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## **Level 5**

### **New store lets you shop, walk out and pay later**

**7th December, 2016**

<http://www.breakingnewsenglish.com/1612/161207-grocery-store-5.html>

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**Please try Levels 4 and 6. They are (a little) harder.**

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# THE READING

From <http://www.breakingnewsenglish.com/1612/161207-grocery-store-5.html>

Amazon is trialling what it says is the world's most advanced shopping technology. It is its new-concept grocery store called Amazon Go. It has no checkout counters, cashiers or queues. The technology works via an app on a shopper's mobile device. The app checks in when the shopper enters the store. It lets you shop and then scans what you have bought as you leave the store. Amazon then bills you later and your shopping is charged to your Amazon account. There is no being held up by slow customers, people using credit cards or by waiting for change.

Amazon Go may improve the high street shopping experience and provide a boost for brick-and-mortar stores. The grocery and convenience store markets are extremely tough to crack. Profit margins are low and competition is strong. Amazon seems confident it can succeed. Rumours are the retail giant has plans for 2,000 grocery stores across the USA. It could also sell its shopping technology software to retailers worldwide. An industry analyst said Amazon Go could change shopping. He said: "It makes it just as convenient, if not more convenient, than online shopping."

Sources: <http://www.theverge.com/2016/12/5/13842592/amazon-go-new-cashier-less-convenience-store>  
<http://www.seattletimes.com/business/amazon/amazoncom-unveils-self-driving-brick-and-mortar-convenience-store/>  
<http://www.usatoday.com/story/tech/news/2016/12/05/amazon-go-supermarket-no-checkout-no-cashiers-artificial-intelligence-sensors/94991612/>

# PHRASE MATCHING

From <http://www.breakingnewsenglish.com/1612/161207-grocery-store-5.html>

## PARAGRAPH ONE:

- |                                   |                             |
|-----------------------------------|-----------------------------|
| 1. the world's most advanced      | a. shopper enters the store |
| 2. no checkout counters, cashiers | b. by slow customers        |
| 3. The app checks in when the     | c. later                    |
| 4. scans what                     | d. change                   |
| 5. Amazon then bills you          | e. shopping technology      |
| 6. your shopping is charged to    | f. you have bought          |
| 7. being held up                  | g. or queues                |
| 8. waiting for                    | h. your Amazon account      |

## PARAGRAPH TWO:

- |                               |                        |
|-------------------------------|------------------------|
| 1. improve the high street    | a. it can succeed      |
| 2. provide a boost for brick- | b. to crack            |
| 3. extremely tough            | c. analyst             |
| 4. Profit margins are         | d. as convenient       |
| 5. Amazon seems confident     | e. and-mortar stores   |
| 6. the retail                 | f. low                 |
| 7. An industry                | g. giant               |
| 8. It makes it just           | h. shopping experience |

# LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1612/161207-grocery-store-5.html>

Amazon is trialling what (1) \_\_\_\_\_ world's most advanced shopping technology. It is its new-concept (2) \_\_\_\_\_ called Amazon Go. It has no checkout counters, cashiers or queues. The technology (3) \_\_\_\_\_ on a shopper's mobile device. The app checks in when the shopper enters the store. It (4) \_\_\_\_\_ then scans what you have bought as you leave the store. Amazon then bills you later and your shopping (5) \_\_\_\_\_ Amazon account. There is no being held up by slow customers, people using credit cards or by (6) \_\_\_\_\_.

Amazon Go (7) \_\_\_\_\_ high street shopping experience and provide a boost for (8) \_\_\_\_\_ stores. The grocery and convenience store markets are extremely (9) \_\_\_\_\_. Profit margins are low and competition is strong. Amazon seems confident it can succeed. Rumours (10) \_\_\_\_\_ giant has plans for 2,000 grocery stores across the USA. It could also sell its shopping technology (11) \_\_\_\_\_ worldwide. An industry analyst said Amazon Go could change shopping. He said: "It makes it (12) \_\_\_\_\_, if not more convenient, than online shopping."

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <http://www.breakingnewsenglish.com/1612/161207-grocery-store-5.html>

Amazon is trialling what it says is the world's most advanced shopping technology. It is its new-concept grocery store called Amazon Go. It has no checkout counters, cashiers or queues. The technology works via an app on a shopper's mobile device. The app checks in when the shopper enters the store. It lets you shop and then scans what you have bought as you leave the store. Amazon then bills you later and your shopping is charged to your Amazon account. There is no being held up by slow customers, people using credit cards or by waiting for change. Amazon Go may improve the high street shopping experience and provide a boost for brick-and-mortar stores. The grocery and convenience store markets are extremely tough to crack. Profit margins are low and competition is strong. Amazon seems confident it can succeed. Rumours are the retail giant has plans for 2,000 grocery stores across the USA. It could also sell its shopping technology software to retailers worldwide. An industry analyst said Amazon Go could change shopping. He said: "It makes it just as convenient, if not more convenient, than online shopping."

# GROCERY STORES SURVEY

From <http://www.breakingnewsenglish.com/1612/161207-grocery-store-4.html>

Write five GOOD questions about grocery stores in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

*New store lets you shop, walk out and pay later – 7th December, 2016*  
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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

