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Level 3

No putting on make-up on trains, says rail company

30th October, 2016

<http://www.breakingnewsenglish.com/1610/161030-train-etiquette.html>

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Please try Levels 0, 1 and 2 (they are easier).

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THE ARTICLE

From <http://www.BreakingNewsEnglish.com/1610/161030-train-etiquette.html>

A 30-second video from a railway company in Japan has made many women angry. The video is aimed at stopping women from putting on make-up while riding on trains. It is from the Japanese railway operator Tokyu Corporation. It has the lines: "Women in the city are all beautiful. But they are ugly to see, at times....Please refrain from putting on make-up on the train." A spokesman for Tokyu said that the no-make-up video campaign is part one of an eight-part video series aimed at educating passengers on train etiquette. It wants people to follow rules and be well mannered on the trains. Tokyu said it had received more positive feedback about the make-up video than negative feedback, and that it would continue showing it.

Many women have criticized the video on social media as being sexist. A Twitter user wrote: "I can understand if Tokyu's ad asks me to stop putting make-up on because powder might spill or its smell bothers others, but a train company has no right to tell me whether I look beautiful or ugly." Another wrote: "If Tokyu wants to clamp down on people who make others uncomfortable, it should create a video targeting people with body odors, or people who smell of alcohol or vomit." In a 2015 survey, passengers said watching women put on make-up was number eight on a list of the biggest nuisances on trains. Other nuisances included men groping women and people talking loudly on smartphones.

Sources: <http://www.japantimes.co.jp/news/2016/10/27/national/tokyu-corp-gets-backlash-no-makeup-video/#.WBMG44WFic0>
<http://www.bbc.com/news/world-asia-37796036>
<http://www.atimes.com/article/tokyo-subway-line-operator-gets-mascara-smudged/>

WARM-UPS

1. MAKE-UP: Students walk around the class and talk to other students about make-up. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

video / train company / angry / beautiful / make-up / passengers / train etiquette / social media / sexist / powder / body odor / alcohol / nuisances / smartphones

Have a chat about the topics you liked. Change topics and partners frequently.

3. WASTE: Students A **strongly** believe make-up and cosmetics are a waste of time and money; Students B **strongly** believe they are important and necessary items. Change partners again and talk about your conversations.

4. TRAIN NUISANCES: How bad are these? What can we do about them? Complete this table with your partner(s). Change partners often and share what you wrote.

	How bad?	What to do?
People putting on make-up		
Using smartphones loudly		
Body odour / odor		
People taking up two seats		
People eating		
People sleeping on your shoulder		

5. ANGRY: Spend one minute writing down all of the different words you associate with the word "angry". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

6. COSMETICS: Rank these with your partner. Put the most important at the top. Change partners often and share your rankings.

- lipstick
- foundation
- blusher / rouge
- eye liner
- mascara
- eye shadow
- hair colour / color
- nail polish

BEFORE READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1610/161030-train-etiquette.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- a. The video in the article is 30 minutes long. **T / F**
- b. The video is from a Japanese railway company called Tokyo. **T / F**
- c. The train company will release another eight videos. **T / F**
- d. The company has received mostly negative feedback on the video. **T / F**
- e. Many women criticized the video as being sexist. **T / F**
- f. A woman said it's OK for a train company to tell her what to think. **T / F**
- g. Women putting on make-up was the eighth biggest nuisance in a survey. **T / F**
- h. Another nuisance was people talking loudly on their phones. **T / F**

2. SYNONYM MATCH:

Match the following synonyms. The words in **bold** are from the news article.

- | | |
|-------------------------|----------------------|
| 1. angry | a. troubles |
| 2. stopping | b. manners |
| 3. refrain from | c. attacked |
| 4. etiquette | d. questionnaire |
| 5. positive | e. putting an end to |
| 6. criticized | f. control |
| 7. bothers | g. annoyances |
| 8. clamp down on | h. furious |
| 9. survey | i. good |
| 10. nuisances | j. stop |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|--|-----------------------------|
| 1. A 30- | a. from putting on make-up |
| 2. putting on make-up while | b. on people |
| 3. Please refrain | c. media as being sexist |
| 4. part one of an eight- | d. riding on trains |
| 5. negative | e. of the biggest nuisances |
| 6. women have criticized the video on social | f. feedback |
| 7. its smell bothers | g. second video |
| 8. clamp down | h. odors |
| 9. people with body | i. part video series |
| 10. number eight on a list | j. others |

GAP FILL

From <http://www.BreakingNewsEnglish.com/1610/161030-train-etiquette.html>

A 30-second video from a railway company in Japan has (1) _____ many women angry. The video is aimed at stopping women from putting on make-up (2) _____ riding on trains. It is from the Japanese railway operator Tokyu Corporation. It has the (3) _____: "Women in the city are all beautiful. But they are ugly to see, at times....Please (4) _____ from putting on make-up on the train." A spokesman for Tokyu said that the no-make-up video campaign is (5) _____ one of an eight-part video series aimed at educating passengers on train etiquette. It wants people to follow (6) _____ and be well mannered on the trains. Tokyu said it had received more positive (7) _____ about the make-up video than negative feedback, and that it would continue (8) _____ it.

lines
part
feedback
made
showing
while
rules
refrain

Many women have criticized the video on social media as being (9) _____. A Twitter user wrote: "I can understand if Tokyu's ad asks me to stop putting make-up on because (10) _____ might spill or its smell bothers others, but a train company has no (11) _____ to tell me whether I look beautiful or ugly." Another wrote: "If Tokyu wants to (12) _____ down on people who make others uncomfortable, it should create a video targeting people with (13) _____ odors, or people who smell of alcohol or vomit." In a 2015 (14) _____, passengers said watching women put on make-up was number eight on a (15) _____ of the biggest nuisances on trains. Other nuisances included men groping women and people talking (16) _____ on smartphones.

powder
survey
loudly
clamp
right
sexist
list
body

LISTENING – Guess the answers. Listen to check.

From <http://www.BreakingNewsEnglish.com/1610/161030-train-etiquette.html>

- 1) A 30-second video from a railway company in Japan has made _____
 - a. many women angrily
 - b. many women angered
 - c. many women angers
 - d. many women angry
- 2) aimed at stopping women from putting on make-up _____ trains
 - a. while raiding on
 - b. while ridding on
 - c. while riding on
 - d. while ridden on
- 3) the no-make-up video campaign is part one of an eight-_____
 - a. part video series
 - b. part video serious
 - c. part video serial
 - d. part video cereal
- 4) It wants people to follow rules and be _____ the trains
 - a. good manners on
 - b. well mannered on
 - c. well manner on
 - d. good mannered on
- 5) received more positive feedback about the make-up video than _____
 - a. negatively feedback
 - b. negative feedbacks
 - c. negative feedback
 - d. negatively feedbacks
- 6) Many women have criticized the video on social media _____
 - a. as been sexist
 - b. as being sexist
 - c. as been sex list
 - d. as begin sexist
- 7) stop putting make-up on because powder might spill or its smell _____
 - a. others bothers
 - b. bother other
 - c. bothers others
 - d. bothers other
- 8) Tokyu wants to clamp down on people who make _____
 - a. others uncomfortable
 - b. other sin comfortable
 - c. others in comfortably
 - d. other uncomfortable
- 9) passengers said watching women put on make-up was number _____
 - a. eight on a list
 - b. eighth on a list
 - c. eight in a list
 - d. eight on a lists
- 10) nuisances included men groping women and people talking _____ smartphones
 - a. loud on
 - b. loud don
 - c. loudly don
 - d. loudly on

LISTENING – Listen and fill in the gaps

From <http://www.BreakingNewsEnglish.com/1610/161030-train-etiquette.html>

A 30-second video from a railway company in Japan (1) _____ women angry. The video is aimed at stopping women from putting on make-up (2) _____ trains. It is from the Japanese railway operator Tokyu Corporation. It has the lines: "Women in the city are all beautiful. But they (3) _____, at times....Please refrain from putting on make-up on the train." A spokesman for Tokyu (4) _____-make-up video campaign is part one of an eight-part video series aimed at educating passengers on train etiquette. It wants people (5) _____ be well mannered on the trains. Tokyu said it had received more positive feedback about the make-up video than negative feedback, (6) _____ continue showing it.

Many women have criticized the video (7) _____ as being sexist. A Twitter user wrote: "I can understand if Tokyu's ad asks me to stop putting make-up on because (8) _____ or its smell bothers others, but a train company has (9) _____ me whether I look beautiful or ugly." Another wrote: "If Tokyu wants to clamp down on people who make others uncomfortable, it should create a video targeting people (10) _____, or people who smell of alcohol or vomit." In a 2015 survey, passengers said watching women put on make-up was (11) _____ a list of the biggest nuisances on trains. Other (12) _____ groping women and people talking loudly on smartphones.

COMPREHENSION QUESTIONS

From <http://www.BreakingNewsEnglish.com/1610/161030-train-etiquette.html>

1. How long is the video the train company made?
2. What is the name of the railway company?
3. How many videos will the rail company make?
4. What does the rail company want people to follow?
5. What has the company received more of?
6. What did women criticize the video as being?
7. What did a woman say might spill?
8. What did a woman say had no right to tell her about beauty or ugliness?
9. When was there a survey on nuisances on trains?
10. Where on a list of nuisances was women putting on make-up?

MULTIPLE CHOICE - QUIZ

From <http://www.BreakingNewsEnglish.com/1610/161030-train-etiquette.html>

- 1) How long is the video the train company made?
 - a) 30 minutes
 - b) half-an-hour
 - c) 30 seconds
 - d) 13 seconds
- 2) What is the name of the railway company?
 - a) Tokyu
 - b) Kyoto
 - c) Tokyo
 - d) Tofu
- 3) How many videos will the rail company make?
 - a) 8
 - b) 7
 - c) 6
 - d) 5
- 4) What does the rail company want people to follow?
 - a) the leader
 - b) rules
 - c) trains
 - d) its Twitter feed
- 5) What has the company received more of?
 - a) money
 - b) negative feedback
 - c) videos
 - d) positive feedback
- 6) What did women criticize the video as being?
 - a) too short
 - b) sexist
 - c) too long
 - d) boring
- 7) What did a woman say might spill?
 - a) powder
 - b) water
 - c) juice
 - d) nail polish
- 8) What did a woman say had no right to tell her about beauty or ugliness?
 - a) a train conductor
 - b) a train driver
 - c) a rail company
 - d) a website
- 9) When was there a survey on nuisances on trains?
 - a) 2012
 - b) 2013
 - c) 2014
 - d) 2015
- 10) Where on a list of nuisances was women putting on make-up?
 - a) 8
 - b) 7
 - c) 6
 - d) 5

ROLE PLAY

From <http://www.BreakingNewsEnglish.com/1610/161030-train-etiquette.html>

Role A – Lipstick

You think lipstick is the most important make-up item. Tell the others three reasons why. Tell them why their items aren't as important. Also, tell the others which is the least important of these (and why): foundation, eye shadow or nail polish.

Role B – Foundation

You think foundation is the most important make-up item. Tell the others three reasons why. Tell them why their items aren't as important. Also, tell the others which is the least important of these (and why): lipstick, eye shadow or nail polish.

Role C – Eye shadow

You think eye shadow is the most important make-up item. Tell the others three reasons why. Tell them why their items aren't as important. Also, tell the others which is the least important of these (and why): foundation, lipstick or nail polish.

Role D – Nail polish

You think nail polish is the most important make-up item. Tell the others three reasons why. Tell them why their items aren't as important. Also, tell the others which is the least important of these (and why): foundation, eye shadow or lipstick.

AFTER READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1610/161030-train-etiquette.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'rail' and 'company'.

rail	company
-------------	----------------

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• angry• while• lines• part• follow• negative	<ul style="list-style-type: none">• social• asks• look• down• 2015• loudly
--	---

MAKE-UP SURVEY

From <http://www.BreakingNewsEnglish.com/1610/161030-train-etiquette.html>

Write five GOOD questions about make-up in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

MAKE-UP DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What springs to mind when you hear the word 'make-up'?
3. How necessary is make-up?
4. What do you think about what you read?
5. Is it annoying to watch someone put on make-up on a train?
6. Should people put on make-up at home or in a private area?
7. What do you think of the company saying women are 'ugly at times'?
8. What advice do you have for Tokyu's boss?
9. Do people look better without make-up?
10. What are the good and bad things about make-up?

No putting on make-up on trains, says rail company – 30th October, 2016
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MAKE-UP DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. How sexist is the video?
13. Should the video have asked men to stop combing their hair on trains?
14. What do you think of the comments the women tweeted?
15. What annoys you about passengers on trains?
16. Do we need videos to tell us how to behave on trains?
17. What do you think women should do to fight back?
18. In what ways are you well mannered on trains?
19. What's the worst behaviour you've seen on a train?
20. What questions would you like to ask Tokyu's boss?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <http://www.BreakingNewsEnglish.com/1610/161030-train-etiquette.html>

A 30-second video from a railway company in Japan has made many women (1) _____. The video is aimed (2) _____ stopping women from putting on make-up while riding on trains. It is from the Japanese railway operator Tokyu Corporation. It has the lines: "Women in the city are all beautiful. But they are ugly (3) _____ see, at times....Please refrain (4) _____ putting on make-up on the train." A spokesman for Tokyu said that the no-make-up video campaign is part one of an eight-part video series aimed at (5) _____ passengers on train etiquette. It wants people to follow rules and be well mannered on the trains. Tokyu said it had received more positive feedback about the make-up video than negative feedback, and that it would (6) _____ showing it.

Many women have criticized the video on social media as (7) _____ sexist. A Twitter user wrote: "I can understand if Tokyu's ad asks me to stop putting make-up on because powder might spill or its smell bothers (8) _____, but a train company has no right to tell me whether I look beautiful or ugly." Another wrote: "If Tokyu wants to clamp (9) _____ on people who make others uncomfortable, it should create a video targeting people with body odors, or people who smell (10) _____ alcohol or vomit." In a 2015 survey, passengers said watching women put on make-up was number eight (11) _____ a list of the biggest nuisances on trains. Other nuisances included men groping women and people talking (12) _____ on smartphones.

Put the correct words from the table below in the above article.

- | | | | | |
|-----|---------------|---------------|----------------|--------------|
| 1. | (a) angst | (b) anger | (c) angry | (d) angrily |
| 2. | (a) at | (b) to | (c) of | (d) by |
| 3. | (a) to | (b) too | (c) two | (d) thru |
| 4. | (a) from | (b) to | (c) on | (d) for |
| 5. | (a) education | (b) educating | (c) educates | (d) educated |
| 6. | (a) continued | (b) continues | (c) continual | (d) continue |
| 7. | (a) be | (b) been | (c) being | (d) begin |
| 8. | (a) another | (b) other | (c) the others | (d) others |
| 9. | (a) down | (b) in | (c) up | (d) by |
| 10. | (a) for | (b) of | (c) to | (d) on |
| 11. | (a) at | (b) on | (c) by | (d) for |
| 12. | (a) loudmouth | (b) loudest | (c) loudly | (d) loud |

SPELLING

From <http://www.BreakingNewsEnglish.com/1610/161030-train-etiquette.html>

Paragraph 1

1. video is eadim at stopping women
2. the Japanese railway aroppter Tokyu
3. Please nraiefr from putting on make-up
4. the no-make-up video cgipanam
5. part one of an eight-part video eseirs
6. positive kdebeacf

Paragraph 2

7. women have tcedriicz (USA) / scidireict (UK) the video
8. being sxitse
9. its smell rstebho others
10. people with body soodr (USA) / rsuood (UK)
11. In a 2015 yurvse, passengers said...
12. the biggest iscaesnun on trains

PUT THE TEXT BACK TOGETHER

From <http://www.BreakingNewsEnglish.com/1610/161030-train-etiquette.html>

Number these lines in the correct order.

- () at stopping women from putting on make-up while riding on trains. It is from the Japanese railway
- () ugly." Another wrote: "If Tokyu wants to clamp down on people who make others uncomfortable, it should create
- () etiquette. It wants people to follow rules and be well mannered on the trains. Tokyu said it had received more positive
- () Many women have criticized the video on social media as being sexist. A Twitter user wrote: "I can understand if
- () operator Tokyu Corporation. It has the lines: "Women in the city are all beautiful. But they are ugly to
- () passengers said watching women put on make-up was number eight on a list of the biggest
- () Tokyu's ad asks me to stop putting make-up on because powder might spill or its smell bothers
- () video campaign is part one of an eight-part video series aimed at educating passengers on train
- () others, but a train company has no right to tell me whether I look beautiful or
- () a video targeting people with body odors, or people who smell of alcohol or vomit." In a 2015 survey,
- () see, at times....Please refrain from putting on make-up on the train." A spokesman for Tokyu said that the no-make-up
- () feedback about the make-up video than negative feedback, and that it would continue showing it.
- () nuisances on trains. Other nuisances included men groping women and people talking loudly on smartphones.
- (**1**) A 30-second video from a railway company in Japan has made many women angry. The video is aimed

PUT THE WORDS IN THE RIGHT ORDER

From <http://www.BreakingNewsEnglish.com/1610/161030-train-etiquette.html>

1. second video from a railway company in Japan A 30 - .
2. up on the train Please refrain from putting on make - .
3. The part an part video video eight one campaign series - of is .
4. and mannered people rules well wants follow be It to .
5. make- the about feedback positive more received had It video up .
6. criticized the video on social media as being sexist Women have .
7. because spill make on might putting up powder Stop - .
8. look beautiful or ugly No right to tell me whether I .
9. create targeting body should video with It a people odors .
10. trains Number eight on a list of the biggest nuisances on .

CIRCLE THE CORRECT WORD (20 PAIRS)

From <http://www.BreakingNewsEnglish.com/1610/161030-train-etiquette.html>

A 30-second video from a railway *companion / company* in Japan has made many women angry. The video is aimed *for / at* stopping women from putting on make-up while riding *on / at* trains. It is from the Japanese railway operator Tokyu Corporation. It *has / writes* the lines: "Women in the city are all beautiful. But they are ugly to see, at *time / times*....Please refrain from putting on make-up on the train." A spokesman for Tokyu said that the no-make-up video campaign is *part / partner* one of an eight-part video *serious / series* aimed at educating passengers on train etiquette. It wants people to follow *rules / rule* and be well mannered on the trains. Tokyu said it had *received / receiving* more positive feedback about the make-up video than negative feedback, and that it would continue *shoving / showing* it.

Many women have *criticized / critical* the video on social media as *been / being* sexist. A Twitter user wrote: "I can understand if Tokyu's ad asks me to stop *putting / patting* make-up on because *powdery / powder* might spill or its smell *bothers / bothersome* others, but a train company has no right to tell me *weather / whether* I look beautiful or ugly." Another wrote: "If Tokyu wants to clamp *down / up* on people who make others uncomfortable, it should create a video *targeting / target* people with body odors, or people who smell of alcohol or vomit." In a 2015 survey, passengers said watching women put on make-up was number *eighth / eight* on a list of the biggest nuisances on trains. Other nuisances included men groping women and people talking *loudly / loud* on smartphones.

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From <http://www.BreakingNewsEnglish.com/1610/161030-train-etiquette.html>

_ 30-s_c_nd v_d__ fr_m _ r__lw_y c_m_p_ny _n J_p_n
h_s m_d_ m_ny w_m_n _ngry. Th_ v_d__ s__m_d_t
st_pp_ng w_m_n fr_m p_tt_ng _n m_k_-_p wh_l_
r_d_ng _n tr__ns. _t _s fr_m th_ J_p_n_s_ r__lw_y
_p_r_t_r T_ky_ C_r_p_r_t__n. _t h_s th_ l_n_s: "W_m_n
n th c_ty _r__ll b__t_f_l. B_t th_y _r__gly t_s__,
_t t_m_s....Pl__s _r fr__n fr_m p_tt_ng _n m_k_-_p _n
th_ tr__n." _s_p_k_s m_n f_r T_ky_ s__d th_t th_ n_
m_k_-_p v_d__ c_m_p__gn_s p_r_t_n _f_n __ght-p_r_t
v_d__ s_r__s__m_d_t_d_c_t_ng p_ss_ng_rs _n tr__n
_t_q__tt_. _t w_nts p__pl_ t_f_ll_w_r_l_s _nd b_w_ll
m_nn_r_d _n th_ tr__ns. T_ky_ s__d _t h_d_r_c__v_d
m_r_ p_s_t_v_ f__db_ck _b__t th_ m_k_-_p v_d__
th_n n_g_t_v_ f__db_ck, _nd th_t _t w__ld c_nt_n__
sh_w_ng _t.

M_ny w_m_n h_v_ cr_t_c_z_d th_ v_d__ _n s_c__l
m_d__ _s b__ng s_x_st. _ Tw_tt_r_s_r wr_t_: "_c_n
_nd_rst_nd _f T_ky_'s _d _sks m_ t_ st_p p_tt_ng
m_k_-_p _n b_c__s_ p_wd_r m_ght sp_ll _r_ts sm_ll
b_th_rs _th_rs, b_t _ tr__n c_m_p_ny h_s n_r_gh_t t_
t_ll m_ wh_th_r _l_k b__t_f_l _r_gly." _n th_r
wr_t_: "_f T_ky_ w_nts t_ cl_m_p_d_wn _n p__pl_ wh_
m_k_ _th_rs _nc_mf_rt_bl_, _t sh__ld cr__t_ _v_d__
t_rg_t_ng p__pl_ w_th b_dy _d_rs, _r p__pl_ wh_ sm_ll
_f _lc_h_l _r_v_m_t." _n _ 2015 s_rv_y, p_ss_ng_rs
s__d w_tch_ng w_m_n p_t _n m_k_-_p w_s n_mb_r
__ght _n _l_st _f th_ b_gg_st n__s_nc_s _n tr__ns.
_th_r n__s_nc_s _ncl_d_d m_n gr_p_ng w_m_n _nd
p__pl_ t_lk_ng l__dly _n sm_rtp_h_n_s.

PUNCTUATE THE TEXT AND ADD CAPITALS

From <http://www.BreakingNewsEnglish.com/1610/161030-train-etiquette.html>

a 30-second video from a railway company in japan has made many women angry the video is aimed at stopping women from putting on make-up while riding on trains it is from the japanese railway operator tokyu corporation it has the lines "women in the city are all beautiful but they are ugly to see at times...please refrain from putting on make-up on the train" a spokesman for tokyu said that the no-make-up video campaign is part one of an eight-part video series aimed at educating passengers on train etiquette it wants people to follow rules and be well mannered on the trains tokyu said it had received more positive feedback about the make-up video than negative feedback and that it would continue showing it

many women have criticized the video on social media as being sexist a twitter user wrote "i can understand if tokyu's ad asks me to stop putting make-up on because powder might spill or its smell bothers others but a train company has no right to tell me whether i look beautiful or ugly" another wrote "if tokyu wants to clamp down on people who make others uncomfortable it should create a video targeting people with body odors or people who smell of alcohol or vomit" in a 2015 survey passengers said watching women put on make-up was number eight on a list of the biggest nuisances on trains other nuisances included men groping women and people talking loudly on smartphones

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.BreakingNewsEnglish.com/1610/161030-train-etiquette.html>

A 30-second video from a railway company in Japan has made many women angry. The video is aimed at stopping women from putting on make-up while riding on trains. It is from the Japanese railway operator Tokyu Corporation. It has the lines: "Women in the city are all beautiful. But they are ugly to see, at times.... Please refrain from putting on make-up on the train." A spokesman for Tokyu said that the no-make-up video campaign is part of an eight-part video series aimed at educating passengers on train etiquette. It wants people to follow rules and be well-mannered on the trains. Tokyu said it had received more positive feedback about the make-up video than negative feedback, and that it would continue showing it. Many women have criticized the video on social media as being sexist. A Twitter user wrote: "I can understand if Tokyu's ad asks me to stop putting on make-up because powder might spill or it smells bothersome, but a train company has no right to tell me whether I look beautiful or ugly." Another wrote: "If Tokyu wants to clamp down on people who make others uncomfortable, it should create a video targeting people with body odors, or people who smell of alcohol or vomit." In a 2015 survey, passengers said watching women put on make-up was number eight on a list of the biggest nuisances on trains. Other nuisances included men groping women and people talking loudly on smartphones.

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about train etiquette. Share what you discover with your partner(s) in the next lesson.

3. MAKE-UP: Make a poster about make-up. Show your work to your classmates in the next lesson. Did you all have similar things?

4. NO MAKE-UP: Write a magazine article about banning putting on make-up on trains. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on train etiquette. Ask him/her three questions about it. Give him/her three of your ideas on how to teach people about good behaviour. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

TRUE / FALSE (p.4)

a F b F c T d F e T f F g T h T

SYNONYM MATCH (p.4)

- | | |
|------------------|----------------------|
| 1. angry | a. furious |
| 2. stopping | b. putting an end to |
| 3. refrain from | c. stop |
| 4. etiquette | d. manners |
| 5. positive | e. good |
| 6. criticized | f. attacked |
| 7. bothers | g. troubles |
| 8. clamp down on | h. control |
| 9. survey | i. questionnaire |
| 10. nuisances | j. annoyances |

COMPREHENSION QUESTIONS (p.8)

1. 30 seconds
2. Tokyu Corporation
3. Eight
4. Rules
5. Positive feedback
6. Sexist
7. Powder
8. A (The) train company
9. 2015
10. Eight

MULTIPLE CHOICE - QUIZ (p.9)

1. c 2. a 3. a 4. b 5. d 6. b 7. a 8. c 9. d 10. a

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)