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## **Level 4**

### **Animal rights pressure group buys LV shares**

**16th January, 2017**

<http://www.breakingnewsenglish.com/1701/170116-pressure-groups-4.html>

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**Please try Levels 5 and 6. They are (a little) harder.**

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# THE READING

From <http://www.breakingnewsenglish.com/1701/170116-pressure-groups-4.html>

The animal rights group PETA has bought shares in the company Louis Vuitton (LV). PETA (People for the Ethical Treatment of Animals) wants to pressure LV to stop selling goods made from exotic animal skins. There are rumours that PETA has bought just one share. This means PETA can go to shareholder meetings to question the LV board members. It wants its concerns about protecting animals to be heard and addressed.

The main reason PETA bought the shares is to highlight the treatment of crocodiles. PETA has information showing that crocodile farms in Vietnam which supply skins to Louis Vuitton are kept in tiny pits and sometimes cut while they are still alive. PETA said it wants to put pressure on LV "to stop selling exotic skins merchandise". AN LV spokeswoman said: "We have no knowledge of...any cruel method involving the suffering of the animal."

Sources: <http://www.bbc.com/news/business-38608231>  
<http://www.independent.co.uk/news/business/news/peta-buys-louis-vuitton-fashion-moet-hennessey-shares-stocks-lvmh-crocodile-skin-products-exotic-a7525631.html>  
<http://www.latimes.com/fashion/la-ig-wwd-peta-lvmh-share-20170113-story.html>

# PHRASE MATCHING

From <http://www.breakingnewsenglish.com/1701/170116-pressure-groups-4.html>

## PARAGRAPH ONE:

- |                                      |                       |
|--------------------------------------|-----------------------|
| 1. animal                            | a. share              |
| 2. PETA has bought shares            | b. skins              |
| 3. pressure LV to stop selling goods | c. in the company     |
| 4. exotic animal                     | d. protecting animals |
| 5. PETA has bought just one          | e. members            |
| 6. PETA can go to shareholder        | f. rights group       |
| 7. question the LV board             | g. meetings           |
| 8. concerns about                    | h. stop selling goods |

## PARAGRAPH TWO:

- |                             |                      |
|-----------------------------|----------------------|
| 1. The main reason PETA     | a. skins             |
| 2. highlight the treatment  | b. farms             |
| 3. crocodile                | c. on LV             |
| 4. kept in tiny             | d. of crocodiles     |
| 5. it wants to put pressure | e. any cruel method  |
| 6. stop selling exotic      | f. bought the shares |
| 7. We have no knowledge of  | g. the animal        |
| 8. the suffering of         | h. pits              |

# LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1701/170116-pressure-groups-4.html>

The animal rights group PETA has (1) \_\_\_\_\_ the company Louis Vuitton (LV). PETA (People for the Ethical Treatment of Animals) wants (2) \_\_\_\_\_ LV to stop selling goods (3) \_\_\_\_\_ animal skins. There are rumours that PETA has bought (4) \_\_\_\_\_. This means PETA can go to shareholder (5) \_\_\_\_\_ the LV board members. It wants its concerns about protecting animals (6) \_\_\_\_\_ addressed.

The main reason PETA bought (7) \_\_\_\_\_ highlight the treatment of crocodiles. PETA has information (8) \_\_\_\_\_ crocodile farms in Vietnam which supply skins to Louis Vuitton are kept in tiny pits and sometimes (9) \_\_\_\_\_ are still alive. PETA said it wants (10) \_\_\_\_\_ on LV "to stop selling exotic skins merchandise". AN LV spokeswoman said: "(11) \_\_\_\_\_ knowledge of... any cruel method (12) \_\_\_\_\_ suffering of the animal."

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <http://www.breakingnewsenglish.com/1701/170116-pressure-groups-4.html>

The animal rights group PETA has bought shares in the company Louis Vuitton (LV). PETA (People for the Ethical Treatment of Animals) wants to pressure LV to stop selling goods made from exotic animal skins. There are rumours that PETA has bought just one share. This means PETA can go to shareholder meetings to question the LV board members. It wants its concerns about protecting animals to be heard and addressed. The main reason PETA bought the shares is to highlight the treatment of crocodiles. PETA has information showing that crocodile farms in Vietnam which supply skins to Louis Vuitton are kept in tiny pits and sometimes cut while they are still alive. PETA said it wants to put pressure on LV "to stop selling exotic skin merchandise". An LV spokeswoman said: "We have no knowledge of ... any cruel method involving the suffering of the animal."

# PRESSURE GROUPS SURVEY

From <http://www.breakingnewsenglish.com/1701/170116-pressure-groups-4.html>

Write five GOOD questions about pressure groups in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

*Animal rights pressure group buys LV shares – 16th January, 2017*  
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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

