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Germany rules against YouTube in copyright case

22nd April, 2012

http://www.breakingnewsenglish.com/1204/120422-copyright.html

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THE ARTICLE

From http://www.BreakingNewsEnglish.com/1204/120422-copyright.html

A court in Hamburg, Germany has ruled that the video-sharing site YouTube is responsible for videos on its site that are posted illegally. The ruling said YouTube must do more to prevent posters uploading copyrighted music videos to the site. The case was brought to the courts by the royalty-collecting organization Gema, which represents over 64,000 German musicians and songwriters. Gema has been fighting YouTube in the courts since 2010. The group accuses YouTube of using music online without paying royalties to those who produced the tunes. YouTube may be forced to pay royalties for all the video clips on its site. This could prove extremely costly for Google, the owner of YouTube.

The court said it did not consider YouTube to be the copyright violator, but the user who uploaded the song. It did say, however, that YouTube must implement stronger filters to block copyrighted material. YouTube representatives say the site is not responsible for what users post to it. They claim those who post copyrighted material are at fault and that the YouTube site is simply a platform for sharing. A spokesman said: "We remain committed to finding a solution to the music licensing issue in Germany that will benefit artists, composers, authors, publishers and record labels, as well as the wider YouTube community." Currently, around 60 hours of videos are uploaded to the YouTube site every minute.

WARM-UPS

1. YOUTUBE: Walk around the class and talk to other students about YouTube. Change partners often. Sit with your first partner(s) and share your findings.

2. CHAT: In pairs / groups, decide which of these topics or words from the article are most interesting and which are most boring.

court / video sharing / posted illegally / paying royalties / songwriters / tunes / costly / copyright / filters / responsible / at fault / finding a solution / record labels

Have a chat about the topics you liked. Change topics and partners frequently.

3. FREE: What things should be free online? Complete this table with your partner(s). Change partners and share what you wrote. Change and share again.

	Why?	Pros and Cons?
Music		
News		
Sport		
Videos		
Books		
Games		

4. COPYRIGHT: Students A **strongly** believe YouTube is responsible for videos illegally posted on it site; Students B **strongly** believe not. Change partners again and talk about your conversations.

5. SITES: Which ones do you like best? Rank these and share your rankings with your partner. Put the best at the top. Change partners and share your rankings again.

- YouTube
- Flickr
- Facebook
- Google

- Twitter
- Wikipedia
- Amazon
- eBay

6. VIDEO: Spend one minute writing down all of the different words you associate with the word 'video'. Share your words with your partner(s) and talk about them. Together, put the words into different categories.

BEFORE READING / LISTENING

From http://www.BreakingNewsEnglish.com/1204/120422-copyright.html

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- a. A German court sais YouTube uploads illegal content onto its site. T / F
 b. The court said YouTube should sue illegal users in court and fine them. T / F
 c. An organization called Gema has fought YouTube in court since 2010. T / F
- d. YouTube may have to pay a lot of money to Gema and its clients.
 T / F
- e. The court ruled that YouTube was a serious copyright violator. T / F
- f. YouTube blamed its users for posting copyrighted material to the site. T / F
- g. YouTube said it could do very little to help artists and singers. T / F
- h. Around 60 hours of videos are uploaded to the YouTube every minute. T / F

2. SYNONYM MATCH: Match the following synonyms from the article.

- 1. ruled
- 2 posted
- 3. represents
- 4. accuses
- 5. costly
- 6. violator
- 7. implement
- 8. at fault
- 9. committed
- 10. currently

- a. blames
- b. expensive
- c. infringer
- d. dedicated
- e. pronounced
- f. put into effect
- g. in the wrong
- h. uploaded
- i. presently
- j. acts for

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- 1. posted
- 2 do more to prevent posters
- 3. represents over
- 4. YouTube may be forced
- 5. This could prove extremely
- 6. copyright
- 7. implement stronger
- 8. at
- 9. We remain committed
- 10. ... as well as the wider

- a. uploading copyrighted music
- b. YouTube community
- c. costly
- d. violator
- e. filters
- f. to pay royalties
- g. to finding a solution
- h. illegally
- i. fault
- j. 64,000 German musicians

WHILE READING / LISTENING

From http://www.BreakingNewsEnglish.com/1204/120422-copyright.html

GAP FILL: Put the words into the gaps in the text.

A court in Hamburg, Germany has (1) ______ that the video-sharing site YouTube is responsible for videos on its site that accuses are posted illegally. The ruling said YouTube must do more to prove (2) posters uploading copyrighted music videos to the site. The (3) ______ was brought to the courts by the prevent royalty-collecting organization Gema, which (4) represents over 64,000 German musicians and songwriters. Gema has been ruled fighting YouTube in the courts since 2010. The group (5) _____ YouTube of using music online without clips (6) _____ royalties to those who produced the tunes. case YouTube may be forced to pay royalties for all the video paying (7) ______ on its site. This could (8) _____ extremely costly for Google, the owner of YouTube.

The court said it did not (9) _____ YouTube to be the copyright violator, but the user who (10) ______ the song. simply It did say, however, that YouTube must implement stronger filters material . YouTube block copyrighted (11) to wider representatives say the site is not responsible for what users post to it. They (12) those who post copyrighted consider material are at fault and that the YouTube site is around (13) ______ a platform for sharing. A spokesman said: "We remain committed to finding a (14) ______ to the uploaded music licensing issue in Germany that will benefit artists, solution composers, authors, publishers and record labels, as well as the claim YouTube community." (15) Currently, (16) _____ 60 hours of videos are uploaded to the YouTube site every minute.

LISTENING – Listen and fill in the gaps

From <u>http://www.BreakingNewsEnglish.com/1204/120422-copyright.html</u>

A court in Hamburg, Germany _______ the video-sharing site YouTube is responsible for videos on its site that _______. The ruling said YouTube must do more ______ uploading copyrighted music videos to the site. The case was brought to the courts by the royalty-collecting organization Gema, _______ over 64,000 German musicians and songwriters. Gema has been fighting YouTube in the courts since 2010. The group accuses YouTube of using music online without _______ to those who produced the tunes. YouTube may be forced to pay royalties for all the video clips on its site. This could prove ______ for Google, the owner of YouTube.

The court said it _____ YouTube to be the copyright violator, but the user who uploaded the song. It did say, however, that YouTube must implement ______ to block copyrighted material. YouTube representatives say the site is not responsible for what users post to it. They claim those who post copyrighted _____ and that the YouTube site is simply a platform for sharing. A spokesman said: "We remain committed to to the music licensing issue in Germany that will benefit artists, _____, publishers and record labels, as well as the wider YouTube community." hours of videos are uploaded to the YouTube site every minute.

AFTER READING / LISTENING

From <u>http://www.BreakingNewsEnglish.com/1204/120422-copyright.html</u>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words `video' and `clip'.

video	clip

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

 ruled more 64,000 fighting without 	 consider stronger claim remain benefit
 without 	• benefit
 costly 	• 60

YOUTUBE SURVEY

From <u>http://www.BreakingNewsEnglish.com/1204/120422-copyright.html</u>

Write five GOOD questions about YouTube in the table. Do this in pairs. Each student must write the questions on his / her own paper.

When you have finished, interview other students. Write down their answers.

	STUDENT 1	STUDENT 2	STUDENT 3
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

YOUTUBE DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

- a) What did you think when you read the headline?
- b) What springs to mind when you hear the word 'YouTube'?
- c) What do you think of YouTube?
- d) Do you worry that YouTube users post copyrighted material on the site?
- e) What do you know about copyright?
- f) What do you think about copyright?
- g) What can YouTube do to prevent copyrighted material getting onto its site?
- h) What do you think musicians think about their material appearing on YouTube (and perhaps losing revenue because people do not buy the music)?
- i) When did you first use YouTube and what did you think of it?
- j) Would it matter to Google if it had to pay royalties?

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YOUTUBE DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

- a) Did you like reading this article?
- b) Do you think YouTube in any way violates copyright laws because of the copyrighted content on its site?
- c) Should YouTube block people who post copyrighted content?
- d) How committed do you think YouTube is to finding a solution?
- e) What's the best thing about YouTube?
- f) Would life be any different for you without YouTube?
- g) What's the best video you've seen on YouTube?
- h) What do you think about the volume of stuff uploaded on YouTube?
- i) What do you think YouTube will be like in ten years from now?
- j) What questions would you like to ask YouTube's boss?

LANGUAGE – MULTIPLE CHOICE

From http://www.BreakingNewsEnglish.com/1204/120422-copyright.html

A court in Hamburg, Germany has (1) _____ that the video-sharing site YouTube is responsible for videos on its site that are posted (2) _____. The ruling said YouTube must do more to prevent posters uploading copyrighted music videos to the site. The case was (3) _____ to the courts by the royalty-collecting organization Gema, which represents over 64,000 German musicians and songwriters. Gema has been fighting YouTube in the courts since 2010. The group (4) _____ YouTube of using music online without (5) _____ royalties to those who produced the tunes. YouTube may be forced to pay royalties for all the video clips on its site. This could (6) _____ extremely costly for Google, the owner of YouTube.

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Put the correct words from the table below in the above article.

1.	(a)	rules	(b)	ruling	(c)	rulers	(d)	ruled
2.	(a)	illegal	(b)	legality	(c)	illegally	(d)	legal
3.	(a)	bought	(b)	brought	(c)	wrought	(d)	rout
4.	(a)	accuses	(b)	bemuses	(c)	reuses	(d)	refuses
5.	(a)	payment	(b)	pays	(c)	paying	(d)	paid
6.	(a)	trove	(b)	grove	(c)	rove	(d)	prove
7.	(a)	SO	(b)	however	(c)	but	(d)	furthermore
8.	(a)	what	(b)	that	(c)	which	(d)	this
9.	(a)	by	(b)	at	(c)	on	(d)	as
10.	(a)	retrain	(b)	refrain	(c)	remain	(d)	restrain
11.	(a)	issue	(b)	edition	(c)	version	(d)	release
12.	(a)	width	(b)	widen	(c)	wide-eyed	(d)	wider

WRITING

From http://www.BreakingNewsEnglish.com/1204/120422-copyright.html

Write about **YouTube** for 10 minutes. Correct your partner's paper.

HOMEWORK

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about YouTube and copyright. Share what you discover with your partner(s) in the next lesson.

3. YOUTUBE: Make a poster about YouTube. Show your work to your classmates in the next lesson. Did you all have similar things?

4. MUSIC: Write a magazine article about the court case. Include imaginary interviews with a musician whose copyright is being violated and a YouTube representative.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. LETTER: Write a letter to the boss of YouTube. Ask him/her three questions about YouTube. Give him/her three ideas on how to make it better. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

TRUE / FALSE:

a.	F	b.	F	с.	т	d.	т	e.	F	f.	т	а.	F	h.	Т
u.		υ.		с.		ч.		с.		••		· 9 ·			

SYNONYM MATCH:

- 1. ruled
- 2 posted
- 3. represents
- 4. accuses
- 5. costly
- 6. violator
- 7. implement
- 8. at fault
- 9. committed
- 10. currently

PHRASE MATCH:

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- pronounced a.
- b. uploaded
- c. acts for
- blames d.
- e. expensive
- f. infringer
- put into effect g.
- h. in the wrong
- i. dedicated
- presently j.
 - illegally a.
 - b. uploading copyrighted music
 - 64,000 German musicians c.
 - d. to pay royalties
 - e. costly
 - violator f.
 - filters g.
 - h. fault
 - to finding a solution i.
 - YouTube community i.

GAP FILL:

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The court said it did not (9) **consider** YouTube to be the copyright violator, but the user who (10) uploaded the song. It did say, however, that YouTube must implement stronger filters to block copyrighted (11) **material**. YouTube representatives say the site is not responsible for what users post to it. They (12) claim those who post copyrighted material are at fault and that the YouTube site is (13) simply a platform for sharing. A spokesman said: "We remain committed to finding a (14) solution to the music licensing issue in Germany that will benefit artists, composers, authors, publishers and record labels, as well as the (15) wider YouTube community." Currently, (16) around 60 hours of videos are uploaded to the YouTube site every minute.

LANGUAGE WORK

1 - d 2 - c 3 - b 7 - b 8 - a 9 - b 10 - c 11 - a 12 - d 4 - a 5 - c 6 - d

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