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Level 4

Jay Z restarts music streaming brand

4th April, 2015

<http://www.breakingnewsenglish.com/1504/150404-jay-z-4.html>

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Please try the harder Level 5 and the 26-page Level 6 (harder).

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THE READING

From <http://www.breakingnewsenglish.com/1504/150404-jay-z-4.html>

Rapper Jay Z has launched a music subscription streaming site called Tidal. Many of music's major stars have joined the project and have become co-owners. These include Beyonce and Madonna. Tidal will rival other streaming sites like Spotify. It does not have as many songs as its rivals. The owners hope people will use it because it is the first streaming site owned by musicians. It will offer its 25 million songs for \$9.99 a month.

Tidal hopes it "will forever change the course of music history". It will give artists more control over their music and how it is sold. Traditionally, they have had little control. Jay Z said he wanted artists to get more money. He said: "We didn't like the direction music was going in." He wants singers to ask their record labels to give Tidal new music a week before other services. This will give Tidal a head start in selling the music.

Sources: <http://www.bbc.com/news/technology-32125293>
<http://www.businessinsider.com/aspiro-surged-on-jay-z-tiday-announcement-2015-4#ixzz3W9JaajAo>
http://www.huffingtonpost.com/2015/03/30/tidal-jay-z_n_6972746.html

MATCHING

From <http://www.breakingnewsenglish.com/1504/150404-jay-z-4.html>

PARAGRAPH ONE:

- | | |
|-----------------------------|--------------------------|
| 1. music subscription | a. songs |
| 2. Many of music's major | b. songs as its rivals |
| 3. Tidal will rival | c. streaming site |
| 4. It does not have as many | d. owned by musicians |
| 5. The owners hope people | e. month |
| 6. the first streaming site | f. stars |
| 7. 25 million | g. other streaming sites |
| 8. \$9.99 a | h. will use it |

PARAGRAPH TWO:

- | | |
|------------------------------|-----------------------|
| 1. forever change the course | a. labels |
| 2. It will give artists | b. start |
| 3. he wanted artists to | c. music was going in |
| 4. the direction | d. music |
| 5. record | e. more control |
| 6. a week before | f. of music history |
| 7. give Tidal a head | g. other services |
| 8. selling the | h. get more money |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1504/150404-jay-z-4.html>

Rapper Jay Z (1) _____ music subscription streaming site called Tidal. Many of music's (2) _____ joined the project and have (3) _____. These include Beyonce and Madonna. Tidal will rival (4) _____ like Spotify. It does not have as many songs as its rivals. The owners hope people (5) _____ it is the first streaming (6) _____ musicians. It will offer its 25 million songs for \$9.99 a month.

Tidal hopes it "will forever (7) _____ of music history". It will give artists more (8) _____ music and how it is sold. Traditionally, they (9) _____ control. Jay Z said he wanted artists to get more money. He said: "We didn't (10) _____ music was going in." He wants singers to (11) _____ labels to give Tidal new music a week before other services. This will give Tidal a (12) _____ selling the music.

MUSIC STREAMING SURVEY

From <http://www.breakingnewsenglish.com/1504/150404-jay-z-4.html>

Write five GOOD questions about music streaming in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

