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# Level 4 Coffee company to improve sustainability

4th September, 2014

http://www.breakingnewsenglish.com/1409/140904-sustainability-4.html

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Please try the harder Level 5 and the 26-page Level 6 (harder).



### THE READING

From http://www.breakingnewsenglish.com/1409/140904-sustainability-4.html

The Nestlé brand, Nespresso, has big plans to make its coffee business more sustainable. Nespresso makes and sells espresso machines and the coffee needed for the machine. Its new plan is called 'The Positive Cup'. It will make one of its products using totally sustainable methods. It will also help poor coffee farmers. It will invest \$16 million in Africa, "to protect the future of the highest quality coffees and secure the livelihoods of the farmers".

Nespresso will recycle all of the aluminium coffee containers used in the machines and plant trees. It wants to be "100 per cent carbon neutral" by 2020 and reduce its carbon footprint. The CEO said sustainability has always done more than minimise damage. Actor George Clooney said the investment is important. He said it would provide, "much-needed income for hundreds of farmers and their families living in coffee communities".

Sources: http://www.**supplymanagement**.com/news/2014/nespresso-invests-ps328-million-to-improvesustainability-by-2020 http://www.**hoteliermiddleeast**.com/21434-nespresso-launches-2020-sustainability-ambition/2/

# MATCHING

From http://www.breakingnewsenglish.com/1409/140904-sustainability-4.html

#### **PARAGRAPH ONE:**

1.	make its coffee business	a.	quality coffees
2	the coffee needed	b.	more sustainable
3.	using totally sustainable	c.	of the farmers
4.	It will invest	d.	for the machine
5.	the highest	e.	\$16 million in Africa
6.	secure the livelihoods	f.	methods

#### **PARAGRAPH TWO:**

1.	recycle all of	a.	footprint
2	plant	b.	neutral by 2020
3.	100 per cent carbon	c.	damage
4.	reduce its carbon	d.	the aluminium
5.	minimise	e.	needed income
6.	provide much-	f.	trees

# LISTEN AND FILL IN THE GAPS

From http://www.breakingnewsenglish.com/1409/140904-sustainability-4.html

The Nestlé brand, Nespresso, (1) make its coffee			
business more sustainable. Nespresso makes and sells espresso machines			
and the coffee (2) machine. Its new plan is called			
'The Positive Cup'. It will (3) products using totally			
sustainable methods. (4) poor coffee farmers. It will			
invest \$16 million in Africa, "to (5) of the highest			
quality coffees and secure (6) of the farmers".			
Nespresso will (7) the aluminium coffee containers			
used in the machines and plant trees. It wants (8)			
carbon neutral" by 2020 and reduce its (9) The			
CEO said sustainability has always done more than			
(10) Actor George Clooney said the investment is			
important. He said it would provide, "(11) for			
hundreds of farmers and their families living in (12)			

".

# SUSTAINABILITY SURVEY

From http://www.breakingnewsenglish.com/1409/140904-sustainability-4.html

Write five GOOD questions about sustainability in the table. Do this in pairs. Each student must write the questions on his / her own paper.

When you have finished, interview other students. Write down their answers.

	STUDENT 1	STUDENT 2	STUDENT 3
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

# WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a)	
b)	
c)	
d)	
e)	
f)	
g)	
h)	

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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).



# FREE WRITING

From http://www.breakingnewsenglish.com/1409/140904-sustainability-4.html

Write about **sustainability** for 10 minutes. Comment on your partner's paper.
