www.Breaking News English.com

Ready-to-Use English Lessons by Sean Banville

"1,000 IDEAS & ACTIVITIES FOR LANGUAGE TEACHERS" www.breakingnewsenglish.com/book.html Thousands more free lessons from Sean's other websites www.freeeslmaterials.com/sean_banville_lessons.html

Level 3 Taylor Swift pulls album from Apple Music^{*}

24th June, 2015

http://www.breakingnewsenglish.com/1506/150624-taylor-swift.html

Contents

The Article	2	Discussion (Student-Created Qs)	14
Warm-Ups	3	Language Work (Cloze)	15
Before Reading / Listening	4	Spelling	16
While Reading / Listening	5	Put The Text Back Together	17
Match The Sentences And Listen	6	Put The Words In The Right Order	18
Listening Gap Fill	7	Circle The Correct Word	19
Comprehension Questions	8	Insert The Vowels (a, e, i, o, u)	20
Multiple Choice - Quiz	9	Punctuate The Text And Add Capitals	21
Role Play	10	Put A Slash (/) Where The Spaces Are	22
After Reading / Listening	11	Free Writing	23
Student Survey	12	Academic Writing	24
Discussion (20 Questions)	13	Homework	25
		Answers	26

Please try Levels 0, 1 and 2 (they are easier).



*Apple has now decided to pay artists during the free trial and Taylor Swift has agreed to include her album on Apple Music.

THE ARTICLE

From http://www.BreakingNewsEnglish.com/1506/150624-taylor-swift.html

The U.S. pop star Taylor Swift has removed her best-selling album '1989' from Apple Music. The 25-year-old singer-songwriter said she disagrees with the way Apple is giving her music away for free. Apple Music is Apple's new music streaming service that starts on June 30th. Anyone can sign up for a free trial and get the first three months without paying. Swift says this is wrong and that Apple should pay artists for these three months. After the initial trial period, subscribers will pay a monthly fee of \$9.99. She wrote an open letter suggesting that Apple was being greedy. She said: "We don't ask [Apple] for free iPhones. Please don't ask us to provide you with our music for no compensation."

Swift further outlined her criticism of Apple Music in her letter. She wrote: "I'm not sure you know that Apple Music will not be paying writers, producers, or artists for those three months." She added that it was very unlike Apple to be so "unfair," saying: "I find it to be shocking, disappointing, and completely unlike this historically progressive and generous company." She told people that Apple had the money to pay artists for the three months. She said: "We know how astronomically successful Apple has been and we know that this incredible company has the money to pay artists....Three months is a long time to go unpaid, and it is unfair to ask anyone to work for nothing."

Sources: http://www.**bbc**.com/news/entertainment-arts-33216778 http://**techcrunch**.com/2015/06/21/free-are-never-getting-back-together/ http://www.**wsj**.com/articles/taylor-swift-withholds-album-from-apple-music-1434916050

WARM-UPS

1. STREAMING MUSIC: Students walk around the class and talk to other students about streaming music. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

pop star / 1989 / disagree / streaming / free / trial / artists / three months / greedy / criticism / writers / unfair / generous / successful / incredible / unpaid / nothing

Have a chat about the topics you liked. Change topics and partners frequently.

3. MUSIC: What are the good and bad things about listening to music in these ways? Complete this table with your partner(s). Change partners often and share what you wrote.

	Good	Bad
Streaming		
CD		
Radio		
YouTube		
Record		
MP3 player		

4. STREAMING: Students A **strongly** believe streaming music is betterthan buying songs and albums; Students B **strongly** believe the opposite. Change partners again and talk about your conversations.

5. MUSIC GENRES: Rank these with your partner. Put the best music genres at the top. Change partners often and share your rankings.

- pop
- classical
- rock 'n' roll
- jazz

- soul
- country
- folk
- hip-hop

6. FREE: Spend one minute writing down all of the different words you associate with the word "free". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

BEFORE READING / LISTENING

From http://www.BreakingNewsEnglish.com/1506/150624-taylor-swift.html

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

a.	The new Taylor Swift album is called '1998'.	T / F
b.	Taylor Swift is not happy at Apple Music giving away music for free.	T / F
c.	There is a three-month free trial with Apple Music.	T / F
d.	Taylor Swift asked Apple to give her a free iPhone.	T / F
e.	Taylor Swift wrote a letter to Apple.	T / F
f.	Taylor Swift said it was very like Apple to put money first.	T / F
g.	Taylor Swift called Apple a progressive and generous company.	T / F
h.	Taylor Swift said she was happy to work for three months without pay.	T / F

2. SYNONYM MATCH: Match the following synonyms from the article.

1.	removed	a.	time
2	initial	b.	disapproval
3.	period	c.	payment
4.	provide	d.	additionally
5.	compensation	e.	advanced
6.	further	f.	took away
7.	criticism	g.	amazing
8.	added	h.	supply
9.	progressive	i.	went on to say

10. incredible

j. beginning

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- 1. The 25-year-old singer-
- 2 giving her music
- 3. Anyone can sign
- 4. After the initial trial
- 5. provide you with our music for
- 6. I'm not sure you
- 7. it was very unlike Apple to be
- 8. astronomically
- 9. Three months is a long time to
- 10. unfair to ask anyone

- a. away for free
- b. so "unfair"
- c. no compensation
- d. go unpaid
- e. to work for nothing
- f. period
- g. songwriter
- h. know that
- i. up for a free trial
- j. successful

GAP FILL

Level 3

From http://www.BreakingNewsEnglish.com/1506/150624-taylor-swift.html

The U.S. pop star Taylor Swift has (1) her bestselling album '1989' from Apple Music. The 25-year-old singersongwriter said she disagrees with the way Apple is giving her music (2) _____ for free. Apple Music is Apple's new music streaming service that starts on June 30th. Anyone can sign up for a free (3) _____ and get the first three months without paying. Swift says this is (4) and that Apple should pay artists for these three months. After the (5) trial period, subscribers will pay a monthly (6) ______ of \$9.99. She wrote an open letter suggesting that Apple was being (7) _____. She said: "We don't ask [Apple] for free iPhones. Please don't ask us to provide you with our music for no (8) _____.

wrong trial fee away removed compensation initial greedy

Swift further outlined her (9) _____ of Apple Music in successful her letter. She wrote: "I'm not sure you know that Apple Music unlike will not be (10) ______ writers, producers, or artists for paying those three months." She added that it was very nothing (11) Apple to be so "unfair," saying: "I find it to generous be shocking, disappointing, and completely unlike this historically progressive and (12) _____ company." She told people unpaid that Apple had the money to (13) ______ artists for the criticism three months. She said: "We know how astronomically pay (14) _____ Apple has been and we know that this incredible company has the money to pay artists....Three months is a long time to go (15) _____, and it is unfair to ask anyone to work for (16) _____."

5

LISTENING – Guess the answers. Listen to check.

From http://www.BreakingNewsEnglish.com/1506/150624-taylor-swift.html

- she disagrees with the way Apple is giving her music 1) a. away for free b. away for freeze c. away for frees d. away for flee Anyone can sign up for a free trial and get the first three months _____ 2) a. with not paying b. within paying c. with out-paying d. without paying 3) After the initial trial period, subscribers will pay a monthly _____ a. feel of \$9.99 b. free of \$9.99 c. fee of \$9.99 d. feed of \$9.99 4) She wrote an open letter suggesting that Apple was _____ a. be in greedy b. been greedy c. bean greedy d. being greedy Please don't ask us to provide you with our music _____ 5) a. for not compensation b. for no compensation c. for non-compensation d. for know compensation Apple Music will not be paying writers, producers, or artists for _____ 6) a. these three months b. this three months c. throws three months d. those three months She added that it was very unlike Apple to _____ 7) a. be so "unfair" b. be such "unfair" c. be slow "unfair" d. be show "unfair" 8) She told people that Apple had the money to pay artists for _____ a. the three months b. them three months c. these three months d. then three months we know that this incredible company has the money _____ 9) a. to pay artists b. to pays artists c. to paid artists d. to play artists 10) Three months is a long time to go unpaid, and it is unfair to ask anyone to _____ a. work from nothing b. work for nothing
 - c. work four nothing
 - d. work far nothing

LISTENING – Listen and fill in the gaps

From http://www.BreakingNewsEnglish.com/1506/150624-taylor-swift.html

The U.S. pop star Taylor Swift (1) ______ best-selling album '1989' from Apple Music. The 25-year-old singer-songwriter said she disagrees with the way Apple is giving (2) ______ free. Apple Music is Apple's new music streaming service that starts on June 30th. Anyone can (3) ______ trial and get the first three months without paying. Swift says this is wrong and that Apple should pay artists for these three months. (4) ______ trial period, subscribers will (5) ______ \$9.99. She wrote an open letter suggesting that Apple was being greedy. She said: "We don't ask [Apple] for free iPhones. Please don't ask (6) ______ with our music for no compensation."

Swift further outlined (7) ______ Apple Music in her letter. She wrote: "I'm not sure you know that Apple Music will not be paying writers, producers, (8) ______ three months." She added that it was very unlike Apple to be so "unfair," saying: "I find it to be shocking, disappointing, and (9) ______ historically progressive and generous company." She told people that Apple had the money (10) ______ the three months. She said: "We know how astronomically successful Apple has been and we know that this incredible company has the (11) ______ months is a long time to go unpaid, (12) ______ anyone to work for nothing."

7

COMPREHENSION QUESTIONS

From http://www.BreakingNewsEnglish.com/1506/150624-taylor-swift.html

- 1. What was the name of the album Taylor Swift removed?
- 2. When does Apple Music start?
- **3.** For how long is the free trial?
- 4. How much will subscribers pay each month?
- 5. What did Taylor Swift suggest was being in her open letter?
- 6. What did Swift additionally outline in her letter?
- 7. Who else did Swift say Apple Music would not pay in addition to artists?
- **8.** What did Swift say it was unlike Apple to be?
- 9. How successful did Taylor Swift say Apple was?
- 10. What did Swift say was a long time to go without?

MULTIPLE CHOICE - QUIZ

From http://www.BreakingNewsEnglish.com/1506/150624-taylor-swift.html

What was the name of the album What did Swift additionally outline in 1. 6. Taylor Swift removed? her letter? a) 1989 a) the Apple apple b) Taylor Swift's Greatest Hits b) the idea for her next album c) Taylor c) a new song d) 1998 d) her criticism When does Apple Music start? Who else did Swift say Apple Music 2. 7. would not pay in addition to artists? a) August 30th a) Apple Music employees b) July 30th b) Lady Gaga and Shakira c) June 30th c) writers and producers d) September 30th d) songwriters 3. For how long is the free trial? 8. What did Swift say it was unlike Apple to be? a) three weeks a) sweet b) four weeks b) unfair c) four months c) generous d) three months d) fruity How much will subscribers pay each How successful did Taylor Swift say 4. 9. month? Apple was? a) \$19.99 a) fairly b) \$9.99 b) pretty c) \$12.99 c) astronomically d) \$14.99 d) incomprehensibly What did Taylor Swift suggest was 10. What did Swift say was a long time to 5. being in her open letter? go without? a) greedy a) an iPhone b) being unpaid for three months b) rich c) historic c) being without music d) shocking d) working for three months

ROLE PLAY

From http://www.BreakingNewsEnglish.com/1506/150624-taylor-swift.html

Role A – Pop

You think pop is the best kind of music. Tell the others three reasons why. Tell them why their genres aren't so good. Also, tell the others which is the worst of these (and why): classical, jazz or hip-hop.

Role B – Classical

You think classical is the best kind of music. Tell the others three reasons why. Tell them why their genres aren't so good. Also, tell the others which is the worst of these (and why): pop, jazz or hip-hop.

Role C – Jazz

You think jazz is the best kind of music. Tell the others three reasons why. Tell them why their genres aren't so good. Also, tell the others which is the worst of these (and why): classical, pop or hip-hop.

Role D – Hip-hop

You think hip-hop is the best kind of music. Tell the others three reasons why. Tell them why their genres aren't so good. Also, tell the others which is the worst of these (and why): classical, jazz or pop.

AFTER READING / LISTENING

From http://www.BreakingNewsEnglish.com/1506/150624-taylor-swift.html

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'apple' and 'music'.

music
ĩ

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

• best	• sure
• way	• unfair
• first	generous
• initial	• pay
• greedy	know
• ask	nothing

STREAMING MUSIC SURVEY

From http://www.BreakingNewsEnglish.com/1506/150624-taylor-swift.html

Write five GOOD questions about streaming music in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	CTUDENT 1		CTUDENT 2
	STUDENT 1	STUDENT 2	STUDENT 3
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			
L		l	

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

STREAMING MUSIC DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

- 1) What did you think when you read the headline?
- 2) What springs to mind when you hear the word 'music'?
- 3) How important is music to you?
- 4) What do you think of downloading or streaming music?
- 5) Is streaming music better than buying songs or albums?
- 6) What do you know about Taylor Swift?
- 7) What do you know about Apple Music?
- 8) What do you think of the monthly \$9.99 price for Apple Music?
- 9) Do you think Apple is being greedy?
- 10) Should Apple pay artists for the trial period?

Taylor Swift pulls album from Apple Music – 24th June, 2015 Thousands more free lessons at www.BreakingNewsEnglish.com

STREAMING MUSIC DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

- 11) Did you like reading this article? Why/not?
- 12) What do you think of the company Apple?
- 13) How unfair do you think Apple is being?
- 14) How is it best to listen to music?
- 15) Why is Apple such a successful company?
- 16) Is Taylor Swift really going three months unpaid?
- 17) How successful do you think Apple Music will be?
- 18) Would you ever work for nothing?
- 19) What advice do you have for Taylor Swift?
- 20) What questions would you like to ask Apple's boss?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1.	
2.	
3.	
4.	
5.	
6.	
Copyrig	ht © www.BreakingNewsEnglish.com 2015

DISCUSSION (Write your own question

DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1.	 	
4.		
5.		
6.	 	

LANGUAGE - CLOZE

From http://www.BreakingNewsEnglish.com/1506/150624-taylor-swift.html

The U.S. pop star Taylor Swift has (1) _____ her best-selling album '1989' from Apple Music. The 25-year-old singer-songwriter said she disagrees with the (2) _____ Apple is giving her music away (3) _____ free. Apple Music is Apple's new music streaming service that starts on June 30th. Anyone can sign (4) _____ for a free trial and get the first three months without paying. Swift says this is wrong and that Apple should pay artists for these three months. After the (5) _____ trial period, subscribers will pay a monthly fee of \$9.99. She wrote an open letter suggesting that Apple was being greedy. She said: "We don't ask [Apple] for free iPhones. Please don't ask us to provide you with our music for (6) _____ compensation."

Swift (7) _____ outlined her criticism of Apple Music in her letter. She wrote: "I'm not sure you know that Apple Music will not be (8) _____ writers, producers, or artists for those three months." She added that it was very unlike Apple to be so "unfair," saying: "I (9) _____ it to be shocking, disappointing, and completely unlike this historically progressive and (10) _____ company." She told people that Apple had the money to pay artists for the three months. She said: "We know (11) _____ astronomically successful Apple has been and we know that this incredible company has the money to pay artists....Three months is a long time to go unpaid, and it is unfair to ask anyone to work (12) _____ nothing."

Put the correct words from the table below in the above article.

1.	(a)	removal	(b)	removing	(c)	removes	(d)	removed
2.	(a)	why	(b)	which	(c)	how	(d)	way
3.	(a)	from	(b)	for	(c)	far	(d)	of
4.	(a)	to	(b)	of	(c)	up	(d)	away
5.	(a)	initially	(b)	initialise	(c)	initial	(d)	initialled
6.	(a)	no	(b)	the	(c)	free	(d)	non-
7.	(a)	future	(b)	further	(c)	father	(d)	farther
8.	(a)	paying	(b)	paid	(c)	pays	(d)	payment
9.	(a)	locate	(b)	find	(c)	search	(d)	seek
10.	(a)	generosity	(b)	gregarious	(c)	generous	(d)	generals
11.	(a)	now	(b)	wow	(c)	how	(d)	bow
12.	(a)	of	(b)	far	(c)	from	(d)	for

SPELLING

From http://www.BreakingNewsEnglish.com/1506/150624-taylor-swift.html

Paragraph 1

- 1. <u>odveemr</u> her best-selling album
- 2. she <u>gaiedress</u>
- 3. Apple's new music streaming evcsrie
- 4. Anyone can sign up for a free <u>tilra</u>
- 5. <u>srbcbiresus</u> will pay a monthly fee
- 6. being <u>eeygdr</u>

Paragraph 2

- 7. her <u>csirictmi</u> of Apple Music
- 8. paying writers, <u>orsupdrec</u>, or artists
- 9. <u>tmlypleoce</u> unlike this
- 10. <u>uonegser</u> company
- 11. how astronomically <u>csesslufcu</u> Apple has been
- 12. this <u>nlecribedi</u> company

PUT THE TEXT BACK TOGETHER

From http://www.BreakingNewsEnglish.com/1506/150624-taylor-swift.html

Number these lines in the correct order.

- () don't ask us to provide you with our music for no compensation."
- () artists for the three months. She said: "We know how astronomically
- () three months without paying. Swift says this is wrong and that Apple should pay artists for these three months. After the
- () Swift further outlined her criticism of Apple Music in her letter. She wrote: "I'm not sure
- () very unlike Apple to be so "unfair," saying: "I find it to be shocking, disappointing, and completely
- () open letter suggesting that Apple was being greedy. She said: "We don't ask [Apple] for free iPhones. Please
- () old singer-songwriter said she disagrees with the way Apple is giving her music away for free. Apple Music is Apple's
- () unlike this historically progressive and generous company." She told people that Apple had the money to pay
- () you know that Apple Music will not be paying writers, producers, or artists for those three months." She added that it was
- () long time to go unpaid, and it is unfair to ask anyone to work for nothing."
- () successful Apple has been and we know that this incredible company has the money to pay artists....Three months is a
- () initial trial period, subscribers will pay a monthly fee of \$9.99. She wrote an
- (**1**) The U.S. pop star Taylor Swift has removed her best-selling album '1989' from Apple Music. The 25-year-
- () new music streaming service that starts on June 30th. Anyone can sign up for a free trial and get the first

PUT THE WORDS IN THE RIGHT ORDER

From http://www.BreakingNewsEnglish.com/1506/150624-taylor-swift.html

- 1. away music her giving is Apple way the with disagrees She .
- 2. can free sign trial up for Anyone a .
- 3. initial a subscribers trial After monthly will period the fee pay, .
- 4. letter Apple greedy open that being An suggesting was .
- 5. compensation our music Provide for you no with .
- 6. be was to it "unfair" Apple that unlike added so very She
- 7. artists pay to money the had Apple months three the for .
- 8. been astronomically successful We Apple know has how .
- 9. that know We pay to money the has company incredible this .

10. unfair to ask anyone to work for nothing It is .

CIRCLE THE CORRECT WORD (20 PAIRS)

From http://www.BreakingNewsEnglish.com/1506/150624-taylor-swift.html

The U.S. pop star Taylor Swift has *removed / removal* her best-selling album '1989' from Apple Music. The 25-year-old singer-songwriter said she *disagreement / disagrees* with the way Apple is *giving / given* her music away for free. Apple Music is Apple's *new / news* music streaming service that starts on June 30th. Anyone can sign *down / up* for a free trial and get the first three months without *paid / paying*. Swift says this is wrong and that Apple should *pay / paid* artists for these three months. After the *initially / initial* trial period, subscribers will pay a *month / monthly* fee of \$9.99. She wrote an open letter suggesting that Apple was being greedy. She said: "We don't ask [Apple] for free iPhones. Please don't ask us to provide you with our music for *no / not* compensation."

Swift further outlined her *critics / criticism* of Apple Music in her letter. She wrote: "I'm not sure you know that Apple Music will not be paying writers, producers, or artists for *those / them* three months." She *addition / added* that it was very unlike Apple to be *such / so* "unfair," saying: "I find it to be shocking, *disappointing / disappointed*, and completely unlike this historically progressive and *generals / generous* company." She told people that Apple had the money to pay artists *for / from* the three months. She said: "We know *how / now* astronomically successful Apple has been and we know that this incredible company has the money *for / to* pay artists....Three months is a long time to go unpaid, and it is unfair to ask anyone to work for nothing / something."

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From http://www.BreakingNewsEnglish.com/1506/150624-taylor-swift.html

Th___.S. p_p st_r T_yl_r Sw_ft h_s r_m_v_d h_r b_sts_ll_ng _lb_m '1989' fr_m _ppl_ M_s_c. Th_ 25-y__r-_ld s_ng_r-s_ngwr_t_r s_d sh_ d_s_gr_s w_th th_ w_y _ppl__s g_v_ng h_r m_s_c _w_y f_r fr__. _ppl_ M_s_c _s _ppl_'s n_w m_s_c str__m_ng s_rv_c_ th_t st_rts _n J_n__30th. _ny_n_ c_n s_gn _p f_r _ fr__ tr__l _nd g_t th_ f_rst thr__ m_nths w_th__t p_y_ng. Sw_ft s_ys th_s _s wr_ng _nd th_t _ppl_ sh__ld p_y _rt_sts f_r th_s_ thr__ m_nths. _ft_r th__ n_t__l tr__l p_r__d, s_bscr_b_rs w_ll p_y _ m_nthly f__ f \$9.99. Sh_ wr_t_ _n _p_n l_tt_r s_gg_st_ng th_t _ppl_ w_s b__ng gr__dy. Sh__ s__d: "W__ d_n't _sk [_ppl_] f_r fr__ _Ph_n_s. Pl__s_ d_n't _sk _s t_ pr_v_d_ y__ w_th __r

Sw_ft f_rth_r __tl_n_d h_r cr_t_c_sm _f _ppl_ M_s_c _n h_r l_tt_r. Sh_ wr_t_: "_'m n_t s_r_ y__ kn_w th_t _ppl_ M_s_c w_ll n_t b_ p_y_ng wr_t_rs, pr_d_c_rs, _r _rt_sts f_r th_s_ thr__ m_nths." Sh_ dd_d th_t t_ t w_s v_ry _nl_k_ _ppl_ t_ b_ s_ "_nf__r," s_y_ng: "_ f_nd _t t_ b_ sh_ck_ng, d_s_pp__nt_ng, _nd c_mpl_t_ly _nl_k_ th_s h_st_r_c_lly pr_gr_ss_v_ _nd g_n_r__s c_mp_ny." Sh_ t_ld p__pl_ th_t _ppl_ h_d th_ m_n_y t_ p_y _rt_sts f_r th_ thr__ m_nths. Sh_ s__d: "W_ kn_w h_w _str_n_m_c_lly s_cc_ssf_l _ppl_ h_s b__n _nd w_ kn_w th_t th_s _ncr_d_bl_ c_mp_ny h_s th_ m_n_y t_ p_y _rt_sts...Thr__ m_nths _s _ l_ng t_m_ t_ g_ _np__d, _nd _t _s _nf_r t_ _sk _ny_n_ t_ w_rk f_r n_th_ng."

PUNCTUATE THE TEXT AND ADD CAPITALS

From http://www.BreakingNewsEnglish.com/1506/150624-taylor-swift.html

the us pop star taylor swift has removed her best-selling album '1989' from apple music the 25-year-old singer-songwriter said she disagrees with the way apple is giving her music away for free apple music is apple's new music streaming service that starts on june 30th anyone can sign up for a free trial and get the first three months without paying swift says this is wrong and that apple should pay artists for these three months after the initial trial period subscribers will pay a monthly fee of \$999 she wrote an open letter suggesting that apple was being greedy she said "we don't ask [apple] for free iphones please don't ask us to provide you with our music for no compensation"

swift further outlined her criticism of apple music in her letter she wrote "i'm not sure you know that apple music will not be paying writers producers or artists for those three months" she added that it was very unlike apple to be so "unfair" saying "i find it to be shocking disappointing and completely unlike this historically progressive and generous company" she told people that apple had the money to pay artists for the three months she said "we know how astronomically successful apple has been and we know that this incredible company has the money to pay artists...three months is a long time to go unpaid and it is unfair to ask anyone to work for nothing"

21

PUT A SLASH (/) WHERE THE SPACES ARE

From http://www.BreakingNewsEnglish.com/1506/150624-taylor-swift.html

TheU.S.popstarTaylorSwifthasremovedherbest-sellingalbum'19 89'fromAppleMusic.The25-year-oldsinger-songwritersaidshed isagreeswiththewayAppleisgivinghermusicawayforfree.AppleMusici sApple'snewmusicstreamingservicethatstartsonJune30th.Anyonec ansignupforafreetrialandgetthefirstthreemonthswithoutpaying.Swi ftsaysthisiswrongandthatAppleshouldpayartistsforthesethreemont hs.Aftertheinitialtrialperiod, subscriberswillpayamonthlyfeeof\$9.99. ShewroteanopenlettersuggestingthatApplewasbeinggreedy.Shesai d:"Wedon'task[Apple]forfreeiPhones.Pleasedon'taskustoprovideyo uwithourmusicfornocompensation."Swiftfurtheroutlinedhercriticis mofAppleMusicinherletter.Shewrote:"I'mnotsureyouknowthatAppl eMusicwillnotbepayingwriters, producers, or artists for those three mo nths."SheaddedthatitwasveryunlikeAppletobeso"unfair,"saying:"Ifi ndittobeshocking, disappointing, and completely unlike this historical yprogressiveandgenerouscompany."ShetoldpeoplethatApplehadth emoneytopayartistsforthethreemonths.Shesaid:"Weknowhowastro nomicallysuccessfulApplehasbeenandweknowthatthisincredibleco mpanyhasthemoneytopayartists....Threemonthsisalongtimetogoun paid, and it is unfair to ask any one towork for nothing."

22

FREE WRITING

From http://www.BreakingNewsEnglish.com/1506/150624-taylor-swift.html

Write about **streaming music** for 10 minutes. Comment on your partner's paper.

ACADEMIC WRITING

From http://www.BreakingNewsEnglish.com/1506/150624-taylor-swift.html

Streaming music is better than buying songs or albums. Discuss.

HOMEWORK

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about streaming music. Share what you discover with your partner(s) in the next lesson.

3. STREAMING MUSIC: Make a poster about streaming music. Show your work to your classmates in the next lesson. Did you all have similar things?

4. APPLE MUSIC: Write a magazine article about whether Apple Music should pay Taylor Swift. Include imaginary interviews with people who are for and against it.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on streaming music. Ask him/her three questions about streaming music. Give him/her three of your ideas on how to make streaming better. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

TRUE / FALSE (p.4)

aF bT cT dF eT fF gT hF

SYNONYM MATCH (p.4)

- 1. removed
- 2 initial
- 3. period
- 4. provide
- 5. compensation
- 6. further
- 7. criticism
- 8. added
- 9. progressive
- 10. incredible

- a. took away
- b. beginning
- c. time
- d. supply
- e. payment
- f. additionally
- g. disapproval
- h. went on to say
- i. advanced
- j. amazing

COMPREHENSION QUESTIONS (p.8)

- 1. 1989
- 2. June 30th
- 3. Three months
- 4. \$9.99
- 5. Greedy
- 6. Her criticism of Apple
- 7. Writers and producers
- 8. Unfair
- 9. Astronomically
- ^{10.} Being paid

MULTIPLE CHOICE - QUIZ (p.9)

1. a 2. c 3. d 4. b 5. a 6. d 7. c 8. b 9. c 10. b

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2. (It's good for your English ;-)