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Level 3 - 25th January 2024

YouTuber MrBeast earns \$250,000 from video on X

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https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast.html

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Please try Levels 0, 1 and 2 (they are easier).

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THE ARTICLE

From https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast.html

MrBeast, the most-followed YouTuber, has earned more than \$250,000 from a video he uploaded to X (formerly known as Twitter). The popular YouTuber said the video was to test how much money he could make on X. He wanted to compare his earnings on that platform to what his videos make on YouTube. His video currently has around 157 million views, and that number is rising. The video is called "\$1 Car vs \$100,000,000 Car". It compares luxury cars. He said advertisers saw the attention it was getting and bought ads on it. MrBeast told his 26.6 million followers on X that he would give the \$250,000 away. That means twelve (possibly more) lucky followers will each receive \$20,000.

MrBeast's real name is James Stephen Donaldson. He was born in 1998 in Kansas in the USA. At high school, he developed an interest in working out why videos on YouTube became so popular. He wanted to know why they went viral. He told the Rolling Stone magazine: "There's a five-year point in my life where I was just relentlessly, unhealthily obsessed with studying virality, studying the YouTube algorithm. I woke up, I would Uber Eats food, and then I would sit on my computer all day just studying [stuff] nonstop." MrBeast is now a phenomenally influential and successful businessman, environmentalist, online personality and philanthropist. He has won numerous awards for his videos and charity work.

Sources: https://**mashable.com**/article/mrbeast-x-video-revenue-earnings

https://news. sky.com/story/mrbeast-offers-followers-cash-windfall-after-x-video-earns-him-200 k-order-story/mrbeast-offers-followers-cash-windfall-after-x-video-earns-him-200 k-order-story/mrbeast-offers-him-200 k-order-story/mrbeast-offers-him-200 k-order-story/mrbeast-offers-him-200 k-order-story/mrbeast-offers-him-200 k-order-story/mr

13054344

https://en.wikipedia.org/wiki/MrBeast

WARM-UPS

- **1. YOUTUBERS:** Students walk around the class and talk to other students about YouTubers. Change partners often and share your findings.
- **2. CHAT:** In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

YouTuber / video / X / earnings / views / luxury cars / advertisers / ads / lucky / high school / interest / popular / obsessed / environmentalist / philanthropist / charity

Have a chat about the topics you liked. Change topics and partners frequently.

- **3. INFLUENCER:** Students A **strongly** believe schools should teach students how to be a social media influencer; Students B **strongly** believe the opposite. Change partners again and talk about your conversations.
- **4. SUCCESSFUL:** What do you need to do to be successful in these jobs? How much would you like to be successful in these things? Complete this table with your partner(s). Change partners often and share what you wrote.

	What People Need to Do	Ме
Business person		
Social media influencer		
Environmentalist		
Philanthropist		
Charity leader		
Burger restaurant owner		

- **5. VIDEO:** Spend one minute writing down all of the different words you associate with the word "video". Share your words with your partner(s) and talk about them. Together, put the words into different categories.
- **6. SOCIAL MEDIA PLATFORMS:** Rank these with your partner. Put the best at the top. Change partners often and share your rankings.
 - YouTube
 - X (formerly Twitter)
 - Instagram
 - WhatsApp

- Facebook
- TikTok
- Instagram
- Telegram

VOCABULARY MATCHING

Paragraph 1

- 1. formerly a. At the present time.
- 2. compare b. In the past.
- 3. earnings c. Money we get in return for working or providing a service.
- 4. currently d. Going up.
- 5. views e. Very, very comfortable or elegant, especially when it is expensive.
- 6. rising f. Look at of find how two or more things are the same or different.
- 7. luxury g. The times someone looks at an online video, picture or message.

Paragraph 2

- 8. developed h. Be constantly talking about or doing something.
- 9. interest i. A person who helps others, especially by giving money.
- 10. went viral j. Having the ability to change people's minds and behaviour.
- 11. obsessed k. An image, video, piece of information, etc. that spread quickly and widely on the internet.
- 12. algorithm I. A set of rules followed in calculations or other problem-solving operations by computer software.
- m. Started to experience.
- 14. philanthropist n. An activity or subject which one enjoys doing or studying.

BEFORE READING / LISTENING

From https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast.html

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- 1. MrBeast has the most followers of anyone on YouTube. **T / F**
- 2. MrBeast's video earnt 10 times more on X than on YouTube. T / F
- 3. MrBeast's video has had 157,000,000 views. **T/F**
- 4. MrBeast is giving the money he got from the video to his followers. T / F
- 5. MrBeast learnt how to be an influencer from the Rolling Stone magazine. T / F
- 6. MrBeast became interested in YouTube's algorithm at high school. **T / F**
- 7. MrBeast studied every weekend nonstop. **T / F**
- 8. MrBeast has won awards for the charity work he does. **T/F**

2. SYNONYM MATCH: (The words in **bold** are from the news article.)

- 1. earned
- 2. formerly
- 3. earnings
- 4. rising
- 5. lucky
- 6. interest
- 7. relentlessly
- 8. stuff
- 9. phenomenally
- 10. numerous

- a. continuously
- b. increasing
- c. amazingly
- d. fortunate
- e. previously
- f. many
- g. income
- h. passion
- i. information
- i. made

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- 1. X
- 2. He wanted to compare his earnings on
- 3. His video currently has around
- 4. advertisers saw the attention
- 5. lucky followers will each
- 6. he developed
- 7. studying the YouTube
- 8. sit on my computer all day just studying
- 9. a phenomenally influential and
- 10. He has won numerous

- a. that platform
- b. successful businessman
- c. receive \$20,000
- d. stuff nonstop
- e. (formerly known as Twitter)
- f. awards for his videos
- g. it was getting
- h. algorithm
- i. 157 million views
- j. an interest

GAP FILL

MrBeast, the most-followed YouTuber, has (1)	compare
more than \$250,000 from a video he uploaded to X	rising
((2) known as Twitter). The popular YouTuber said the video was to test how much money he could make on X.	earned
He wanted to (3) his earnings on that	followers
to what his videos make on YouTube. His	formerly
video currently has around 157 million views, and that number is	bought
(5) The video is called "\$1 Car vs \$100,000,000 Car". It compares (6) cars. He	platform
said advertisers saw the attention it was getting and on it. MrBeast told his 26.6 million followers on X that he would give the \$250,000 away. That means twelve (possibly more) lucky (8) will each receive \$20,000.	luxury
MrBeast's (9) name is James Stephen	obsessed
Donaldson. He was born in 1998 in Kansas in the USA. At high	viral
school, he (10) an interest in working out why	successful
videos on YouTube became so popular. He wanted to know why they went (11) He told the Rolling Stone	real
magazine: "There's a five-year (12) in my life	stuff
where I was just relentlessly, unhealthily (13)	developea
with studying virality, studying the YouTube algorithm. I woke up,	charity
I would Uber Eats food, and then I would sit on my computer all	point
day just studying (14) nonstop." MrBeast is	ponic
now a phenomenally influential and (15)	
businessman, environmentalist, online personality and	
philanthropist. He has won numerous awards for his videos and	
(16) work.	

LISTENING — Guess the answers. Listen to check.

From https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast.html

1)		most-followed YouTuber, has earned more than \$250,000 from a video he
		upload it to X
		uploaded too X
		uploaded two X
		uploaded to X
2)		e popular YouTuber said the video was to test how much money he could
		make in X
		make on X
	_	make con X
		may con X
3)		s video currently has around 157 million views, and that
		numbers rising
		number's rising
		number is raising
4)		number is rising
4)		e said advertisers saw the attention it was getting and bought
		ads on it ad son it
		ad sonnet
		ads on it
5١		at means twelve (possibly more) lucky followers will
٥)		each receive \$12,000
		each receives \$20,000
		each received \$12,000
		each receive \$20,000
6)		Beast's real name is James Stephen Donaldson. He was
,		boring 1988
		bore in 1998
	c.	bourne in 1998
	d.	born in 1998
7)	de	veloped an interest in working out why videos on YouTube
	a.	became soap popular
		became sew popular
		became so popular
		became sow popular
8)		ere's a five-year point in my life where I was just relentlessly,
		and healthily obsessed
		non-healthily obsessed
		in healthily obsessed
_,		unhealthily obsessed
9)		vould sit on my computer all day just studying
		staff nonstop
		stiff nonstop
		stuff nonstop scruff nonstop
10		•
ΤŪ		le has won numerous awards for his videos end chair a tea work
		and charity work
		and charity works
		and chair a tea work

Level 3

LISTENING – Listen and fill in the gaps

MrBeast, (1)	YouTuber, has earned more than
\$250,000 from a video he uploaded	d to X ((2)
Twitter). The popular YouTuber said th	e video was to test how much money
he could make on X. He wanted to com	pare (3) that
platform to what his videos make o	n YouTube. His video currently has
around 157 million views, and that (4)	The video is
called "\$1 Car vs \$100,000,000 Car	". It compares luxury cars. He said
advertisers saw (5)	was getting and bought ads on
it. MrBeast told his 26.6 million follo	owers on X that he would give the
\$250,000 away. That mea	ns twelve (possibly more)
(6) each recei	ve \$20,000.
MrBeast's (7)	James Stephen Donaldson. He was
born in 1998 in Kansas in	the USA. At high school, he
(8) in working	out why videos on YouTube became
so popular. He wanted to know why (9)	He told the
Rolling Stone magazine: "There's a five	ve-year point in my life where I was
just relentlessly, unhealthily (10)	virality, studying
the YouTube algorithm. I woke up, I w	ould Uber Eats food, and then I would
sit on my computer (11)	studying [stuff] nonstop."
MrBeast is now a phenomenally infl	uential and successful businessman,
environmentalist, online personality	and philanthropist. He has won
numerous awards for his videos (12)	·

COMPREHENSION QUESTIONS

1.	What did MrBeast want to compare on X and YouTube?
2.	How many views has MrBeast's video had?
3.	Who bought ads on MrBeast's video?
4.	How many followers does MrBeast have on X?
5.	How much will MrBeast give to twelve (or more) of his followers?
6.	When was MrBeast born?
7.	At high school, what did MrBeast want to know about YouTube videos?
8.	What was it about YouTube that MrBeast studied?
9.	What kind of personality does the article describe MrBeast as being?
10.	What has MrBeast won awards for besides his videos?

MULTIPLE CHOICE - QUIZ

- 1) What did MrBeast want to compare on X and YouTube?
- a) video times
- b) his earnings
- c) followers
- d) video types
- 2) How many views has MrBeast's video had?
- a) 517 million
- b) 175 million
- c) 187 million
- d) 157 million
- 3) Who bought ads on MrBeast's video?
- a) advertisers
- b) YouTube
- c) Rolling Stone
- d) his followers
- 4) How many followers does MrBeast have on X?
- a) 26.4 million
- b) 26.5 million
- c) 26.6 million
- d) 26.8 million
- 5) How much will MrBeast give to twelve (or more) of his followers?
- a) \$12,000 each
- b) \$20,000 each
- c) \$30,000 each
- d) \$80,000 each

- 6) When was MrBeast born?
- a) 1998
- b) 1999
- c) 2000
- d) 2001
- 7) At high school, what did MrBeast want to know about YouTube videos?
- a) how many there were
- b) their history
- c) why they went viral
- d) who followed them
- 8) What was it about YouTube that MrBeast studied?
- a) its algorithm
- b) its logo
- c) its business model
- d) its coding
- 9) What kind of personality does the article describe MrBeast as being?
- a) an online personality
- b) an electric personality
- c) a dynamite personality
- d) a sparkling personality
- 10) What has MrBeast won awards for besides his videos?
- a) his cooking
- b) his artwork
- c) athletics
- d) his charity work

ROLE PLAY

From https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast.html

Role A - YouTube

You think YouTube is the best social media platform. Tell the others three reasons why. Tell them what is wrong with their platforms. Also, tell the others which is the least useful and interesting of these (and why): X, Facebook or TikTok.

Role B - X

You think X is the best social media platform. Tell the others three reasons why. Tell them what is wrong with their platforms. Also, tell the others which is the least useful and interesting of these (and why): YouTube, Facebook or TikTok.

Role C - Facebook

You think Facebook is the best social media platform. Tell the others three reasons why. Tell them what is wrong with their platforms. Also, tell the others which is the least useful and interesting of these (and why): X, YouTube or TikTok.

Role D - TikTok

You think TikTok is the best social media platform. Tell the others three reasons why. Tell them what is wrong with their platforms. Also, tell the others which is the least useful and interesting of these (and why): X, Facebook or YouTube.

AFTER READING / LISTENING

From https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast.html

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'money' and 'video'.

money	video

- Share your findings with your partners.
- Make guestions using the words you found.
- Ask your partner / group your questions.
- 2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.
 - Share your questions with other classmates / groups.
 - Ask your partner / group your questions.
- **3. GAP FILL:** In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?
- 4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.
- 5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

• earned	• school
• test	• viral
 compare 	• life
currently	• food
attention	phenomenally
• twelve	• won

YOUTUBERS SURVEY

From https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast.html

Write five GOOD questions about YouTubers in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

		Т	
	STUDENT 1	STUDENT 2	STUDENT 3
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

YOUTUBERS DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

- 1. What did you think when you read the headline?
- 2. What images are in your mind when you hear the word 'YouTuber'?
- 3. What do you think of YouTube?
- 4. What do you think of social media influencers?
- 5. What do you know about MrBeast?
- 6. What do you think of the social media platform X?
- 7. What kinds of videos do you look at online?
- 8. What are your favourite YouTube channels?
- 9. What do you think of MrBeast for giving money to his followers?
- 10. What advice do you have for MrBeast?

YouTuber MrBeast earns \$250,000 from video on X – 25th January 2024
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YOUTUBERS DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

- 11. Did you like reading this article? Why/not?
- 12. What do you think of when you hear the word 'video'?
- 13. What do you think about what you read?
- 14. Would you like to be an influencer?
- 15. What do you know about algorithms?
- 16. What do you think of Uber Eats (or other food delivery services)?
- 17. How often do you sit at your computer all day?
- 18. How important is it for people to be philanthropists?
- 19. Would you like to help MrBeast with his charity work?
- 20. What questions would you like to ask MrBeast?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

L.	
2.	
3.	
j .	
).	
5.	
·	
	SCUSSION (Write your own questions) DENT B's QUESTIONS (Do not show these to student A)
<u> </u>	SCUSSION (Write your own questions)
<u>TU[</u>	SCUSSION (Write your own questions)
	SCUSSION (Write your own questions)
	SCUSSION (Write your own questions)
 2. 3.	SCUSSION (Write your own questions)
	SCUSSION (Write your own questions)

LANGUAGE - CLOZE

vide the his (4) _ "\$1 atte on >	o he video (3) h Car vintion (that	uploaded to X was to test ho on that p as around 157 s \$100,000,00 it was getting	(formed) olatformed) olatform	erly (2) h money he on to what his n views, and to . It (5) long ught ads on its \$250,000 awa	as Twicould nos video that nu uxury t. MrBeay. The	itter). The populate on X. He os make on Y. Imber is rising cars. He said east told his 20	oular want want YouTu . The adver 6.6 m	0,000 from a YouTuber said ed to compare the. His video video is called tisers saw the illion followers possibly more)
in the vide He to was You compher person	ne US os on cold th just i Tube a puter nomer	SA. At high so YouTube becane Rolling Sto relentlessly, unalgorithm. I would hally (11) on ally (11) y and philant	chool, hame so ne mag nhealth oke up, day jus and	ne developed popular. He was azine: "There willy obsessed I would Ube st studying successful	an inwanted e's a f (9) er Eats [stuff] busine	terest (7) to know why ive-year point studying vir food, and the nonstop." Nossman, envire	_ word word was well with the word was well with the word was well with the word was well word word word word word word word word	998 in Kansas rking out why went (8) by life where I , studying the ould sit on my st is now a ntalist, online his videos and
Put	the c	orrect words	from	the table be	low in	the above a	rticle	·-
1.	(a)	follows	(b)	followed	(c)	follow	(d)	following
2.	(a)	knowing	(b)	knower	(c)	knows	(d)	known
3.	(a)	earns	(b)	earnings	(c)	earn	(d)	earned
4.	(a)	currency	(b)	currants	(c)	currently	(d)	correctly
5.	(a)	compares	(b)	comparing	(c)	comparisons	(d)	comparatives
6.	(a)	each	(b)	every	(c)	both	(d)	whole
7.	(a)	at	(b)	of	(c)	to	(d)	in
8.	(a)	viral	(b)	rebel	(c)	revel	(d)	rival
9.	(a)	at	(b)	with	(c)	on	(d)	to
10.	(a)	entire	(b)	whole	(c)	all	(d)	throughout
11.	(a)	influence	(b)	influenza	(c)	influential	(d)	influencer
12.	(a)	numeral	(b)	numerous	(c)	number	(d)	numerate

SPELLING

From https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast.html

Paragraph 1

- 1. <u>frlmorey</u> known as Twitter
- 2. He wanted to orpaemo
- 3. his <u>rasnengi</u> on that platform
- 4. His video lycnrrteu has around 157 million views
- 5. the <u>tietantno</u> it was getting
- 6. followers will each iverece \$20,000

Paragraph 2

- 7. He wanted to know why they went iarvl
- 8. desbosse with studying
- 9. aefilnutlin and successful businessman
- 10. online <u>eirnstoapyl</u> and philanthropist
- 11. He has won <u>ueumrons</u> awards
- 12. ryacith work

PUT THE TEXT BACK TOGETHER

From https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast.html

Number these lines in the correct order.

()	make on X. He wanted to compare his earnings on that platform to what his videos make on YouTube. His video currently $ \frac{1}{2} \int_{\mathbb{R}^n} \frac{1}{2$
()	viral. He told the Rolling Stone magazine: "There's a five-year point in my
()	has around 157 million views, and that number is rising. The video is called "\$1 Car vs $$100,000,000$ Car". It compares
()	nonstop." MrBeast is now a phenomenally influential and successful businessman, environmentalist,
()	life where I was just relentlessly, unhealthily obsessed with studying virality, studying the YouTube $$
()	MrBeast's real name is James Stephen Donaldson. He was born in 1998 in Kansas in the USA. At high school, he developed
(1)	MrBeast, the most-followed YouTuber, has earned more than \$250,000 from a video he uploaded
()	to X (formerly known as Twitter). The popular YouTuber said the video was to test how much money he could $ \frac{1}{2} \left(\frac{1}{2} \right) = \frac{1}{2} \left(\frac{1}{2} \right) \left$
()	an interest in working out why videos on YouTube became so popular. He wanted to know why they went
()	luxury cars. He said advertisers saw the attention it was getting and bought $% \left(1\right) =\left(1\right) +\left(1\right$
()	algorithm. I woke up, I would Uber Eats food, and then I would sit on my computer all day just studying [stuff]
()	online personality and philanthropist. He has won numerous awards for his videos and charity work.
()	ads on it. MrBeast told his 26.6 million followers on \boldsymbol{X} that he would give
()	the \$250,000 away. That means twelve (possibly more) lucky followers will each receive \$20,000.

PUT THE WORDS IN THE RIGHT ORDER

From https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast.html

- 1. he much money how Test could make .
- 2. earnings wanted to that compare He platform . on
- 3. currently views . His million video 157 has around
- 4. saw Advertisers the was it getting . attention
- 5. X . followers told 26.6 million his MrBeast on
- 6. out interest an in working why . He developed
- 7. to went viral . they He wanted know why
- 8. virality . unhealthily studying obsessed just was I with
- 9. on would I all day . my computer sit
- 10. won for numerous He videos , has his awards

CIRCLE THE CORRECT WORD (20 PAIRS)

From https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast.html

MrBeast, the most-followed YouTuber, has earnings / earned more than \$250,000 from a video he uploaded to X (formerly knowing / known as Twitter). The popular YouTuber said the video was to test / testing how much money he could make / bake on X. He wanted to compare his earnings / ear-rings on that platform to what his videos make on YouTube. His video currently has around 157 million views, and that number is raising / rising. The video is called "\$1 Car vs \$100,000,000 Car". It comparisons / compares luxury cars. He said advertisers saw the attention it was getting and bought ads on / at it. MrBeast told his 26.6 million followers on X what / that he would give the \$250,000 away. That means twelve (possibly more) luckily / lucky followers will both / each receive \$20,000.

MrBeast's real name is James Stephen Donaldson. He was birth / born in 1998 in Kansas in the USA. At high school, he developed / develop an interest in working out / in why videos on YouTube became so popular. He wanted to know why they went rival / viral. He told the Rolling Stone magazine: "There's a five-year point in / on my life where I was just relentlessly, unhealthily obsessed as / with studying virality, studying the YouTube algorithm. I woke up, I would Uber Eats food, and then I should / would sit on my computer all day just studying staff / stuff nonstop." MrBeast is now a phenomenally influential / influencer and successful businessman, environmentalist, online personality and philanthropist. He has won number / numerous awards for his videos and charity work.

Talk about the connection between each pair of words in italics, and why the correct word is correct. Look up the definition of new words.

20

INSERT THE VOWELS (a, e, i, o, u)

From https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast.html

MrB__st, th_ m_st-f_ll_w_d Y__T_b_r, h_s __rn_d m_r_ th_n \$250,000 fr_m _ v_d_ h_ pl__d_d t_ X (f_rm_rly kn_wn _s Tw_tt_r). Th_ p_p_l_r Y__T_b_r $s_d th v_d w_s t_t t_s t h_w m_c h m_n_y h_c_ld$ m_k_ _n X. H_ w_nt_d t_ c_mp_r_ h_s __rn_ngs _n th_t pl_tf_rm t_ wh_t h_s v_d_s m_k_ _n Y__T_b_. H_s v_d_ c_rr_ntly h_s _r_nd 157 m_ll_n v_ws, _nd th_t n_mb_r _s r_s_ng. Th_ v_d__ _s c_ll_d "\$1 C_r vs \$100,000,000 C_r". _t c_mp_r_s l_x_ry c_rs. H_ $s__d \quad _dv_rt_s_rs \quad s_w \quad th_ \quad _tt_nt__n \quad _t \quad w_s \quad g_tt_ng$ _nd b__ght _ds _n _t. MrB__st t_ld h_s 26.6 m_ll__n $f_II_w_rs \ _n \ X \ th_t \ h_ \ w__Id \ g_v_ \ th_ \ \$250,000 \ _w_y.$ Th_t m__ns tw_lv_ (p_ss_bly m_r_) l_cky f_Il_w_rs w_ll $_{-}$ ch r $_{-}$ c $_{-}$ v $_{-}$ \$20,000.

 $\label{eq:mrb_sts} \mbox{MrB}_\mbox{st's} \ \ \mbox{r}_\mbox{l} \ \ \mbox{n}_\mbox{m} \mbox{s} \ \mbox{J}_\mbox{m}\mbox{s} \ \mbox{St}_\mbox{ph}_\mbox{n} \ \mbox{D}_\mbox{n}\mbox{l}\mbox{d}\mbox{s} \mbox{n}. \ \mbox{H}_\mbox{m}$ w_s b_rn _n 1998 _n K_ns_s _n th_ _S_. _t h_gh sch__l, h__ d_v_l_p_d _n _nt_r_st _n w_rk_ng __t why $v_d_s = n \quad Y_T_b = b_c_m \quad s_p_l_r. \quad H_w_nt_d \quad t_s$ kn_w why th_y w_nt v_r_l. H_ t_ld th_ R_ll_ng St_n_ $m_g_z_n$: "Th_r_'s _ f_v_-y__r p__nt _n my l_f_ wh_r_ _ w_s j_st r_l_ntl_ssly, _nh__lth_ly _bs_ss_d w_th st_dy_ng v_r_l_ty, st_dy_ng th_ Y__T_b_ _lg_r_thm. _ w_k_ _p, _ w__ld _b_r __ts f__d, _nd $th_n \quad _ \quad w__Id \quad s_t \quad _n \quad my \quad c_mp_t_r \quad _II \quad d_y \quad j_st$ st_dy_ng [st_ff] n_nst_p." MrB__st _s n_w _ ph_n_m_n_lly _nfl__nt__l _nd s_cc_ssf_l b_s_n_ssm_n, $_nv_r_nm_nt_l_st$, $_nl_n_$ $p_rs_n_l_ty$ $_nd$ ph_l_nthr_p_st. H_ h_s w_n n_m_r__s _w_rds f_r h_s v_d_s _nd ch_r_ty w_rk.

PUNCTUATE THE TEXT AND ADD CAPITALS

From https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast.html

mrbeast the mostfollowed youtuber has earned more than 250000 from a video he uploaded to x formerly known as twitter the popular youtuber said the video was to test how much money he could make on x he wanted to compare his earnings on that platform to what his videos make on youtube his video currently has around 157 million views and that number is rising the video is called 1 car vs 100000000 car it compares luxury cars he said advertisers saw the attention it was getting and bought ads on it mrbeast told his 266 million followers on x that he would give the 250000 away that means twelve possibly more lucky followers will each receive 20000

mrbeasts real name is james stephen donaldson he was born in 1998 in kansas in the usa at high school he developed an interest in working out why videos on youtube became so popular he wanted to know why they went viral he told the rolling stone magazine theres a fiveyear point in my life where i was just relentlessly unhealthily obsessed with studying virality studying the youtube algorithm i woke up i would uber eats food and then i would sit on my computer all day just studying stuff nonstop mrbeast is now a phenomenally influential and successful businessman environmentalist online personality and philanthropist he has won numerous awards for his videos and charity work

PUT A SLASH (/) WHERE THE SPACES ARE

From https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast.html

MrBeast, themost-followed You Tuber, has earned more than \$250,000 fromavideoheuploadedtoX(formerlyknownasTwitter).ThepopularY ouTubersaidthevideowastotesthowmuchmoneyhecouldmakeonX.H ewantedtocomparehisearningsonthatplatformtowhathisvideosmak eonYouTube. His video currently has around 157 million views, and that n umberisrising. The videois called "\$1 Carvs \$100,000,000 Car". It comp aresluxurycars. Hesaidadvertisers saw the attention it was getting and b oughtadsonit.MrBeasttoldhis26.6millionfollowersonXthathewouldgi vethe\$250,000away.Thatmeanstwelve(possiblymore)luckyfollowe rswilleachreceive\$20,000.MrBeast'srealnameisJamesStephenDona Idson. Hewasbornin 1998 in Kansasin the USA. Athigh school, hedevelop edaninterestinworkingoutwhyvideosonYouTubebecamesopopular. Hewantedtoknowwhytheywentviral. Hetoldthe Rolling Stonemagazin e: "There's a five-year point in my life where I was just relent less ly, unhe althilyobsessedwithstudyingvirality, studyingthe YouTube algorithm. Iwokeup, Iwould Uber Eatsfood, and then Iwould sit on my computer all d ayjuststudying[stuff]nonstop."MrBeastisnowaphenomenallyinfluen tialandsuccessfulbusinessman, environmentalist, online personality a ndphilanthropist. Hehaswonnumerous awards for his videos and charit ywork.

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FREE WRITING

Write about YouTubers for 10 minutes. Comment on your partner's paper.

ACADEMIC WRITING

ing a YouTuber is one of the world's best careers. Discuss.						

HOMEWORK

- **1. VOCABULARY EXTENSION:** Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.
- **2. INTERNET:** Search the Internet and find out more about this news story. Share what you discover with your partner(s) in the next lesson.
- **3. YOUTUBERS:** Make a poster about YouTubers. Show your work to your classmates in the next lesson. Did you all have similar things?
- **4. INFLUENCER:** Write a magazine article about schools giving lessons on how to be an influencer on YouTube and other social media platforms. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

- **5. WHAT HAPPENED NEXT?** Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.
- **6. LETTER:** Write a letter to an expert on YouTubers. Ask him/her three questions about them. Give him/her three of your opinions on influencers. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

VOCABULARY (p.4)

1. b 2. 3. С 4. a 5. g 6. d 7. 8. 10. 11. 12. 13. 9. k h I i 14. m

TRUE / FALSE (p.5)

1 T 2 F 3 T 4 T 5 F 6 T 7 F 8 T

SYNONYM MATCH (p.5)

1.	j	2.	е	3.	g	4.	b	5.	d
6.	h	7.	а	8.	i	9.	С	10.	f

COMPREHENSION QUESTIONS (p.9)

WORDS IN THE RIGHT ORDER (p.19)

10. He has won numerous awards for his videos.

1.	His earnings	1.	Test how much money he could make.
2.	157 million	2.	He wanted to compare earnings on that platform.
3.	Advertisers	3.	His video currently has around 157 million views.
4.	26.6 million	4.	Advertisers saw the attention it was getting.
5.	\$250,000 (\$20,000 each)	5.	MrBeast told his 26.6 million followers on X.
6.	1998	6.	He developed an interest in working out why.
7.	Why they went viral	7.	He wanted to know why they went viral.
8.	Its algorithm	8.	I was just unhealthily obsessed with studying virality.
9.	An online personality	9.	I would sit on my computer all day.

MULTIPLE CHOICE - QUIZ (p.10)

1. b 2. d 3. a 4. c 5. b 6. a 7. c 8. a 9. a 10. d

ALL OTHER EXERCISES

10. His charity work

Please check for yourself by looking at the Article on page 2. (It's good for your English ;-)