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Level 2

TV sales fell for the first time ever in U.K.

11th December, 2014

<http://www.breakingnewsenglish.com/1412/141211-television-2.html>

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Please try Levels 0 and 1 (easier) and the 26–page Level 3 (harder).

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THE READING

From <http://www.breakingnewsenglish.com/1412/141211-television-2.html>

A new report shows that things are not looking good for makers of televisions. The number of U.K. homes with a TV fell last year for the first time ever. The report says that after decades of television sales increasing, sales are moving in the opposite direction. The number of U.K. homes with a TV fell from 26.33 million at the end of 2012 to 26.02 million at the end of 2013. This is a fall of 300,000. The first survey on TV ownership in Britain was in 1956, when just over 30 per cent of homes had a TV. This increased to around 93 per cent in the 1970s.

The fall in TV ownership in Britain is probably because people use tablets, mobile phones and other devices. People are choosing to watch 'catch-up' TV, which is when they record their favourite programmes and watch them later on tablets, etc. Catch-up TV on smartphones, tablets, computers and games consoles is becoming more popular. The BBC said that 47 per cent of requests for its iPlayer service is from tablets or mobiles. It was 25 per cent in 2012. Fifteen per cent of 18-24-year-olds watch most of their TV on a laptop, compared to the U.K. average of 3 per cent.

Sources: <http://www.theguardian.com/media/2014/dec/08/number-uk-homes-tv-falls-first-time-ofcom>
<http://www.bbc.co.uk/news/entertainment-arts-30392654>
<http://www.digitalspy.co.uk/tech/news/a615396/number-of-uk-households-with-a-tv-falls-for-the-first-time.html>

MATCHING

From <http://www.breakingnewsenglish.com/1412/141211-television-2.html>

PARAGRAPH ONE:

- | | |
|---|-------------------------|
| 1. things are not looking | a. homes had a TV |
| 2. for the first time | b. the end of 2012 |
| 3. sales are moving in the | c. of 300,000 |
| 4. from 26.33 million at | d. good |
| 5. This is a fall | e. opposite direction |
| 6. The first survey on TV | f. in the 1970s |
| 7. just over 30 per cent of | g. ever |
| 8. This increased to around 93 per cent | h. ownership in Britain |

PARAGRAPH TWO:

- | | |
|---------------------------|-------------------------|
| 1. probably because | a. favourite programmes |
| 2. mobile phones and | b. 18-24-year-olds |
| 3. People are choosing to | c. popular |
| 4. they record their | d. other devices |
| 5. becoming more | e. watch 'catch-up' TV |
| 6. It was 25 per cent | f. of 3 per cent |
| 7. Fifteen per cent of | g. in 2012 |
| 8. the U.K. average | h. people use tablets |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1412/141211-television-2.html>

A new report (1) _____ are not looking good for makers of televisions. The (2) _____ homes with a TV fell last year for the first time ever. The report says that after decades of television (3) _____, sales are moving in the (4) _____. The number of U.K. homes with a TV fell from 26.33 million at the end of 2012 to 26.02 million at the end of 2013. This (5) _____. The first survey on TV ownership in Britain was in 1956, when just over 30 per cent of homes had a TV. This increased to around 93 (6) _____.

The fall in TV ownership in Britain (7) _____ people use tablets, mobile phones and other devices. People are choosing to (8) _____, which is when they record their favourite programmes and (9) _____ on tablets, etc. Catch-up TV on smartphones, tablets, computers and games consoles is becoming (10) _____. The BBC said that 47 per cent of requests for its iPlayer service is from tablets or mobiles. It was 25 per cent in 2012. Fifteen (11) _____year-olds watch most of their TV on a laptop, compared to the U.K. (12) _____.

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.breakingnewsenglish.com/1412/141211-television-2.html>

A new report shows that things are not looking good for makers of televisions. The number of U.K. homes with a TV fell last year for the first time ever. The report says that after decades of television sales increasing, sales are moving in the opposite direction. The number of U.K. homes with a TV fell from 26.33 million at the end of 2012 to 26.02 million at the end of 2013. This is a fall of 300,000. The first survey on TV ownership in Britain was in 1956, when just over 30 percent of homes had a TV. This increased to around 93 percent in the 1970s. The fall in TV ownership in Britain is probably because people use tablets, mobile phones and other devices. People are choosing to watch 'catch-up' TV, which is when they record their favourite programmes and watch them later on tablets, etc. Catch-up TV on smartphones, tablets, computers and games consoles is becoming more popular. The BBC said that 47 percent of requests for its iPlayer service is from tablets or mobiles. It was 25 percent in 2012. Fifteen percent of 18-24-year-olds watch most of their TV on a laptop, compared to the U.K. average of 3 percent.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)
