

Peach fuzz is colour of the year for 2024

11th December 2023



Image: BreakingNewsEnglish.com

It has been officially declared that peach fuzz is the colour of the year for 2024. Pantone, the world's authority on colour, has selected peach fuzz as the hue that will provide people maximum comfort in 2024. Pantone is the go-to source for information and advice on colour schemes. It has named a colour of the year since 2000. The deliberation panel for the upcoming year's shade stated that: "Peach fuzz brings belonging, and inspires recalibration and an opportunity for nurturing." It added that in peach fuzz, "we can find peace from within; impacting our wellbeing". Laurie Pressman, vice president of the Pantone Colour Institute, said the colour's "cosy sensibility brings people together and enriches the soul".

The Pantone Matching System is an industry standard for all things colour. In 2024, it is likely that industries from graphic design, to fashion, to tech will incorporate peach fuzz into their products, marketing and advertising. The company website states: "Pantone provides a universal language of colour that enables colour-critical decisions through every stage of the workflow for brands and manufacturers." It adds: "Pantone's colour language supports all colour-conscious industries; textiles, apparel, beauty, interiors, architectural and industrial design, encompassing over 10,000 colour standards across multiple materials including printing, textiles, plastics, pigments, and coatings."

Sources: [washingtonpost.com](https://www.washingtonpost.com) / [pantone.com](https://www.pantone.com) / [sbsnews.com](https://www.sbsnews.com)

Writing

It is important to have a colour of the year. Discuss.

Chat

Talk about these words from the article.

peach / colour / authority / hue / maximum comfort / recalibration / peace / the soul / industry / graphic design / marketing / brands / textiles / apparel / printing / plastics

True / False

- 1) An authority on colour chose peach fuzz as the colour for 2024. T / F
- 2) The last time there was a colour of the year was in 2000. T / F
- 3) The judges said the colour peach fuzz inspired rehabilitation. T / F
- 4) A company vice president said peach fuzz enriched the soul. T / F
- 5) Many industries will probably use peach fuzz for their products in 2024. T / F
- 6) The company Pantone said it provides a decisive language of colour. T / F
- 7) Pantone said it supported all languages. T / F
- 8) Pantone says it has over 10,000 colour standards. T / F

Synonym Match

(The words in **bold** are from the news article.)

- | | |
|-----------------------|----------------|
| 1. declared | a. clothing |
| 2. hue | b. sensitivity |
| 3. panel | c. include |
| 4. wellbeing | d. benchmark |
| 5. sensibility | e. layers |
| 6. standard | f. proclaimed |
| 7. incorporate | g. team |
| 8. apparel | h. numerous |
| 9. multiple | i. colour |
| 10. coatings | j. health |

Discussion – Student A

- a) What do you think about what you read?
- b) What is the colour scheme in your house like?
- c) How important is colour for cars, computers and wallets?
- d) What colours do you dislike?
- e) What colours can and can't you wear?
- f) What colour best sums up 2023?
- g) What colour best sums up your life?
- h) What questions would you like to ask the vice president?

Phrase Match

- | | |
|--|------------------------------|
| 1. the hue that will provide people | a. for all things colour |
| 2. Pantone is the go- | b. panel |
| 3. The deliberation | c. conscious industries |
| 4. we can find peace | d. to source for information |
| 5. brings people together and enriches | e. multiple materials |
| 6. an industry standard | f. from within |
| 7. a universal language | g. stage of the workflow |
| 8. critical decisions through every | h. maximum comfort |
| 9. all colour- | i. of colour |
| 10. 10,000 colour standards across | j. the soul |

Discussion – Student B

- What do you think of the colour peach fuzz?
- What do you think of having a colour of the year?
- What would your colour of the year be?
- What colours are comforting?
- Would you like to recalibrate your life?
- What are your favourite colours?
- How does colour affect our everyday lives?
- What colours impact your wellbeing?

Spelling

- the world's othariuty on colour
- the ueh that will provide people maximum comfort
- the lribedtaeion panel
- brings belonging and inspires cairabrltieon
- an opportunity for utnruring
- the colour's cosy sensibility brings people together
- ncriropaote peach fuzz into their products
- colour that enables colour-icitrcal decisions
- all colour-ncsoicuos industries
- textiles, ppraael, beauty, interiors...
- oeampsniscng over 10,000 colour standards
- inmpegts, and coatings

Answers – Synonym Match

1. f	2. i	3. g	4. j	5. b
6. d	7. c	8. a	9. h	10. e

Role Play

Role A – Peach

You think peach is the best colour. Tell the others three reasons why. Tell them what is wrong with their colours. Also, tell the others which is the worst of these (and why): cherry, lemon or avocado.

Role B – Cherry

You think cherry is the best colour. Tell the others three reasons why. Tell them what is wrong with their colours. Also, tell the others which is the worst of these (and why): peach, lemon or avocado.

Role C – Lemon

You think lemon is the best colour. Tell the others three reasons why. Tell them what is wrong with their colours. Also, tell the others which is the worst of these (and why): cherry, peach or avocado.

Role D – Avocado

You think avocado is the best colour. Tell the others three reasons why. Tell them what is wrong with their colours. Also, tell the others which is the worst of these (and why): cherry, lemon or peach.

Speaking – Colours

Rank these colours with your partner. Put the best colours at the top. Change partners often and share your rankings.

- | | |
|------------|-------------|
| • Peach | • Chocolate |
| • Avocado | • Cream |
| • Mushroom | • Cherry |
| • Lemon | • Mustard |

Answers – True False

1	T	2	F	3	F	4	T	5	T	6	F	7	F	8	T
---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---

Answers to Phrase Match and Spelling are in the text.