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**Level 1** – 14th September, 2020

## Pringles unveils new recyclable paper packaging

**FREE** online quizzes, mp3 listening and more for this lesson here:

<https://breakingnewsenglish.com/2009/200914-pringles-packaging-1.html>

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Please try Levels 0, 2 and 3. They are (a little) harder.

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# THE READING

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging-1.html>

Pringles has made its packaging better. Pringles is famous for its potato chips and the tube they come in. However, the tube is bad for the environment. It looks simple, but it is made of many things. It has a plastic cap, a metal base, an aluminium cover, and foil-lined cardboard. It is difficult for people to separate and recycle. The Recycling Association called it one of the "villains" of the recycling world. The BBC called it "a recycler's nightmare".

Pringles made the tube easier to recycle. It promised 100 per cent reusable and recyclable packaging by 2025. A spokesman said: "We are eager to...reduce our impact on the planet....We've worked hard to come up with this new can, which is widely recyclable and keeps our chips fresh and tasty and protects them from breaking up – which helps to reduce food waste." However, the new tube still has a plastic lid. This will add to plastic pollution.

Sources: <https://www.bbc.com/news/science-environment-54108336>  
<https://www.bakeryandsnacks.com/Article/2020/09/10/Pringles-iconic-tube-pilots-an-eco-makeover-in-UK>  
<https://www.esmmagazine.com/uncategorized/pringles-unveils-new-recyclable-paper-packaging-format-108540>

# PHRASE MATCHING

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging-1.html>

## PARAGRAPH ONE:

- |                                     |                           |
|-------------------------------------|---------------------------|
| 1. Pringles is famous               | a. recycling world        |
| 2. the tube is bad                  | b. for its potato chips   |
| 3. it is made of many               | c. lined cardboard        |
| 4. It has a plastic                 | d. a recycler's nightmare |
| 5. foil-                            | e. for the environment    |
| 6. difficult for people to separate | f. cap                    |
| 7. one of the "villains" of the     | g. and recycle            |
| 8. The BBC called it                | h. things                 |

## PARAGRAPH TWO:

- |                                     |                   |
|-------------------------------------|-------------------|
| 1. Pringles made the tube easier    | a. tasty          |
| 2. 100 per cent reusable            | b. to recycle     |
| 3. reduce our impact                | c. pollution      |
| 4. keeps our chips fresh and        | d. and recyclable |
| 5. protects them from breaking      | e. lid            |
| 6. helps to reduce food             | f. up             |
| 7. the new tube still has a plastic | g. waste          |
| 8. This will add to plastic         | h. on the planet  |

# LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging-1.html>

Pringles has made (1) \_\_\_\_\_. Pringles is famous for its potato chips and the (2) \_\_\_\_\_ in. However, the tube is bad for the environment. It looks simple, but it is (3) \_\_\_\_\_ things. It has a plastic cap, a metal base, an aluminium cover, and foil-lined cardboard. It is difficult for people (4) \_\_\_\_\_ recycle. The Recycling Association called it one (5) \_\_\_\_\_ of the recycling world. The BBC called it "(6) \_\_\_\_\_".

Pringles made the tube (7) \_\_\_\_\_. It promised 100 per cent (8) \_\_\_\_\_ packaging by 2025. A spokesman said: "We are eager to... (9) \_\_\_\_\_ on the planet....We've worked hard to come up with this new can, which (10) \_\_\_\_\_ and keeps our chips fresh and tasty and protects them (11) \_\_\_\_\_ – which helps to reduce food waste." However, the new tube still has a plastic lid. This will add (12) \_\_\_\_\_.

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging-1.html>

Pringles has made its packaging better. Pringles is famous for its potato chips and the tube they come in. However, the tube is bad for the environment. It looks simple, but it is made of many things. It has a plastic cap, a metal base, an aluminium cover, and foil-lined cardboard. It is difficult for people to separate and recycle. The Recycling Association called it one of the "villains" of the recycling world. The BBC called it "a recycler's nightmare". Pringles made the tube easier to recycle. It promised 100 percent reusable and recyclable packaging by 2025. A spokesman said: "We are eager to... reduce our impact on the planet.... We've worked hard to come up with this new can, which is widely recyclable and keeps our chips fresh and tasty and protects them from breaking up – which helps to reduce food waste." However, the new tube still has a plastic lid. This will add to plastic pollution.

# POTATO CHIPS SURVEY

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging-4.html>

Write five GOOD questions about potato chips in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

