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Level 2

Discount for bringing own cup to Starbucks

22nd March, 2016

<http://www.breakingnewsenglish.com/1603/160322-coffee-cups-2.html>

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Please try Levels 0 and 1 (easier) and the 26–page Level 3 (harder).

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THE READING

From <http://www.breakingnewsenglish.com/1603/160322-coffee-cups-2.html>

The coffee shop chain Starbucks will give customers a discount if they bring their own cups. It wants to cut down on the number of paper cups that are put in the trash. It is part of a two-month trial in cafes in England. Starbucks wants to reduce waste and recycle more. The vice president of Starbucks UK said: "Starbucks is committed to increasing recycling rates and reusable cups are a key part of our overall waste reduction strategy." Bosses will decide later if they will continue the discounts. Customers who bring their own cups will not get a discount on the cafe's cheaper filter coffee.

The issue of disposable paper cups has been in the news a lot. Around seven million cups are thrown away every day. Journalists said that some cafes lie about how many paper cups they recycle. The journalists say the cafes do not recycle as many cups as they say they do. Customers wrongly believe that a coffee shop is environmentally friendly. Fewer than one in 400 paper cups at coffee shop chains are recycled. A coffee drinker said she would bring her own cup. She said: "I am disappointed that cafes recycle so little. I thought they were more responsible."

Sources: <http://www.standard.co.uk/news/london/starbucks-to-offer-50p-discount-to-customers-with-their-own-cup-a3207521.html>
<http://www.telegraph.co.uk/news/shopping-and-consumer-news/12198714/Starbucks-offers-discount-to-customers-who-bring-their-own-coffee-cup-in-campaign-win.html>
<http://www.independent.co.uk/news/business/news/starbucks-offers-50p-discount-if-you-bring-your-own-cup-a6941026.html>

MATCHING

From <http://www.breakingnewsenglish.com/1603/160322-coffee-cups-2.html>

PARAGRAPH ONE:

- | | |
|----------------------------------|---------------------------------|
| 1. The coffee shop | a. are put in the trash |
| 2. give customers a discount | b. chain Starbucks |
| 3. It wants to cut | c. and recycle more |
| 4. the number of paper cups that | d. month trial |
| 5. It is part of a two- | e. coffee |
| 6. reduce waste | f. reduction strategy |
| 7. part of our overall waste | g. if they bring their own cups |
| 8. the cafe's cheaper filter | h. down |

PARAGRAPH TWO:

- | | |
|---------------------------------------------|--------------------------|
| 1. disposable | a. 400 paper cups |
| 2. in the news | b. thrown away every day |
| 3. Around seven million cups are | c. a lot |
| 4. some cafes lie about how many paper cups | d. as they say they do |
| 5. cafes do not recycle as many cups | e. paper cups |
| 6. environmentally | f. responsible |
| 7. Fewer than one in | g. they recycle |
| 8. I thought they were more | h. friendly |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1603/160322-coffee-cups-2.html>

The coffee shop chain Starbucks (1) _____ a discount if they (2) _____ cups. It wants to cut down on the number of paper cups that are put in the trash. It is (3) _____-month trial in cafes in England. Starbucks wants to reduce (4) _____ more. The vice president of Starbucks UK said: "Starbucks is committed to increasing recycling rates and reusable cups are (5) _____ our overall waste reduction strategy." Bosses will decide later if they will continue the discounts. Customers who bring their own cups will not get a discount on the cafe's (6) _____.

The issue (7) _____ cups has been in the news a lot. Around seven million cups (8) _____ every day. Journalists said that some cafes (9) _____ many paper cups they recycle. The journalists say the cafes do not recycle as many cups (10) _____ do. Customers wrongly believe that a coffee shop is environmentally friendly. Fewer than (11) _____ cups at coffee shop chains are recycled. A coffee drinker said she would bring her own cup. She said: "I am disappointed that cafes (12) _____. I thought they were more responsible."

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.breakingnewsenglish.com/1603/160322-coffee-cups-2.html>

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

Discount for bringing own cup to Starbucks – 22nd March, 2016
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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)
