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## **Level 2**

### **Russian weapons maker now a fashion brand**

**9th May, 2016**

<http://www.breakingnewsenglish.com/1605/160509-kalashnikov-2.html>

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**Please try Levels 0, 1 and 3. They are (a little) harder.**

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# THE READING

From <http://www.breakingnewsenglish.com/1605/160509-kalashnikov-2.html>

The Russian gun maker Kalashnikov will move into fashion. Kalashnikov is one of Russia's most famous companies. It makes the AK-47 rifle. The company said it has to make different things because Western countries stopped buying Russian weapons. This was because of the conflict in Ukraine. Before the conflict, Kalashnikov sold a lot of weapons to Europe and the USA. Kalashnikov's fashion label will make 'military style' casual clothing and accessories. The company also plans to open 60 clothes stores across Russia by the end of this year.

Kalashnikov is not the first Russian arms company to sell clothes. A tank maker opened a shop in 2014 selling T-shirts, jackets, shoes and bags. Most of its products have images of its tanks on them. The Kalashnikov CEO said his company would still make most of its money from making guns. He said it would develop new products. He also wants to double the sales of guns by 2017. He added that the company would start making at least 10 new products. A marketing manager said Kalashnikov's fashions could sell well because people wanted to support Russia.

Sources: <http://www.bbc.co.uk/news/blogs-news-from-elsewhere-36228350>  
<http://sputniknews.com/business/20160506/1039183639/russia-kalashnikov-clothing.html#ixzz47wlxLMRB>  
<https://www.rt.com/news/342198-kalashnikov-military-style-clothing/>

# PHRASE MATCHING

From <http://www.breakingnewsenglish.com/1605/160509-kalashnikov-2.html>

## PARAGRAPH ONE:

- |                              |                      |
|------------------------------|----------------------|
| 1. Kalashnikov will move     | a. label             |
| 2. one of Russia's most      | b. into fashion      |
| 3. it has to make            | c. of this year      |
| 4. because of the conflict   | d. famous companies  |
| 5. Kalashnikov sold a lot of | e. different things  |
| 6. Kalashnikov's fashion     | f. and accessories   |
| 7. casual clothing           | g. in Ukraine        |
| 8. by the end                | h. weapons to Europe |

## PARAGRAPH TWO:

- |                                      |                      |
|--------------------------------------|----------------------|
| 1. the first Russian                 | a. of guns           |
| 2. A tank maker opened               | b. arms company      |
| 3. its products have images of       | c. support Russia    |
| 4. make most of its money            | d. a shop in 2014    |
| 5. double the sales                  | e. its tanks on them |
| 6. marketing                         | f. well              |
| 7. Kalashnikov's fashions could sell | g. from making guns  |
| 8. people wanted to                  | h. manager           |

# LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1605/160509-kalashnikov-2.html>

The Russian gun maker Kalashnikov (1) \_\_\_\_\_  
fashion. Kalashnikov is one of Russia's most famous companies.  
It makes the AK-47 rifle. The company (2) \_\_\_\_\_  
make different things because (3) \_\_\_\_\_  
stopped buying Russian weapons. This was because of the conflict  
in Ukraine. (4) \_\_\_\_\_, Kalashnikov sold a lot of  
weapons to Europe and the USA. Kalashnikov's fashion label will  
make 'military style' (5) \_\_\_\_\_ and accessories.  
The company also plans to open 60 clothes stores across Russia  
(6) \_\_\_\_\_ year.

Kalashnikov (7) \_\_\_\_\_ Russian arms company  
to sell clothes. A tank maker (8) \_\_\_\_\_ in 2014  
selling T-shirts, jackets, shoes and bags. Most of its products  
have images of (9) \_\_\_\_\_. The Kalashnikov CEO  
said his company would still make most of its money from making  
guns. He said it (10) \_\_\_\_\_ products. He also  
wants to double the sales of guns by 2017. He added that the  
company would start (11) \_\_\_\_\_ 10 new  
products. A marketing manager said Kalashnikov's fashions could  
sell well because people (12) \_\_\_\_\_ Russia.

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <http://www.breakingnewsenglish.com/1605/160509-kalashnikov-2.html>

The Russian gunmaker Kalashnikov will move into fashion. Kalashnikov is one of Russia's most famous companies. It makes the AK-47 rifle. The company said it has to make different things because Western countries stopped buying Russian weapons. This was because of the conflict in Ukraine. Before the conflict, Kalashnikov sold a lot of weapons to Europe and the USA. Kalashnikov's fashion label will make 'military style' casual clothing and accessories. The company also plans to open 60 clothes stores across Russia by the end of this year. Kalashnikov is not the first Russian arms company to sell clothes. A tank maker opened a shop in 2014 selling T-shirts, jackets, shoes and bags. Most of its products have images of its tanks on them. The Kalashnikov CEO said his company would still make most of its money from making guns. He said it would develop new products. He also wants to double the sales of guns by 2017. He added that the company would start making at least 10 new products. A marketing manager said Kalashnikov's fashions could sell well because people wanted to support Russia.

# MILITARY FASHION SURVEY

From <http://www.breakingnewsenglish.com/1605/160509-kalashnikov-4.html>

Write five GOOD questions about military fashion in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

