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Level 4

TV maker illegally tracked and sold viewing data

9th February, 2017

<http://www.breakingnewsenglish.com/1702/170209-television-4.html>

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Please try Levels 5 and 6. They are (a little) harder.

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THE READING

From <http://www.breakingnewsenglish.com/1702/170209-television-4.html>

The TV maker Vizio will pay \$2.2 million because it collected data from 11 million people without asking them. The Federal Trade Commission (FTC) in the USA said Vizio gathered and sold data on customers for years. Vizio began making televisions in 2014 that tracked what people were watching. They used software updates to track people on TVs made before 2014. The FTC said: "Consumers didn't know that...Vizio was watching them."

The FTC said Vizio captured viewing information and customers' IP addresses. This was a breach of privacy and security. The FTC said: "The data generated when you watch television can reveal a lot about you." Vizio sold data on people's age, sex, household size and income, marital status, home ownership, and education, but not their names. A Vizio lawyer said: "TV makers should get people's consent before collecting and sharing TV viewing information."

Sources: <http://www.pcmag.com/news/351582/own-a-vizio-tv-it-may-have-spied-on-you>
http://www.huffingtonpost.com/entry/vizio-settlement_us_589962dee4b0c1284f27e534
<http://www.androidpolice.com/2017/02/06/vizio-fined-2-2-million-collecting-customer-viewing-histories-without-consent/>

PHRASE MATCHING

From <http://www.breakingnewsenglish.com/1702/170209-television-4.html>

PARAGRAPH ONE:

- | | |
|--|-------------------------|
| 1. The TV | a. televisions in 2014 |
| 2. collected data from 11 million people | b. data |
| 3. gathered and sold | c. know that |
| 4. Vizio began making | d. watching them |
| 5. tracked what | e. updates |
| 6. software | f. maker Vizio |
| 7. Consumers didn't | g. people were watching |
| 8. Vizio was | h. without asking them |

PARAGRAPH TWO:

- | | |
|---------------------------|--------------------|
| 1. Vizio captured viewing | a. consent before |
| 2. customers' IP | b. status |
| 3. This was a breach | c. addresses |
| 4. reveal a | d. on people's age |
| 5. Vizio sold data | e. information |
| 6. marital | f. ownership |
| 7. home | g. lot about you |
| 8. get people's | h. of privacy |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1702/170209-television-4.html>

The TV maker Vizio will pay \$2.2 million because (1) _____
from 11 million people (2) _____ them. The Federal Trade
Commission (FTC) in the USA said Vizio gathered
(3) _____ customers for years. Vizio began making
televisions in (4) _____ what people were watching. They
used software updates to track people (5) _____ before
2014. The FTC said: "Consumers (6) _____ ...Vizio was
watching them."

The FTC said Vizio captured (7) _____ and customers' IP
addresses. This was (8) _____ privacy and security. The
FTC said: "The data generated when you watch television (9)
_____ about you." Vizio sold data on people's age, sex,
household size and income, (10) _____, home ownership,
and education, but (11) _____. A Vizio lawyer said: "TV
makers should get people's consent before (12) _____ TV
viewing information."

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.breakingnewsenglish.com/1702/170209-television-4.html>

The TV maker Vizio will pay \$2.2 million because it collected data from 11 million people without asking them. The Federal Trade Commission (FTC) in the USA said Vizio gathered and sold data on customers for years. Vizio began making televisions in 2014 that tracked what people were watching. They used software updates to track people on TVs made before 2014. The FTC said: "Consumers didn't know that... Vizio was watching them." The FTC said Vizio captured viewing information and customers' IP addresses. This was a breach of privacy and security. The FTC said: "The data generated when you watch television can reveal a lot about you." Vizio sold data on people's age, sex, household size and income, marital status, home ownership, and education, but not their names. A Vizio lawyer said: "TV makers should get people's consent before collecting and sharing TV viewing information."

TELEVISION SURVEY

From <http://www.breakingnewsenglish.com/1702/170209-television-4.html>

Write five GOOD questions about television in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

