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# **Eiffel Tower parachutist dies**

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## THE ARTICLE

# **Eiffel Tower parachutist dies**

**BNE:** A man from Norway died when he tried to parachute from the Eiffel Tower in Paris. His parachute jump was a publicity stunt for a Norwegian clothing brand. The man had planned to record every second of the jump on a small video camera in his helmet.

The jump from the second level of the Eiffel Tower did not go according to plan. The police said his parachute got caught on some metal just before he jumped and fell off of his back. He fell 50 meters and died instantly after his body hit the frame of the first level of the tower.

The 324-metre-high Eiffel Tower is one of the world's most visited tourist attractions and attracts over six million visitors a year. Hundreds of people have leapt to their deaths before, usually to commit suicide. The first parachute death was an Austrian man who tried to test his strange invention - the "parachute coat".

#### **WARM-UPS**

**1. CHAT:** In pairs / groups, decide which of these topics you are interested in, which do not look interesting and which look really boring:

Norway / parachuting / Eiffel Tower / Paris / publicity stunts / clothing brands / tourist attractions / parachute coats / bungee jumping

Have a chat about the topics you liked. For more conversation, change topics and partners frequently.

- **2. PARIS:** Spend one minute writing down all of the different words you associate with Paris. Share your words with your partner / group and talk about them.
- **3. OPINIONS:** With a partner, talk about whether you agree or disagree with these opinions.
  - a. Anyone who tries to parachute from the Eiffel Tower is totally crazy.
  - b. The Eiffel Tower is a popular place for people who want to parachute there should be much tighter security.
  - c. The Norwegian clothing company is responsible for the man's death.
  - d. There should be a safety net on the Eiffel Tower to stop people from jumping.
  - e. The Norwegian government should apologize to the city of Paris.
  - f. I can't think of a worse way to die.
  - q. Publicity stunts like this should be made illegal.
  - h. I'd love to try a parachute jump from the Eiffel Tower right from the top.
  - i. Parachuting from the Eiffel Tower is old news. It's not a very good publicity stunt.
- **4. X-SPORTS:** Parachuting from buildings is called base jumping. It is an X-sport, which is short for "extreme sport". "Extreme" may mean "extremely dangerous" or "extremely crazy". Have you tried any extreme sports? Would you like to? Talk about this list of extreme sports with your partner. Use these expressions:
  - I'd (absolutely) love to try it
  - I would definitely give it a go
  - I'd seriously think about trying it
  - You must be crazy
  - No way
  - Not in a million years

Bungee jumping	Base jumping
Elevator surfing (standing on top of	Skydiving
elevators as they go up and down)	Snowboarding
Whitewater kayaking	Rock climbing
Surfing	Mountain biking
Skateboarding	Caving

## **BEFORE READING / LISTENING**

**1. TRUE / FALSE:** Look at the article's headline and guess whether these sentences are true (T) or false (F):

a.	A parachutist died when he fell on top of the Eiffel Tower.	T / F
b.	A man died in a failed parachute jump from the Eiffel Tower.	T / F
c.	The jump was a publicity stunt for a clothing brand.	T / F
d.	The man had forgotten to put his parachute on and jumped.	T / F
e.	The man died in hospital.	T / F
f.	The Eiffel Tower is the world's most visited sight.	T / F
g.	Hundreds of people have committed suicide from the Eiffel	T / F
	Tower.	
h.	Someone once tested a "parachute coat" from the Fiffel Tower.	T/F

### 2. SYNONYM MATCH: Match the following synonyms from the article:

a. tried public relations

b. publicity structurec. brand novel

d. did not go according to plan attempted

e. caught draws

f. frame went wrong

g. attracts label h. strange snared

# **3. PHRASE MATCH:** Match the following phrases from the article (sometimes more than one combination is possible):

a. parachute from instantly

b. publicity to their deaths
c. record every tourist attractions
d. did not go the Eiffel Tower
e. died second of the jump

f. the world's most visited invention g. leapt stunt

h. tried to test his strange according to plan

## WHILE READING / LISTENING

**SENTENCE ORDER:** Complete the following paragraphs by choosing the correct sentences from the list below. Each paragraph needs two more sentences.

#### Paragraph 1

**BNE:** A man from Norway died when he tried to parachute from the Eiffel Tower in Paris.

a)

b)

#### Paragraph 2

The jump from the second level of the Eiffel Tower did not go according to plan.

a)

b)

#### Paragraph 3

The 324-metre-high Eiffel Tower is one of the world's most visited tourist attractions and attracts over six million visitors a year.

a)

b)

He fell 50 meters and died instantly after his body hit the frame of the first level of the tower.

His parachute jump was a publicity stunt for a Norwegian clothing brand.

Hundreds of people have leapt to their deaths before, usually to commit suicide.

The first parachute death was an Austrian man who tried to test his strange invention - the "parachute coat".

The man had planned to record every second of the jump on a small video camera in his helmet.

The police said his parachute got caught on some metal just before he jumped and fell off of his back.

#### AFTER READING

- **1. WORD SEARCH:** Look in your dictionaries / computer to find collocates, other meanings, information, synonyms ... for the words 'publicity' and 'stunt'.
  - Share your findings with your partners.
  - Make questions using the words you found.
  - Ask your partner / group your questions.
- **2. ARTICLE QUESTIONS:** Look back at the article and write down some questions you would like to ask the class about the text.
  - Share your questions with other classmates / groups.
  - Ask your partner / group your questions.
- **3. SENTENCE ORDER:** In pairs / groups, compare and talk about your answers to this exercise. After you agree, check your answers against the text.
- **4. VOCABULARY:** Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.
- **5. STUDENT X-SPORTS SURVEY:** In pairs / groups write down questions about dangerous sports.
  - Ask other classmates your questions and note down their answers.
  - Go back to your original partner / group and compare your findings.
  - Make a mini-presentation to another group / the class on your findings.
- **6. TEST EACH OTHER:** Look at the words below. With your partner, try to recall exactly how these were used in the text:

parachute back stunt frame

second attractions

helmet suicide plan coat

# **LANGUAGE**

#### **NATIONALITIES:**

The man who died at the Eiffel Tower was Norwegian. Fill in the table of nationality words below. Check in a dictionary or on the Internet.

Country	Adjective	Person	Nation
Norway	Norwegian	Norwegian	the Norwegians
Afghanistan			
Egypt			
Greece			
Iceland			
Iraq			
Israel			
Peru			
Poland			
Sudan			
Thailand			
Turkey			
(My country)			

After you have finished, write down five questions using the nationality words of your own country. Ask other students your questions. Sit with a new partner and tell them about what you were told by other students.

## **DISCUSSION**

#### STUDENT A's QUESTIONS (Do not show these to student B)

- a. What did you think when you saw the headline of this article?
- b. Do you like reading about strange news?
- c. What do you think of the man who tried to parachute from the Eiffel Tower?
- d. Do you think the Norwegian clothing manufacturer is responsible for the man's death?
- e. Do you like heights?
- f. Have you ever tried or would you like to try parachuting?
- g. What is the most dangerous thing you've ever done?
- h. Are there any extreme sports you'd like to try?
- i. Would you like to try elevator surfing?
- j. What do you do for excitement?

#### STUDENT B's QUESTIONS (Do not show these to student A)

- a. Did you like reading the article?
- b. What word would you use to describe the parachutist?
- c. Are you a daredevil?
- d. Do you know of any other crazy publicity stunts?
- e. Would you ever do anything crazy make your company famous?
- f. What do you think of elevator surfing
- g. Do you want to buy a parachute coat?
- h. Do you want to test a parachute coat?
- i. What is the most famous landmark in the world?
- j. Did you like this discussion?

# **AFTER DISCUSSION:** Join another partner / group and tell them what you talked about.

- a. What question would you like to ask about this topic?
- b. What was the most interesting thing you heard?
- c. Was there a question you didn't like?
- d. Was there something you totally disagreed with?
- e. What did you like talking about?
- f. Do you want to know how anyone else answered the questions?
- g. Which was the most difficult question?

## **SPEAKING**

**PUBLICITY STUNTS:** You are members of a marketing team for a new company. You are 100 per cent sure that your company will be an international success. You are positive it will make millions of dollars. All it needs is a little publicity. Your job is to think of the publicity stunt that will give your company world famous. In pairs / groups decide on the following:

Name of the company	
Product	
Product name	
Advertising slogan	
What is the publicity stunt?	
Where	
What things do we need?	
Is it illegal?	
Are there any dangers	
Will it shock people?	
Newspapers and TV	
Who will do it?	

After you have finished, show your ideas to other students and give each other feedback. Tell each other how your publicity stunts could be improved.

# **LISTENING**

Listen and fill in the spaces.

# **Eiffel Tower parachutist dies**

BNE: A man from Norway died when he	e parachute
from the Eiffel Tower in Paris. His pa	arachute jump was a
for a Norwegian clo	othing brand. The man
had planned to record	of the jump on a small
video camera in his helmet.	
The jump from the second level of the B	Eiffel Tower did not go
The police s	said his parachute got
caught on some metal	jumped and fell off of
his back. He fell 50 meters and died inst	antly after his body hit
first level of the tower	er.
The 324-metre-high Eiffel Tower is	most
visited tourist attractions and attracts ov	er six million visitors a
year. Hundreds of people t	to their deaths before,
usually to commit suicide. The first pa	rachute death was an
Austrian man his s	trange invention - the
"parachute coat".	

## **HOMEWORK**

- **1. VOCABULARY EXTENSION:** Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.
- **2. INTERNET:** Search the Internet and find information on the Eiffel Tower. Share your findings with your class in the next lesson.
- **3. LANDMARK:** Choose your favorite world landmark. Make a tourist poster for it so that people will want to come to visit. Show your posters to your classmates in your next lesson.
- **4. REPORTER:** Imagine you were a reporter at the Eiffel Tower. Write your report for this evenings newspaper. Describe what you saw and include other eyewitness accounts in your story.

## **ANSWERS**

#### TRUE / FALSE:

 $a.\,F\qquad b.\,T\qquad c.\,T\qquad d.\,F\qquad e.\,F\qquad f.\,F\qquad g.\,T\qquad h.\,T$ 

#### **SYNONYM MATCH:**

a. tried attemptedb. publicity public relations

c. brand label

d. did not go according to plan went wronge. caught snaredf. frame structure

f. frame structure g. attracts draws h. strange novel

#### **PHRASE MATCH:**

a. parachute from the Eiffel Tower

b. publicity stunt

c. record every second of the jumpd. did not go according to plan

e. died instantly

f. the world's most visited tourist attractions g. leapt to their deaths

h. tried to test his strange invention

#### **NATIONALITIES:**

Country	Adjective	Person	Nation
Afghanistan	Afghan	an Afghan	the Afghans
Egypt	Egyptian	an Egyptian	the Egyptians
Greece	Greek	a Greek	the Greeks
Iceland	Icelandic	an Icelander	the Icelanders
Iraq	Iraqi	an Iraqi	the Iraqis
Israel	Israeli	an Israeli	the Israelis
Peru	Peruvian	a Peruvian	the Peruvians
Poland	Polish	a Pole	the Poles
Sudan	Sudanese	a Sudanese	the Sudanese
Thailand	Thai	a Thai	the Thais
Turkey	Turkish	a Turk	the Turks