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Level 3

Google starts one-dollar charity app

16th August, 2013

http://www.breakingnewsenglish.com/1308/130816-one_today_app.html

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Please try Levels 0, 1 and 2 (they are easier).

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THE ARTICLE

From http://www.BreakingNewsEnglish.com/1308/130816-one_today_app.html

The search engine giant Google has started a new app that lets people give just \$1 to different charities. Its 'One Today' app shows users a variety of charities every day. The home page says: "Open the app, and you're presented with several projects to which you can donate \$1 with one click. It's that simple. And most people can afford the occasional \$1 donation." At the moment, it is only available in the USA to people with Android mobile phones. Google hopes to start providing the service around the world soon. Google spokeswoman Maya Amoils blogged: "We look forward to continuing to improve the One Today experience and to growing our dynamic community with incredible [non-profit organisations]."

The One Today website explained that: "Google has a long-standing commitment to supporting non-profits and to doing good. One Today makes fundraising easy for non-profits; it also makes giving simple and fun for users." Google believes the app will mean people can learn more about non-profits. It also hopes people will share their favourite projects on social media sites so that more people donate. It adds: "Do good daily! Engage with hundreds of non-profit projects each year and help contribute to their success." Ms Amoils wrote: "We're amazed by the great work non-profits do on a daily basis to make the world a better place, and we're thrilled to provide a new platform which helps [them]."

Sources: <http://techcrunch.com/2013/08/09/googles-charitable-donations-android-app-one-today-exits-pilot/>
<http://venturebeat.com/2013/08/10/google-one-today/>
<http://www.google.com/onetoday/faq.html>

WARM-UPS

1. CHARITIES: Students walk around the class and talk to other students about charities. Change partners often and share your findings.

2. CHAT: In pairs / groups, decide which of these topics or words from the article are most interesting and which are most boring.

search engine / Google / give \$1 / charities / afford / service / dynamic / community / commitment / non-profits / fundraising / social media / do good daily / amazed

Have a chat about the topics you liked. Change topics and partners frequently.

3. NON-PROFITS: What do you think of these charities ? Complete this table with your partner(s). Change partners often and share what you wrote.

	How important	How to get more money
Cancer research		
World Wildlife Fund		
Help a historic sight		
Help a child to read		
Help sick soldiers		
Save opera		

4. DONATE: Students A **strongly** believe everyone should donate to charity regularly; Students B **strongly** believe once a year is enough. Change partners again and talk about your conversations.

5. \$1: Rank these and share your rankings with your partner. Put who would get your \$1 first at the top at the top. Change partners often and share your rankings.

- guide dogs for the blind
- AIDS research
- save the gorillas
- women's rights
- old people's homes
- international peace project
- mental health project
- water conservation project

6. APP: Spend one minute writing down all of the different words you associate with the word "app". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

BEFORE READING / LISTENING

From http://www.BreakingNewsEnglish.com/1308/130816-one_today_app.html

1. TRUE / FALSE:

Read the headline. Guess if a-h below are true (T) or false (F).

- | | |
|--|-------|
| a. Google started a charity that cost just \$1 to start. | T / F |
| b. An app shows users one new charity every day. | T / F |
| c. Google says most people have enough to give \$1 every now and then. | T / F |
| d. The app is not yet available worldwide. | T / F |
| e. A website said Google has promised to help charities. | T / F |
| f. The article says the app does not have a share button for charities. | T / F |
| g. Google wants people to go online to visit hundreds of charities a year. | T / F |
| h. The article says Google wants to make the world more amazing. | T / F |

2. SYNONYM MATCH:

Match the following synonyms from the article.

- | | |
|------------------|---------------------|
| 1. lets | a. excited |
| 2. donate | b. odd |
| 3. occasional | c. unbelievable |
| 4. dynamic | d. promise |
| 5. incredible | e. well-established |
| 6. long-standing | f. allows |
| 7. commitment | g. active |
| 8. engage | h. technology |
| 9. thrilled | i. give |
| 10. platform | j. join in |

3. PHRASE MATCH:

(Sometimes more than one choice is possible.)

- | | |
|--|-------------------------------|
| 1. lets people give just | a. occasional \$1 donation |
| 2. projects to which you can | b. and fun for users |
| 3. most people can afford the | c. non-profit organisations |
| 4. We look forward to | d. standing commitment |
| 5. our dynamic community with incredible | e. to their success |
| 6. Google has a long- | f. donate \$1 with one click |
| 7. it also makes giving simple | g. platform which helps them |
| 8. share their favourite projects | h. \$1 to different charities |
| 9. help contribute | i. continuing to improve |
| 10. provide a new | j. on social media |

GAP FILL

From http://www.BreakingNewsEnglish.com/1308/130816-one_today_app.html

The search engine (1) _____ Google has started a new app that lets people give just \$1 to different charities. Its 'One Today' app shows users a (2) _____ of charities every day. The home page says: "Open the app, and you're presented with (3) _____ projects to which you can donate \$1 with one click. It's (4) _____ simple. And most people can (5) _____ the occasional \$1 donation." At the moment, it is only (6) _____ in the USA to people with Android mobile phones. Google hopes to start providing the service around the world soon. Google spokeswoman Maya Amoils blogged: "We look (7) _____ to continuing to improve the One Today experience and to growing our (8) _____ community with incredible [non-profit organisations]."

that
forward
variety
available
giant
dynamic
several
afford

The One Today website explained that: "Google has a long-standing (9) _____ to supporting non-profits and to doing good. One Today makes (10) _____ easy for non-profits; it also makes giving simple and (11) _____ for users." Google believes the app will mean people can learn more about non-profits. It also hopes people will share their favourite projects on social (12) _____ sites so that more people (13) _____. It adds: "Do good daily! Engage with hundreds of non-profit projects each year and help contribute to their (14) _____." Ms Amoils wrote: "We're amazed by the great work non-profits do on a (15) _____ basis to make the world a better place, and we're thrilled to provide a new (16) _____ which helps [them]."

success
media
platform
fundraising
daily
commitment
donate
fun

LISTENING – Guess the answers. Listen to check

From http://www.BreakingNewsEnglish.com/1308/130816-one_today_app.html

- 1) a new app that lets people give just \$1 to _____
 - a. different charity
 - b. different charitable
 - c. different charities
 - d. different charismas
- 2) you're presented with several projects to which you can donate \$1 _____
 - a. with one flick
 - b. with one click
 - c. with one lick
 - d. with one slick
- 3) Google hopes to start providing the service around _____
 - a. the world soonish
 - b. the world sooner
 - c. the world soon
 - d. the world soonest
- 4) We look forward to continuing to improve the _____
 - a. One Today experiences
 - b. One Today experience
 - c. One Today experiential
 - d. One Today experienced
- 5) growing our dynamic community with incredible _____
 - a. not-profit organisations
 - b. no-profit organisations
 - c. noon-profit organisations
 - d. non-profit organisations
- 6) Google has a long-standing commitment to _____
 - a. supporting non-profit
 - b. supporting non-profitable
 - c. supporting non-profiting
 - d. supporting non-profits
- 7) it also makes giving simple and _____
 - a. fun for usages
 - b. fun for users
 - c. fun for user
 - d. fun for using
- 8) It also hopes people will share their favourite projects on _____
 - a. social media sites
 - b. socially media sites
 - c. social medium sites
 - d. socially medium sites
- 9) Engage with hundreds of non-profit projects each year and help contribute _____
 - a. to their successes
 - b. to their success
 - c. to their successful
 - d. to their successfully
- 10) we're thrilled to provide a new _____
 - a. platform which helps
 - b. platform witch helps
 - c. platform that helps
 - d. platform this helps

LISTENING – Listen and fill in the gaps

From http://www.BreakingNewsEnglish.com/1308/130816-one_today_app.html

The search engine giant Google (1) _____ app that lets people give just \$1 to different charities. Its 'One Today' app shows users a (2) _____ every day. The home page says: "Open the app, and you're presented with several projects (3) _____ donate \$1 with one click. It's that simple. And most people (4) _____ occasional \$1 donation." At the moment, it is only available in the USA to people with Android mobile phones. Google hopes to start providing the service around the world soon. Google spokeswoman Maya Amoils blogged: "We look forward (5) _____ improve the One Today experience and to growing (6) _____ with incredible [non-profit organisations]."

The One Today website explained that: "Google (7) _____ commitment to supporting non-profits and to doing good. One Today makes fundraising easy for non-profits; it also (8) _____ and fun for users." Google believes the app will mean people can learn more about non-profits. (9) _____ will share their favourite projects on social media sites so that (10) _____. It adds: "Do good daily! Engage with hundreds of non-profit projects each year and help contribute (11) _____." Ms Amoils wrote: "We're amazed by the great work non-profits do on a daily basis to make the world a better place, and we're thrilled to provide (12) _____ which helps [them]."

COMPREHENSION QUESTIONS

From http://www.BreakingNewsEnglish.com/1308/130816-one_today_app.html

1. How often can One Today users see different charities?

2. How many clicks does it take to donate?

3. Where is One Today available?

4. Who is Maya Amoils?

5. What is Google looking forward to making better?

6. What is Google committed to supporting?

7. What can people learn more about with the app?

8. Where can users share their favourite projects?

9. What is Google amazed by?

10. What is Google happy to provide?

MULTIPLE CHOICE - QUIZ

From http://www.BreakingNewsEnglish.com/1308/130816-one_today_app.html

1. How often can One Today users see different charities?
 - a) daily
 - b) hourly
 - c) monthly
 - d) weekly
2. How many clicks does it take to donate?
 - a) four
 - b) two
 - c) one
 - d) three
3. Where is One Today available?
 - a) the USA and Europe
 - b) only in the USA
 - c) the USA and Canada
 - d) the USA and Mexico
4. Who is Maya Amoils?
 - a) the head of a charity
 - b) the app's designer
 - c) the first person to donate on One Today
 - d) a Google spokeswoman
5. What is Google looking forward to making better?
 - a) the One Today experience
 - b) the lives of people in poor countries
 - c) social media
 - d) the world
6. What is Google committed to supporting?
 - a) its search engine
 - b) social media
 - c) the global economy
 - d) non-profits
7. What can people learn more about with the app?
 - a) themselves
 - b) non-profits
 - c) Google
 - d) other apps
8. Where can users share their favourite projects?
 - a) at school and work
 - b) via Google +1
 - c) via word of mouth
 - d) on social media sites
9. What is Google amazed by?
 - a) how many people have donated
 - b) a project on One Today
 - c) the work non-profits do
 - d) the quality of its new app
10. What is Google happy to provide?
 - a) a better world
 - b) a new technology
 - c) free searches
 - d) \$1

ROLE PLAY

From http://www.BreakingNewsEnglish.com/1308/130816-one_today_app.html

Role A – Save the Panda

You think Save the Panda is the most important charity. Tell the others three reasons why. Tell them things that are wrong with their charity. Also, tell the others which is the least important of these (and why): Clean Water For All, Protect The Pyramids or The World Peace Project.

Role B – Clean Water For All

You think Clean Water For All is the most important charity. Tell the others three reasons why. Tell them things that are wrong with their charity. Also, tell the others which is the least important of these (and why): Save the Panda, Protect The Pyramids or The World Peace Project.

Role C – Protect The Pyramids

You think Protect The Pyramids is the most important charity. Tell the others three reasons why. Tell them things that are wrong with their charity. Also, tell the others which is the least important of these (and why): Clean Water For All, Save the Panda or The World Peace Project.

Role D – The World Peace Project

You think The World Peace Project is the most important charity. Tell the others three reasons why. Tell them things that are wrong with their charity. Also, tell the others which is the least important of these (and why): Clean Water For All, Protect The Pyramids or Save the Panda.

AFTER READING / LISTENING

From http://www.BreakingNewsEnglish.com/1308/130816-one_today_app.html

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'charity' and 'app'.

charity	app
----------------	------------

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• started• variety• click• moment• blogged• growing	<ul style="list-style-type: none">• long• fun• learn• good• amazed• new
--	--

CHARITIES SURVEY

From http://www.BreakingNewsEnglish.com/1308/130816-one_today_app.html

Write five GOOD questions about charities in the table. Do this in pairs. Each student must write the questions on his / her own paper.
When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

CHARITIES DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

- a) What did you think when you read the headline?
- b) What springs to mind when you hear the word 'charity'?
- c) Is there a difference between a charity and a non-profit?
- d) What are your favourite charities and why?
- e) What do you think of Google's One Today app?
- f) Is \$1 too little?
- g) Can most people afford the occasional \$1 donation?
- h) Will you be downloading the app and helping non-profits?
- i) Are you happy with the work charities do?
- j) How often do you donate to charity?

Google starts one-dollar charity app – 16th August, 2013
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CHARITIES DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

- a) Did you like reading this article? Why/not?
- b) Should other companies follow Google and highlight different charities?
- c) Is giving money to charity sometimes difficult?
- d) Will a one-click way of donating mean more people will donate?
- e) Would you like to learn more about non-profits?
- f) Do you already "do good daily"?
- g) What does "charity begins at home" mean? Do you agree?
- h) How charitable are you?
- i) What more could Google do for charities?
- j) What questions would you like to ask the boss of Google's One Today?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From http://www.BreakingNewsEnglish.com/1308/130816-one_today_app.html

The search engine (1) _____ Google has started a new app that lets people give just \$1 to different charities. Its 'One Today' app shows users a (2) _____ of charities every day. The home page says: "Open the app, and you're presented with several projects to (3) _____ you can donate \$1 with one click. It's that simple. And most people can (4) _____ the occasional \$1 donation." At the moment, it is only available in the USA to people with Android mobile phones. Google hopes to start (5) _____ the service around the world soon. Google spokeswoman Maya Amoils blogged: "We look forward to continuing to improve the One Today experience and to growing our dynamic community with (6) _____ [non-profit organisations]."

The One Today website explained that: "Google has a long-(7) _____ commitment to supporting non-profits and to doing good. One Today makes fundraising easy for non-profits; it also makes (8) _____ simple and fun for users." Google believes the app will mean people can learn more about non-profits. It also hopes people will share their favourite projects on (9) _____ media sites so that more people donate. It adds: "Do good (10) _____! Engage with hundreds of non-profit projects each year and help contribute to their success." Ms Amoils wrote: "We're amazed (11) _____ the great work non-profits do on a daily basis to make the world a better place, and we're (12) _____ to provide a new platform which helps [them]."

Put the correct words from the table below in the above article.

- | | | | | |
|-----|----------------|---------------|---------------|-----------------|
| 1. | (a) enormous | (b) huge | (c) monster | (d) giant |
| 2. | (a) varied | (b) various | (c) varies | (d) variety |
| 3. | (a) how | (b) which | (c) those | (d) for |
| 4. | (a) affords | (b) afforded | (c) afford | (d) affording |
| 5. | (a) provision | (b) provides | (c) providing | (d) provided |
| 6. | (a) incredible | (b) indelible | (c) inedible | (d) indented |
| 7. | (a) crouching | (b) standing | (c) kneeling | (d) sitting |
| 8. | (a) giving | (b) given | (c) gave | (d) gives |
| 9. | (a) news | (b) social | (c) mass | (d) advertising |
| 10. | (a) daytime | (b) days | (c) daily | (d) daylight |
| 11. | (a) of | (b) as | (c) by | (d) for |
| 12. | (a) thriller | (b) thrills | (c) thrilling | (d) thrilled |

SPELLING

From http://www.BreakingNewsEnglish.com/1308/130816-one_today_app.html

Paragraph 1

1. a ievayrt of charities
2. presented with vslreea projects
3. most people can afford the salcocao \$1 donation
4. continuing to rompvie
5. growing our aycidnm community
6. ncidieebrl non-profit organisations

Paragraph 2

7. orsntupigp non-profits
8. One Today makes sfignrdiuna easy
9. eangge with hundreds of non-profit projects
10. biutetocnr to their success
11. do on a daily aissb
12. provide a new oapmfrtl which helps them

PUT THE TEXT BACK TOGETHER

From http://www.BreakingNewsEnglish.com/1308/130816-one_today_app.html

Number these lines in the correct order.

- () in the USA to people with Android mobile phones. Google hopes to start providing the service around the world
- () supporting non-profits and to doing good. One Today makes fundraising easy for non-profits; it also makes giving simple
- () share their favourite projects on social media sites so that more people donate. It adds: "Do good
- () The One Today website explained that: "Google has a long-standing commitment to
- () improve the One Today experience and to growing our dynamic community with incredible [non-profit organisations]."
- (**1**) The search engine giant Google has started a new app that lets people give just \$1 to different
- () their success." Ms Amoils wrote: "We're amazed by the great work non-profits do on a daily
- () app, and you're presented with several projects to which you can donate \$1 with one
- () daily! Engage with hundreds of non-profit projects each year and help contribute to
- () charities. Its 'One Today' app shows users a variety of charities every day. The home page says: "Open the
- () soon. Google spokeswoman Maya Amoils blogged: "We look forward to continuing to
- () basis to make the world a better place, and we're thrilled to provide a new platform which helps [them]."
- () and fun for users." Google believes the app will mean people can learn more about non-profits. It also hopes people will
- () click. It's that simple. And most people can afford the occasional \$1 donation." At the moment, it is only available

PUT THE WORDS IN THE RIGHT ORDER

From http://www.BreakingNewsEnglish.com/1308/130816-one_today_app.html

1. a new app The search engine giant Google has started.

2. projects you \$1 Several which donate to can.

3. , moment the At USA the in available only is it.

4. the providing world the soon service around Start.

5. experience Today One the improve to Continuing.

6. commitment to supporting non - profits A long - standing.

7. fun makes and users also simple for It giving.

8. the app will mean people can learn more Google believes.

9. share projects media will favourite social People their on.

10. great The basis daily a on do profits - non work.

CIRCLE THE CORRECT WORD (20 PAIRS)

From http://www.BreakingNewsEnglish.com/1308/130816-one_today_app.html

The search engine giant Google has started a new app that lets people give just \$1 to *different / difference* charities. Its 'One Today' app shows *uses / users* a variety of charities every *day / days*. The home page says: "Open the app, and *you're / you've* presented with several projects to which you can donate \$1 with one click. It's that *simply / simple*. And most people can afford the *occasion / occasional* \$1 donation." At the moment, it is only *available / availability* in the USA to people with Android mobile phones. Google hopes to start *providing / provision* the service around the world soon. Google spokeswoman Maya Amoils blogged: "We look forward to *continuing / continued* to improve the One Today experience and to growing our dynamic community with *incredibly / incredible* [non-profit organisations]."

The One Today website explained that: "Google has a *long-sitting / long-standing* commitment to supporting non-profits and to *doing / done* good. One Today makes fundraising *easily / easy* for non-profits; it also makes giving simple and fun for users." Google believes the app will *meaning / mean* people can learn more *to / about* non-profits. It also hopes people will share their favourite projects on social *medium / media* sites so that more people donate. It adds: "Do good *daily / days*. Engage with hundreds of non-profit projects each year and help *contribution / contribute* to their success." Ms Amoils wrote: "We're amazed *by / for* the great work non-profits do on a daily basis to make the world a better place, and we're *thrilling / thrilled* to provide a new platform which helps [them]."

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From http://www.BreakingNewsEnglish.com/1308/130816-one_today_app.html

Th_ s__rch __ng_n_ g__nt G__gl_ h_s st_rt_d __n_w __pp
th_t l_ts p__pl_ g_v_ j_st \$1 t_ d_ff_r_nt ch_r_t__s.
_ts '_n_ T_d_y' __pp sh_ws __s_rs __v_r__ty __f
ch_r_t__s __v_ry d_y. Th_ h_m_ p_g_ s_ys: "_p_n th_
__pp, __nd y__'r_ pr_s_nt_d w_th s_v_r_l pr_j_cts t_
wh_ch y__ c_n d_n_t_ \$1 w_th __n_ cl_ck. __t's th_t
s_mpl_. __nd m_st p__pl_ c_n __ff_rd th_ __cc_s__n_l \$1
d_n_t__n." __t th_ m_m_nt, __t __s __nly __v__l__bl_ __n th_
__S__t_ p__pl_ w_th __ndr__d m_b_l_ ph_n_s. G__gl_
h_p_s_t_ st_rt pr_v_d_ng th_ s_rv_c__r__nd th_ w_rld
s__n. G__gl_ sp_k_sw_m_n M_y__m__ls bl_gg_d: "W_
l__k f_rw_r_d t_ c_nt_n__ng t_ __mpr_v_ th_ __n_ T_d_y
__xp_r__nc_ __nd t_ gr_w_ng __r dyn_m_c c_mm_n_ty
w_th __ncr_d__bl_ [n_n-pr_f_t __rg_n_s_t__ns]."

Th_ __n_ T_d_y w_bs_t_ __xpl__n_d th_t: "G__gl_ h_s __
l__ng-st_nd_ng c_mm_tm_nt t_ s_pp_r_t_ng n_n-pr_f_ts
__nd t_ d__ng g__d. __n_ T_d_y m_k_s f_ndr__s_ng __sy
f_r n_n-pr_f_ts; __t __ls__ m_k_s g_v_ng s_mpl_ __nd f_n
f_r __s_rs." G__gl_ b_l__v_s th_ __pp w_ll m__n p__pl_
c_n l__rn m_r_ __b__t n_n-pr_f_ts. __t __ls__ h_p_s
p__pl_ w_ll sh_r_ th__r f_v__r_t_ pr_j_cts __n_s_c__l
m_d__s_t_s_s_ th_t m_r_ p__pl_ d_n_t_. __t __dds: "D_
g__d d__ly! __ng_g_ w_th h_ndr_ds __f n_n-pr_f_t
pr_j_cts __ch_y__r __nd h_lp c_ntr_b_t_ t_ th__r
s_cc_ss." Ms __m__ls wr_t_: "W_'r_ __m_z_d by th_
gr__t w_rk n_n-pr_f_ts d__n_ __d__ly b_s_s_t_ m_k_
th_ w_rld __b__tt_r pl_c_, __nd w_'r_ thr_ll_d t_ pr_v_d__
__n_w pl_tf_rm wh_ch h_lps [th_m]."

PUNCTUATE THE TEXT AND ADD CAPITALS

From http://www.BreakingNewsEnglish.com/1308/130816-one_today_app.html

the search engine giant google has started a new app that lets people give just \$1 to different charities its 'one today' app shows users a variety of charities every day the home page says "open the app and you're presented with several projects to which you can donate \$1 with one click it's that simple and most people can afford the occasional \$1 donation" at the moment it is only available in the usa to people with android mobile phones google hopes to start providing the service around the world soon google spokeswoman maya amoils blogged "we look forward to continuing to improve the one today experience and to growing our dynamic community with incredible [non-profit organisations]"

the one today website explained that "google has a long-standing commitment to supporting non-profits and to doing good one today makes fundraising easy for non-profits it also makes giving simple and fun for users" google believes the app will mean people can learn more about non-profits it also hopes people will share their favourite projects on social media sites so that more people donate it adds "do good daily engage with hundreds of non-profit projects each year and help contribute to their success" ms amoils wrote "we're amazed by the great work non-profits do on a daily basis to make the world a better place and we're thrilled to provide a new platform which helps [them]"

PUT A SLASH (/) WHERE THE SPACES ARE

From http://www.BreakingNewsEnglish.com/1308/130816-one_today_app.html

This search engine giant Google has started a new app that lets people give just \$1 to different charities. Its 'One Today' app shows users a variety of charities every day. The home page says: "Open the app, and you're presented with several projects to which you can donate \$1 with one click. It's that simple. And most people can afford the occasional \$1 donation." At the moment, it is only available in the USA to people with Android mobile phones. Google hopes to start providing the service around the world soon. Google spokeswoman Maya Amoils blogged: "We look forward to continuing to improve the One Today experience and to growing our dynamic community with incredible [non-profit organisations]." The One Today website explained that: "Google has a long-standing commitment to supporting non-profits and to doing good. One Today makes fundraising easy for non-profits; it also makes giving simple and fun for users." Google believes the app will mean people can learn more about non-profits. It also hopes people will share their favourite projects on social media sites so that more people donate. It adds: "Do good daily! Engage with hundreds of non-profit projects each year and help contribute to their success." Ms Amoils wrote: "We're amazed by the great work non-profits do on a daily basis to make the world a better place, and we're thrilled to provide a new platform which helps [them]."

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about charities. Share what you discover with your partner(s) in the next lesson.

3. CHARITIES: Make a poster about charities. Show your work to your classmates in the next lesson. Did you all have similar things?

4. ONE TODAY: Write a magazine article about the One Today app. Include imaginary interviews with people who think it's a great idea and people who think it isn't such a good idea.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to the maker of the One Today app. Ask him/her three questions about it. Give him/her three of your opinions on it. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

TRUE / FALSE (p.4)

a F b F c T d T e T f F g T h F

SYNONYM MATCH (p.4)

- | | |
|------------------|---------------------|
| 1. lets | a. allows |
| 2. donate | b. give |
| 3. occasional | c. odd |
| 4. dynamic | d. active |
| 5. incredible | e. unbelievable |
| 6. long-standing | f. well-established |
| 7. commitment | g. promise |
| 8. engage | h. join in |
| 9. thrilled | i. excited |
| 10. platform | j. technology |

COMPREHENSION QUESTIONS (p.8)

1. Every day
2. One
3. Only in the USA
4. A Google spokeswoman
5. The One Today experience
6. Non-profits
7. Non-profits
8. On social media
9. The great work non-profits do
10. A new platform

MULTIPLE CHOICE - QUIZ (p.9)

1. a 2. c 3. b 4. d 5. a 6. d 7. b 8. d 9. c 10. b

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)