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Level 1 – 14th March 2024

Dating apps are becoming less popular

FREE online quizzes, mp3 listening and more for this lesson here:

<https://breakingnewsenglish.com/2403/240314-dating-apps-1.html>

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Please try Levels 0, 2 and 3. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/2403/240314-dating-apps-1.html>

For a long time, smartphones have had a big role in dating. Apps have made it easier to meet a new partner. However, dating app companies are in trouble. The two biggest companies have lost \$40 billion in value since 2021. Workers in these companies are losing their jobs. This is because young people do not want to pay to subscribe to use the apps. Instead, they are using free platforms like TikTok. Companies need subscriptions to make money.

In 2017, a poll found that by 2040, 70 per cent of couples would meet online. However, times are changing. Younger people have less money to spend. A newspaper asked young people about dating apps. An 18-year-old said she preferred to meet people in person, or through social media. She said dating apps were "like a game". None of her friends paid for the apps. She thought that paying for them was a no-no.

Sources: <https://www.nytimes.com/2024/03/12/business/dating-apps-tinder-bumble.html>
https://en.wikipedia.org/wiki/Dating_app
<https://www.msn.com/en-gb/lifestyle/relationships/swipe-left-on-love-why-people-are-breaking-up-with-dating-apps/ar-BB1ifrsW>

PHRASE MATCHING

From <https://breakingnewsenglish.com/2403/240314-dating-apps-1.html>

PARAGRAPH ONE:

- | | |
|----------------------------------|-------------------|
| 1. For a | a. like TikTok |
| 2. smartphones have had a big | b. partner |
| 3. Apps have made it | c. to make money |
| 4. meet a new | d. role in dating |
| 5. dating app companies are in | e. use the apps |
| 6. subscribe to | f. long time |
| 7. they are using free platforms | g. trouble |
| 8. Companies need subscriptions | h. easier |

PARAGRAPH TWO:

- | | |
|-------------------------------------|----------------------|
| 1. 70 per cent of couples would | a. for the apps |
| 2. However, times | b. money to spend |
| 3. Younger people have less | c. was a no-no |
| 4. A newspaper asked young people | d. meet online |
| 5. she preferred to meet people in | e. like a game |
| 6. dating apps were | f. are changing |
| 7. None of her friends paid | g. person |
| 8. She thought that paying for them | h. about dating apps |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2403/240314-dating-apps-1.html>

For (1) _____, smartphones have had a big role in dating. Apps have made it easier to (2) _____ partner. However, dating app companies (3) _____. The two biggest companies have lost \$40 billion (4) _____ 2021. Workers in these companies are losing their jobs. This is because young people do not want to (5) _____ to use the apps. Instead, they are using free platforms like TikTok. Companies need subscriptions (6) _____.

In 2017, a (7) _____ by 2040, 70 per cent of couples would meet online. However, (8) _____. Younger people have less (9) _____. A newspaper asked young people about dating apps. An 18-year-old said she preferred to meet (10) _____, or through social media. She said dating apps were "(11) _____. None of her friends paid for the apps. She (12) _____ for them was a no-no.

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2403/240314-dating-apps-1.html>

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DATING SURVEY

From <https://breakingnewsenglish.com/2403/240314-dating-apps-4.html>

Write five GOOD questions about dating in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

