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Level 6

Ivory Coast gets three-word postal addresses

11th December, 2016

<http://www.breakingnewsenglish.com/1612/161211-postal-address.html>

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Please try Levels 5 and 4 (they are easier).

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THE ARTICLE

From <http://www.BreakingNewsEnglish.com/1612/161211-postal-address.html>

Ivory Coast has adopted a revolutionary new system of postal addresses that contain just three words. It means that for the first time ever, everyone in the country will be able to receive mail to their house or office. Up until now, people had to rely on post office boxes. There were only 150,000 of these nationwide and people had to rent them, which meant poorer people found it difficult to receive mail. The head of Ivory Coast's post office told the BBC: "We have 150,000 PO boxes for a population of nearly 24 million. That means a postal address is a luxury in Ivory Coast. We have to make postal access available to everyone." He said the three-word addresses would move Ivory Coast into the digital age.

The Ivory Coast's new postal system is based on the [what3words.com](http://www.what3words.com) geo-mapping system. Its software has divided the world into a grid of 57 trillion 3m x 3m squares, each assigned a unique 3-word address. The software uses latitude and longitude coordinates to precisely pinpoint a location on a global address network. The 22 numbers from these coordinates are converted into three easy to remember words that replace house numbers, street and city names and zip codes. A [what3words.com](http://www.what3words.com) spokesperson said: "Poor addressing might seem no more than annoying in some countries, but around the world it hampers the growth and development of nations, ultimately costing lives."

Sources: <http://www.bbc.com/news/world-africa-38262877>
<http://www.techrepublic.com/article/why-geocoding-is-better-than-street-addresses-and-will-power-future-tech-and-services/>
<http://what3words.com/about/>

WARM-UPS

1. POSTAL ADDRESSES: Students walk around the class and talk to other students about postal addresses. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

revolutionary / system / postal address / post office / mail / luxury / population / age
geo-mapping / software / trillion / unique / coordinates / remember / annoying / lives

Have a chat about the topics you liked. Change topics and partners frequently.

3. E-MAIL: Students A **strongly** believe e-mail addresses are more important than postal addresses; Students B **strongly** believe the opposite. Change partners again and talk about your conversations.

4. POSTAL SYSTEM: How could it be better? Complete this table with your partner(s). Change partners often and share what you wrote.

	How are things now?	Improvements
Stamps		
Post offices		
Postal services		
Speed		
Envelopes		
Deliveries		

5. WORD: Spend one minute writing down all of the different words you associate with the word "word". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

6. MAIL: Rank these with your partner. Put the best things to receive in the mail at the top. Change partners often and share your rankings.

- birthday card
- letter from friend
- Amazon package
- a postcard
- photos
- party invitation
- flight tickets
- a surprise

BEFORE READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1612/161211-postal-address.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- a. Ivory Coast's new postal addresses contain just three words. **T / F**
- b. Not everyone could get mail delivered to their house in Ivory Coast. **T / F**
- c. The Ivory Coast Post Office had 1,500,000 PO boxes. **T / F**
- d. The head of the post office said a postal address used to be a luxury. **T / F**
- e. Mapping software divided the world into 57 trillion squares / addresses. **T / F**
- f. The software did not use latitude and longitude coordinates. **T / F**
- g. The new addresses use the house number and zip code in the address. **T / F**
- h. A website said the old addresses help boost growth and development. **T / F**

2. SYNONYM MATCH:

Match the following synonyms. The words in **bold** are from the news article.

- | | |
|-------------------------|-----------------|
| 1. adopted | a. at hand |
| 2. revolutionary | b. depend |
| 3. rely | c. identify |
| 4. luxury | d. individual |
| 5. available | e. extravagance |
| 6. grid | f. chosen |
| 7. unique | g. eventually |
| 8. pinpoint | h. network |
| 9. annoying | i. ultra-modern |
| 10. ultimately | j. irritating |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|--|-------------------------|
| 1. Ivory Coast has adopted a revolutionary | a. a grid |
| 2. postal addresses that contain | b. on post office boxes |
| 3. for the first time | c. pinpoint a location |
| 4. people had to rely | d. mapping |
| 5. make postal access available | e. just three words |
| 6. geo- | f. growth |
| 7. divided the world into | g. new system |
| 8. coordinates to precisely | h. codes |
| 9. city names and zip | i. to everyone |
| 10. it hampers the | j. ever |

GAP FILL

From <http://www.BreakingNewsEnglish.com/1612/161211-postal-address.html>

Ivory Coast has adopted a (1) _____ new system of postal addresses that contain just three words. It (2) _____ that for the first time ever, everyone in the country will be able to receive mail to their house or office. Up until now, people had to (3) _____ on post office boxes. There were only 150,000 of these nationwide and people had to (4) _____ them, which meant poorer people found it difficult to receive mail. The (5) _____ of Ivory Coast's post office told the BBC: "We have 150,000 PO boxes for a population of nearly 24 million. That means a postal address is a (6) _____ in Ivory Coast. We have to make postal (7) _____ available to everyone." He said the three-word addresses would move Ivory Coast into the digital (8) _____.

means
rely
access
head
age
revolutionary
luxury
rent

The Ivory Coast's new postal system is (9) _____ on the what3words.com geo-mapping system. Its software has (10) _____ the world into a grid of 57 trillion 3m x 3m squares, each assigned a (11) _____ 3-word address. The software uses latitude and longitude coordinates to precisely (12) _____ a location on a global address network. The 22 numbers from these coordinates are (13) _____ into three easy to remember words that (14) _____ house numbers, street and city names and zip codes. A what3words.com spokesperson said: "Poor addressing might seem no more than (15) _____ in some countries, but around the world it hampers the growth and development of nations, ultimately (16) _____ lives."

pinpoint
divided
costing
based
converted
unique
annoying
replace

LISTENING – Guess the answers. Listen to check.

From <http://www.BreakingNewsEnglish.com/1612/161211-postal-address.html>

- 1) a revolutionary new system of postal addresses that _____ words
 - a. contains just three
 - b. contained just three
 - c. containing just three
 - d. contain just three
- 2) Up until now, people had to _____ office boxes
 - a. rely in post
 - b. relying post
 - c. rely on post
 - d. relying on post
- 3) There were only 150,000 of these nationwide and people _____ them
 - a. had to rent
 - b. had to went
 - c. had to lent
 - d. had to sent
- 4) That means a postal address is _____ Ivory Coast
 - a. a luxurious in
 - b. a luxury in
 - c. a luxuries in
 - d. a luxuriant in
- 5) He said the three-word addresses would move Ivory Coast _____
 - a. into the digital aged
 - b. into the digitally age
 - c. into a digital age
 - d. into the digital age
- 6) Ivory Coast's new postal system is based on the what3words.com _____
 - a. geo-mapping system
 - b. geo-map in system
 - c. geo-mapped in system
 - d. geo-mapping systems
- 7) the what3words.com geo-mapping system. Its software has divided the _____
 - a. world into a grid
 - b. world into a girdle
 - c. world into a gridiron
 - d. world into a griddle
- 8) software uses latitude and longitude coordinates to precisely _____
 - a. pinned point a location
 - b. pinpoint a location
 - c. pin pointed a location
 - d. pin pointer a location
- 9) words that replace house numbers, street and city names _____
 - a. and zip codes
 - b. and zipped codes
 - c. and zipper codes
 - d. and zips codes
- 10) it hampers the growth and development of nations, _____ lives
 - a. ultimate costing
 - b. ultimately cost in
 - c. ultimately costing
 - d. ultimate cost in

LISTENING – Listen and fill in the gaps

From <http://www.BreakingNewsEnglish.com/1612/161211-postal-address.html>

Ivory Coast (1) _____ revolutionary new system of postal addresses that contain just three words. It means (2) _____ time ever, everyone in the country will be able to receive mail to their house or office. Up until now, people (3) _____ post office boxes. There were only 150,000 of these nationwide and people had to rent them, which meant poorer people (4) _____ to receive mail. The head of Ivory Coast's post office told the BBC: "We have 150,000 PO boxes for a population (5) _____. That means a postal address is a luxury in Ivory Coast. We have to make postal access available to everyone." He said the three-word addresses would move Ivory Coast into (6) _____.

The Ivory Coast's new postal system (7) _____ what3words.com geo-mapping system. Its software has divided the world (8) _____ trillion 3m x 3m squares, each assigned a unique 3-word address. The software (9) _____ longitude coordinates to precisely pinpoint a location on a global address network. The 22 numbers from these coordinates (10) _____ into three easy to remember words that replace house numbers, street and city names and zip codes. A what3words.com spokesperson said: "Poor addressing might seem no (11) _____ in some countries, but around the world it hampers the growth and development of nations, (12) _____ lives."

COMPREHENSION QUESTIONS

From <http://www.BreakingNewsEnglish.com/1612/161211-postal-address.html>

1. What did the article call the new postal system?
2. What did people have to rely on to get mail?
3. How many PO boxes are there in Ivory Coast?
4. Who does the post office head want to make postal access available to?
5. What age did the post office head say Ivory Coast could enter?
6. What kind of system creates the addresses?
7. How many locations did software create around the world?
8. How many numbers are in latitude and longitude coordinates?
9. What kind of codes does the new address system replace?
10. What does a spokesperson say poor addressing can cost?

MULTIPLE CHOICE - QUIZ

From <http://www.BreakingNewsEnglish.com/1612/161211-postal-address.html>

- 1) What did the article call the new postal system?
 - a) nice
 - b) revolutionary
 - c) worldwide
 - d) expensive
- 2) What did people have to rely on to get mail?
 - a) lots of stamps
 - b) luck
 - c) maps
 - d) post office boxes
- 3) How many PO boxes are there in Ivory Coast?
 - a) 150,000,000
 - b) 15,000
 - c) 150,000
 - d) 1,500,000
- 4) Who does the post office head want to make postal access available to?
 - a) everyone
 - b) people in the mountains
 - c) children
 - d) those who can pay
- 5) What age did the post office head say Ivory Coast could enter?
 - a) 21
 - b) the digital age
 - c) the space age
 - d) the real age
- 6) What kind of system creates the addresses?
 - a) a geo-mapping system
 - b) a street finder
 - c) Google Street View
 - d) one that makes stamps
- 7) How many locations did software create around the world?
 - a) 57,000,000
 - b) 57,000,000,000
 - c) 57,000,000,000,000
 - d) 57,000,000,000,000,000
- 8) How many numbers are in latitude and longitude coordinates?
 - a) 22
 - b) 57
 - c) 3
 - d) 150
- 9) What kind of codes does the new address system replace?
 - a) secret codes
 - b) penal codes
 - c) bar codes
 - d) zip codes
- 10) What does a spokesperson say poor addressing can cost?
 - a) words
 - b) stamps
 - c) lives
 - d) nations

ROLE PLAY

From <http://www.BreakingNewsEnglish.com/1612/161211-postal-address.html>

Role A – Birthday Card

You think a birthday card is the best thing to receive in the mail. Tell the others three reasons why. Tell them things that are wrong with their things. Also, tell the others which is the least desirable of these (and why): an Amazon package, a surprise or a letter from a friend.

Role B – Amazon Package

You think an Amazon package is the best thing to receive in the mail. Tell the others three reasons why. Tell them things that are wrong with their things. Also, tell the others which is the least desirable of these (and why): a birthday card, a surprise or a letter from a friend.

Role C – A Surprise

You think a surprise is the best thing to receive in the mail. Tell the others three reasons why. Tell them things that are wrong with their things. Also, tell the others which is the least desirable of these (and why): an Amazon package, a birthday card or a letter from a friend.

Role D – A Letter from a Friend

You think a letter from a friend is the best thing to receive in the mail. Tell the others three reasons why. Tell them things that are wrong with their things. Also, tell the others which is the least desirable of these (and why): an Amazon package, a surprise or a birthday card.

AFTER READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1612/161211-postal-address.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'postal' and 'address'.

postal	address

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• contain• ever• rely• poorer• 24• age	<ul style="list-style-type: none">• divided• unique• location• 22• zip• lives
---	--

POSTAL ADDRESSES SURVEY

From <http://www.BreakingNewsEnglish.com/1612/161211-postal-address.html>

Write five GOOD questions about postal addresses in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

POSTAL ADDRESSES DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What springs to mind when you hear the word 'address'?
3. What do you think about what you read?
4. What do you think of your postal address?
5. Which is more important – an e-mail address or postal address? Why?
6. What do you think of the three-word address system?
7. What three words would you like for your address?
8. How much mail do you get every day?
9. How useful are post office boxes?
10. Why is it important to be in the digital age?

Ivory Coast gets three-word postal addresses – 11th December, 2016
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POSTAL ADDRESSES DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. How does the three-word address system work?
13. How useful might the three-word address system be?
14. Would you like a three-word address or your current address?
15. How will the world change if everyone has an address?
16. How might poor addressing hamper growth?
17. What's the best address in your country?
18. What are the disadvantages of the three-word address system?
19. What are the advantages of the three-word address system?
20. What questions would you like to ask the three-word address creator?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <http://www.BreakingNewsEnglish.com/1612/161211-postal-address.html>

Ivory Coast has (1) _____ a revolutionary new system of postal addresses that contain just three words. It means that for the first time ever, everyone in the country will be able to receive mail to their house or office. Up (2) _____ now, people had to rely (3) _____ post office boxes. There were only 150,000 of these nationwide and people had to (4) _____ them, which meant poorer people found it difficult to receive mail. The head of Ivory Coast's post office told the BBC: "We have 150,000 PO boxes for a population of nearly 24 million. That means a postal address is a (5) _____ in Ivory Coast. We have to make postal access available to everyone." He said the three-word addresses would move Ivory Coast into the digital (6) _____.

The Ivory Coast's new postal system is based (7) _____ the what3words.com geo-mapping system. Its software has divided the world into a (8) _____ of 57 trillion 3m x 3m squares, each assigned a (9) _____ 3-word address. The software uses latitude and longitude coordinates to precisely (10) _____ a location on a global address network. The 22 numbers from these coordinates are converted into three easy to remember words that replace house numbers, street and city names and (11) _____ codes. A what3words.com spokesperson said: "Poor addressing might seem no more than annoying in some countries, but around the world it (12) _____ the growth and development of nations, ultimately costing lives."

Put the correct words from the table below in the above article.

- | | | | | |
|-----|---------------|--------------|--------------|---------------|
| 1. | (a) adopting | (b) adopted | (c) adaptive | (d) adaptor |
| 2. | (a) still | (b) then | (c) again | (d) and |
| 3. | (a) of | (b) to | (c) in | (d) on |
| 4. | (a) lent | (b) rent | (c) went | (d) sent |
| 5. | (a) luxurious | (b) luxury | (c) luxuries | (d) luxuriate |
| 6. | (a) aged | (b) aging | (c) age | (d) ago |
| 7. | (a) of | (b) in | (c) on | (d) to |
| 8. | (a) girdle | (b) griddle | (c) grid | (d) gridiron |
| 9. | (a) unicast | (b) unicycle | (c) unicorn | (d) unique |
| 10. | (a) pinpoint | (b) exact | (c) correct | (d) pinned |
| 11. | (a) zip | (b) zipped | (c) zipping | (d) zipper |
| 12. | (a) bumpers | (b) clampers | (c) hampers | (d) stumpers |

SPELLING

From <http://www.BreakingNewsEnglish.com/1612/161211-postal-address.html>

Paragraph 1

1. a unvrlroiaeyto new system
2. 150,000 of these aonwieitnd
3. a ionlotpuap of nearly 24 million
4. a postal address is a xluyur
5. postal access aaalivelb to everyone
6. move Ivory Coast into the atiilgd age

Paragraph 2

7. each gnsdeias a unique 3-word address
8. latitude and longitude otdoraesicn
9. riecleyp pinpoint a location
10. revtcdone into three
11. nynioagn in some countries
12. limyteuatl costing lives

PUT THE TEXT BACK TOGETHER

From <http://www.BreakingNewsEnglish.com/1612/161211-postal-address.html>

Number these lines in the correct order.

- () of Ivory Coast's post office told the BBC: "We have 150,000 PO boxes for a population of
- () address network. The 22 numbers from these coordinates are converted into three easy to remember
- () mapping system. Its software has divided the world into a grid of 57 trillion 3m x 3m squares, each assigned a unique
- () words that replace house numbers, street and city names and zip
- () codes. A what3words.com spokesperson said: "Poor addressing might seem no more than annoying in
- () office. Up until now, people had to rely on post office boxes. There were only 150,000 of these nationwide
- () The Ivory Coast's new postal system is based on the what3words.com geo-
- () 3-word address. The software uses latitude and longitude coordinates to precisely pinpoint a location on a global
- () some countries, but around the world, it hampers the growth and development of nations, ultimately costing lives."
- () and people had to rent them, which meant poorer people found it difficult to receive mail. The head
- () nearly 24 million. That means a postal address is a luxury in Ivory Coast. We have to make postal access
- () that for the first time ever, everyone in the country will be able to receive mail to their house or
- (**1**) Ivory Coast has adopted a revolutionary new system of postal addresses that contain just three words. It means
- () available to everyone." He said the three-word addresses would move Ivory Coast into the digital age.

PUT THE WORDS IN THE RIGHT ORDER

From <http://www.BreakingNewsEnglish.com/1612/161211-postal-address.html>

1. a Adopted addresses postal of system new revolutionary .
2. in first will everyone the For country ever , the time .
3. rely to had people , now until Up boxes office post on .
4. everyone postal We access have available to to make .
5. word Three- age digital the into Coast Ivory move would addresses .
6. world software into has a divided grid the Its .
7. address a location pinpoint network global on a Precisely .
8. coordinates these from numbers 22 The converted are .
9. easy replace to house remember numbers words Three that .
10. addressing Poor annoying than more no seem might .

CIRCLE THE CORRECT WORD (20 PAIRS)

From <http://www.BreakingNewsEnglish.com/1612/161211-postal-address.html>

Ivory Coast has adopted a *revolution / revolutionary* new system of postal addresses that contain *just / justly* three words. It means that for the first time *every / ever*, everyone in the country will be able to receive mail to their house or office. *Up / Come* until now, people had to rely *in / on* post office boxes. There were only 150,000 of *these / them* nationwide and people had to rent them, which meant poorer people found it *difficult / difficulty* to receive mail. The head of Ivory Coast's post office *telling / told* the BBC: "We have 150,000 PO boxes for a population of nearly 24 million. That means a postal address is a *luxury / luxurious* in Ivory Coast. We have to make postal access available to everyone." He said the three-word addresses would move Ivory Coast into the digital *aged / age*.

The Ivory Coast's new postal system is *biased / based* on the what3words.com geo-mapping system. Its software has *divided / division* the world into a *grid / griddle* of 57 trillion 3m x 3m squares, each *assigned / resigned* a unique 3-word address. The software uses *aptitude / latitude* and longitude coordinates to *precisely / precision* pinpoint a location on a global address network. The 22 numbers from these coordinates are *converted / conversion* into three easy to remember words that replace house numbers, street and city names and *zipper / zip* codes. A what3words.com spokesperson said: "Poor addressing might seem no more than *annoying / annoyance* in some countries, but around the world it hampers the growth and development of nations, *ultimately / ultimate* costing lives."

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From <http://www.BreakingNewsEnglish.com/1612/161211-postal-address.html>

_v_ry C__st h_s _d_pt_d _r_v_l_t__n_ry n_w syst_m
_f p_st_l _ddr_ss_s th_t c_nt__n j_st thr__w_rds. _t
m__ns th_t f_r th_ f_rst t_m_ _v_r, _v_ry_n_ _n th_
c__ntry w_ll b_ _bl_t_r_c__v_m__l_t th__r h__s__r
_ff_c_. _p_nt_l n_w, p__pl_ h_d t_r_ly _n p_st _ff_c_
b_x_s. Th_r_w_r_ _nly 150,000 _f th_s_ n_t__nw_d_
_nd p__pl_ h_d t_r_nt th_m, wh_ch m__nt p__r_r
p__pl_ f__nd _t_d_ff_c_l_t t_r_c__v_m__l. Th_h__d_f
_v_ry C__st's p_st _ff_c_ t_ld th_ BBC: "W_h_v_
150,000 P_b_x_s f_r _p_p_l_t__n _f n__rly 24
m_ll_n. Th_t m__ns _p_st_l _ddr_ss_s _l_x_ry _n
_v_ry C__st. W_h_v_ t_m_k_p_st_l_cc_ss_v__l_bl_
t__v_ry_n_." H_s__d th_ thr__-w_rd _ddr_ss_s w__ld
m_v_ _v_ry C__st _nt_ th_ d_g_t_l_g_.

Th_ _v_ry C__st's n_w p_st_l syst_m _s b_s_d _n th_
wh_t3w_rds.c_m g__-m_pp_ng syst_m. _ts s_ftw_r_ h_s
d_v_d_d th_ w_rld _nt_ _gr_d _f 57 tr_ll__n 3m x 3m
sq__r_s, __ch _ss_gn_d _n_q__ 3-w_rd _ddr_ss. Th_
s_ftw_r_ _s_s l_t_t_d _nd l_ng_t_d_c__rd_n_t_s t_
pr_c_s_ly p_np__nt _l_c_t__n _n _gl_b_l _ddr_ss
n_tw_rk. Th_ 22 n_mb_rs fr_m th_s_c__rd_n_t_s _r_
c_nv_rtd _nt_ thr__ __sy t_r_m_mb_r w_rds th_t
r_pl_c_h__s_n_mb_rs, str__t _nd c_ty n_m_s _nd z_p
c_d_s. _ wh_t3w_rds.c_m sp_k_sp_rs_n_s__d: "P__r
_ddr_ss_ng m_ght s__m n_m_r_ th_n _nn_y_ng _n
s_m_c__ntr__s, b_t_r__nd th_ w_rld _t_h mp_rs th_
gr_wth _nd d_v_l_pm_nt _f n_t__ns, _lt_m_t_ly
c_st_ng l_v_s."

PUNCTUATE THE TEXT AND ADD CAPITALS

From <http://www.BreakingNewsEnglish.com/1612/161211-postal-address.html>

ivory coast has adopted a revolutionary new system of postal addresses that contain just three words it means that for the first time ever everyone in the country will be able to receive mail to their house or office up until now people had to rely on post office boxes there were only 150000 of these nationwide and people had to rent them which meant poorer people found it difficult to receive mail the head of ivory coast's post office told the bbc "we have 150000 po boxes for a population of nearly 24 million that means a postal address is a luxury in ivory coast we have to make postal access available to everyone" he said the three-word addresses would move ivory coast into the digital age

the ivory coast's new postal system is based on the what3wordscom geo-mapping system its software has divided the world into a grid of 57 trillion 3m x 3m squares each assigned a unique 3-word address the software uses latitude and longitude coordinates to precisely pinpoint a location on a global address network the 22 numbers from these coordinates are converted into three easy to remember words that replace house numbers street and city names and zip codes a what3wordscom spokesperson said "poor addressing might seem no more than annoying in some countries but around the world it hampers the growth and development of nations ultimately costing lives"

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.BreakingNewsEnglish.com/1612/161211-postal-address.html>

Ivory Coast has adopted a revolutionary new system of postal addresses that contain just three words. It means that for the first time ever, everyone in the country will be able to receive mail to their house or office. Up until now, people had to rely on post office boxes. There were only 150,000 of these nationwide and people had to rent them, which meant poorer people found it difficult to receive mail. The head of Ivory Coast's post office told the BBC: "We have 150,000 PO boxes for a population of nearly 24 million. That means a postal address is a luxury in Ivory Coast. We have to make postal access available to everyone." He said the three-word addresses would move Ivory Coast into the digital age. The Ivory Coast's new postal system is based on the what3words.com geo-mapping system. Its software has divided the world into a grid of 57 trillion 3m x 3m squares, each assigned a unique 3-word address. The software uses latitude and longitude coordinates to precisely pinpoint a location on a global address network. The 22 numbers from these coordinates are converted into three easy-to-remember words that replace house numbers, street and city names and zip codes. A what3words.com spokesperson said: "Poor addressing might seem no more than an annoying inconvenience in some countries, but around the world, it hampers the growth and development of nations, ultimately costing lives."

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about the what3words geo-mapping global addressing network. Share what you discover with your partner(s) in the next lesson.

3. GEO-MAPPING: Make a poster about geo-mapping. Show your work to your classmates in the next lesson. Did you all have similar things?

4. POSTAL ADDRESSES: Write a magazine article about postal addresses being more important than e-mail addresses. Include imaginary interviews with people who believe this and with those who do not.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on geo-mapping. Ask him/her three questions about it. Give him/her three of your ideas on how geo-mapping can help us. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

TRUE / FALSE (p.4)

a T b T c F d T e T f F g F h F

SYNONYM MATCH (p.4)

- | | |
|------------------|-----------------|
| 1. adopted | a. chosen |
| 2. revolutionary | b. ultra-modern |
| 3. rely | c. depend |
| 4. luxury | d. extravagance |
| 5. available | e. at hand |
| 6. grid | f. network |
| 7. unique | g. individual |
| 8. pinpoint | h. identify |
| 9. annoying | i. irritating |
| 10. ultimately | j. eventually |

COMPREHENSION QUESTIONS (p.8)

1. Revolutionary
2. Post office boxes
3. 150,000
4. Everyone
5. The digital age
6. A geo-mapping system
7. 57 trillion
8. 22
9. Zip codes
10. Lives

MULTIPLE CHOICE - QUIZ (p.9)

1. b 2. d 3. c 4. a 5. b 6. a 7. c 8. a 9. d 10. c

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)