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Gangnam Style most-watched YouTube video

27th November, 2012

http://www.breakingnewsenglish.com/1211/121127-gangnam_style.html

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THE ARTICLE

From http://www.BreakingNewsEnglish.com/1211/121127-gangnam_style.html

The video to the global smash hit song Gangnam Style has become the most-watched clip in YouTube's history. It has had almost 825 million views in the past five months and is moving quickly towards one billion. The video currently has 5,473,726 likes and 338,504 dislikes. Canadian teen idol Justin Bieber previously held the record for the most YouTube views with his 2010 blockbuster Baby. Gangnam Style is by 34-year-old South Korean singer Psy. His iconic dance and catchy tune have captured the imagination of millions of people worldwide. The video pokes fun at the glitzy Gangnam district of South Korea's capital Seoul. In it, he is seen dancing around the city pretending to ride a horse and twirl a lasso.

Gangnam Style first appeared on YouTube in July. It took just five months to reach the 800-million mark, over two years quicker than Bieber's song. A statement from YouTube Trends called the rise in popularity of the video as "unprecedented". It said: "The video has been a massive hit at a global level unlike anything we've ever seen before. Each day, Gangnam Style is still being watched between 7 and 10 million times." The dance has led to thousands of copycat videos being posted online, each with their own version of it. Even U.N. Secretary-General Ban Ki-moon attempted it. Mr Ban joked: "I'm a bit jealous. Until two days ago, someone told me I was the most famous Korean in the world. Now I have to relinquish that."

Sources: http://**youtube-trends**.blogspot.ca/2012/11/psy-passes-bieber-gangnam-style.html http://www.**mtv**.com.au/news/psy-gangman-style-most-watched-youtube-video-41598932/ http://www.**rollingstone**.com/

WARM-UPS

1. GANGNAM STYLE: Walk around the class and talk to other students about Gangnam Style. Change partners often and share your findings.

2. CHAT: In pairs / groups, decide which of these topics or words from the article are most interesting and which are most boring.

video / YouTube / smash hit / one billion views / teen idol / iconic dance / poke fun at / popularity / unprecedented / copycat / version / U.N. Secretary-General / jealous

Have a chat about the topics you liked. Change topics and partners frequently.

3. YOUTUBE: What makes videos popular? Complete this table with your partner(s). Change partners and share what you wrote. Change and share again.

Video	What video do you know?	Why are they so popular?
About a baby		
For a song / dance		
On an accident		
With a cat		
A wedding		
How to play a game		

4. LIKE / DISLIKE: Students A **strongly** believe the Like / Dislike feature of websites like YouTube is great; Students B **strongly** believe it isn't. Change partners again and talk about your conversations.

5. MUSIC: What's your favourite? Rank these and share your rankings with your partner. Put the best at the top. Change partners often and share your rankings.

- K-pop (Korean pop)
- classical
- rap
- hard rock

- sixties
- country
- folk music from your country
- jazz

6. VIDEO: Spend one minute writing down all of the different words you associate with the word 'video'. Share your words with your partner(s) and talk about them. Together, put the words into different categories.

BEFORE READING / LISTENING

From http://www.BreakingNewsEnglish.com/1211/121127-gangnam_style.html

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

a.	Gangnam Style has had just over 825 million views on YouTube.	T / F
b.	The video unusually has more dislikes than likes.	T / F
с.	The video beat a previous record that was set in 2010.	T / F
d.	The article talks about a catchy dance and an iconic tune.	T / F
e.	The video was 2 years faster than the old record to reach 800 million.	T / F
f.	YouTube suggested the video's popularity wasn't so unique.	T / F
g.	The video still gets up to 10 millions views a day.	T / F
h.	The UN Secretary-General said he was jealous of the video's singer.	T / F

2. SYNONYM MATCH: Match the following synonyms from the article.

1.	smash hit	a.	unheard of
2	previously	b.	let go of
3.	catchy	c.	beforehand
4.	captured	d.	imitation
5.	pokes fun at	e.	sensation
6.	unprecedented	f.	somewhat
7.	massive	g.	mocks
8.	copycat	h.	unforgettable
9.	a bit	i.	enormous
10.	relinquish	j.	taken over

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- 1. The video currently has
- 2 teen
- 3. His iconic dance and catchy
- 4. The video pokes
- 5. pretending to ride a horse
- 6. reach the
- 7. the rise in
- 8. thousands of
- 9. I'm a bit
- 10. Now I have to

- a. tune
- b. copycat videos
- c. and twirl a lasso
- d. 800-million mark
- e. jealous
- f. idol
- g. relinquish that
- h. fun at ...
- i. popularity
- j. 5,473,726 likes

WHILE READING / LISTENING

From http://www.BreakingNewsEnglish.com/1211/121127-gangnam_style.html

GAP FILL: Put the words into the gaps in the text.

The video to the global (1) hit song Gangnam	
Style has become the most-watched (2) in	iconic
YouTube's history. It has had almost 825 million views in the past five months and is moving quickly towards one	twirl
(3) The video currently has 5,473,726 likes and	billion
338,504 dislikes. Canadian teen idol Justin Bieber previously	smash
(4) the record for the most YouTube views with his	catchy
2010 blockbuster Baby. Gangnam Style is by 34-year-old South	held
Korean singer Psy. His (5) dance and	neiu
(6) tune have captured the imagination of millions	pokes
of people worldwide. The video (7) fun at the glitzy	clip
Gangnam district of South Korea's capital Seoul. In it, he is seen	
dancing around the city pretending to ride a horse and	
(8) a lasso.	
Gangnam Style first (9) on YouTube in July. It took	
	appeared
Gangnam Style first (9) on YouTube in July. It took	
Gangnam Style first (9) on YouTube in July. It took just five months to reach the 800-million (10),	appeared bit
Gangnam Style first (9) on YouTube in July. It took just five months to reach the 800-million (10), over two years quicker than Bieber's song. A statement from	
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Gangnam Style first (9) on YouTube in July. It took just five months to reach the 800-million (10), over two years quicker than Bieber's song. A statement from YouTube Trends called the rise in (11) of the video as "unprecedented". It said: "The video has been a (12) hit at a global level unlike anything we've ever seen before. Each day, Gangnam Style is still being watched between 7 and 10 million times." The dance has led to thousands	bit popularity version mark
Gangnam Style first (9) on YouTube in July. It took just five months to reach the 800-million (10), over two years quicker than Bieber's song. A statement from YouTube Trends called the rise in (11) of the video as "unprecedented". It said: "The video has been a (12) hit at a global level unlike anything we've ever seen before. Each day, Gangnam Style is still being watched between 7 and 10 million times." The dance has led to thousands of (13) videos being posted online, each with their	bit popularity version mark relinquish copycat
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that."

LISTENING – Guess the answers. Listen to check

From http://www.BreakingNewsEnglish.com/1211/121127-gangnam style.html

- The video currently has _____ likes and _____ dislikes 1)

 - a. 5,743,762 / 330,804 b. 5,473,726 / 338,504 c. 5,470,376 / 313,804

 - d. 5,417,726 / 348,504
- Canadian teen idol Justin Bieber _____ the record 2)
 - a. precariously held
 - b. earlier held
 - c. beforehand held
 - d. previously held
- 3) His iconic dance and catchy tune have captured the ...
 - a. imagination over millions of people
 - b. imagination for millions and people
 - c. imaginations of billions of people
 - d. imagination of millions of people
- The video ____ _____ the glitzy Gangnam district 4)
 - a. polecats at
 - b. pokes fun at
 - c. pokes a fan at
 - d. peeks a van at
- ... he is seen dancing around the city pretending to ______. 5)
 - a. ride a horse and twirl a lasso
 - b. twirl a horse and ride a lasso
 - c. lasso a horse and twirl a ride
 - d. horse a lasso and ride a twirl
- It took just five months _____ 800-million mark 6)
 - a. to teach that
 - b. to reach the
 - c. to breach the
 - d. tour each of the
- YouTube Trends called the rise in popularity of the video _____. 7)
 - a. as an appealing present
 - b. was unpressed and dented
 - c. is unpresentable
 - d. as "unprecedented"
- 8) The video has been a massive hit at a global level...
 - a. The video has been a massive hit at a global level
 - b. The video has been a global hit at a massive level
 - c. The hit has been a massive video at a global level
 - d. The global has been a massive hit at a video level
- The dance has led to thousands 9)
 - a. of copycats posting online videos
 - b. of copies of cat videos being posted online
 - c. of copied videos of cats being posted online
 - d. of copycat videos being posted online
- 10) I was the most famous Korean in the world. Now I have _____."
 - a. to rely on squishing that
 - b. to languish in that
 - c. to relinquish that
 - d. two real wishes that

LISTENING – Listen and fill in the gaps

From http://www.BreakingNewsEnglish.com/1211/121127-gangnam_style.html

The video to the (1)	Gangnam	Style	has
become the most-watched clip in YouTube's history.	It has had a	almost	825
million views in the past five months and is (2)			
one billion. The video currently has 5,473,726 likes	and 338,50)4 disli	kes.
Canadian teen idol Justin Bieber (3)		for	the
most YouTube views with his 2010 blockbuster Baby	Gangnam	Style is	s by
34-year-old South Korean singer Psy. His (4)			
have (5) of millions of	people world	dwide.	The
video pokes fun at the glitzy Gangnam district of	South Kore	a's ca	oital
Seoul. In it, he is seen dancing around the (6)			
a horse and twirl a lasso.			
Gangnam Style first appeared on YouTube in July. It to	ook just five	month	s to
(7), over two years quick	ker than Bie	ber's so	ong.
			~

A statement from YouTube Trends called (8) _______ of the video as "unprecedented". It said: "The video has been a massive hit at a (9) _______ we've ever seen before. Each day, Gangnam Style is still being watched between 7 and 10 million times." The dance has led to thousands (10) _______ posted online, each with their own version of it. Even U.N. Secretary-General Ban Ki-moon attempted it. Mr Ban joked: "(11) _______. Until two days ago, someone told me I was the most famous Korean in the world. Now (12) ______."

COMPREHENSION QUESTIONS

From http://www.BreakingNewsEnglish.com/1211/121127-gangnam_style.html

- 1. How many views has Gangnam Style had?
- 2. What song did Gangnam Style beat to be the most watched?
- 3. What has the video captured globally?
- 4. What does the video do to Seoul's Gangnam district?
- 5. What is Psy pretending to twirl in his video?
- 6. How long did it take the video to get 800 million views?
- 7. What did YouTube Trends say about the video's popularity?
- **8.** How much is the video currently being viewed?
- 9. What has the dance resulted in online?
- 10. When Ban Ki-moon find he was the second-most famous S. Korean?

MULTIPLE CHOICE - QUIZ

From http://www.BreakingNewsEnglish.com/1211/121127-gangnam_style.html

- 1. How many YouTube views has the video had?
 - a) Nearly 825,000,000
 - b) 825 million more than the next video
 - c) 825,000,000
 - d) Just over 8.25 million
- 2. What is the name of the song Gangnam Style beat?
 - a) Girl
 - b) Honey
 - c) Baby
 - d) Child
- 3. How does the article describe the tune to Gangnam Style?
 - a) Classy
 - b) Catchy
 - c) Crazy
 - d) Crackly
- 4. What does the video poke at Seoul's Gangnam district?
 - a) A fist
 - b) Fan
 - c) Fine
 - d) Fun
- 5. What is Psy pretending to do in the video?
 - a) Twirl a lasso
 - b) Dance like Michael Jackson
 - c) Be Lady Gaga
 - d) Talk to horses

- 6. How long did it take the video to reach 800 million views?
 - a) Eight months
 - b) Seven months
 - c) Six months
 - d) Five months
- 7. What did YouTube Trends say about the popularity of Gangnam Style
 - a) It was "poorly presented"
 - b) It was "unprecedented"
 - c) It was "unrepresentative"
 - d) It was "unprotected"
- 8. How many views a day is the video still getting?
 - a) Over 10,000,000
 - b) Around 7,000,000
 - c) Between 10,000,000 and 17,000,000
 - d) Between 7,000,000 and 10,000,000
- 9. What kind of videos are being posted online?
 - a) Animated ones
 - b) Dog-eared ones
 - c) Copycat ones
 - d) Fishy ones
- 10. How did U.N. Secretary-General Ban Ki-moon feel?
 - a) Even more famous
 - b) A little envious
 - c) Elated
 - d) That it was all a bit much

ROLE PLAY

From http://www.BreakingNewsEnglish.com/1211/121127-gangnam_style.html

Role A – Psy

You are so happy that Gangnam Style is YouTube's mostwatched video ever. Tell the others three reasons why. You also like the fact you beat Justin Bieber. You don't think he's a real singer – he's still a kid. You also think classical music lovers are living in the past. Pop music rocks!

Role B – Justin Bieber

You are happy Psy beat your song to number one. You like Gangnam Style. Tell the others three reasons why. You know you will make many more videos and one will beat Psy's clip. You love classical music – it gives you so many ideas for songs. You are a secret Psy fan.

Role C – A classical music lover

You are shocked and horrified that such a video could be so popular. Tell the others 3 reasons why. Real musicians like Mozart and Bach should be number one. You think modern music is terrible. Tell the others 3 reasons why. You don't like pop stars or teen idols. Again, tell the others 3 reasons why.

Role D – Psy's biggest fan

Gangnam Style has changed your life. Tell the others three reasons why. You love Psy. You really wish everyone could make such fun music and fun videos. You don't like Justin Bieber. Tell the others three reasons why. He's just a kid. What does he know about love and love songs?!?!?!

AFTER READING / LISTENING

From http://www.BreakingNewsEnglish.com/1211/121127-gangnam_style.html

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words `smash' and `hit'.

smash	hit

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

 clip quickly idol tune fun 	 five rise massive still version
• fun	 version
horse	 jealous

GANGNAM STYLE SURVEY

From http://www.BreakingNewsEnglish.com/1211/121127-gangnam_style.html

Write five GOOD questions about Gangnam Style in the table. Do this in pairs. Each student must write the questions on his / her own paper.

When you have finished, interview other students. Write down their answers.

	STUDENT 1	STUDENT 2	STUDENT 3
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

GANGNAM STYLE DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

- a) What did you think when you read the headline?
- b) What springs to mind when you hear the word 'YouTube'?
- c) What do you know about and think of Gangnam Style?
- d) Is this the kind of thing that should be YouTube's most-watched video?
- e) What role does YouTube play in your life?
- f) What does the popularity of Gangnam Style say about world culture?
- g) Which is better "Gangnam Style" or Justin Bieber's "Baby"?
- h) What's the best video you've seen on YouTube?
- i) What iconic dances do you know of and what do you think of them?
- j) Should records be made for fun or should they be serious?

Gangnam Style most-watched YouTube video – 27th November, 2012 More free lessons at www.BreakingNewsEnglish.com

GANGNAM STYLE DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

- a) Did you like reading this article? Why/not?
- b) Why do you think Gangnam Style has been so successful?
- c) Do you think other singers are jealous of Psy?
- d) What do you think classical music lovers make of Gangnam Style?
- e) Is YouTube the best place to go for music?
- f) Gangnam in Seoul is now trying to become a tourist attraction. What can it do to attract visitors?
- g) What does Psy do next to maintain his success?
- h) What do you think of U.N. Secretary-General Ban Ki-moon's comments?
- i) What questions would you like to ask Psy?
- j) What do you think his answers might be?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1.	 	 	
2.	 		
3.	 		
4.	 		
5.	 		
6.	 	 	

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1.	
2.	
3.	
4.	
5.	
6.	

MULTIPLE CHOICE - LANGUAGE

From http://www.BreakingNewsEnglish.com/1211/121127-gangnam_style.html

The video to the global (1) _____ hit song Gangnam Style has become the mostwatched (2) _____ in YouTube's history. It has had almost 825 million views in the past five months and is moving quickly towards one billion. The video currently has 5,473,726 likes and 338,504 dislikes. Canadian teen idol Justin Bieber (3) _____ held the record for the most YouTube views with his 2010 blockbuster Baby. Gangnam Style is by 34-year-old South Korean singer Psy. His (4) _____ dance and catchy tune have (5) _____ the imagination of millions of people worldwide. The video (6) _____ fun at the glitzy Gangnam district of South Korea's capital Seoul. In it, he is seen dancing around the city pretending to ride a horse and twirl a lasso.

Gangnam Style first appeared on YouTube in July. It took just five months to reach the 800-million (7) _____, over two years quicker than Bieber's song. A statement from YouTube Trends called the (8) _____ in popularity of the video as "unprecedented". It said: "The video has been a (9) _____ hit at a global level unlike anything we've ever seen before. Each day, Gangnam Style is still being watched between 7 and 10 million times." The dance has led to thousands of (10) _____ videos being posted online, each with their own version of it. Even U.N. Secretary-General Ban Ki-moon attempted it. Mr Ban joked: "I'm a (11) _____ jealous. Until two days ago, someone told me I was the most famous Korean in the world. Now I have to (12) _____ that."

Put the correct words from the table below in the above article.

1.	(a)	smashed	(b)	smashing	(c)	smashes	(d)	smash
2.	(a)	trip	(b)	grip	(c)	slip	(d)	clip
3.	(a)	imperviously	(b)	previously	(c)	perilously	(d)	preciously
4.	(a)	symbolic	(b)	shambolic	(c)	iconic	(d)	ironic
5.	(a)	captured	(b)	ruptured	(c)	trapped	(d)	ensnared
6.	(a)	pokes	(b)	invokes	(c)	provokes	(d)	chokes
7.	(a)	brand	(b)	market	(c)	screen	(d)	mark
8.	(a)	rise	(b)	up	(c)	heighten	(d)	raise
9.	(a)	dismissive	(b)	massive	(c)	missile	(d)	missive
10.	(a)	dirty rat	(b)	top dog	(c)	copycat	(d)	dark horse
11.	(a)	small	(b)	par	(c)	bit	(d)	biting
12.	(a)	squashy	(b)	relinquish	(c)	vanquish	(d)	cliquish

SPELLING

From http://www.BreakingNewsEnglish.com/1211/121127-gangnam_style.html

Paragraph 1

- 1. The video <u>reucrntyl</u> has 5,473,726 likes
- 2. Justin Bieber <u>plvsyrueio</u> held the record
- 3. his 2010 <u>bokelucbrts</u> "Baby"
- 4. <u>decturap</u> the imagination of millions
- 5. the glitzy Gangnam <u>tstriicd</u> of South Korea's capital
- 6. <u>dgineprten</u> to ride a horse

Paragraph 2

- 7. Gangnam Style first <u>repaeadp</u> on YouTube in July
- 8. the rise in <u>putpraoyli</u>
- 9. The video has been a <u>saisvme</u> hit
- 10. thousands of <u>yccoapt</u> videos
- 11. I'm a bit <u>uleojas</u>
- 12. Now I have to <u>urliiqehsn</u> that

PUT THE TEXT BACK TOGETHER

From http://www.BreakingNewsEnglish.com/1211/121127-gangnam_style.html

Number these lines in the correct order.

- () day, Gangnam Style is still being watched between 7 and 10 million times." The dance has led to thousands
- () dance and catchy tune have captured the imagination of millions of people worldwide. The video pokes
- () YouTube's history. It has had almost 825 million views in the past five months and is moving
- () Gangnam Style first appeared on YouTube in July. It took just five months to reach the 800-million
- (1) The video to the global smash hit song Gangnam Style has become the most-watched clip in
- () of copycat videos being posted online, each with their own version of it. Even
- () ago, someone told me I was the most famous Korean in the world. Now I have to relinquish that."
- () quickly towards one billion. The video currently has 5,473,726 likes and 338,504 dislikes. Canadian teen idol Justin Bieber previously
- () fun at the glitzy Gangnam district of South Korea's capital Seoul. In it, he is
- () U.N. Secretary-General Ban Ki-moon attempted it. Mr Ban joked: "I'm a bit jealous. Until two days
- () seen dancing around the city pretending to ride a horse and twirl a lasso.
- held the record for the most YouTube views with his 2010
 blockbuster Baby. Gangnam Style is by 34-year-old South Korean singer Psy. His iconic
- () as "unprecedented". It said: "The video has been a massive hit at a global level unlike anything we've ever seen before. Each
- () mark, over two years quicker than Bieber's song. A statement from YouTube Trends called the rise in popularity of the video

PUT THE WORDS IN THE RIGHT ORDER

From http://www.BreakingNewsEnglish.com/1211/121127-gangnam_style.html

1.	months 825 in five Almost views past million the.
2.	Justin held idol previously record teen Bieber the American.
3.	the people imagination worldwide of millions Captured of.
4.	glitzy pokes the district video at Gangnam The fun.
5.	city ride the to horse around pretending a Dancing.
6.	800 to just reach five It million the months took mark.
7.	seen anything ever before Unlike we've.
8.	copycat of Thousands online posted being videos.
9.	told was famous Someone I most me the Korean.
10.	Now have relinquish I to that.

CIRCLE THE CORRECT WORD (20 PAIRS)

From http://www.BreakingNewsEnglish.com/1211/121127-gangnam_style.html

The video to the global *smash / smashed* hit song Gangnam Style has become the most-watched *clipping / clip* in YouTube's history. It has had almost 825 million views in the past five months and is moving quickly towards one *billion / trillion*. The video currently has 5,473,726 likes and 338,504 dislikes. Canadian teen / *teenager* idol Justin Bieber previously *handed / held* the record for the most YouTube views *on / with* his 2010 blockbuster Baby. Gangnam Style is by 34-year-old South Korean singer Psy. His *iconic / icon* dance and *caught / catchy* tune have captured the *imagination / creative* of millions of people worldwide. The video pokes fun at the glitzy Gangnam district of South Korea's capital Seoul. In it, he is seen dancing around the city pretending to *ride / be* a horse and twirl a lasso.

Gangnam Style first *appeared / rapped* on YouTube in July. It took just five months to reach the 800-million *make / mark*, over two years quicker than Bieber's song. A statement from YouTube Trends called the *rise / raise* in popularity of the video as "unprecedented". It said: "The video has been a *massive / missile* hit at a global level unlike anything we've *never / ever* seen before. Each day, Gangnam Style is *still / so* being watched between 7 and 10 million times." The dance has led to thousands of *top dog / copycat* videos being *posted / pasted* online, each with their own version of it. Even U.N. Secretary-General Ban Ki-moon attempted it. Mr Ban joked: "I'm a *bite / bit* jealous. Until two days ago, someone told me I was the most famous Korean in the world. Now I have to *relinquish / vanquish* that."

Talk about the connection between each pair of words in italics, and why the correct word is correct.

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INSERT THE VOWELS (a, e, i, o, u)

From http://www.BreakingNewsEnglish.com/1211/121127-gangnam_style.html

Th_ v_d__ t_ th_ gl_b_l sm_sh h_t s_ng G_ngn_m Styl_ h_s b_c_m_ th_ m_st-w_tch_d cl_p _n Y__T_b_'s h_st_ry. _t h_s h_d _lm_st 825 m_ll__n v__ws _n th_ p_st f_v_ m_nths _nd _s m_v_ng q__ckly t_w_rds _n_ b_ll__n. Th_ v_d__ c_rr_ntly h_s 5,473,726 l_k_s _nd 338,504 d_sl_k_s. C_n_d___n t__n _d_l J_st_n B__b_r pr_v__sly h_ld th_ r_c_rd f_r th_ m_st Y__T_b_ v__ws w_th h_s 2010 bl_ckb_st_r B_by. G_ngn_m Styl_ _s by 34-y__r-ld S__th K_r_n s_ng_r Psy. H_s _c_n_c d_nc__nd c_tchy t_n_ h_v_ c_pt_r_d th_ m_g_n_t__n _f m_ll__ns _f p__pl_ w_rldw_d. Th_ v_d__ p_k_s f_n _t th_ gl_tzy G_ngn_m d_str_ct _f S__th K_r_'s c_p_t_l S__l. _n _t, h_ s s__n d_nc_ng _r__nd th_ c_ty pr_t_nd_ng t_ r_d_ _ h_rs__nd tw_rl_ l_ss_.

G_ngn_m Styl_ f_rst _pp__r_d _n Y__T_b_ _n J_ly. _t t__k j_st f_v_ m_nths t_ r__ch th_ 800-m_ll__n m_rk, _v_r tw_ y__rs q__ck_r th_n B__b_r's s_ng. st_t_m_nt fr_m Y__T_b_ Tr_nds c_ll_d th_ r_s_ _n p_p_l_r_ty _f th_ v_d__ _s "_npr_c_d_nt_d". _t s__d: "Th_ v_d__ h_s b__n _ m_ss_v_ h_t _t _ gl_b_l l_v_l _nl_k_ _nyth_ng w_'v_ _v_r s__n b_f_r. _ch d_y, G_ngn_m Styl_ _s st_ll b__ng w_tch_d b_tw__n 7 _nd 10 m_ll__n t_m_s." Th_ d_nc_ h_s l_d t_ th__s_nds _f c_pyc_t v_d__s b__ng p_st_d _nl_n, _ch w_th th__r _wn v_rs__n _f _t. _v_n _.N. S_cr_t_ry-G_n_r_l B_n K_-m__n _tt_mpt_d _t. Mr B_n j_k_d: ``_'m _ b_t j_l_s. _nt_l tw_ d_ys _g_, s_m__n _t_ld m__ w_s th_ m_st f_m__s K_r_n _n th_ w_rld. N_w _h_v_t_

PUNCTUATE THE TEXT AND ADD CAPITALS

From http://www.BreakingNewsEnglish.com/1211/121127-gangnam_style.html

the video to the global smash hit song gangnam style has become the mostwatched clip in youtube's history it has had almost 825 million views in the past five months and is moving quickly towards one billion the video currently has 5473726 likes and 338504 dislikes canadian teen idol justin bieber previously held the record for the most youtube views with his 2010 blockbuster baby gangnam style is by 34-year-old south korean singer psy his iconic dance and catchy tune have captured the imagination of millions of people worldwide the video pokes fun at the glitzy gangnam district of south korea's capital seoul in it he is seen dancing around the city pretending to ride a horse and twirl a lasso

gangnam style first appeared on youtube in july it took just five months to reach the 800-million mark over two years quicker than bieber's song a statement from youtube trends called the rise in popularity of the video as "unprecedented" it said "the video has been a massive hit at a global level unlike anything we've ever seen before each day gangnam style is still being watched between 7 and 10 million times" the dance has led to thousands of copycat videos being posted online each with their own version of it even un secretary-general ban ki-moon attempted it mr ban joked "i'm a bit jealous until two days ago someone told me i was the most famous korean in the world now i have to relinquish that"

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PUT A SLASH (/) WHERE THE SPACES ARE

From http://www.BreakingNewsEnglish.com/1211/121127-gangnam_style.html

ThevideototheglobalsmashhitsongGangnamStylehasbecomethemost-watched clipinYouTube'shistory.Ithashadalmost825millionviewsinthepastfivemonthsandis movingquicklytowardsonebillion. The video currently has 5,473,726 likes and 338,504 dislikes.CanadianteenidolJustinBieberpreviouslyheldtherecordforthemostYouTube viewswithhis2010blockbusterBaby.GangnamStyleisby34-year-oldSouthKorean singerPsy.Hisiconicdanceandcatchytunehavecapturedtheimaginationofmillionsof peopleworldwide.ThevideopokesfunattheglitzyGangnamdistrictofSouthKorea's capitalSeoul.Init,heisseendancingaroundthecitypretendingtorideahorseandtwirla lasso.GangnamStylefirstappearedonYouTubeinJuly.Ittookjustfivemonthstoreach the800-millionmark,overtwoyearsquickerthanBieber'ssong.Astatementfrom YouTubeTrendscalledtheriseinpopularityofthevideoas"unprecedented".Itsaid: "Thevideohasbeenamassivehitatagloballevelunlikeanythingwe'veeverseen before.Eachday,GangnamStyleisstillbeingwatchedbetween7and10million times."Thedancehasledtothousandsofcopycatvideosbeingpostedonline,each with their own version of it. Even U.N. Secretary-General BanKi-moon attempted it.MrBanjoked:"I'mabitjealous.Untiltwodaysago,someonetoldmeIwasthemost famousKoreanintheworld.NowIhavetorelinguishthat."

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FREE WRITING

From http://www.BreakingNewsEnglish.com/1211/121127-gangnam_style.html

Write about **Gangnam Style** for 10 minutes. Comment on your partner's paper.

ACADEMIC WRITING

From http://www.BreakingNewsEnglish.com/1211/121127-gangnam_style.html

Today's music is nowhere near as good as classical music. We should stop listening to pop music and listen to classical music. Discuss.

HOMEWORK

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about Gangnam Style. Share what you discover with your partner(s) in the next lesson.

3. GANGNAM STYLE: Make a poster about Gangnam Style. Show your work to your classmates in the next lesson. Did you all have similar things?

4. PSY: Write a magazine article about the Gangnam Style singer Psy. Include imaginary interviews with him about his success, and with his biggest fan.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to Psy. Ask him three questions about Gangnam Style. Give him three ideas on what to do next. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

TRUE / FALSE (p.4)

aF bF cT dF eT fF gT hT

SYNONYM MATCH (p.4)

- 1. smash hit
- 2 previously
- 3. catchy
- 4. captured
- 5. pokes fun at
- 6. unprecedented
- 7. massive
- 8. copycat
- 9. a bit
- 10. relinquish

- a. sensation
- b. beforehand
- c. unforgettable
- d. taken over
- e. mocks
- f. unheard of
- g. enormous
- h. imitation
- i. somewhat
- j. let go of

COMPREHENSION QUESTIONS (p.8)

- 1. Almost 825 million
- 2. Baby (by Justin Bieber)
- 3. the imagination of millions of people
- 4. Pokes fun at it
- 5. A lasso
- 6. Five months
- 7. It was "unprecedented"
- 8. Between 7 and 10 million times
- 9. Thousands of copycat videos
- 10. Two days ago

MULTIPLE CHOICE - QUIZ (p.9)

1. a 2. c 3. b 4. d 5. a 6. d 7. b 8. d 9. c 10. b

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2. (It's good for your English ;-)