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Level 4

Sportswear maker accused of sexism

11th March, 2015

<http://www.breakingnewsenglish.com/1503/150311-sexism-4.html>

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Please try the harder Level 5 and the 26-page Level 6 (harder).

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THE READING

From <http://www.breakingnewsenglish.com/1503/150311-sexism-4.html>

An Indonesian sportswear maker apologised for a label on shirts it made for a top football team. People thought it was sexist. The label read: "Washing instructions: Give this shirt to a woman. It's her job." The company apologised on International Women's Day. This day honours and celebrates women's achievements around the world. People complained on social media. They said the label's wording was inappropriate.

The company said it did not mean to undervalue or humiliate women. A spokesperson tweeted: "The message is simply, instead of washing it in the wrong way, you might as well give it to a lady because they are more capable." It added: "We want to tell the men to learn from women on how to take care of clothes." Many people said the apology was also sexist. The Asian Football Confederation is currently promoting the women's game in Asia.

Sources: http://www.huffingtonpost.co.uk/2015/03/08/football_n_6825654.html
<http://uk.reuters.com/article/2015/03/08/uk-soccer-indonesia-sexist-idUKKBN0M405T20150308>
<http://www.bbc.com/news/world-asia-31786562>

MATCHING

From <http://www.breakingnewsenglish.com/1503/150311-sexism-4.html>

PARAGRAPH ONE:

- | | |
|--|------------------|
| 1. sportswear | a. instructions |
| 2. a label on | b. inappropriate |
| 3. a top | c. shirts |
| 4. Washing | d. achievements |
| 5. The company apologised on International | e. maker |
| 6. celebrates women's | f. football team |
| 7. People complained on | g. Women's Day |
| 8. the label's wording was | h. social media |

PARAGRAPH TWO:

- | | |
|---------------------------------|-----------------------|
| 1. t did not mean to undervalue | a. of clothes |
| 2. washing it in the | b. also sexist |
| 3. you might as | c. wrong way |
| 4. they are more | d. the women's game |
| 5. tell the men to | e. capable |
| 6. how to take care | f. or humiliate women |
| 7. the apology was | g. learn from women |
| 8. currently promoting | h. well |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1503/150311-sexism-4.html>

An Indonesian sportswear maker apologised (1) _____ shirts it (2) _____ football team. People thought it was sexist. The label read: "(3) _____: Give this shirt to a woman. It's her job." The company apologised on International Women's Day. This day (4) _____ women's achievements around the world. People complained (5) _____. They said the label's wording (6) _____.

The company said (7) _____ undervalue or humiliate women. A spokesperson tweeted: "The message (8) _____ of washing it (9) _____, you might as well give it to a lady because they (10) _____." It added: "We want to tell the men to learn from women on how (11) _____ of clothes."

Many people said the apology was also sexist. The Asian Football Confederation is (12) _____ the women's game in Asia.

SEXISM SURVEY

From <http://www.breakingnewsenglish.com/1503/150311-sexism-4.html>

Write five GOOD questions about sexism in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

| | STUDENT 1 _____ | STUDENT 2 _____ | STUDENT 3 _____ |
|------|--------------------|--------------------|--------------------|
| Q.1. | | | |
| Q.2. | | | |
| Q.3. | | | |
| Q.4. | | | |
| Q.5. | | | |

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

