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Level 2

Airbnb enters luxury travel market

25th February, 2018

<https://breakingnewsenglish.com/1802/180225-airbnb-luxury-travel-2.html>

Contents

The Reading	2
Phrase Matching	3
Listening Gap Fill	4
No Spaces	5
Survey	6
Writing and Speaking	7
Writing	8

Please try Levels 0, 1 and 3. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/1802/180225-airbnb-luxury-travel-2.html>

The online accommodation company Airbnb is moving into the luxury travel market. Its CEO announced a big change in its business model. He wants richer people to use Airbnb. The company will offer new places to stay, like vacation homes and boutique hotels. Airbnb has over four million rooms on its site in 81,000 cities and 191 countries. It has had over 260 million reservations since it launched nine years ago. Airbnb hopes to increase this to more than one billion by 2028. The CEO said: "Airbnb is still an alternative...not for everyone." He wants it to be for everyone.

Airbnb does not own any properties. It is a broker between property owners who want to rent out their rooms or homes, and travelers looking for cheaper, more homely places to stay. The company makes money from booking fees. It will now offer luxury accommodation, restaurant reservations and adventure travel. It will also offer "unique spaces," like yurts - the large, round tents that are home to many people in Mongolia. Airbnb's new "Beyond" option will offer travelers "full-on luxury stays" that include "some of the world's nicest homes".

Sources: <https://www.cnet.com/news/airbnb-is-getting-all-fancy/>
<https://www.vogue.com.au/vogue-living/travel/the-airbnb-experience-is-about-to-get-even-better/news-story/e95b3ca4cd25024bc6921f62441c5b6c>
<https://en.wikipedia.org/wiki/Airbnb>

PHRASE MATCHING

From <https://breakingnewsenglish.com/1802/180225-airbnb-luxury-travel-2.html>

PARAGRAPH ONE:

- | | |
|---------------------------------------|-----------------------|
| 1. The online accommodation | a. one billion |
| 2. a big change in its business | b. new places to stay |
| 3. The company will offer | c. be for everyone |
| 4. Airbnb has over four million rooms | d. model |
| 5. It has had over 260 million | e. nine years ago |
| 6. since it launched | f. on its site |
| 7. increase this to more than | g. reservations |
| 8. He wants it to | h. company |

PARAGRAPH TWO:

- | | |
|----------------------------|-----------------------|
| 1. Airbnb does not | a. owners |
| 2. property | b. on luxury |
| 3. more homely | c. reservations |
| 4. The company makes money | d. nicest homes |
| 5. restaurant | e. from booking fees |
| 6. home to many | f. own any properties |
| 7. full- | g. places to stay |
| 8. some of the world's | h. people in Mongolia |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/1802/180225-airbnb-luxury-travel-2.html>

The online accommodation company Airbnb (1) _____ the luxury travel market. Its CEO announced a big change in (2) _____. He wants richer people to use Airbnb. The company will offer new places to stay, like vacation (3) _____ hotels. Airbnb has over four million rooms (4) _____ in 81,000 cities and 191 countries. It has had over 260 million reservations since it launched nine years ago. Airbnb hopes (5) _____ to more than one billion by 2028. The CEO said: "Airbnb is (6) _____...not for everyone." He wants it to be for everyone.

Airbnb does not (7) _____. It is a broker between property owners who want to rent out their rooms or homes, and travelers looking for cheaper, (8) _____ to stay. The company makes money (9) _____. It will now offer luxury accommodation, restaurant reservations and adventure travel. It will (10) _____ like yurts - the large, round tents that are home to many people in Mongolia. Airbnb's new "Beyond" (11) _____ travelers "full-on luxury stays" that include "some of the (12) _____".

PUT A SLASH (/) WHERE THE SPACES ARE

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LUXURY TRAVEL SURVEY

From <https://breakingnewsenglish.com/1802/180225-airbnb-luxury-travel-4.html>

Write five GOOD questions about Luxury travel in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

