www.Breaking News English.com

Ready-to-Use English Lessons by Sean Banville

Level 6
Subway sues TV station for $210 million

21st March, 2017

http://www.breakingnewsenglish.com/1703/170321-subway.html

Contents

Please try Levels 5 and 4 (they are easier).

Twitter   twitter.com/SeanBanville

Facebook   www.facebook.com/pages/BreakingNewsEnglish/155625444452176

Google +   https://plus.google.com/+SeanBanville

THE ARTICLE

The international sandwich chain Subway is suing the Canadian broadcaster CBC following a report that said the fast food giant's chicken was only half chicken. The CBC reported on one of its shows that Subway's oven roasted chicken contained only 53.6 per cent chicken, and that its chicken strips had just 42.8 per cent chicken. The show claimed the rest was a soy filler. The researchers stated that competing chains had considerably higher levels of meat in their chicken-based products. Subway announced: "We have issued a Notice of Action…against the Canadian Broadcasting Corporation that asks for $210 million in damages over allegations…that are defamatory and absolutely false."

Subway said it has made several attempts to dispute the claims of CBC. It said: "Despite our efforts to share the facts with the CBC about the high quality of our chicken and to express our strong objections to their inaccurate claims, they have not issued a retraction, as we requested." It added: "We do not know how they produced such unreliable and factually incorrect data….Producing high quality food for our customers is our highest priority." A CBC spokeswoman said the corporation was standing behind its investigation, its story and its reporters. She said: "We believe our journalism to be sound and there is no evidence that we've seen that would lead us to change our position."

WARM-UPS

1. SANDWICHES: Students walk around the class and talk to other students about sandwiches. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

> international / sandwich / chain / chicken / soy / meat / damages / allegations / attempts / facts / objections / data / high quality / highest priority / journalism

Have a chat about the topics you liked. Change topics and partners frequently.

3. SUBWAY: Students A **strongly** believe Subway is the best fast food chain in the world; Students B **strongly** believe it isn't. Change partners again and talk about your conversations.

4. FAST FOOD: How can it be better? Complete this table with your partner(s). Change partners often and share what you wrote.

	Image now	**Improvements**
Sandwiches		
Burgers		
Pizza		
Fries		
Kebab		
Taco		

5. CHICKEN: Spend one minute writing down all of the different words you associate with the word "chicken". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

6. CHAINS: Rank these with your partner. Put the best international restaurant chains at the top. Change partners often and share your rankings.

- Subway
- McDonald's
- Starbucks
- Kentucky Fried Chicken

- Taco Bell
- Pizza Hut
- Krispy Kreme
- T.G.I. Friday's

BEFORE READING / LISTENING

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

a. Subway is suing a TV station from the USA.   **T / F**

b. The TV station said Subway's chicken was only half chicken.   **T / F**

c. The TV show said half of Subway's chicken was filled with wheat.   **T / F**

d. The show said Subway's competitors sold products with less chicken.   **T / F**

e. Subway has made no attempts to dispute the claims.   **T / F**

f. The TV station has not issued a retraction of its claims.   **T / F**

g. Subway said producing high quality food was its highest priority.   **T / F**

h. The TV station was confident its journalism on this story is sound.   **T / F**

2. SYNONYM MATCH:
Match the following synonyms. The words in **bold** are from the news article.

1.	**international**	a.	untrue
2.	**half**	b.	included
3.	**contained**	c.	proof
4.	**rest**	d.	protests
5.	**false**	e.	fifty per cent
6.	**several**	f.	solid
7.	**objections**	g.	remainder
8.	**unreliable**	h.	global
9.	**sound**	i.	untrustworthy
10.	**evidence**	j.	various

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

1.	suing	a.	our position
2.	the rest	b.	damages
3.	considerably	c.	priority
4.	$210 million in	d.	dispute the claims
5.	allegations that are defamatory	e.	was a soy filler
6.	it has made several attempts to	f.	the Canadian broadcaster
7.	express our strong	g.	sound
8.	our highest	h.	and absolutely false
9.	We believe our journalism to be	i.	objections
10.	that would lead us to change	j.	higher levels of meat

GAP FILL

The international sandwich (1) _____ Subway is suing the Canadian broadcaster CBC (2) _____ a report that said the fast food giant's chicken was only half chicken. The CBC reported on one of its shows that Subway's oven roasted chicken (3) _____ only 53.6 per cent chicken, and that its chicken strips had just 42.8 per cent chicken. The show claimed the (4) _____ was a soy filler. The researchers stated that competing chains had (5) _____ higher (6) _____ of meat in their chicken-based products. Subway announced: "We have (7) _____ a Notice of Action…against the Canadian Broadcasting Corporation that asks for $210 million in damages over allegations…that are defamatory and absolutely (8) _____."

rest

levels

following

false

chain

contained

issued

considerably

Subway said it has made (9) _____ attempts to dispute the claims of CBC. It said: "Despite our efforts to share the (10) _____ with the CBC about the high quality of our chicken and to express our strong (11) _____ to their inaccurate claims, they have not issued a retraction, as we requested." It added: "We do not know how they produced such (12) _____ and factually incorrect data….Producing high quality food for our customers is our highest (13) _____." A CBC spokeswoman said the corporation was (14) _____ behind its investigation, its story and its reporters. She said: "We believe our journalism to be (15) _____ and there is no evidence that we've seen that would (16) _____ us to change our position."

standing

several

lead

objections

unreliable

sound

facts

priority

LISTENING – Guess the answers. Listen to check.

1) a report that said the fast food giant's chicken was _____
   a. only half chicken
   b. only halved chicken
   c. only half chickens
   d. only halved chickens

2) The show claimed the rest was _____.
   a. a soy filled
   b. a soy fill
   c. a soy filling
   d. a soy filler

3) competing chains had considerably higher levels of meat in their chicken-_____
   a. basted products
   b. based products
   c. biased products
   d. blasted products

4) against the Canadian Broadcasting Corporation that asks for $210 _____
   a. million in damage
   b. million on damages
   c. million in damages
   d. millions in damages

5) over allegations…that are defamatory and _____
   a. absolute false
   b. absolutism false
   c. absolutes false
   d. absolutely false

6) Subway said it has made several attempts to dispute the _____
   a. clams of CBC
   b. claims of CBC
   c. calms of CBC
   d. clamps of CBC

7) We do not know how they produced such unreliable and factually _____
   a. incorrect datum
   b. incorrect data
   c. incorrect day tar
   d. incorrect date are

8) Producing high quality food for our customers is our _____
   a. highest priority
   b. highest priorities
   c. highest prioritize
   d. highest priory

9) She said: "We believe our journalism _____"
   a. to be sounds
   b. to be sounded
   c. to be sound
   d. to be soundly

10) there is no evidence that we've seen that would lead us to _____
   a. change your position
   b. chance our position
   c. change our position
   d. change our positions

LISTENING – Listen and fill in the gaps

The international sandwich chain Subway (1) _____ Canadian broadcaster CBC following a report that said the fast food giant's chicken (2) _____ chicken. The CBC reported on one of its shows that Subway's oven roasted chicken (3) _____ per cent chicken, and that its chicken strips had just 42.8 per cent chicken. The show claimed (4) _____ soy filler. The researchers stated that competing chains had considerably (5) _____ meat in their chicken-based products. Subway announced: "We have issued a Notice of Action…against the Canadian Broadcasting Corporation that asks for $210 million (6) _____ allegations…that are defamatory and absolutely false."

Subway said it has made (7) _____ dispute the claims of CBC. It said: "Despite (8) _____ share the facts with the CBC about the high quality of our chicken (9) _____ our strong objections to their inaccurate claims, they have not issued a retraction, as we requested." It added: "We do not know how they produced such unreliable and (10) _____ data….Producing high quality food for our customers is (11) _____." A CBC spokeswoman said the corporation was standing behind its investigation, its story and its reporters. She said: "We believe our journalism (12) _____ there is no evidence that we've seen that would lead us to change our position."

COMPREHENSION QUESTIONS

1. What is the abbreviated name of the TV station Subway is suing?

2. What proportion of the chicken did the TV station say was chicken?

3. What did the TV station say chicken products were filled with?

4. Who did the TV station say had considerably higher levels of chicken?

5. What did Subway call the allegations, besides defamatory?

6. How many attempts has Subway made to dispute the claims?

7. What did Subway say the TV station had not issued?

8. What did Subway say was its highest priority?

9. What is the TV station standing behind, besides its reporters and story?

10. What did the TV station say it believed its journalism to be?

MULTIPLE CHOICE - QUIZ

1) What is the abbreviated name of the TV station Subway is suing?
a) ZBC
b) ABC
c) BBC
d) CBC

2) What proportion of the chicken did the TV station say was chicken?
a) three-quarters
b) half
c) two-thirds
d) a third

3) What did the TV station say chicken products were filled with?
a) MSG
b) other meat
c) soy
d) wheat

4) Who did the TV station say had considerably higher levels of chicken?
a) competing chains
b) KFC
c) French restaurants
d) mothers' tables

5) What did Subway call the allegations, besides defamatory?
a) a pile of trash
b) absolute garbage
c) absolutely false
d) total rubbish

6) How many attempts has Subway made to dispute the claims?
a) a few
b) several
c) hundreds
d) many

7) What did Subway say the TV station had not issued?
a) a retribution
b) a reduction
c) a redaction
d) a retraction

8) What did Subway say was its highest priority?
a) providing high quality food
b) maximizing profit
c) looking after chickens
d) to increase sales

9) What is the TV station standing behind, besides its reporters and story?
a) the chickens of the world
b) a desk
c) its investigation
d) its legal team

10) What did the TV station say it believed its journalism to be?
a) sight
b) sound
c) smell
d) taste

ROLE PLAY

Role A – Subway

You think Subway is the best restaurant chain. Tell the others three reasons why. Tell them what is wrong with their restaurants. Also, tell the others which is the worst of these (and why): McDonald's, Starbucks or Pizza Hut.

Role B – McDonald's

You think McDonald's is the best restaurant chain. Tell the others three reasons why. Tell them what is wrong with their restaurants. Also, tell the others which is the worst of these (and why): Subway, Starbucks or Pizza Hut.

Role C – Starbucks

You think Starbucks is the best restaurant chain. Tell the others three reasons why. Tell them what is wrong with their restaurants. Also, tell the others which is the worst of these (and why): McDonald's, Subway or Pizza Hut.

Role D – Pizza Hut

You think Pizza Hut is the best restaurant chain. Tell the others three reasons why. Tell them what is wrong with their restaurants. Also, tell the others which is the worst of these (and why): McDonald's, Starbucks or Subway.

AFTER READING / LISTENING

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms … for the words 'subway' and 'chicken'.

subway	chicken

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning…?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

• suing	• several
• half	• high
• rest	• data
• higher	• priority
• issued	• standing
• damages	• sound

SANDWICHES SURVEY

Write five GOOD questions about sandwiches in the table. Do this in pairs. Each student must write the questions on his / her own paper.
When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

SANDWICHES DISCUSSION

<u>STUDENT A's QUESTIONS</u> (Do not show these to student B)

1.   What did you think when you read the headline?

2.   What springs to mind when you hear the word 'chicken'?

3.   What do you know about Subway?

4.   What do you think about sandwiches?

5.   Do you ever worry about the quality of fast food?

6.   How can we make sure we are getting what we think we are?

7.   How bad is it to have so much soy filler?

8.   Why would the CBC make untrue claims about Subway?

9.   What is the best fast food chain, and why?

10. What do you think of the amount of damages?

Subway sues TV station for $210 million – 21st March, 2017
Thousands more free lessons at www.BreakingNewsEnglish.com

SANDWICHES DISCUSSION

<u>STUDENT B's QUESTIONS</u> (Do not show these to student A)

11. Did you like reading this article? Why/not?

12. What do you think of when you hear the word 'sandwich'?

13. What do you think about what you read?

14. What is your favourite sandwich, and why?

15. How damaging would this be to Subway, if true?

16. Is "producing high quality food" or profit Subway's highest priority?

17. Who do you believe, and why?

18. How will the court decide who is right and who is wrong?

19. Who do you want to win this case, and why?

20. What questions would you like to ask the journalists?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

LANGUAGE - CLOZE

From http://www.BreakingNewsEnglish.com/1703/170321-subway.html

The international sandwich chain Subway is (1) _____ the Canadian broadcaster CBC following a report that said the fast food giant's chicken was only (2) _____ chicken. The CBC reported (3) _____ one of its shows that Subway's (4) _____ roasted chicken contained only 53.6 per cent chicken, and that its chicken strips had just 42.8 per cent chicken. The show claimed the (5) _____ was a soy filler. The researchers stated that competing chains had considerably higher levels of meat in their chicken-based products. Subway announced: "We have issued a Notice of Action…against the Canadian Broadcasting Corporation that asks for $210 million (6) _____ damages over allegations…that are defamatory and absolutely false."

Subway said it has (7) _____ several attempts to dispute the claims of CBC. It said: "Despite our efforts to share the facts with the CBC about the high quality of our chicken and to express our strong (8) _____ to their inaccurate claims, they have not issued a retraction, as we (9) _____." It added: "We do not know how they produced such unreliable and factually incorrect data….Producing high quality food for our customers is our highest (10) _____." A CBC spokeswoman said the corporation was standing (11) _____ its investigation, its story and its reporters. She said: "We believe our journalism to be sound and there is no evidence that we've seen that would (12) _____ us to change our position."

Put the correct words from the table below in the above article.

1.	(a)	suing	(b)	using	(c)	issuing	(d)	assuaging
2.	(a)	halves	(b)	halved	(c)	half	(d)	halves
3.	(a)	in	(b)	by	(c)	on	(d)	at
4.	(a)	even	(b)	ever	(c)	over	(d)	oven
5.	(a)	rest	(b)	last	(c)	best	(d)	baste
6.	(a)	on	(b)	in	(c)	at	(d)	by
7.	(a)	given	(b)	tries	(c)	done	(d)	made
8.	(a)	objectives	(b)	objections	(c)	objectionable	(d)	objects
9.	(a)	requests	(b)	requesting	(c)	requested	(d)	request
10.	(a)	priorities	(b)	priority	(c)	priories	(d)	prioritize
11.	(a)	beneath	(b)	front	(c)	under	(d)	behind
12.	(a)	mold	(b)	lead	(c)	assemble	(d)	gather

SPELLING

Paragraph 1

1.   Subway is <u>inugs</u> the Canadian broadcaster

2.   oven <u>sedarot</u> chicken

3.   <u>poceignmt</u> chains

4.   <u>olabcedrynsi</u> higher levels of meat

5.   <u>ltsoaiaelgn</u> that are defamatory

6.   <u>btysaoeull</u> false

Paragraph 2

7.   it has made several <u>etmtpsat</u>

8.   express our strong <u>toijeconbs</u>

9.   <u>ntciacerua</u> claims

10. <u>lbraleunie</u> and factually incorrect data

11. our highest <u>rtriiopy</u>

12. there is no <u>ndevicee</u>

PUT THE TEXT BACK TOGETHER

From   http://www.BreakingNewsEnglish.com/1703/170321-subway.html

Number these lines in the correct order.

( )   Subway said it has made several attempts to dispute the claims of CBC. It said: "Despite our efforts

( )   to share the facts with the CBC about the high quality of our chicken and to express our strong objections

( )   our highest priority." A CBC spokeswoman said the corporation was standing behind its

( )   giant's chicken was only half chicken. The CBC reported on one of its shows that Subway's oven roasted chicken contained

( )   how they produced such unreliable and factually incorrect data….Producing high quality food for our customers is

(*1*)   The international sandwich chain Subway is suing the Canadian broadcaster CBC following a report that said the fast food

( )   in damages over allegations…that are defamatory and absolutely false."

( )   sound and there is no evidence that we've seen that would lead us to change our position."

( )   to their inaccurate claims, they have not issued a retraction, as we requested." It added: "We do not know

( )   was a soy filler. The researchers stated that competing chains had considerably higher levels

( )   of meat in their chicken-based products. Subway announced: "We have

( )   issued a Notice of Action…against the Canadian Broadcasting Corporation that asks for $210 million

( )   only 53.6 per cent chicken, and that its chicken strips had just 42.8 per cent chicken. The show claimed the rest

( )   investigation, its story and its reporters. She said: "We believe our journalism to be

PUT THE WORDS IN THE RIGHT ORDER

1. chicken   chicken   The   was   fast   only   food   half   giant's   .

2. roasted   only   contained   chicken   53.6%   chicken   Subway's   oven   .

3. the   filler   rest   The   was   show   a   claimed   soy   .

4. of   their   based   levels   in   -   Higher   meat   chicken   products   .

5. $210   allegations   million   Asks   in   for   damages   over   .

6. attempts   It   to   has   dispute   made   the   several   claims   .

7. Express   claims   inaccurate   their   to   objections   strong   our   .

8. our   Producing   quality   for   customers   high   food   .

9. investigation   corporation   standing   its   The   was   behind   .

10. we've   would   to   that   that   us   Evidence   seen   lead   change   .

CIRCLE THE CORRECT WORD (20 PAIRS)

From http://www.BreakingNewsEnglish.com/1703/170321-subway.html

The international sandwich chain Subway is *suing / using* the Canadian broadcaster CBC *following / followed* a report that said the fast food giant's chicken was only *halved / half* chicken. The CBC reported on one of its *show / shows* that Subway's oven roasted chicken *contained / contents* only 53.6 per cent chicken, and that its chicken strips had *justly / just* 42.8 per cent chicken. The show claimed *the / a* rest was a soy filler. The researchers stated that *competing / completing* chains had considerably higher levels of meat in their chicken-based products. Subway announced: "We have issued a Notice of Action…*again / against* the Canadian Broadcasting Corporation that asks for $210 million in damages *over / above* allegations…that are defamatory and absolutely false."

Subway said it has made *several / numeral* attempts to dispute the claims *for / of* CBC. It said: "*Despite / Spite* our efforts to share the facts *by / with* the CBC about the high quality of our chicken and to *repress / express* our strong objections to their inaccurate claims, they have not issued a retraction, *was / as* we requested." It added: "We do not know how they produced *such / so* unreliable and factually incorrect data….Producing high quality food for our customers is our highest *prioritize / priority*." A CBC spokeswoman said the corporation was *kneeling / standing* behind its investigation, its story and its reporters. She said: "We believe our journalism to be *sound / noise* and there is no evidence that we've seen that would lead us to change our position."

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

Th_ _nt_rn_t__n_l s_ndw_ch ch__n S_bw_y _s s__ng th_ C_n_d__n br__dc_st_r CBC f_ll_w_ng _ r_p_rt th_t s__d th_ f_st f__d g__nt's ch_ck_n w_s _nly h_lf ch_ck_n. Th_ CBC r_p_rt_d _n _n_ _f _ts sh_ws th_t S_bw_y's _v_n r__st_d ch_ck_n c_nt__n_d _nly 53.6 p_r c_nt ch_ck_n, _nd th_t _ts ch_ck_n str_ps h_d j_st 42.8 p_r c_nt ch_ck_n. Th_ sh_w cl__m_d th_ r_st w_s _ s_y f_ll_r. Th_ r_s__rch_rs st_t_d th_t c_mp_t_ng ch__ns h_d c_ns_d_r_bly h_gh_r l_v_ls _f m__t _n th__r ch_ck_n-b_s_d pr_d_cts. S_bw_y _nn__nc_d: "W_ h_v_ _ss__d _ N_t_c_ _f _ct__n…_g__nst th_ C_n_d__n Br__dc_st_ng C_rp_r_t__n th_t _sks f_r $210 m_ll__n _n d_m_g_s _v_r _ll_g_t__ns…th_t _r_ d_f_m_t_ry _nd _bs_l_t_ly f_ls_."

S_bw_y s__d _t h_s m_d_ s_v_r_l _tt_mpts t_ d_sp_t_ th_ cl__ms _f CBC. _t s__d: "D_sp_t_ __r _ff_rts t_ sh_r_ th_ f_cts w_th th_ CBC _b__t th_ h_gh q__l_ty _f __r ch_ck_n _nd t_ _xpr_ss __r str_ng _bj_ct__ns t_ th__r _n_cc_r_t_ cl__ms, th_y h_v_ n_t _ss__d _ r_tr_ct__n, _s w_ r_q__st_d." _t _dd_d: "W_ d_ n_t kn_w h_w th_y pr_d_c_d s_ch _nr_l__bl_ _nd f_ct__lly _nc_rr_ct d_t_….Pr_d_c_ng h_gh q__l_ty f__d f_r __r c_st_m_rs _s __r h_gh_st pr__r_ty." _ CBC sp_k_sw_m_n s__d th_ c_rp_r_t__n w_s st_nd_ng b_h_nd _ts _nv_st_g_t__n, _ts st_ry _nd _ts r_p_rt_rs. Sh_ s__d: "W_ b_l__v_ __r j__rn_l_sm t_ b_ s__nd _nd th_r_ _s n_ _v_d_nc_ th_t w_'v_ s__n th_t w__ld l__d _s t_ ch_ng_ __r p_s_t__n."

PUNCTUATE THE TEXT AND ADD CAPITALS

the international sandwich chain subway is suing the canadian broadcaster cbc following a report that said the fast food giant's chicken was only half chicken the cbc reported on one of its shows that subway's oven roasted chicken contained only 536 per cent chicken and that its chicken strips had just 428 per cent chicken the show claimed the rest was a soy filler the researchers stated that competing chains had considerably higher levels of meat in their chicken-based products subway announced "we have issued a notice of action...against the canadian broadcasting corporation that asks for $210 million in damages over allegations...that are defamatory and absolutely false"

subway said it has made several attempts to dispute the claims of cbc it said "despite our efforts to share the facts with the cbc about the high quality of our chicken and to express our strong objections to their inaccurate claims they have not issued a retraction as we requested" it added "we do not know how they produced such unreliable and factually incorrect data...producing high quality food for our customers is our highest priority" a cbc spokeswoman said the corporation was standing behind its investigation its story and its reporters she said "we believe our journalism to be sound and there is no evidence that we've seen that would lead us to change our position"

PUT A SLASH (/) WHERE THE SPACES ARE

From http://www.BreakingNewsEnglish.com/1703/170321-subway.html

TheinternationalsandwichchainSubwayissuingtheCanadianbroadcasterCBCfollowingareportthatsaidthefastfoodgiant'schickenwasonlyhalfchicken.TheCBCreportedononeofitsshowsthatSubway'sovenroastedchickencontainedonly53.6percentchicken,andthatitschickenstripshadjust42.8percentchicken.Theshowclaimedtherestwasasoyfiller.Theresearchersstatedthatcompetingchainshadconsiderablyhigherlevelsofmeatintheirchicken-basedproducts.Subwayannounced:"WehaveissuedaNoticeofAction…againsttheCanadianBroadcastingCorporationthatasksfor$210millionindamagesoverallegations…thataredefamatoryandabsolutelyfalse."SubwaysaidithasmadeseveralattemptstodisputetheclaimsofCBC.Itsaid:"DespiteoureffortstosharethefactswiththeCBCaboutthehighqualityofourchickenandtoexpressourstrongobjectionstotheirinaccurateclaims,theyhavenotissuedaretraction,aswerequested."Itadded:"Wedonotknowhowtheyproducedsuchunreliableandfactuallyincorrectdata….Producinghighqualityfoodforourcustomersisourhighestpriority."ACBCspokeswomansaidthecorporationwasstandingbehinditsinvestigation,itsstoryanditsreporters.Shesaid:"Webelieveourjournalismtobesoundandthereisnoevidencethatwe'veseenthatwouldleadustochangeourposition."

FREE WRITING

Write about **sandwiches** for 10 minutes. Comment on your partner's paper.

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

ACADEMIC WRITING

Sandwiches are the best kind of fast food. Discuss.

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

HOMEWORK

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about this story. Share what you discover with your partner(s) in the next lesson.

3. SANDWICHES: Make a poster about sandwiches. Show your work to your classmates in the next lesson. Did you all have similar things?

4. HOMEMADE: Write a magazine article about making requirements for fast food restaurants to only use 100% fresh products. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on sandwiches. Ask him/her three questions about them. Give him/her three of your ideas on how fast food stores can sell more of them. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

TRUE / FALSE (p.4)

a F   b T   c F   d F   e F   f T   g T   h T

SYNONYM MATCH (p.4)

1.	international	a. global
2.	half	b. fifty per cent
3.	contained	c. included
4.	rest	d. remainder
5.	false	e. untrue
6.	several	f. various
7.	objections	g. protests
8.	unreliable	h. untrustworthy
9.	sound	i. solid
10.	evidence	j. proof

COMPREHENSION QUESTIONS (p.8)

1. CBC
2. Half
3. Soy
4. Competing chains
5. Absolutely false
6. Several
7. A retraction
8. Producing high quality food
9. Its investigation
10. Sound

MULTIPLE CHOICE - QUIZ (p.9)

1. d   2. b   3. c   4. a   5. c   6. b   7. d   8. a   9. c   10. b

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)