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Level 2 – 25th January 2024

YouTuber MrBeast earns \$250,000 from video on X

FREE online quizzes, mp3 listening and more for this lesson here:

<https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast-2.html>

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Please try Levels 0, 1 and 3. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast-2.html>

MrBeast, the most-followed YouTuber, has made more than \$250,000 from a video he uploaded to X. MrBeast wanted to test how much money he could make on X. He compared his earnings on X to what his videos make on YouTube. His video currently has around 157 million views. That number is rising. The video is called "\$1 Car vs \$100,000,000 Car". MrBeast said advertisers saw the many visits his video was getting and bought ads on it. He told his 26.6 million followers on X that he would give the \$250,000 away. Twelve lucky followers will each receive \$20,000.

MrBeast's real name is James Stephen Donaldson. At high school, he became interested in finding out how YouTube videos become so popular. He wanted to know why they went viral. He told a magazine that for five years, he was obsessed with studying YouTube's algorithm. He said: "I woke up, I would Uber Eats food, and then I would sit on my computer all day just studying [stuff] nonstop." MrBeast is now a very successful businessman, environmentalist, influencer and online personality. He has won many awards for his videos and for his charity work.

Sources: <https://mashable.com/article/mrbeast-x-video-revenue-earnings>
<https://news.sky.com/story/mrbeast-offers-followers-cash-windfall-after-x-video-earns-him-200k-13054344>
<https://en.wikipedia.org/wiki/MrBeast>

PHRASE MATCHING

From <https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast-2.html>

PARAGRAPH ONE:

- | | |
|--|----------------------|
| 1. the most- | a. receive \$20,000 |
| 2. a video he | b. he could make |
| 3. test how much money | c. 157 million views |
| 4. He compared his | d. video was getting |
| 5. His video currently has around | e. earnings on X |
| 6. That number is | f. followed YouTuber |
| 7. advertisers saw the many visits his | g. rising |
| 8. Twelve lucky followers will each | h. uploaded to X |

PARAGRAPH TWO:

- | | |
|-------------------------------------|------------------------|
| 1. he became interested in finding | a. work |
| 2. He wanted to know | b. all day |
| 3. obsessed with studying YouTube's | c. businessman |
| 4. I would sit on my computer | d. why they went viral |
| 5. studying stuff | e. for his videos |
| 6. MrBeast is now a very successful | f. out how |
| 7. He has won many awards | g. nonstop |
| 8. his charity | h. algorithm |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast-2.html>

MrBeast, the most-followed YouTuber, (1) _____ than \$250,000 from a video he uploaded to X. MrBeast wanted to (2) _____ money he could make on X. He compared his earnings on X to (3) _____ make on YouTube. His video currently has around 157 million views. That number is rising. The video is called "\$1 Car vs \$100,000,000 Car". MrBeast said advertisers saw (4) _____ his video was getting and bought (5) _____. He told his 26.6 million followers on X that he would give the \$250,000 away. Twelve (6) _____ each receive \$20,000.

MrBeast's (7) _____ James Stephen Donaldson. At high school, he became interested in (8) _____. YouTube videos become so popular. He wanted to know why (9) _____. He told a magazine that for five years, he (10) _____ studying YouTube's algorithm. He said: "I woke up, I would Uber Eats food, and then I would sit on my computer all day just studying [stuff] nonstop." MrBeast is now (11) _____ businessman, environmentalist, influencer and online personality. He has won many awards for his videos and for (12) _____.

PUT A SLASH (/) WHERE THE SPACES ARE

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YOUTUBERS SURVEY

From <https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast-2.html>

Write five GOOD questions about YouTubers in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

| | STUDENT 1 _____ | STUDENT 2 _____ | STUDENT 3 _____ |
|------|--------------------|--------------------|--------------------|
| Q.1. | | | |
| Q.2. | | | |
| Q.3. | | | |
| Q.4. | | | |
| Q.5. | | | |

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

WRITING

From <https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast-2.html>

Write about **YouTubers** for 10 minutes. Read and talk about your partner's paper.
