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Level 5

TV maker illegally tracked and sold viewing data

9th February, 2017

<http://www.breakingnewsenglish.com/1702/170209-television-5.html>

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Please try Levels 4 and 6. They are (a little) harder.

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THE READING

From <http://www.breakingnewsenglish.com/1702/170209-television-5.html>

The TV maker Vizio will pay \$2.2 million to settle claims that it collected data from 11 million people without asking them. The lawsuit against Vizio was filed by the Federal Trade Commission (FTC) in the USA. The FTC said Vizio gathered and sold data on customers without their permission for years. Vizio began making televisions in 2014 that tracked what people were watching. They used software updates to fit tracking devices to TVs made before 2014. The FTC said: "Consumers didn't know that while they were watching their TVs, Vizio was watching them."

The FTC said Vizio captured information non-stop about what people were watching and their IP addresses. This was a breach of privacy and security. The FTC said: "The data generated when you watch television can reveal a lot about you and your household." Vizio sold information about people's age, sex, household size and income, marital status, home ownership, and education, but not people's names. Vizio lawyer Jerry Huang said: "Today, the FTC has made it clear that all smart-TV makers should get people's consent before collecting and sharing television viewing information."

Sources: <http://www.pcmag.com/news/351582/own-a-vizio-tv-it-may-have-spied-on-you>
http://www.huffingtonpost.com/entry/vizio-settlement_us_589962dee4b0c1284f27e534
<http://www.androidpolice.com/2017/02/06/vizio-fined-2-2-million-collecting-customer-viewing-histories-without-consent/>

PHRASE MATCHING

From <http://www.breakingnewsenglish.com/1702/170209-television-5.html>

PARAGRAPH ONE:

- | | |
|---|-------------------------|
| 1. pay \$2.2 million to settle | a. by the FTC |
| 2. it collected data from 11 million people | b. updates |
| 3. The lawsuit against Vizio was filed | c. their permission |
| 4. sold data on customers without | d. televisions in 2014 |
| 5. Vizio began making | e. devices to TVs |
| 6. tracked what | f. claims |
| 7. software | g. people were watching |
| 8. fit tracking | h. without asking them |

PARAGRAPH TWO:

- | | |
|------------------------|------------------|
| 1. Vizio captured | a. lot about you |
| 2. IP | b. ownership |
| 3. This was a breach | c. consent |
| 4. reveal a | d. addresses |
| 5. marital | e. clear |
| 6. home | f. information |
| 7. the FTC has made it | g. status |
| 8. get people's | h. of privacy |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1702/170209-television-5.html>

The TV maker Vizio will pay \$2.2 million (1) _____ that it collected data from 11 million people (2) _____ them. The lawsuit against Vizio was filed by the Federal Trade Commission (FTC) in the USA. The FTC said Vizio gathered (3) _____ customers without their (4) _____. Vizio began making televisions in 2014 that tracked what people were watching. They used software updates (5) _____ devices to TVs made before 2014. The FTC said: "Consumers didn't know that while (6) _____ TVs, Vizio was watching them."

The FTC said Vizio captured information (7) _____ what people were watching and their IP addresses. This (8) _____ privacy and security. The FTC said: "The data generated when you watch television can (9) _____ about you and your household." Vizio sold information about people's age, sex, household (10) _____, marital status, home ownership, and education, but not people's names. Vizio lawyer Jerry Huang said: "Today, the FTC has (11) _____ all smart-TV makers should get people's (12) _____ collecting and sharing television viewing information."

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.breakingnewsenglish.com/1702/170209-television-5.html>

The TV maker Vizio will pay \$2.2 million to settle claims that it collected data from 11 million people without asking them. The lawsuit against Vizio was filed by the Federal Trade Commission (FTC) in the USA. The FTC said Vizio gathered and sold data on customers without their permission for years. Vizio began making televisions in 2014 that tracked what people were watching. They used software updates to fit tracking devices to TVs made before 2014. The FTC said: "Consumers didn't know that while they were watching their TVs, Vizio was watching them." The FTC said Vizio captures information non-stop about what people were watching and their IP addresses. This was a breach of privacy and security. The FTC said: "The data generated when you watch television can reveal a lot about you and your household." Vizio sold information about people's age, sex, household size and income, marital status, home ownership, and education, but not people's names. Vizio lawyer Jerry Huang said: "Today, the FTC has made it clear that all smart-TV makers should get people's consent before collecting and sharing television viewing information."

TELEVISION SURVEY

From <http://www.breakingnewsenglish.com/1702/170209-television-4.html>

Write five GOOD questions about television in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

