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Level 2

Job hunter puts CV on billboard

9th January, 2014

<http://www.breakingnewsenglish.com/1401/140109-job-hunting-2.html>

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Please try Levels 0 and 1 (easier) and the 26–page Level 3 (harder).

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THE READING

From <http://www.breakingnewsenglish.com/1401/140109-job-hunting-2.html>

A French unemployed man tried a new way to get a job. He put his CV (résumé) on a billboard. The billboard was next to a busy road. It was four metres long and three metres high. It showed the man wearing a Santa Claus hat. There was a message that said: "Trilingual operations manager seeks position in hotels, restaurants, tourism and leisure." About 70,000 people a day could see the CV from their car. Laurent Le Bret, 41, said: "All I want for Christmas is a job." His idea worked. A holiday resort gave him a job. He started it ten days after he put his résumé on the billboard.

The company that owns the billboard helped Mr Le Bret. It decided to give him the space for free. Mr Le Bret saved 2,000 euros (about \$2,700) because he did not have to pay. The company is called Pisoni Publicité. Its CEO spoke to the France 24 news agency. He said he thought it was an interesting idea and that he wanted to see what he could do to help Mr Le Bret. He added he was happy it worked and that Mr Le Bret is back at work. Many people contacted Mr Le Bret after he got his job. They want to try the same thing. There are 3.3 million people in France who are looking for a job.

Sources: <http://www.france24.com/en/20140106-french-jobseeker-posts-cv-motorway-billboard-gets-job/>
http://www.huffingtonpost.com/2014/01/06/laurent-le-bret-cv-billboard_n_4550674.html
http://www.upi.com/Odd_News/Blog/2014/01/06/French-man-lands-job-after-posting-CV-on-billboard/1581389024279/

MATCHING

From <http://www.breakingnewsenglish.com/1401/140109-job-hunting-2.html>

PARAGRAPH ONE:

- | | |
|----------------------------|--------------------------|
| 1. tried a new way | a. and three metres high |
| 2. The billboard was next | b. could see the CV |
| 3. It was four metres long | c. to a busy road |
| 4. tourism | d. Christmas is a job |
| 5. 70,000 people a day | e. days after |
| 6. All I want for | f. to get a job |
| 7. A holiday resort gave | g. and leisure |
| 8. He started it ten | h. him a job |

PARAGRAPH TWO:

- | | |
|--------------------------|---------------------|
| 1. The company that owns | a. have to pay |
| 2. give him the space | b. do to help |
| 3. he did not | c. back at work |
| 4. he thought it was an | d. for free |
| 5. see what he could | e. for a job |
| 6. Mr Le Bret is | f. the billboard |
| 7. They want to try the | g. interesting idea |
| 8. looking | h. same thing |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1401/140109-job-hunting-2.html>

A French unemployed man (1) _____ get a job. He put his CV (résumé) on a billboard. The billboard was next to a busy road. It (2) _____ and three metres high. It showed the man wearing a Santa Claus hat. There was a message that said: "Trilingual operations (3) _____ in hotels, restaurants, (4) _____." About 70,000 people a day could see the CV from their car. Laurent Le Bret, 41, said: "All I want for Christmas is a job." (5) _____. A holiday resort gave him a job. He started (6) _____ he put his résumé on the billboard.

The company that (7) _____ helped Mr Le Bret. It decided to give him the space for free. Mr Le Bret saved 2,000 euros (about \$2,700) because he did (8) _____. The company is called Pisoni Publicité. Its CEO spoke to the France 24 news agency. He said he thought (9) _____ idea and that he wanted (10) _____ do to help Mr Le Bret. He added he was happy it worked and that Mr Le Bret is back at work. Many people contacted Mr Le Bret (11) _____. They want to try the same thing. There are 3.3 million people in France who (12) _____.

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.breakingnewsenglish.com/1401/140109-job-hunting-2.html>

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)
