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## **Level 5**

# **Samsung unveils new smartwatch**

**7th September, 2013**

<http://www.breakingnewsenglish.com/1309/130907-smartwatch-5.html>

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**Please try Level 4 (easier) and the 26-page Level 6 (harder).**

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# THE READING

From <http://www.breakingnewsenglish.com/1309/130907-smartwatch-5.html>

Samsung has entered the smartwatch market by unveiling its multi-function Galaxy Gear. It is a digital watch with a difference. People can make phone calls, receive emails and take photos. It can also run apps on its 1.6-inch screen. Users move through different screens and functions using swipes. It comes in a range of bright colours that add a sci-fi feel to its stainless steel body. The \$299 device will be on sale from September 25th. Samsung beat its main rival Apple to the market. Industry insiders say Apple will unveil its smartwatch within a week or two.

There have been mixed reactions to the Gear. One analyst suggested it was overpriced. He said the price should be under \$100 to get mass-market appeal. He added: "At \$300, that's probably as much as most people will pay for a phone." Another analyst said the Gear "is another step into the future" and that Samsung continues to be innovative. He predicted it would be very popular. Samsung said: "We have created something incredible. You don't need to get your phone out anymore. Gear takes...your digital world and places it right where you can see it."

Sources: [http://www.computerworld.com/s/article/9242113/Samsung\\_s\\_smartwatch\\_panned\\_as\\_a\\_limited\\_overpriced\\_toy](http://www.computerworld.com/s/article/9242113/Samsung_s_smartwatch_panned_as_a_limited_overpriced_toy)  
<http://www.pocket-lint.com/news/123345-samsung-galaxy-gear-hands-on-time-with-the-new-smartwatch>  
<http://news.sky.com/story/1137276/samsung-galaxy-gear-smartwatch-unveiled>

# MATCHING

From <http://www.breakingnewsenglish.com/1309/130907-smartwatch-5.html>

## PARAGRAPH ONE:

- |   |                           |
|---|---------------------------|
| 1. Samsung has entered the                  | a. functions using swipes |
| 2. It can also run apps                     | b. sci-fi feel            |
| 3. Users move through different screens and | c. Apple to the market    |
| 4. It comes in a range                      | d. smartwatch market      |
| 5. add a                                    | e. within a week          |
| 6. The \$299                                | f. on its 1.6-inch screen |
| 7. Samsung beat its main rival              | g. device                 |
| 8. Apple will unveil its smartwatch         | h. of bright colours      |

## PARAGRAPH TWO:

- |                                    |                         |
|------------------------------------|-------------------------|
| 1. mixed                           | a. market appeal        |
| 2. One analyst suggested it        | b. be very popular      |
| 3. mass-                           | c. was overpriced       |
| 4. that's probably as much as most | d. into the future      |
| 5. another step                    | e. reactions            |
| 6. Samsung continues               | f. where you can see it |
| 7. He predicted it would           | g. people will pay      |
| 8. places it right                 | h. to be innovative     |

# LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1309/130907-smartwatch-5.html>

Samsung has entered the smartwatch (1) \_\_\_\_\_ its multi-function Galaxy Gear. It is a digital watch (2) \_\_\_\_\_. People can make phone calls, receive emails and take photos. It can also run apps on its 1.6-inch screen. Users (3) \_\_\_\_\_ screens and functions using swipes. It comes in (4) \_\_\_\_\_ colours that add (5) \_\_\_\_\_ stainless steel body. The \$299 device will be on sale from September 25th. Samsung (6) \_\_\_\_\_ Apple to the market. Industry insiders say Apple will unveil its smartwatch within a week or two.

There have been (7) \_\_\_\_\_ the Gear. One analyst suggested it was overpriced. He said the price should be under \$100 to get (8) \_\_\_\_\_. He added: "At \$300, (9) \_\_\_\_\_ as most people will pay for a phone." Another analyst said the Gear "is another (10) \_\_\_\_\_ " and that Samsung continues to be innovative. He (11) \_\_\_\_\_ be very popular. Samsung said: "We have created something incredible. You don't need to get your phone out anymore. Gear takes...your digital world (12) \_\_\_\_\_ where you can see it."

# SMARTWATCHES SURVEY

From <http://www.breakingnewsenglish.com/1309/130907-smartwatch-5.html>

Write five GOOD questions about smartwatches in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

*Samsung unveils new smartwatch – 7th September, 2013*  
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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

# FREE WRITING

From <http://www.breakingnewsenglish.com/1309/130907-smartwatch-5.html>

Write about **smartwatches** for 10 minutes. Comment on your partner’s paper.

Lined writing area with 20 horizontal lines.