

## Canada to put health warnings on individual cigarettes

5th June 2023

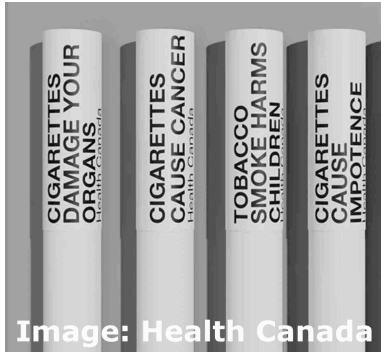


Image: Health Canada

Canada's government has announced stronger measures to discourage people from smoking. From August the 1st, every individual cigarette sold in the country will have a warning label put on it.

Canada will be the first country to introduce such messages. The warnings will include messages like "Cigarettes cause cancer," "Tobacco smoke harms children" and "Poison in every puff." The government said: "This bold step will make health warning messages virtually unavoidable." A spokesperson at the Canadian Cancer Society hailed the action taken by the government. He said: "Having a warning on every cigarette sold in Canada is a world precedent-setting measure."

Canada announced its new anti-tobacco strategy on World No Tobacco Day. The government has unveiled other measures to encourage smokers to quit, or to deter people from taking up the habit. There will be 28 graphic pictures highlighting the damaging health consequences of smoking, as well as the harm cigarettes cause to the body's organs. These will appear over the next two years. In addition, all warning labels on cigarette packets will take up a minimum of 75 per cent of the main display area of the pack. Health Canada said the bold steps would increase the likelihood of getting its message across. Smoking is the leading cause of preventable disease and death in Canada.

Sources: [cbc.ca](https://www.cbc.ca) / [theglobeandmail.com](https://www.theglobeandmail.com) / [cnn.com](https://www.cnn.com)

### Writing

Cigarettes and vapes should be banned worldwide. Discuss.

### Chat

Talk about these words from the article.

Canada / government / smoking / cigarette / cancer / poison / warnings / health / strategy / smokers / habit / graphic pictures / the body's organs / disease / death

### True / False

- 1) Canada's anti-smoking measures will be introduced in 2030. T / F
- 2) Different messages will be put on individual cigarettes. T / F
- 3) A cancer society thought the measures were not strong enough. T / F
- 4) Other countries have warnings on individual cigarettes. T / F
- 5) Canada announced its measures on World No Tobacco Day. T / F
- 6) There will be 28 photos on cigarette packs this year. T / F
- 7) Warnings will take up 75% of display space on Canadian cigarette packs. T / F
- 8) Smoking is the number one cause of preventable death in Canada. T / F

### Synonym Match

(The words in **bold** are from the news article.)

- |                        |                |
|------------------------|----------------|
| 1. <b>measures</b>     | a. probability |
| 2. <b>discourage</b>   | b. praised     |
| 3. <b>poison</b>       | c. deter       |
| 4. <b>virtually</b>    | d. revealed    |
| 5. <b>hailed</b>       | e. effectively |
| 6. <b>unveiled</b>     | f. be seen     |
| 7. <b>highlighting</b> | g. actions     |
| 8. <b>consequences</b> | h. outcomes    |
| 9. <b>appear</b>       | i. toxin       |
| 10. <b>likelihood</b>  | j. focusing on |

### Discussion – Student A

- a) What do you think of cigarettes?
- b) What do you think of putting warnings on individual cigarettes?
- c) How can governments stop people smoking?
- d) What do you think of the warning messages in the article?
- e) What damage does smoking do?
- f) What do you think of second-hand smoke?
- g) Do you think Canada's anti-smoking measures will work?
- h) What advice do you have for smokers?

## Phrase Match

- stronger measures to discourage
- the first country to introduce
- Poison in every
- make health warning messages
- a world precedent-
- The government has unveiled
- deter people from taking up
- the harm cigarettes cause to the
- bold
- the leading cause of preventable
- virtually unavoidable
- steps
- setting measure
- the habit
- puff
- disease and death
- body's organs
- people from smoking
- other measures
- such messages

## Discussion – Student B

- What do you think about what you read?
- Why do so many people smoke?
- Should smoking and vaping be banned?
- What should happen on World No Tobacco Day?
- Should there be higher taxes on cigarettes?
- What three adjectives best describe cigarettes, and why?
- Will the world ever be cigarette free?
- What questions would you like to ask cigarette companies?

## Spelling

- eudcoiasgr people from smoking
- Cigarettes cause cnarec
- Poison in every fpfu
- make health warning messages virtually boualevadin
- leihda the action
- a world rdenpceet-setting measure
- its new anti-tobacco rstagety
- The government has uleedivn other measures
- tedre people from taking up the habit
- damaging health cqsoscenenu of smoking
- the bold steps would increase the ldkelhiooi
- the leading cause of elnebtvpera disease

### Answers – Synonym Match

1. g	2. c	3. i	4. e	5. b
6. d	7. j	8. h	9. f	10. a

## Role Play

### Role A – Cigarettes

You think cigarettes are the worst addiction. Tell the others three reasons why. Tell them why their addictions aren't as bad. Also, tell the others which is the least harmful of these (and why): smartphones, shopping or working.

### Role B – Smartphones

You think smartphones are the worst addiction. Tell the others three reasons why. Tell them why their addictions aren't as bad. Also, tell the others which is the least harmful of these (and why): working, shopping or cigarettes.

### Role C – Shopping

You think shopping is the worst addiction. Tell the others three reasons why. Tell them why their addictions aren't as bad. Also, tell the others which is the least harmful of these (and why): smartphones, working or cigarettes.

### Role D – Working

You think working is the worst addiction: Tell the others three reasons why. Tell them why their addictions aren't as bad. Also, tell the others which is the least harmful of these (and why): smartphones, shopping or cigarettes.

## Speaking – Addictions

Rank these with your partner. Put the worst addictions at the top. Change partners often and share your rankings.

- Cigarettes
- Smartphones
- Chocolate
- TV
- Shopping
- Alcohol
- Coffee
- Working

### Answers – True False

1	F	2	T	3	F	4	F	5	T	6	F	7	T	8	T
---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---

Answers to Phrase Match and Spelling are in the text.