
7. Twitter
8. How to take care of clothes
9. Sexist
10. The AFC Women's Football Day

MULTIPLE CHOICE - QUIZ (p.9)

1. c 2. a 3. d 4. b 5. c 6. d 7. b 8. d 9. a 10. d

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)