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Ready-to-Use English Lessons by Sean Banville

Level 6
Women wearing cosmetics are paid more

23rd May, 2016

http://www.breakingnewsenglish.com/1605/160523-cosmetics.html

Contents

Please try Levels 0, 1 and 2 (they are easier).

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THE ARTICLE

Researchers have discovered there could be a good reason why women spend so long in the morning getting ready for work – they get paid more if they wear makeup and do their hair. Sociologists Jaclyn Wong and Andrew Penner concluded that attractive people get paid around 20 per cent more than what they called "average" people. They found that both physically attractive men and women tended to earn more than average-looking employees. They added that the more a woman cared about her looks, the more attractive she appeared. Ms Wong said: "For men, only about half of the effect of attractiveness is due to grooming….I think that we more readily judge women, and so presentation becomes important to them."

The study was conducted by the universities of Chicago and California. It will be published in the journal Research in Social Stratification and Mobility. The researchers analysed data from 14,000 participants who were questioned about their salary, job, education, personality, social behaviour and other characteristics. The interviewers were also asked to rate each participant on how attractive and well-groomed they were. Researchers said people were biased when it comes to beauty because of a 'halo effect'. People think someone who is attractive on the outside will also be beautiful on the inside. The researchers noted that the idea that humans are influenced by beauty bias is not new.

WARM-UPS

1. COSMETICS: Students walk around the class and talk to other students about cosmetics. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

> good reason / morning / getting ready / attractive / employees / grooming / judge / study / journal / data / salary / personality / behaviour / halo / beauty / bias

Have a chat about the topics you liked. Change topics and partners frequently.

3. LOOKS: Students A **strongly** believe looks should not count in salaries; Students B **strongly** believe they should. Change partners again and talk about your conversations.

4. PAY: How should these things affect pay? Complete this table with your partner(s). Change partners often and share what you wrote.

	How should this affect pay	How important is it?
Looks		
Qualifications		
Muscles		
Experience		
Sense of humour		
Leadership skills		

5. ATTRACTIVE: Spend one minute writing down all of the different words you associate with the word "attractive". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

6. JOB: Rank these with your partner. Put the most important things for a job at the top. Change partners often and share your rankings.

- qualifications
- sense of humour
- team player
- experience

- determination
- leadership skills
- good listener
- can work long hours

BEFORE READING / LISTENING

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

a. Researchers found a reason why women spend time getting ready.   **T / F**

b. Attractive people get 20% more pay than people with 'average' looks.   **T / F**

c. Attractive men don't get more pay than average-looking' men.   **T / F**

d. A sociologist suggested people judge a woman by her looks more.   **T / F**

e. Three universities took part in the study.   **T / F**

f. Nearly 1,400 people took part in the research.   **T / F**

g. The interviewers had to rate participants for attractiveness.   **T / F**

h. The researchers said the idea about beauty bias is a new one.   **T / F**

2. SYNONYM MATCH: Match the following synonyms from the article.

1.	discovered	a.	seemed
2.	reason	b.	prejudiced
3.	average	c.	carried out
4.	appeared	d.	observed
5.	due to	e.	ordinary
6.	conducted	f.	found
7.	data	g.	traits
8.	characteristics	h.	because of
9.	biased	i.	cause
10.	noted	j.	figures

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

1.	there could be a good reason	a.	'halo effect'
2.	getting	b.	to earn more
3.	do	c.	in the journal
4.	women tended	d.	why
5.	and so presentation becomes	e.	14,000 participants
6.	It will be published	f.	by beauty
7.	researchers analysed data from	g.	ready for work
8.	behaviour and other	h.	important to them
9.	because of a	i.	characteristics
10.	the idea that humans are influenced	j.	their hair

GAP FILL

Researchers have discovered there could be a good (1) _____ why women spend so long in the morning getting (2) _____ for work – they get paid more if they wear makeup and (3) _____ their hair. Sociologists Jaclyn Wong and Andrew Penner concluded that attractive people get (4) _____ around 20 per cent more than what they called "average" people. They found that both physically attractive men and women tended to (5) _____ than average-looking employees. They added that the more a woman cared about her looks, the more attractive she (6) _____. Ms Wong said: "For men, only about half of the (7) _____ of attractiveness is due to grooming….I think that we more readily (8) _____ women, and so presentation becomes important to them."

do

ready

earn

effect

paid

judge

reason

appeared

The study was (9) _____ by the universities of Chicago and California. It will be published in the (10) _____ Research in Social Stratification and Mobility. The researchers analysed (11) _____ from 14,000 participants who were questioned about their salary, job, education, personality, social behaviour and (12) _____ characteristics. The interviewers were also asked to (13) _____ each participant on how attractive and well-groomed they were. Researchers said people were biased when it comes to beauty because of a 'halo (14) _____. People think someone who is attractive on the (15) _____ will also be beautiful on the inside. The researchers noted that the idea that humans are (16) _____ by beauty bias is not new.

rate

journal

influenced

data

conducted

outside

effect'

other

LISTENING – **Guess the answers. Listen to check.**

1) a good reason why women spend so long in the morning getting _____
   a. readily for work
   b. readied for work
   c. ready for work
   d. readies for work

2) they get paid more if they wear makeup and _____
   a. to their hair
   b. dew their hair
   c. due their hair
   d. do their hair

3) get paid around 20 per cent more than what they called _____
   a. "averaged" people
   b. "average" people
   c. "averages" people
   d. "over age" people

4) They found that both physically attractive men and women tended _____
   a. to earns more
   b. to earning more
   c. to earn more
   d. to earned more

5) only about half of the effect of attractiveness is _____
   a. dew to grooming
   b. due two grooming
   c. due too grooming
   d. due to grooming

6) It will be published in the journal Research in Social Stratification _____
   a. of Mobility
   b. end Mobility
   c. by Mobility
   d. and Mobility

7) salary, job, education, personality, social behaviour and _____
   a. another characteristics
   b. other characteristics
   c. others characteristics
   d. other characteristic

8) rate each participant on how attractive and well groomed _____
   a. they are
   b. they were
   c. them were
   d. these were

9) Researchers said people were biased when it comes to beauty because of _____
   a. a 'halo effect'
   b. a 'hello effect'
   c. a 'hay low effect'
   d. a 'hail oh effect'

10) researchers noted that the idea that humans are influenced by beauty _____
   a. bias is not new
   b. basis is not new
   c. by us is not new
   d. buy us is not new

LISTENING – Listen and fill in the gaps

Researchers have discovered there (1) _____ reason why women spend so long in the morning getting ready for work – they get paid more if they wear makeup (2) _____. Sociologists Jaclyn Wong and Andrew Penner concluded that attractive people get paid around 20 per cent more than (3) _____ "average" people. They found that (4) _____ attractive men and women tended to earn more than average-looking employees. They added that the more a woman cared about her looks, the more attractive (5) _____. Ms Wong said: "For men, only about half of the effect of attractiveness is due to grooming….I think that we (6) _____ women, and so presentation becomes important to them."

The study was (7) _____ universities of Chicago and California. It will be published in the journal Research in Social Stratification and Mobility. The researchers (8) _____ from 14,000 participants who were questioned about their salary, job, education, personality, (9) _____ and other characteristics. The interviewers were also asked to rate each participant (10) _____ and well-groomed they were. Researchers said people were biased when it comes to beauty because of a 'halo effect'. People think someone who is attractive (11) _____ will also be beautiful on the inside. The researchers noted that the idea that humans are influenced (12) _____ is not new.

COMPREHENSION QUESTIONS

1. What do women spend a long time doing in the morning?

2. How many sociologists are mentioned in the article?

3. How much more do attractive people get paid?

4. Who do attractive people get more pay than?

5. How much of the attractiveness of men is because of grooming?

6. What university carried out the study besides California?

7. How many people took part in the study?

8. Who did interviewers have to rate?

9. What is the effect mentioned in the article that is related to beauty?

10. What idea did the researchers say was not new?

MULTIPLE CHOICE - QUIZ

1) What do women spend a long time doing in the morning?
a) reading the newspaper
b) getting ready
c) sleeping
d) eating breakfast

2) How many sociologists are mentioned in the article?
a) 5
b) 4
c) 3
d) 2

3) How much more do attractive people get paid?
a) 40% more
b) 30% more
c) 20% more
d) 10% more

4) Who do attractive people get more pay than?
a) average people
b) bosses
c) their colleagues
d) researchers

5) How much of the attractiveness of men is because of grooming?
a) three-quarters
b) about half
c) two-thirds
d) two-fifths

6) What university carried out the study besides California?
a) Chicago
b) Michigan
c) Maine
d) New York

7) How many people took part in the study?
a) 140,000
b) 1,400
c) 14,000
d) 4,000

8) Who did interviewers have to rate?
a) participants
b) themselves
c) models
d) bosses

9) What is the effect mentioned in the article that is related to beauty?
a) hollow effect
b) help effect
c) hello effect
d) halo effect

10) What idea did the researchers say was not new?
a) pay
b) inside beauty
c) beauty bias
d) attractiveness

ROLE PLAY

Role A – Qualifications

You think qualifications are most important in a job. Tell the others three reasons why. Tell them things that are wrong with their things. Also, tell the others which is the least important of these (and why): a sense of humour, leadership skills or experience.

Role B – A sense of humour

You think a sense of humour is most important in a job. Tell the others three reasons why. Tell them things that are wrong with their things. Also, tell the others which is the least important of these (and why): qualifications, leadership skills or experience.

Role C – Leadership skills

You think leadership skills is most important in a job. Tell the others three reasons why. Tell them things that are wrong with their things. Also, tell the others which is the least important of these (and why): a sense of humour, qualifications or experience.

Role D – Experience

You think experience is most important in a job. Tell the others three reasons why. Tell them things that are wrong with their things. Also, tell the others which is the least important of these (and why): a sense of humour, leadership skills or qualifications.

AFTER READING / LISTENING

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms … for the words 'attractive' and 'average'.

attractive	average

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.
- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning…?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

• spend	• journal
• do	• data
• 20	• salary
• tended	• rate
• cared	• halo
• judge	• influenced

COSMETICS SURVEY

Write five GOOD questions about cosmetics in the table. Do this in pairs. Each student must write the questions on his / her own paper.
When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

COSMETICS DISCUSSION

<u>STUDENT A's QUESTIONS</u> (Do not show these to student B)

1. What did you think when you read the headline?

2. What springs to mind when you hear the word 'beauty'?

3. What do you think about what you read?

4. Is it right that attractive people get paid more?

5. How long do you spend getting ready to go out?

6. How important is it that you look good?

7. What do you do to make yourself look better?

8. How is confidence related to looks?

9. Why is grooming less important for men?

10. How do you think 'average' people might feel about this news?

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COSMETICS DISCUSSION

<u>STUDENT B's QUESTIONS</u> (Do not show these to student A)

11. Did you like reading this article? Why/not?

12. What would it be like to do research on this?

13. What do you think about cosmetics?

14. What would life and society be like without cosmetics?

15. How might cosmetics trick people?

16. How well groomed are you?

17. How influenced are you by beauty?

18. Are attractive people always attractive on the inside?

19. How much do you think that 'beauty is in the eye of the beholder'?

20. What questions would you like to ask the researchers?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

LANGUAGE - CLOZE

Researchers have (1) _____ there could be a good reason why women spend so long in the morning getting ready for work – they get paid more if they wear makeup and (2) _____ their hair. Sociologists Jaclyn Wong and Andrew Penner concluded that attractive people get (3) _____ around 20 per cent more than what they called "average" people. They found that both (4) _____ attractive men and women tended to earn more than average-looking employees. They added that the more a woman (5) _____ about her looks, the more attractive she appeared. Ms Wong said: "For men, only about half of the effect of attractiveness is due to (6) _____ ….I think that we more readily judge women, and so presentation becomes important to them."

The study was conducted by the universities of Chicago and California. It will be published (7) _____ the journal Research in Social Stratification and Mobility. The researchers analysed data from 14,000 (8) _____ who were questioned about their salary, job, education, personality, social behaviour and other characteristics. The interviewers were also asked to (9) _____ each participant on how attractive and well-groomed they were. Researchers said people were (10) _____ when it comes (11) _____ beauty because of a 'halo effect'. People think someone who is attractive on the outside will also be beautiful on the inside. The researchers (12) _____ that the idea that humans are influenced by beauty bias is not new.

Put the correct words from the table below in the above article.

1.	(a)	discover	(b)	discovers	(c)	discovery	(d)	discovered
2.	(a)	amend	(b)	flavour	(c)	have	(d)	do
3.	(a)	earning	(b)	paid	(c)	cash	(d)	money
4.	(a)	physicality	(b)	physics	(c)	physically	(d)	physique
5.	(a)	cured	(b)	cored	(c)	cared	(d)	crude
6.	(a)	grooming	(b)	grooms	(c)	groomed	(d)	groom
7.	(a)	at	(b)	in	(c)	by	(d)	of
8.	(a)	participants	(b)	entrants	(c)	fragrances	(d)	flagrances
9.	(a)	berate	(b)	rate	(c)	gyrate	(d)	grate
10.	(a)	blasted	(b)	based	(c)	biased	(d)	lambasted
11.	(a)	of	(b)	about	(c)	to	(d)	on
12.	(a)	piped	(b)	doodled	(c)	singled	(d)	noted

SPELLING

Paragraph 1

1. sgiistocsool Jaclyn Wong and Andrew Penner

2. dcdnoucel that…

3. ylchayipls attractive

4. the more attractive she eprapeda

5. the fcfeet of attractiveness

6. we more readily geudj women

Paragraph 2

7. The study was ounccedtd by the universities

8. published in the lonurja

9. data from 14,000 tsiptpaaicnr

10. social behaviour and other acetsccirrtihsa

11. well odomreg

12. idlfeencun by beauty bias

PUT THE TEXT BACK TOGETHER

Number these lines in the correct order.

(   )   and Andrew Penner concluded that attractive people get paid around 20 per cent more than what they

(   )   inside. The researchers noted that the idea that humans are influenced by beauty bias is not new.

(   )   questioned about their salary, job, education, personality, social behaviour and other characteristics. The interviewers

(   )   to grooming….I think that we more readily judge women, and so presentation becomes important to them."

(   )   were also asked to rate each participant on how attractive and well groomed they

(*1*)   Researchers have discovered there could be a good reason why women spend so long in the morning getting

(   )   were. Researchers said people were biased when it comes to beauty because of a 'halo

(   )   effect'. People think someone who is attractive on the outside will also be beautiful on the

(   )   Research in Social Stratification and Mobility. The researchers analysed data from 14,000 participants who were

(   )   The study was conducted by the universities of Chicago and California. It will be published in the journal

(   )   she appeared. Ms Wong said: "For men, only about half of the effect of attractiveness is due

(   )   than average-looking employees. They added that the more a woman cared about her looks, the more attractive

(   )   called "average" people. They found that both physically attractive men and women tended to earn more

(   )   ready for work – they get paid more if they wear makeup and do their hair. Sociologists Jaclyn Wong

PUT THE WORDS IN THE RIGHT ORDER

1. why   women   spend   so   long   There   could   be   a   good   reason   .

2. they   wear   makeup   and   do   their   hair   Get   paid   more   if   .

3. looking   more   employees   than   Tended   average   to   -   earn   .

4. to   of   of   due   Half   effect   is   grooming   the   attractiveness   .

5. that   think   I   women   judge   readily   more   we   .

6. 14,000   data   participants   from   The   researchers   ,   analysed   .

7. to   interviewers   rate   were   each   also   participant   asked   The   .

8. people   when   to   said   biased   comes   Researchers   were   it   beauty   .

9. someone   the   who   outside   is   People   attractive   think   on   .

10. bias   are   The   influenced   idea   by   that   beauty   humans   .

CIRCLE THE CORRECT WORD (20 PAIRS)

Researchers have *discovered / discovery* there could be a good reason why women spend so long in the morning getting *already / ready* for work – they get paid more if they wear makeup and *do / doing* their hair. Sociologists Jaclyn Wong and Andrew Penner *conclusion / concluded* that attractive people get *paid / payment* around 20 per cent more than what they called "average" people. They found that both *physical / physically* attractive men and women tended to *earn / earning* more than average-looking employees. They added that the more a woman *cared / careful* about her looks, the more attractive she appeared. Ms Wong said: "For men, only about *halve / half* of the effect of attractiveness is due to grooming….I think that we more readily judge women, and so presentation becomes *important / importance* to them."

The study was *conducted / conducting* by the universities of Chicago and California. It will be *published / publishing* in the journal Research in Social Stratification and Mobility. The researchers analysed *strata / data* from 14,000 participants who were *questioning / questioned* about their salary, job, education, personality, *social / socially* behaviour and other characteristics. The interviewers were *also / addition* asked to rate each participant on *what / how* attractive and well-groomed they were. Researchers said people were *based / biased* when it comes to beauty because of a 'halo effect'. People think someone who is attractive *in / on* the outside will also be beautiful on the inside. The researchers noted that the idea that humans are influenced by beauty *bias / basis* is not new.

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

R_s__rch_rs h_v_ d_sc_v_r_d th_r_ c__ld b_ _ g__d r__s_n why w_m_n sp_nd s_ l_ng _n th_ m_rn_ng g_tt_ng r__dy f_r w_rk – th_y g_t p__d m_r_ _f th_y w__r m_k__p _nd d_ th__r h__r. S_c__l_g_sts J_clyn W_ng _nd _ndr_w P_nn_r c_ncl_d_d th_t _ttr_ct_v_ p__pl_ g_t p__d _r__nd 20 p_r c_nt m_r_ th_n wh_t th_y c_ll_d "_v_r_g_" p__pl_. Th_y f__nd th_t b_th phys_c_lly _ttr_ct_v_ m_n _nd w_m_n t_nd_d t_ __rn m_r_ th_n _v_r_g_-l__k_ng _mpl_y__s. Th_y _dd_d th_t th_ m_r_ _ w_m_n c_r_d _b__t h_r l__ks, th_ m_r_ _ttr_ct_v_ sh_ _pp__r_d. Ms W_ng s__d: "F_r m_n, _nly _b__t h_lf _f th_ _ff_ct _f _ttr_ct_v_n_ss _s d__ t_ gr__m_ng…._ th_nk th_t w_ m_r_ r__d_ly j_dg_ w_m_n, _nd s_ pr_s_nt_t__n b_c_m_s _mp_rt_nt t_ th_m."

Th_ st_dy w_s c_nd_ct_d by th_ _n_v_rs_t__s _f Ch_c_g_ _nd C_l_f_rn__. _t w_ll b_ p_bl_sh_d _n th_ j__rn_l R_s__rch _n S_c__l Str_t_f_c_t__n _nd M_b_l_ty. Th_ r_s__rch_rs _n_lys_d d_t_ fr_m 14,000 p_rt_c_p_nts wh_ w_r_ q__st__n_d _b__t th__r s_l_ry, j_b, _d_c_t__n, p_rs_n_l_ty, s_c__l b_h_v___r _nd _th_r ch_r_ct_r_st_cs. Th_ _nt_rv__w_rs w_r_ _ls_ _sk_d t_ r_t_ __ch p_rt_c_p_nt _n h_w _ttr_ct_v_ _nd w_ll-gr__m_d th_y w_r_. R_s__rch_rs s__d p__pl_ w_r_ b__s_d wh_n _t c_m_s t_ b___ty b_c__s_ _f _ 'h_l_ _ff_ct'. P__pl_ th_nk s_m__n_ wh_ _s _ttr_ct_v_ _n th_ __ts_d_ w_ll _ls_ b_ b___t_f_l _n th_ _ns_d_. Th_ r_s__rch_rs n_t_d th_t th_ _d__ th_t h_m_ns _r_ _nfl__nc_d by b___ty b__s _s n_t n_w.

PUNCTUATE THE TEXT AND ADD CAPITALS

researchers have discovered there could be a good reason why women spend so long in the morning getting ready for work – they get paid more if they wear makeup and do their hair sociologists jaclyn wong and andrew penner concluded that attractive people get paid around 20 per cent more than what they called "average" people they found that both physically attractive men and women tended to earn more than average-looking employees they added that the more a woman cared about her looks the more attractive she appeared ms wong said "for men only about half of the effect of attractiveness is due to grooming...i think that we more readily judge women and so presentation becomes important to them"

the study was conducted by the universities of chicago and california it will be published in the journal research in social stratification and mobility the researchers analysed data from 14000 participants who were questioned about their salary job education personality social behaviour and other characteristics the interviewers were also asked to rate each participant on how attractive and well-groomed they were researchers said people were biased when it comes to beauty because of a 'halo effect' people think someone who is attractive on the outside will also be beautiful on the inside the researchers noted that the idea that humans are influenced by beauty bias is not new

PUT A SLASH (/) WHERE THE SPACES ARE

Researchershavediscoveredtherecouldbeagoodreasonwhywomens pendsolonginthemorninggettingreadyforwork–theygetpaidm oreiftheywearmakeupanddotheirhair.SociologistsJaclynWongandA ndrewPennerconcludedthatattractivepeoplegetpaidaround20perce ntmorethanwhattheycalled"average"people.Theyfoundthatbothph ysicallyattractivemenandwomentendedtoearnmorethanaverage- lookingemployees.Theyaddedthatthemoreawomancaredaboutherl ooks,themoreattractivesheappeared.MsWongsaid:"Formen,onlyab outhalfoftheeffectofattractivenessisduetogrooming….Ithinkthatwe morereadilyjudgewomen,andsopresentationbecomesimportanttot hem."ThestudywasconductedbytheuniversitiesofChicagoandCalifor nia.ItwillbepublishedinthejournalResearchinSocialStratificationand Mobility.Theresearchersanalyseddatafrom14,000participantswhow erequestionedabouttheirsalary,job,education,personality,socialbeh aviourandothercharacteristics.Theinterviewerswerealsoaskedtorat eeachparticipantonhowattractiveandwellgroomedtheywere.Resear cherssaidpeoplewerebiasedwhenitcomestobeautybecauseofa'haloe ffect'.Peoplethinksomeonewhoisattractiveontheoutsidewillalsobeb eautifulontheinside.Theresearchersnotedthattheideathathumansar einfluencedbybeautybiasisnotnew.

FREE WRITING

Write about **looks** for 10 minutes. Comment on your partner's paper.

ACADEMIC WRITING

Beauty in a person is more on the inside than the outside. Discuss.

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

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_____

_____

_____

_____

_____

HOMEWORK

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about how looks affect career. Share what you discover with your partner(s) in the next lesson.

3. ATTRACTIVENESS: Make a poster about attractiveness. Show your work to your classmates in the next lesson. Did you all have similar things?

4. MORE MONEY: Write a magazine article about attractive people getting more money. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on employment. Ask him/her three questions about looks and salary. Give him/her three of your ideas on how to reduce the 'beauty bias'. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

TRUE / FALSE (p.4)

a T   b T   c F   d T   e F   f F   g T   h F

SYNONYM MATCH (p.4)

1.	discovered	a.	found
2.	reason	b.	cause
3.	average	c.	ordinary
4.	appeared	d.	seemed
5.	due to	e.	because of
6.	conducted	f.	carried out
7.	data	g.	figures
8.	characteristics	h.	traits
9.	biased	i.	prejudiced
10.	noted	j.	observed

COMPREHENSION QUESTIONS (p.8)

1.   Getting ready
2.   Two
3.   20% more
4.   "Average" people
5.   About half
6.   Chicago
7.   14,000
8.   The participants
9.   The halo effect
10.   Beauty bias

MULTIPLE CHOICE - QUIZ (p.9)

1. b   2. d   3. c   4. a   5. b   6. a   7. c   8. a   9. d   10. c

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)