

Breaking News English.com

Ready-to-Use English Lessons by Sean Banville

**"1,000 IDEAS & ACTIVITIES
FOR LANGUAGE TEACHERS"**

breakingnewsenglish.com/book.html

**Thousands more free lessons
from Sean's other websites**

www.freeeslmaterials.com/sean_banville_lessons.html

Level 3 – 25th May 2023

New Zealand loses manuka honey trademark battle

FREE online quizzes, mp3 listening and more for this lesson here:

<https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark.html>

Contents

The Article	2	Discussion (Student-Created Qs)	15
Warm-Ups	3	Language Work (Cloze)	16
Vocabulary	4	Spelling	17
Before Reading / Listening	5	Put The Text Back Together	18
Gap Fill	6	Put The Words In The Right Order	19
Match The Sentences And Listen	7	Circle The Correct Word	20
Listening Gap Fill	8	Insert The Vowels (a, e, i, o, u)	21
Comprehension Questions	9	Punctuate The Text And Add Capitals	22
Multiple Choice - Quiz	10	Put A Slash (/) Where The Spaces Are	23
Role Play	11	Free Writing	24
After Reading / Listening	12	Academic Writing	25
Student Survey	13	Homework	26
Discussion (20 Questions)	14	Answers	27

Please try Levels 0, 1 and 2 (they are easier).

Twitter



twitter.com/SeanBanville

Facebook



www.facebook.com/pages/BreakingNewsEnglish/155625444452176

THE ARTICLE

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark.html>

Manuka honey is world famous for its taste and quality. It is produced by European honey bees feeding on the nectar of the manuka tree. This tree grows throughout New Zealand and in some parts of Australia. For over a decade, there has been a trademark battle between the two countries. The New Zealand honey industry wanted manuka to become a trademark. This would mean only New Zealand beekeepers could use the word "manuka". However, Australia said this was wrong because it also produced manuka honey. The Intellectual Property Office of New Zealand decided that no one could trademark the word "manuka". This means Australian beekeepers can use the word.

The word "manuka" is from the Maori language. New Zealand beekeepers said because of this, no other country could use the word "manuka" for its honey. They said manuka was a "treasured" NZ species. New Zealand's manuka beekeepers said the trademark decision was disappointing. They said New Zealand would continue to fight to protect its honey. In Australia, the manuka tree is called the "tea tree". The Australian Manuka Honey Association said it was "delighted" with the decision. It said: "Our product has a long history of being recognized as manuka honey. It is produced like the NZ product is, and it also offers the [health benefits] that consumers value so highly."

Sources: <https://www.theguardian.com/world/2023/may/22/new-zealand-loses-fight-over-manuka-honey-trademark>
<https://www.bloomberg.com/news/articles/2023-05-21/new-zealand-honey-producers-fail-to-secure-manuka-trade-mark>
<https://www.stuff.co.nz/business/132106630/battle-for-nz-to-have-trademark-rights-for-mnuka-honey-unsuccessful>

WARM-UPS

1. HONEY: Students walk around the class and talk to other students about honey. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

honey / world famous / bees / a decade / trademark / New Zealand / Australia / word Maori / language / species / decision / disappointing / delighted / history / health

Have a chat about the topics you liked. Change topics and partners frequently.

3. SUGAR: Students A **strongly** believe sugar is better than honey; Students B **strongly** believe honey is better than sugar. Change partners again and talk about your conversations.

4. QUALITY: What are the best quality foods? Why? Complete this table with your partner(s). Change partners often and share what you wrote.

	What?	Why?
Honey		
Cheese		
Pizza		
Ice cream		
Chocolate		
Coffee		

5. BATTLE: Spend one minute writing down all of the different words you associate with the word "battle". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

6. TREES: Rank these with your partner. Put the best trees at the top. Change partners often and share your rankings.

- Manuka
- Coconut
- Apple
- Maple
- Wisteria
- Palm
- Cherry
- Rubber

VOCABULARY MATCHING

Paragraph 1

- | | |
|---------------|---|
| 1. taste | a. A sugary water in flowers that bees use to make into honey. |
| 2. quality | b. The feeling of flavour in the mouth when you eat or drink something. |
| 3. feeding | c. Getting food from or giving food to. |
| 4. nectar | d. A period of ten years. |
| 5. throughout | e. A person who owns bees, especially for their honey. |
| 6. decade | f. How good or bad something is. |
| 7. beekeeper | g. From beginning to end of an event or period of time. |

Paragraph 2

- | | |
|-------------------|---|
| 8. species | h. Keep safe from harm or injury. |
| 9. decision | i. A person who buys something. |
| 10. disappointing | j. A good thing we get from doing something, or from something. |
| 11. protect | k. A small feeling of sadness because something did not meet our hopes. |
| 12. delighted | l. Feeling or showing great pleasure. |
| 13. benefit | m. A group of living things that are of the same kind and can produce babies or new things. |
| 14. consumer | n. A conclusion reached after thinking about things. |

BEFORE READING / LISTENING

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

1. The article says manuka is the world's most famous honey. **T / F**
2. The manuka tree grows all over Australia. **T / F**
3. Two countries have been arguing about honey for over 10 years. **T / F**
4. It was decided that Australian beekeepers can use the word "manuka". **T / F**
5. The word "manuka" is from an aboriginal language in Australia. **T / F**
6. New Zealand beekeepers said they were OK with a decision. **T / F**
7. Australia has produced manuka honey for just a few decades. **T / F**
8. Australian manuka honey is like New Zealand manuka honey. **T / F**

2. SYNONYM MATCH: (The words in **bold** are from the news article.)

- | | |
|-------------------------|---------------|
| 1. famous | a. Aussie |
| 2. produced | b. business |
| 3. throughout | c. customers |
| 4. industry | d. all over |
| 5. Australian | e. greatly |
| 6. country | f. well known |
| 7. disappointing | g. safeguard |
| 8. protect | h. nation |
| 9. consumers | i. made |
| 10. highly | j. saddening |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|---|---------------------------|
| 1. Manuka honey is world | a. throughout New Zealand |
| 2. honey bees feeding | b. with the decision |
| 3. This tree grows | c. decade |
| 4. For over a | d. on the nectar |
| 5. no one could trademark | e. history |
| 6. beekeepers said the trademark decision | f. value so highly |
| 7. fight to protect | g. famous |
| 8. it was "delighted" | h. its honey |
| 9. Our product has a long | i. the word "manuka" |
| 10. the health benefits that consumers | j. was disappointing |

GAP FILL

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark.html>

Manuka honey is world famous for its (1) _____ and quality. It is produced by European honey bees (2) _____ on the nectar of the manuka tree. This tree grows throughout New Zealand and in some parts of Australia. For over a (3) _____, there has been a trademark battle between the two countries. The New Zealand honey (4) _____ wanted manuka to become a trademark. This would mean only New Zealand (5) _____ could use the word "manuka". However, Australia said this was (6) _____ because it also produced manuka honey. The Intellectual Property Office of New Zealand (7) _____ that no one could trademark the word "manuka". This (8) _____ Australian beekeepers can use the word.

decade
beekeepers
means
taste
industry
decided
feeding
wrong

The word "manuka" is from the Maori (9) _____. New Zealand beekeepers said because of this, no (10) _____ country could use the word "manuka" for its honey. They said manuka was a "treasured" NZ (11) _____. New Zealand's manuka beekeepers said the trademark (12) _____ was disappointing. They said New Zealand would continue to fight to (13) _____ its honey. In Australia, the manuka tree is called the "tea tree". The Australian Manuka Honey Association said it was "(14) _____" with the decision. It said: "Our product has a long (15) _____ of being recognized as manuka honey. It is produced like the NZ product is, and it also offers the [health benefits] that consumers value so (16) _____."

species
delighted
language
highly
protect
other
history
decision

LISTENING – Guess the answers. Listen to check.

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark.html>

- 1) Manuka honey is world famous for its _____
 - a. tasty and qualify
 - b. tasty and quality
 - c. taste and quality
 - d. taste end qualify
- 2) This tree grows throughout New Zealand and in _____ Australia
 - a. sum parts of
 - b. some parts off
 - c. some parts of
 - d. sum parts off
- 3) The New Zealand honey industry wanted manuka to _____
 - a. became a trademark
 - b. become a trademark
 - c. becomes a trademark
 - d. beckon a trademark
- 4) However, Australia said this was wrong because it also _____
 - a. product manuka honey
 - b. produced manuka honey
 - c. produce manuka honey
 - d. prod used manuka honey
- 5) New Zealand decided that no one could _____
 - a. trademark the word
 - b. trademark a word
 - c. trademark there word
 - d. tirade mark the word
- 6) They said manuka was a _____
 - a. "treasured" NZ species
 - b. "treasured" NZ specials
 - c. "treasured" NZ speed sis
 - d. "treasured" NZ specimens
- 7) New Zealand would continue to fight to _____
 - a. project its honey
 - b. protect its honey
 - c. inject its honey
 - d. pretend its honey
- 8) The Australian Manuka Honey Association said it was "delighted" _____
 - a. wither the decision
 - b. within the decision
 - c. with a decision
 - d. with the decision
- 9) Our product has a long history of being recognized _____
 - a. has manuka honey
 - b. was manuka honey
 - c. as manuka honey
 - d. is manuka honey
- 10) it also offers the [health benefits] that consumers _____
 - a. value such highly
 - b. valve so highly
 - c. values so highly
 - d. value so highly

LISTENING – Listen and fill in the gaps

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark.html>

Manuka honey is world famous for its (1) _____. It is produced by European honey bees feeding on the nectar of the manuka tree. This (2) _____ New Zealand and in some parts of Australia. For (3) _____, there has been a trademark battle between the two countries. The New Zealand honey industry wanted manuka (4) _____ trademark. This would mean only New Zealand beekeepers could use the word "manuka". However, Australia said (5) _____ because it also produced manuka honey. The Intellectual Property Office of New Zealand decided that no one could (6) _____ "manuka". This means Australian beekeepers can use the word.

The word "manuka" is from the Maori language. New Zealand beekeepers said (7) _____, no other country could use the word "manuka" for its honey. They said manuka (8) _____ NZ species. New Zealand's manuka beekeepers said the trademark decision was disappointing. They said New Zealand would continue to (9) _____ its honey. In Australia, the manuka tree is called the "tea tree". The Australian Manuka Honey Association said it was (10) _____ decision. It said: "Our product has a long history of being recognized as manuka honey. (11) _____ like the NZ product is, and it also offers the [health benefits] that consumers (12) _____."

COMPREHENSION QUESTIONS

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark.html>

1. What is manuka honey world famous for?
2. What do European honey bees feed on?
3. For how long have Australia and New Zealand been fighting?
4. What did NZ beekeepers want to do with the word "manuka"?
5. Who did an Intellectual Property Office say could use the word?
6. What language is the word "manuka" from?
7. What did New Zealand's beekeepers call the decision?
8. What will New Zealand's beekeepers continue to do?
9. How did Australia's beekeepers feel about the decision?
10. What is it about manuka honey that consumers highly value?

MULTIPLE CHOICE - QUIZ

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark.html>

- 1) What is manuka honey world famous for?
 - a) its smell and colour
 - b) its quality and taste
 - c) its smell and taste
 - d) its quality and colour
- 2) What do European honey bees feed on?
 - a) water
 - b) cheese
 - c) pollen
 - d) nectar
- 3) For how long have Australia and New Zealand been fighting?
 - a) over a decade
 - b) 10 years
 - c) 9 years
 - d) less than a year
- 4) What did NZ beekeepers want to do with the word "manuka"?
 - a) translate it
 - b) put it in a dictionary
 - c) trademark it
 - d) learn it
- 5) Who did an Intellectual Property Office say could use the word?
 - a) European beekeepers
 - b) Australian beekeepers
 - c) honey bees
 - d) honey makers
- 6) What language is the word "manuka" from?
 - a) Maori
 - b) French
 - c) Fijian
 - d) Tongan
- 7) What did New Zealand's beekeepers call the decision?
 - a) quick
 - b) the right one
 - c) disappointing
 - d) wrong
- 8) What will New Zealand's beekeepers continue to do?
 - a) fight
 - b) make candles
 - c) breed bees
 - d) eat honey
- 9) How did Australia's beekeepers feel about the decision?
 - a) delighted
 - b) sad
 - c) angry
 - d) confused
- 10) What is it about manuka honey that consumers highly value?
 - a) the price
 - b) its taste
 - c) the bees
 - d) health benefits

ROLE PLAY

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark.html>

Role A – Coconut Trees

You think coconut trees are the best trees. Tell the others three reasons why. Tell them why their trees aren't as good. Also, tell the others which is the least useful of these (and why): palm trees, apple trees or rubber trees.

Role B – Palm Trees

You think palm trees are the best trees. Tell the others three reasons why. Tell them why their trees aren't as good. Also, tell the others which is the least useful of these (and why): coconut trees, apple trees or rubber trees.

Role C – Apple Trees

You think apple trees are the best trees. Tell the others three reasons why. Tell them why their trees aren't as good. Also, tell the others which is the least useful of these (and why): palm trees, coconut trees or rubber trees.

Role D – Rubber Trees

You think rubber trees are the best trees. Tell the others three reasons why. Tell them why their trees aren't as good. Also, tell the others which is the least useful of these (and why): palm trees, apple trees or coconut trees.

AFTER READING / LISTENING

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'honey' and 'bee'.

honey	bee
--------------	------------

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• world• nectar• parts• only• wrong• decided	<ul style="list-style-type: none">• language• species• disappointing• fight• long• health
---	--

HONEY SURVEY

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark.html>

Write five GOOD questions about honey in the table. Do this in pairs. Each student must write the questions on his / her own paper.

When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

HONEY DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What images are in your mind when you hear the word 'honey'?
3. What do you know about trademarks?
4. What do you think of bees?
5. What do you think of honey?
6. What do beekeepers do?
7. Should only NZ beekeepers be allowed to use the word "manuka"?
8. What do you think of protecting intellectual property?
9. Are bees the most useful insects?
10. What advice do you have for New Zealand's beekeepers?

New Zealand loses manuka honey trademark battle – 25th May 2023
Thousands more free lessons at breakingnewsenglish.com

HONEY DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. What do you think of when you hear the word 'bee'?
13. What do you think about what you read?
14. What do you think of trademarks?
15. What do you know about bees?
16. What trees are special in your country?
17. What was the last thing that you were delighted with?
18. What are the health benefits of honey?
19. What can we use honey for?
20. What questions would you like to ask beekeepers?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Copyright © breakingnewsenglish.com 2023

DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark.html>

Manuka honey is world (1) _____ for its taste and quality. It is produced by European honey bees feeding on the (2) _____ of the manuka tree. This tree grows throughout New Zealand and in some parts of Australia. For over a decade, there has been a trademark battle (3) _____ the two countries. The New Zealand honey industry wanted manuka to become a trademark. This would (4) _____ only New Zealand beekeepers could use the word "manuka". However, Australia said this was wrong because it also produced manuka honey. The Intellectual Property Office of New Zealand decided that no (5) _____ could trademark the word "manuka". This means Australian beekeepers can use (6) _____ word.

The word "manuka" is from the Maori language. New Zealand beekeepers said because of (7) _____, no other country could use the word "manuka" for its honey. They said manuka was a "treasured" NZ species. New Zealand's manuka beekeepers said the trademark (8) _____ was disappointing. They said New Zealand would continue to fight to (9) _____ its honey. In Australia, the manuka tree is called the "tea tree". The Australian Manuka Honey Association said it was "delighted" (10) _____ the decision. It said: "Our product has a long history of (11) _____ recognized as manuka honey. It is produced like the NZ product is, and it also offers the [health benefits] that consumers value (12) _____ highly."

Put the correct words from the table below in the above article.

- | | | | | |
|-----|-------------|--------------|--------------|--------------|
| 1. | (a) fame | (b) famously | (c) famous | (d) fames |
| 2. | (a) nectar | (b) roots | (c) branches | (d) leaves |
| 3. | (a) to | (b) between | (c) fight | (d) among |
| 4. | (a) means | (b) meaning | (c) meant | (d) mean |
| 5. | (a) ones | (b) once | (c) one | (d) only |
| 6. | (a) a | (b) the | (c) there | (d) big |
| 7. | (a) this | (b) them | (c) others | (d) another |
| 8. | (a) decider | (b) decide | (c) deciding | (d) decision |
| 9. | (a) project | (b) profit | (c) protect | (d) inject |
| 10. | (a) without | (b) within | (c) wither | (d) with |
| 11. | (a) been | (b) being | (c) was | (d) is |
| 12. | (a) so | (b) such | (c) with | (d) by |

SPELLING

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark.html>

Paragraph 1

1. Manuka honey is world asfmou
2. It is epcdrudo by European honey bees
3. This tree grows horuguthot New Zealand
4. For over a adeecd
5. The New Zealand honey utrindsy
6. cniatuellet property

Paragraph 2

7. "manuka" is from the Maori ualgaeng
8. a "treasured" NZ esipesc
9. the trademark decision was siopnidgaitpn
10. continue to fight to ptoetrc its honey
11. it was ehdteilgd with the decision
12. health eifbtesn

PUT THE TEXT BACK TOGETHER

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark.html>

Number these lines in the correct order.

- () by European honey bees feeding on the nectar of the manuka tree. This tree grows throughout
- () that no one could trademark the word "manuka". This means Australian beekeepers can use the word.
- () like the NZ product is, and it also offers the [health benefits] that consumers value so highly."
- (**1**) Manuka honey is world famous for its taste and quality. It is produced
- () The word "manuka" is from the Maori language. New Zealand beekeepers said because of this, no other
- () wrong because it also produced manuka honey. The Intellectual Property Office of New Zealand decided
- () continue to fight to protect its honey. In Australia, the manuka tree is called the
- () species. New Zealand's manuka beekeepers said the trademark decision was disappointing. They said New Zealand would
- () product has a long history of being recognized as manuka honey. It is produced
- () trademark. This would mean only New Zealand beekeepers could use the word "manuka". However, Australia said this was
- () country could use the word "manuka" for its honey. They said manuka was a "treasured" NZ
- () "tea tree". The Australian Manuka Honey Association said it was "delighted" with the decision. It said: "Our
- () New Zealand and in some parts of Australia. For over a decade, there has been a trademark
- () battle between the two countries. The New Zealand honey industry wanted manuka to become a

PUT THE WORDS IN THE RIGHT ORDER

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark.html>

1. famous honey Manuka for taste . world its is
2. nectar tree . the on Feeding manuka the of
3. battle between countries . A the trademark two
4. could word No one the "manuka" . trademark
5. This the can beekeepers means Australian word . use
6. from the word The language . "manuka" Maori is
7. NZ species . a said treasured manuka They was
8. trademark was decision said the Manuka beekeepers disappointing .
9. continue would New said Zealand They fight . to
10. value consumers The that so health benefits highly .

CIRCLE THE CORRECT WORD (20 PAIRS)

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark.html>

Manuka honey is world *famously* / *famous* for its taste and quality. It is produced *by* / *at* European honey bees feeding on the nectar of the manuka tree. This tree *grows* / *growing* throughout New Zealand and in some parts *of* / *at* Australia. For over a decade, there has been a trademark battle between the *three* / *two* countries. The New Zealand honey industry wanted manuka to become a trademark. This would *mean* / *means* only New Zealand beekeepers could use the word "manuka". However, Australia said this was *wrongly* / *wrong* because it also produced manuka honey. The Intellectual Property Office of New Zealand *decide* / *decided* that no one could trademark the *word* / *vocabulary* "manuka". This means Australian beekeepers can use *the* / *a* word.

The word "manuka" is from the Maori language. New Zealand beekeepers said because of *where* / *this*, no other country could use the word "manuka" for *its* / *that's* honey. They said manuka was a "treasured" NZ *specials* / *species*. New Zealand's manuka beekeepers said the trademark *derision* / *decision* was disappointing. They said New Zealand would continue *for* / *to* fight to protect its honey. In Australia, the manuka tree is *calling* / *called* the "tea tree". The Australian Manuka Honey Association said it was "*delighted* / *delightful*" with the decision. It said: "Our product has a *long* / *length* history of being recognized as manuka honey. It is produced *like* / *such* the NZ product is, and it also offers the [health benefits] that consumers value so *lowly* / *highly*."

Talk about the connection between each pair of words in italics, and why the correct word is correct. Look up the definition of new words.

INSERT THE VOWELS (a, e, i, o, u)

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark.html>

M_n_k_ h_n_y _s w_rld f_m__s f_r _ts t_st_ _nd
q__l_ty. _t _s pr_d_c_d by __r_p__n h_n_y b__s
f__d_ng _n th_ n_ct_r _f th_ m_n_k_ tr__. Th_s tr__
gr_ws thr__gh__t N_w Z__l_nd _nd _n s_m_ p_rts _f
__str_l___. F_r _v_r _ d_c_d_, th_r_ h_s b__n _
tr_d_m_rk b_ttl_ b_tw__n th_ tw_ c__ntr__s. Th_ N_w
Z__l_nd h_n_y _ndstry w_nt_d m_n_k_ t_ b_c_m_ _
tr_d_m_rk. Th_s w__ld m__n _nly N_w Z__l_nd
b__k__p_rs c__ld _s_ th_ w_rld "m_n_k_". H_w_v_r,
__str_l__ s__d th_s w_s wrng b_c__s_ _t _ls_
pr_d_c_d m_n_k_ h_n_y. Th_ _nt_ll_ct__l Pr_p_rty
_ff_c_ _f N_w Z__l_nd d_c_d_d th_t n_ _n_ c__ld
tr_d_m_rk th_ w_rld "m_n_k_". Th_s m__ns __str_l__n
b__k__p_rs c_n _s_ th_ w_rld.

Th_ w_rld "m_n_k_" _s fr_m th_ M__r_ l_ng__g_. N_w
Z__l_nd b__k__p_rs s__d b_c__s_ _f th_s, n_ _th_r
c__ntry c__ld _s_ th_ w_rld "m_n_k_" f_r _ts h_n_y.
Th_y s__d m_n_k_ w_s _ "tr__s_r_d" NZ sp_c__s. N_w
Z__l_nd's m_n_k_ b__k__p_rs s__d th_ tr_d_m_rk
d_c_s__n w_s d_s_pp__nt_ng. Th_y s__d N_w Z__l_nd
w__ld c__nt_n__ t_ f_ght t_ pr_t_ct _ts h_n_y. _n
__str_l___, th_ m_n_k_ tr__ _s c__ll_d th_ "t__ tr__".
Th_ __str_l__n M_n_k_ H_n_y _ss_c__t__n s__d _t w_s
"d_l_ght_d" w_th th_ d_c_s__n. _t s__d: "_r pr_d_ct
h_s _ l_ng h_st_ry _f b__ng r_c_gn_z_d _s m_n_k_
h_n_y. _t _s pr_d_c_d l_k_ th_ NZ pr_d_ct _s, _nd _t
ls _ff_rs th_ [h__lth b_n_f_ts] th_t c_n_s_m_rs v_l__
s_ h_g_hly."

PUNCTUATE THE TEXT AND ADD CAPITALS

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark.html>

manuka honey is world famous for its taste and quality it is produced by european honey bees feeding on the nectar of the manuka tree this tree grows throughout new zealand and in some parts of australia for over a decade there has been a trademark battle between the two countries the new zealand honey industry wanted manuka to become a trademark this would mean only new zealand beekeepers could use the word manuka however australia said this was wrong because it also produced manuka honey the intellectual property office of new zealand decided that no one could trademark the word manuka this means australian beekeepers can use the word

the word manuka is from the maori language new zealand beekeepers said because of this no other country could use the word manuka for its honey they said manuka was a treasured nz species new zealands manuka beekeepers said the trademark decision was disappointing they said new zealand would continue to fight to protect its honey in australia the manuka tree is called the tea tree the australian manuka honey association said it was delighted with the decision it said our product has a long history of being recognized as manuka honey it is produced like the nz product is and it also offers the health benefits that consumers value so highly

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark.html>

Manuka honey is world famous for its taste and quality. It is produced by European honey bees feeding on the nectar of the manuka tree. This tree grows throughout New Zealand and in some parts of Australia. For over a decade, there has been a trademark battle between the two countries. The New Zealand honey industry wanted manuka to become a trademark. This would mean only New Zealand beekeepers could use the word "manuka". However, Australia said this was wrong because it also produced manuka honey. The Intellectual Property Office of New Zealand decided that no one could trademark the word "manuka". This means Australian beekeepers can use the word. The word "manuka" is from the Maori language. New Zealand beekeepers said because of this, no other country could use the word "manuka" for its honey. They said manuka was a "treasured" NZ species. New Zealand's manuka beekeepers said the trademark decision was disappointing. They said New Zealand would continue to fight to protect its honey. In Australia, the manuka tree is called the "teatree". The Australian Manuka Honey Association said it was "delighted" with the decision. It said: "Our product has a long history of being recognized as manuka honey. It is produced like the NZ product is, and it also offers the [health benefits] that consumers value so highly."

HOMEWORK

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about this news story. Share what you discover with your partner(s) in the next lesson.

3. HONEY: Make a poster about honey. Show your work to your classmates in the next lesson. Did you all have similar things?

4. BEES: Write a magazine article about all of us doing things to help honeybees. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on honey. Ask him/her three questions about it. Give him/her three of your opinions on honey. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

VOCABULARY (p.4)

1. b 2. f 3. c 4. a 5. g 6. d 7. e
8. m 9. n 10. k 11. h 12. l 13. j 14. i

TRUE / FALSE (p.5)

- 1 F 2 F 3 T 4 T 5 F 6 F 7 F 8 T

SYNONYM MATCH (p.5)

1. f	2. i	3. d	4. b	5. a
6. h	7. j	8. g	9. c	10. e

COMPREHENSION QUESTIONS (p.9)

1. Its quality and taste
2. Nectar
3. Over a decade
4. Trademark it
5. Australian beekeepers
6. Maori
7. Disappointing
8. Fight
9. Delighted
10. Health benefits

WORDS IN THE RIGHT ORDER (p.19)

1. Manuka honey is world famous for its taste.
2. Feeding on the nectar of the manuka tree.
3. A trademark battle between the two countries.
4. No one could trademark the word "manuka".
5. This means Australian beekeepers can use the word.
6. The word "manuka" is from the Maori language.
7. They said manuka was a treasured NZ species.
8. Manuka beekeepers said the trademark decision was disappointing.
9. They said New Zealand would continue to fight.
10. The health benefits that consumers value so highly.

MULTIPLE CHOICE - QUIZ (p.10)

1. b 2. d 3. a 4. c 5. b 6. a 7. c 8. a 9. a 10. d

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)