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## **Fashion brand makes perfume for babies**

**28th January, 2013**

[http://www.breakingnewsenglish.com/1301/130128-perfume\\_for\\_babies.html](http://www.breakingnewsenglish.com/1301/130128-perfume_for_babies.html)

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# THE ARTICLE

From [http://www.BreakingNewsEnglish.com/1301/130128-perfume\\_for\\_babies.html](http://www.BreakingNewsEnglish.com/1301/130128-perfume_for_babies.html)

The luxury fashion brand Dolce & Gabbana (D&G) will soon sell a perfume for babies. The new fragrance will be in 50-ml bottles and will have a price tag of \$45 dollars. D&G is the latest fashion house to make a perfume for infants. A D&G spokesperson said the new scent is, "designed to cuddle and pamper every little boy and girl". D&G boss Stefano Gabbana asked people on the website Instagram: "How can babies smell even sweeter than they already do?" His answer is a mix of honey, melon, orange and some secret ingredients. Gabbana explained how he made the fragrance. He said it smells like, "The softness of baby skin, the freshness of baby breath, a mother's sweet hug, and the first smile."

While the new fragrance will increase D&G's profits, childcare experts are questioning the need for babies to wear perfume. They also hope parents will use their common sense. Baby doctor Sandy Tomkins said a baby's skin is very delicate and sensitive. She warned that any product used on it must be 100% safe. She added: "The last thing a mother wants is for her little one to smell nice but then have a nasty red rash." Skin doctor Jose Fernandez warned of soreness and irritation. Many people might agree with Britain's Daily Mail newspaper that babies already smell sweet enough. It wrote: "The smell of a freshly washed baby is universally understood as one of the sweetest scents in the world."

Sources: <http://www.nydailynews.com/life-style/fashion/dolce-gabbana-debuts-baby-perfume-article-1.1248572#ixzz2J9GloBbs>  
<http://www.dailymail.co.uk/femail/article-2268166/Dolce--Gabbana-unveil-new-perfume-BABIES--improve-sweet-smell-infant.html#ixzz2J9HfcXsH>

# WARM-UPS

**1. BABY PERFUME:** Walk around the class and talk to other students about baby perfume. Change partners often and share your findings.

**2. CHAT:** In pairs / groups, decide which of these topics or words from the article are most interesting and which are most boring.

*luxury / fashion / brand / perfume / babies / smell / secret / ingredients / first smile / profits / childcare / experts / common sense / skin / delicate / rash / smell sweet*

Have a chat about the topics you liked. Change topics and partners frequently.

**3. FOR BABY:** What is good and bad about these things for babies? Complete this table with your partner(s). Change partners often and share what you wrote.

	Good things	Bad things
Perfume		
Ear rings		
Wig / toupee		
Bikini		
Tattoos		
Facebook page		

**4. CRAZY:** Students A **strongly** believe perfume for babies is totally crazy; Students B **strongly** believe it's great. Change partners again and talk about your conversations.

**5. BABIES:** What's best about babies? Rank these and share your rankings with your partner. Put the best at the top. Change partners often and share your rankings.

- their eyes
- their smell
- their smile
- the sound of their laughter
- the softness of their skin
- their cute size
- their playfulness
- the sight of them sleeping

**6. FASHION:** Spend one minute writing down all of the different words you associate with the word 'fashion'. Share your words with your partner(s) and talk about them. Together, put the words into different categories.

# BEFORE READING / LISTENING

From [http://www.BreakingNewsEnglish.com/1301/130128-perfume\\_for\\_babies.html](http://www.BreakingNewsEnglish.com/1301/130128-perfume_for_babies.html)

**1. TRUE / FALSE:** Read the headline. Guess if a-h below are true (T) or false (F).

- |  |       |
|--|-------|
| a. D&G started selling perfume for babies last year.               | T / F |
| b. The perfume is only available in half-litre bottles.            | T / F |
| c. D&G isn't the first company to make perfume for babies.         | T / F |
| d. The D&G boss said the perfume has the smell of a baby's breath. | T / F |
| e. Childcare experts said perfume for babies was a great idea.     | T / F |
| f. A baby doctor suggested the perfume may harm a baby's skin.     | T / F |
| g. A U.K. newspaper wrote that babies smell bad.                   | T / F |
| h. The newspaper said a baby after a bath has a very sweet smell.  | T / F |

**2. SYNONYM MATCH:** Match the following synonyms from the article.

- |                 |                  |
|-----------------|------------------|
| 1. brand        | a. specialists   |
| 2. tag          | b. widely        |
| 3. infants      | c. make          |
| 4. cuddle       | d. contents      |
| 5. ingredients  | e. doubting      |
| 6. experts      | f. babies        |
| 7. questioning  | g. horrible      |
| 8. fragile      | h. hug           |
| 9. nasty        | i. easily broken |
| 10. universally | j. label         |

**3. PHRASE MATCH:** (Sometimes more than one choice is possible.)

- |                                  |                           |
|----------------------------------|---------------------------|
| 1. The luxury fashion            | a. tag of \$45 dollars    |
| 2. The new fragrance will be in  | b. delicate and sensitive |
| 3. a price                       | c. ingredients            |
| 4. melon, orange and some secret | d. scents in the world    |
| 5. The softness of baby          | e. washed baby            |
| 6. parents will use their common | f. 50-ml bottles          |
| 7. a baby's skin is very         | g. brand                  |
| 8. have a nasty red              | h. sense                  |
| 9. The smell of a freshly        | i. skin                   |
| 10. one of the sweetest          | j. rash                   |

# GAP FILL

From [http://www.BreakingNewsEnglish.com/1301/130128-perfume\\_for\\_babies.html](http://www.BreakingNewsEnglish.com/1301/130128-perfume_for_babies.html)

The (1) \_\_\_\_\_ fashion brand Dolce & Gabbana (D&G) will soon sell a perfume for babies. The new (2) \_\_\_\_\_ will be in 50-ml bottles and will have a price (3) \_\_\_\_\_ of \$45 dollars. D&G is the latest fashion house to make a perfume for infants. A D&G spokesperson said the new scent is, "designed to (4) \_\_\_\_\_ and pamper every little boy and girl". D&G boss Stefano Gabbana asked people on the website Instagram: "How can babies smell even (5) \_\_\_\_\_ than they already do?" His answer is a (6) \_\_\_\_\_ of honey, melon, orange and some secret ingredients. Gabbana explained how he made the fragrance. He said it smells like, "The softness of baby skin, the (7) \_\_\_\_\_ of baby breath, a mother's sweet hug, and the first (8) \_\_\_\_\_."

*mix*  
*cuddle*  
*fragrance*  
*smile*  
*freshness*  
*luxury*  
*tag*  
*sweeter*

While the new fragrance will (9) \_\_\_\_\_ D&G's profits, childcare experts are questioning the need for babies to (10) \_\_\_\_\_ perfume. They also hope parents will use their common sense. Baby doctor Sandy Tomkins said a baby's skin is very (11) \_\_\_\_\_ and sensitive. She warned that any product used on it must be 100% (12) \_\_\_\_\_. She added: "The last thing a mother wants is for her little one to smell nice but then have a nasty red (13) \_\_\_\_\_." Skin doctor Jose Fernandez warned of soreness and irritation. Many people might (14) \_\_\_\_\_ with Britain's Daily Mail newspaper that babies already smell sweet enough. It wrote: "The smell of a (15) \_\_\_\_\_ washed baby is (16) \_\_\_\_\_ understood as one of the sweetest scents in the world."

*rash*  
*universally*  
*wear*  
*safe*  
*agree*  
*increase*  
*freshly*  
*delicate*

# LISTENING – Guess the answers. Listen to check

From [http://www.BreakingNewsEnglish.com/1301/130128-perfume\\_for\\_babies.html](http://www.BreakingNewsEnglish.com/1301/130128-perfume_for_babies.html)

- 1) The \_\_\_\_\_ Dolce & Gabbana
  - a. fashion luxury brand
  - b. fashion brand luxury
  - c. luxury fashion brand
  - d. luxury brand fashion
- 2) The new fragrance will be in 50-ml bottles and will \_\_\_\_\_ \$45 dollars
  - a. have a price tag of
  - b. have a prize tag of
  - c. have a price tag off
  - d. have a pry stag of
- 3) designed to \_\_\_\_\_ every little boy and girl
  - a. cuddle all and pamper
  - b. cuddle and pampers
  - c. cuddles and pampers
  - d. cuddle and pamper
- 4) a mix of honey, melon, orange and \_\_\_\_\_
  - a. sum seek rating greedy ants
  - b. some secret ingredient
  - c. some secrets in gradients
  - d. some secret ingredients
- 5) a mother's sweet hug, \_\_\_\_\_
  - a. and the first smile
  - b. and the frost smile
  - c. and the final smile
  - d. and the fast smile
- 6) the new fragrance will increase \_\_\_\_\_
  - a. D&G's profit
  - b. D&G's prof it's
  - c. D&G's profitability
  - d. D&G's profits
- 7) childcare experts are questioning the need for \_\_\_\_\_
  - a. wear babies to perfume
  - b. perfume babies to wear
  - c. babies two where perfume
  - d. babies to wear perfume
- 8) She warned that any product used on it \_\_\_\_\_
  - a. must be 100% safe
  - b. must be 99% safe
  - c. must be 100% safety
  - d. must be 98% safely
- 9) smell nice but then \_\_\_\_\_ rash
  - a. have an artsy red
  - b. have a nasty red
  - c. have an arts tee red
  - d. have a nasty red
- 10) universally understood as one of the \_\_\_\_\_ the world
  - a. sweet test scents in
  - b. sweetest sentence
  - c. sweetest sensing
  - d. sweetest scents in

## LISTENING – Listen and fill in the gaps

From [http://www.BreakingNewsEnglish.com/1301/130128-perfume\\_for\\_babies.html](http://www.BreakingNewsEnglish.com/1301/130128-perfume_for_babies.html)

The (1) \_\_\_\_\_ Dolce & Gabbana (D&G) will soon sell a perfume for babies. The (2) \_\_\_\_\_ in 50-ml bottles and will have a price tag of \$45 dollars. D&G is the latest fashion house to make a perfume for infants. A D&G spokesperson (3) \_\_\_\_\_, "designed to (4) \_\_\_\_\_ little boy and girl". D&G boss Stefano Gabbana asked people on the website Instagram: "How can babies smell even sweeter than they already do?" His answer is a mix of honey, melon, orange and (5) \_\_\_\_\_. Gabbana explained how he made the fragrance. He said it smells like, "The softness of baby skin, the freshness of baby breath, a (6) \_\_\_\_\_, and the first smile."

While the new (7) \_\_\_\_\_ D&G's profits, childcare experts are questioning the need for babies to wear perfume. They also hope parents will (8) \_\_\_\_\_. Baby doctor Sandy Tomkins said a baby's skin is very (9) \_\_\_\_\_. She warned that any product used on it must be 100% safe. She added: "The last thing a mother wants is for her little one to smell nice (10) \_\_\_\_\_ red rash." Skin doctor Jose Fernandez (11) \_\_\_\_\_ and irritation. Many people might agree with Britain's Daily Mail newspaper that babies already smell sweet enough. It wrote: "The smell of a freshly washed baby is universally (12) \_\_\_\_\_ the sweetest scents in the world."

# COMPREHENSION QUESTIONS

From [http://www.BreakingNewsEnglish.com/1301/130128-perfume\\_for\\_babies.html](http://www.BreakingNewsEnglish.com/1301/130128-perfume_for_babies.html)

1. What will D&G soon start selling?

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2. What size bottles will the perfume come in?

---

3. Who is the perfume designed to “cuddle and pamper”?

---

4. What two fruits are in the perfume?

---

5. What did the article say about a mother’s hug?

---

6. What will the new fragrance increase?

---

7. What do childcare experts hope parents will use?

---

8. How safe did Sandy Tomkins say the perfume should be?

---

9. What nasty thing might a baby get because of the perfume?

---

10. What might people agree with the Daily Mail about?

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# MULTIPLE CHOICE - QUIZ

From [http://www.BreakingNewsEnglish.com/1301/130128-perfume\\_for\\_babies.html](http://www.BreakingNewsEnglish.com/1301/130128-perfume_for_babies.html)

1. When will D&G start selling its perfume?
  - a) in a day or two
  - b) soon
  - c) on February 14th
  - d) they haven't made plans yet
2. What size bottles will the perfume come in?
  - a) 15-ml
  - b) 5-ml
  - c) 45-ml
  - d) 50-ml
3. Who will the new perfume "cuddle and pamper"?
  - a) every little boy and girl
  - b) all the girls in the world
  - c) lucky babies
  - d) mothers and fathers
4. Which of these things is not in the new perfume?
  - a) orange
  - b) melon
  - c) strawberry
  - d) honey
5. Which of these things does the perfume smell like?
  - a) baby powder
  - b) the breath of a baby
  - c) a fresh summer morning
  - d) freshly washed sheets
6. What will the new perfume increase?
  - a) D&G's profits
  - b) the number of fragrances in the world
  - c) how much people like babies
  - d) the number of babies in the world
7. What do childcare experts hope parents will use?
  - a) their sense of smell
  - b) the sixth sense
  - c) their common sense
  - d) dollars and cents
8. What is the last thing a mother wants for her baby?
  - a) a nasty red rash
  - b) a lasting lead lash
  - c) an artsy red lash
  - d) a nastiness rash
9. What did Dr Fernandez warn of?
  - a) soreness
  - b) brightness
  - c) openness
  - d) business
10. What smell is one of the sweetest scents in the world?
  - a) the smell of dollars and cents
  - b) the new D&G perfume
  - c) a baby's fresh breath
  - d) a freshly washed baby

# ROLE PLAY

From [http://www.BreakingNewsEnglish.com/1301/130128-perfume\\_for\\_babies.html](http://www.BreakingNewsEnglish.com/1301/130128-perfume_for_babies.html)

## **Role A – D&G boss**

You think your baby perfume is great. Tell the others three reasons why. Make the doctor believe it is 100% safe. Tell the baby (s)he will love it because everyone will kiss him/her. Tell the parent his/her baby will have many friends because of the nice perfume smell.

## **Role B – Skin doctor**

You are very worried about the new perfume. Tell the others three reasons why. Tell the D&G boss (s)he is only interested in profits and the perfume is dangerous. Tell the parent (s)he is crazy if (s)he buys the perfume. Tell the baby that the D&G boss and his/her parent doesn't know what is good for babies.

## **Role C – Parent**

You really want to buy the new perfume for your baby. Tell the others three reasons why. You are a little worried about it. Ask the D&G boss about the safety of the perfume. Tell the doctor your baby will be OK. Tell your baby (s)he will be even cuter if (s)he wears the perfume.

## **Role D – Baby**

You think the idea of baby perfume is stupid. Tell the others three reasons why. Tell the D&G boss you think the police should arrest him/her for child abuse. Tell your parent you want new parents if (s)he buys the perfume. Ask the doctor what bad skin problems you could get from the perfume.

# AFTER READING / LISTENING

From [http://www.BreakingNewsEnglish.com/1301/130128-perfume\\_for\\_babies.html](http://www.BreakingNewsEnglish.com/1301/130128-perfume_for_babies.html)

**1. WORD SEARCH:** Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'fashion' and 'brand'.

fashion	brand

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

**2. ARTICLE QUESTIONS:** Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

**3. GAP FILL:** In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

**4. VOCABULARY:** Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

**5. TEST EACH OTHER:** Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none"><li>• soon</li><li>• 50</li><li>• 45</li><li>• boss</li><li>• mix</li><li>• hug</li></ul>	<ul style="list-style-type: none"><li>• increase</li><li>• common</li><li>• 100</li><li>• last</li><li>• agree</li><li>• world</li></ul>
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# BABY PERFUME SURVEY

From [http://www.BreakingNewsEnglish.com/1301/130128-perfume\\_for\\_babies.html](http://www.BreakingNewsEnglish.com/1301/130128-perfume_for_babies.html)

Write five GOOD questions about baby perfume in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

## **BABY PERFUME DISCUSSION**

STUDENT A's QUESTIONS (Do not show these to student B)

- a) What did you think when you read the headline?
- b) What springs to mind when you hear the word 'baby'?
- c) What do you think of babies?
- d) What do you think of the idea of perfume for babies?
- e) What would be a good name for the baby perfume, and why?
- f) Is it important for babies to smell sweeter than they already do?
- g) What do you think of the ingredients in the perfume?
- h) What does "the softness of a baby's skin" smell like?
- i) How can "a first smile" have a smell?
- j) Do you think the perfume will be successful?

*Fashion brand makes perfume for babies – 28th January, 2013*  
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## **BABY PERFUME DISCUSSION**

STUDENT B's QUESTIONS (Do not show these to student A)

- a) Did you like reading this article? Why/not?
- b) Do you think D&G is only interested in money?
- c) What do you think childcare experts are worried about?
- d) What do you think of parents who put perfume on their babies?
- e) Should the perfume have a warning label on it about skin rashes?
- f) Is baby perfume a sign that the world is crazy?
- g) Do you like perfume?
- h) What do you like and dislike about babies?
- i) Is the smell of a freshly washed baby "one of the sweetest scents in the world"?
- j) What questions would you like to ask D&G boss Stefano Gabbana?

## **DISCUSSION (Write your own questions)**

STUDENT A's QUESTIONS (Do not show these to student B)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

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## **DISCUSSION (Write your own questions)**

STUDENT B's QUESTIONS (Do not show these to student A)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

# MULTIPLE CHOICE - LANGUAGE

From [http://www.BreakingNewsEnglish.com/1301/130128-perfume\\_for\\_babies.html](http://www.BreakingNewsEnglish.com/1301/130128-perfume_for_babies.html)

The (1) \_\_\_\_\_ fashion brand Dolce & Gabbana (D&G) will soon sell a perfume for babies. The new fragrance will be in 50-ml bottles and will have a price (2) \_\_\_\_\_ of \$45 dollars. D&G is the latest fashion house to make a perfume for infants. A D&G spokesperson said the new scent is, "(3) \_\_\_\_\_ to cuddle and pamper every little boy and girl". D&G boss Stefano Gabbana asked people on the website Instagram: "How can babies smell (4) \_\_\_\_\_ sweeter than they already do?" His answer is a mix of honey, melon, orange and some secret (5) \_\_\_\_\_. Gabbana explained how he made the fragrance. He said it smells like, "The softness of baby skin, the freshness of baby breath, a mother's sweet (6) \_\_\_\_\_, and the first smile."

(7) \_\_\_\_\_ the new fragrance will increase D&G's profits, childcare experts are questioning the need for babies to (8) \_\_\_\_\_ perfume. They also hope parents will use their common sense. Baby doctor Sandy Tomkins said a baby's skin is very delicate and (9) \_\_\_\_\_. She warned that any product used on it must be 100% safe. She added: "The last thing a mother wants is for her little (10) \_\_\_\_\_ to smell nice but then have a nasty red rash." Skin doctor Jose Fernandez warned (11) \_\_\_\_\_ soreness and irritation. Many people might agree with Britain's Daily Mail newspaper that babies already smell sweet enough. It wrote: "The smell of a freshly washed baby is universally (12) \_\_\_\_\_ as one of the sweetest scents in the world."

## Put the correct words from the table below in the above article.

- |     |                |                 |                   |                 |
|-----|----------------|-----------------|-------------------|-----------------|
| 1.  | (a) luxurious  | (b) laxative    | (c) luxury        | (d) lucks       |
| 2.  | (a) tag        | (b) bag         | (c) rag           | (d) lag         |
| 3.  | (a) designer   | (b) designed    | (c) designs       | (d) design      |
| 4.  | (a) evens      | (b) eventually  | (c) event         | (d) even        |
| 5.  | (a) gradients  | (b) greedy      | (c) ingredients   | (d) experiments |
| 6.  | (a) tug        | (b) hug         | (c) bug           | (d) mug         |
| 7.  | (a) While      | (b) Wish        | (c) Whirl         | (d) Whisper     |
| 8.  | (a) let        | (b) pour        | (c) carry         | (d) wear        |
| 9.  | (a) senses     | (b) sensation   | (c) sensitive     | (d) sense       |
| 10. | (a) bit        | (b) things      | (c) smell         | (d) one         |
| 11. | (a) by         | (b) of          | (c) as            | (d) to          |
| 12. | (a) understood | (b) understands | (c) understanding | (d) understand  |

# SPELLING

From [http://www.BreakingNewsEnglish.com/1301/130128-perfume\\_for\\_babies.html](http://www.BreakingNewsEnglish.com/1301/130128-perfume_for_babies.html)

## Paragraph 1

1. ruluxy fashion brand
2. The new anegrfarnc will be in 50-ml bottles
3. a perfume for nsitafn
4. eidndesg to cuddle
5. secret nergtidnesi
6. the freshness of baby erbhat

## Paragraph 2

7. ricsneea D&G's profits
8. common snees
9. a baby's skin is very eletcdia and sensitive
10. have a tanys red rash
11. Fernandez warned of rsseeson
12. sylrnuealvi understood

# PUT THE TEXT BACK TOGETHER

From [http://www.BreakingNewsEnglish.com/1301/130128-perfume\\_for\\_babies.html](http://www.BreakingNewsEnglish.com/1301/130128-perfume_for_babies.html)

**Number these lines in the correct order.**

- ( ) house to make a perfume for infants. A D&G spokesperson said the new scent is, "designed to cuddle and
- ( ) pamper every little boy and girl". D&G boss Stefano Gabbana asked people on the website Instagram: "How can babies smell even
- ( ) with Britain's Daily Mail newspaper that babies already smell sweet enough. It wrote: "The smell
- ( ) While the new fragrance will increase D&G's profits, childcare experts are questioning the need for babies to wear
- ( ) perfume. They also hope parents will use their common sense. Baby doctor Sandy Tomkins said a baby's skin is very
- ( ) rash." Skin doctor Jose Fernandez warned of soreness and irritation. Many people might agree
- ( ) of a freshly washed baby is universally understood as one of the sweetest scents in the world."
- ( ) fragrance will be in 50-ml bottles and will have a price tag of \$45 dollars. D&G is the latest fashion
- ( ) delicate and sensitive. She warned that any product used on it must be 100%
- ( ) safe. She added: "The last thing a mother wants is for her little one to smell nice but then have a nasty red
- ( **1** ) The luxury fashion brand Dolce & Gabbana (D&G) will soon sell a perfume for babies. The new
- ( ) ingredients. Gabbana explained how he made the fragrance. He said it smells like, "The softness
- ( ) of baby skin, the freshness of baby breath, a mother's sweet hug, and the first smile."
- ( ) sweeter than they already do?" His answer is a mix of honey, melon, orange and some secret

# PUT THE WORDS IN THE RIGHT ORDER

From [http://www.BreakingNewsEnglish.com/1301/130128-perfume\\_for\\_babies.html](http://www.BreakingNewsEnglish.com/1301/130128-perfume_for_babies.html)

1. babies soon a for will sell perfume . D&G

---

2. bottles fragrance in ml new be - The will 50.

---

3. every to little cuddle boy and pamper Designed.

---

4. Melon ingredients secret some and orange , .

---

5. said it smells like the softness of baby skin He.

---

6. new increase D&G's The will fragrance profits.

---

7. need perfume for babies Questioning to the wear.

---

8. common They parents their hope use sense also will.

---

9. but a rash nice have red Smell then nasty.

---

10. The baby washed freshly a of smell.

---

# CIRCLE THE CORRECT WORD (20 PAIRS)

From [http://www.BreakingNewsEnglish.com/1301/130128-perfume\\_for\\_babies.html](http://www.BreakingNewsEnglish.com/1301/130128-perfume_for_babies.html)

The luxury fashion *bland / brand* Dolce & Gabbana (D&G) will soon sell a perfume for babies. The new *fragrant / fragrance* will be in 50-ml bottles and will have a price *tag / tug* of \$45 dollars. D&G is the latest fashion house to make a perfume *for / from* infants. A D&G spokesperson said the new *sent / scent* is, "designed to cuddle and pamper every little boy and girl". D&G *bossy / boss* Stefano Gabbana asked people on the website Instagram: "How can babies smell *even / evenly* sweeter than they already do?" His answer is a mix of honey, melon, orange and some *secretly / secret* ingredients. Gabbana explained how he made the fragrance. He said it smells like, "The *softness / softly* of baby skin, the freshness of baby breath, a mother's sweet *shrug / hug*, and the first smile."

While the new fragrance will increase D&G's profits, childcare experts are *questioning / questioned* the need for babies to *wear / bear* perfume. They also hope parents will use their common *cents / sense*. Baby doctor Sandy Tomkins said a baby's *skin / skinny* is very delicate and sensitive. She *warned / warning* that any product *uses / used* on it must be 100% safe. She added: "The last thing a mother wants is for her *little / big* one to smell nice but then have a nasty red *lash / rash*." Skin doctor Jose Fernandez warned of soreness and irritation. Many people might agree with Britain's Daily Mail newspaper that babies already *smell / smelly* sweet enough. It wrote: "The smell of a freshly washed baby is *universal / universally* understood as one of the sweetest scents in the world."

**Talk about the connection between each pair of words in italics, and why the correct word is correct.**

# INSERT THE VOWELS (a, e, i, o, u)

From [http://www.BreakingNewsEnglish.com/1301/130128-perfume\\_for\\_babies.html](http://www.BreakingNewsEnglish.com/1301/130128-perfume_for_babies.html)

Th\_ l\_x\_ry f\_sh\_\_n br\_nd D\_lc\_ & G\_bb\_n\_ (D&G) w\_ll  
s\_\_n s\_ll \_p\_rf\_m\_ f\_r b\_b\_\_s. Th\_ n\_w fr\_gr\_nc\_ w\_ll  
b\_\_n 50-ml b\_ttl\_s\_ \_nd w\_ll h\_v\_ \_pr\_c\_ t\_g\_ f\_ \$45  
d\_ll\_rs. D&G \_s th\_ l\_t\_st f\_sh\_\_n h\_\_s\_ t\_m\_k\_ \_  
p\_rf\_m\_ f\_r \_nf\_nts. \_ D&G sp\_k\_sp\_rs\_n s\_\_d th\_ n\_w  
sc\_nt \_s, "d\_s\_gn\_d t\_c\_ddl\_ \_nd p\_mpr\_v\_ry l\_ttl\_  
b\_y \_nd g\_rl". D&G b\_ss St\_f\_n\_ G\_bb\_n\_ \_sk\_d p\_\_pl\_  
\_n th\_ w\_bs\_t\_ \_nst\_gr\_m: "H\_w c\_n b\_b\_\_s sm\_ll  
\_v\_n sw\_\_t\_r th\_n th\_y \_lr\_\_dy d\_?" H\_s\_nsw\_r\_s\_ \_  
m\_x\_ \_f\_h\_n\_y, m\_l\_n, \_r\_ng\_ \_nd s\_m\_ s\_cr\_t  
\_ngr\_d\_\_nts. G\_bb\_n\_ \_xpl\_\_n\_d h\_w h\_m\_d\_ th\_  
fr\_gr\_nc\_. H\_s\_\_d\_ t\_sm\_lls l\_k\_, "Th\_ s\_ftn\_ss \_f  
b\_by sk\_n, th\_ fr\_shn\_ss \_f b\_by br\_\_th, \_m\_th\_r's  
sw\_\_t\_h\_g, \_nd th\_ f\_rst sm\_l\_."

Wh\_l\_ th\_ n\_w fr\_gr\_nc\_ w\_ll \_ncr\_\_s\_ D&G's pr\_f\_ts,  
ch\_ldc\_r\_ \_xp\_rts \_r\_ q\_\_st\_\_nng th\_ n\_\_d f\_r  
b\_b\_\_s t\_w\_\_r p\_rf\_m\_. Th\_y \_ls\_ h\_p\_ p\_r\_nts w\_ll  
\_s\_ th\_\_r c\_mm\_n\_s\_ns\_. B\_by d\_ct\_r S\_ndy T\_mk\_ns  
s\_\_d \_b\_by's sk\_n\_s v\_ry d\_l\_c\_t\_ \_nd s\_ns\_t\_v\_.  
Sh\_w\_rn\_d th\_t \_ny pr\_d\_ct\_s\_d \_n\_t m\_st b\_ 100%  
s\_f\_. Sh\_\_dd\_d: "Th\_ l\_st th\_ng \_m\_th\_r w\_nts \_s\_f\_r  
h\_r l\_ttl\_ \_n\_t sm\_ll n\_c\_ b\_t th\_n h\_v\_ \_n\_sty r\_d  
r\_sh." Sk\_n\_d\_ct\_r J\_s\_ F\_rn\_nd\_z w\_rn\_d \_f\_s\_r\_n\_ss  
\_nd \_rr\_t\_t\_n. M\_ny p\_\_pl\_ m\_ght \_gr\_\_ w\_th  
Br\_t\_\_n's D\_\_ly M\_\_l\_n\_wsp\_p\_r th\_t b\_b\_\_s \_lr\_\_dy  
sm\_ll sw\_\_t\_n\_\_gh. \_t wr\_t\_: "Th\_ sm\_ll \_f\_ fr\_shly  
w\_sh\_d b\_by \_s\_n\_v\_rs\_lly \_nd rst\_\_d\_s\_n\_ \_f th\_  
sw\_\_t\_st sc\_nts \_n th\_ w\_rld."

# PUNCTUATE THE TEXT AND ADD CAPITALS

From [http://www.BreakingNewsEnglish.com/1301/130128-perfume\\_for\\_babies.html](http://www.BreakingNewsEnglish.com/1301/130128-perfume_for_babies.html)

the luxury fashion brand dolce & gabbana (d&g) will soon sell a perfume for babies the new fragrance will be in 50-ml bottles and will have a price tag of \$45 dollars d&g is the latest fashion house to make a perfume for infants a d&g spokesperson said the new scent is "designed to cuddle and pamper every little boy and girl" d&g boss stefano gabbana asked people on the website instagram "how can babies smell even sweeter than they already do" his answer is a mix of honey melon orange and some secret ingredients gabbana explained how he made the fragrance he said it smells like "the softness of baby skin the freshness of baby breath a mother's sweet hug and the first smile"

while the new fragrance will increase d&g's profits childcare experts are questioning the need for babies to wear perfume they also hope parents will use their common sense baby doctor sandy tomkins said a baby's skin is very delicate and sensitive she warned that any product used on it must be 100% safe she added "the last thing a mother wants is for her little one to smell nice but then have a nasty red rash" skin doctor jose fernandez warned of soreness and irritation many people might agree with britain's daily mail newspaper that babies already smell sweet enough it wrote "the smell of a freshly washed baby is universally understood as one of the sweetest scents in the world"

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From [http://www.BreakingNewsEnglish.com/1301/130128-perfume\\_for\\_babies.html](http://www.BreakingNewsEnglish.com/1301/130128-perfume_for_babies.html)

The luxury fashion brand Dolce & Gabbana (D&G) will soon sell a perfume for babies. The new fragrance will be in 50-ml bottles and will have a price tag of \$45 dollars. D&G is the latest fashion house to make a perfume for infants. A D&G spokesperson said the news comes, "designed to cuddle and pamper every little boy and girl". D&G boss Stefano Gabbana asked people on the website Instagram: "How can babies smell even sweeter than they already do?" His answer is a mix of honey, melon, orange and some secret ingredients. Gabbana explained how he made the fragrance. He said it smells like, "The softness of baby skin, the freshness of baby breath, a mother's sweet hug, and the first smile." While the new fragrance will increase D&G's profits, childcare experts are questioning the need for babies to wear perfume. They also hope parents will use their common sense. Baby doctor Sandy Tomkin said a baby's skin is very delicate and sensitive. She warned that any product used on it must be 100% safe. She added: "The last thing a mother wants is for her little one to smell nice but then have a nasty red rash." Skin doctor Jose Fernandez warned of soreness and irritation. Many people might agree with Britain's Daily Mail newspaper that babies already smell sweet enough. It wrote: "The smell of a freshly washed baby is universally understood as one of the sweetest scents in the world."





# HOMework

**1. VOCABULARY EXTENSION:** Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

**2. INTERNET:** Search the Internet and find out more about baby perfumes. Share what you discover with your partner(s) in the next lesson.

**3. PERFUME:** Make a poster about perfume. Show your work to your classmates in the next lesson. Did you all have similar things?

**4. BABY PERFUME:** Write a magazine article about D&G's baby perfume. Include imaginary interviews with people who are for and against it.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

**5. WHAT HAPPENED NEXT?** Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

**6. LETTER:** Write a letter to Stefano Gabbana. Ask him three questions about his baby perfume. Give him three of your opinions on it. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

# ANSWERS

## TRUE / FALSE (p.4)

a F    b F    c T    d T    e F    f T    g F    h T

## SYNONYM MATCH (p.4)

- |                 |                  |
|-----------------|------------------|
| 1. brand        | a. make          |
| 2. tag          | b. label         |
| 3. infants      | c. babies        |
| 4. cuddle       | d. hug           |
| 5. ingredients  | e. contents      |
| 6. experts      | f. specialists   |
| 7. questioning  | g. doubting      |
| 8. fragile      | h. easily broken |
| 9. nasty        | i. horrible      |
| 10. universally | j. widely        |

## COMPREHENSION QUESTIONS (p.8)

1. A perfume for babies
2. 50-ml
3. Every little boy and girl
4. Melon and orange
5. It's sweet
6. D&G's profits
7. Their common sense
8. 100% safe
9. A red rash
10. That babies already smell sweet enough

## MULTIPLE CHOICE - QUIZ (p.9)

1. b    2. d    3. a    4. c    5. b    6. a    7. c    8. a    9. a    10. d

## ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.  
(It's good for your English ;-)