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Level 6

People now snorting chocolate to get high

9th July, 2017

<http://www.breakingnewsenglish.com/1707/170709-snortable-chocolate.html>

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Please try Levels 5 and 4 (they are easier).

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THE ARTICLE

From <http://www.BreakingNewsEnglish.com/1707/170709-snortable-chocolate.html>

A company in the USA has launched a chocolate powder that it says people can snort to get high. The product is based on the raw cocoa bean, which is where chocolate comes from. It is called Coko Loko and the company claims it provides a drug-free energy "high". Coco Loko is manufactured by a company called Legal Lean. Its CEO Nick Anderson explained how he came to market his product. He said he first heard about people snorting chocolate in Europe. He initially thought it was a hoax, but then he tried it and realized that it had commercial prospects. Mr Anderson told reporters that his company's chocolate product is, "probably equal to about two energy drinks".

The powder is not regulated by the U.S. Food and Drug Administration. Many doctors are concerned about whether the powder is safe. Toxicology expert Dr Jason Russell warned that the product had the same risk factors as other energy supplements. He said there was a risk of increased blood pressure, insomnia and increased heart rate. The HuffPost website said it was concerned that the product does not have an official ingredients list, so users do not know what is in it. The website recommended that people eat chocolate instead of sniffing it to make sure they do not suffer any health problems. Mr Anderson said: "There are no health issues. It's been out two, three years. Everyone seems fine."

Sources: <http://abcnews.go.com/US/doctors-question-snortable-chocolates-energy-boost-claim/story?id=48458539>
<https://www.forbes.com/sites/brucelee/2017/07/05/snorting-chocolate-is-now-apparently-a-thing-but-why-would-you-do-it/#23a027bef900>
http://www.huffingtonpost.com/entry/coco-loko-snortable-chocolate_us_595e3b67e4b0d5b458e87266

WARM-UPS

1. CHOCOLATE: Students walk around the class and talk to other students about chocolate. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

chocolate / powder / cocoa bean / energy / market / hoax / commercial / equal / regulated / concerned / risk factors / blood pressure / insomnia / ingredients

Have a chat about the topics you liked. Change topics and partners frequently.

3. BANNED: Students A **strongly** believe the chocolate powder should be banned; Students B **strongly** believe it shouldn't. Change partners again and talk about your conversations.

4. ENERGY BOOST: What are the good and bad things about these ways to get an energy boost? Complete this table with your partner(s). Change partners often and share what you wrote.

	Good things	Bad things
Chocolate		
Energy drinks		
Jogging		
Bananas		
A power nap		
Laughter		

5. BEAN: Spend one minute writing down all of the different words you associate with the word "bean". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

6. CHOCOLATE PRODUCTS: Rank these with your partner. Put the most delicious at the top. Change partners often and share your rankings.

- chocolate brownie
- chocolate ice cream
- chocolate fondue
- chocolate cake
- hot chocolate drink
- chocolate bar
- chocolate cookies
- chocolate shake

BEFORE READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1707/170709-snortable-chocolate.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- a. The chocolate product comes from raw cocoa beans. **T / F**
- b. The company said the Coco Loko product is drug free. **T / F**
- c. The CEO took part in a chocolate snorting hoax in Europe. **T / F**
- d. The company's product is about the same as two energy drinks. **T / F**
- e. The product is regulated by the Food and Drug Administration. **T / F**
- f. A toxicology expert said the chocolate product could lead to insomnia. **T / F**
- g. The product has an official ingredients list. **T / F**
- h. The CEO accepted there had been several health issues. **T / F**

2. SYNONYM MATCH:

Match the following synonyms. The words in **bold** are from the news article.

- | | |
|-----------------------|------------------|
| 1. launched | a. potential |
| 2. provides | b. at first |
| 3. market | c. experience |
| 4. initially | d. monitored |
| 5. prospects | e. gives |
| 6. regulated | f. specialist |
| 7. expert | g. advised |
| 8. insomnia | h. introduced |
| 9. recommended | i. sleeplessness |
| 10. suffer | j. promote |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|----------------------------------|----------------------------|
| 1. The product is based | a. hoax |
| 2. explained how he came to | b. pressure |
| 3. He initially thought it was a | c. prospects |
| 4. it had commercial | d. factors |
| 5. probably equal to | e. on the raw cocoa bean |
| 6. concerned about whether | f. market his product |
| 7. had the same risk | g. any health problems |
| 8. energy | h. about two energy drinks |
| 9. increased blood | i. supplements |
| 10. make sure they do not suffer | j. the powder is safe |

GAP FILL

From <http://www.BreakingNewsEnglish.com/1707/170709-snortable-chocolate.html>

A company in the USA has (1) _____ a chocolate powder that it says people can snort to get high. The product is (2) _____ on the raw cocoa (3) _____, which is where chocolate comes from. It is called Coko Loko and the company (4) _____ it provides a drug-free energy "high". Coko Loko is manufactured by a company called Legal Lean. Its CEO Nick Anderson explained how he came to (5) _____ his product. He said he first heard about people snorting chocolate in Europe. He initially thought it was a (6) _____, but then he tried it and realized that it had commercial (7) _____. Mr Anderson told reporters that his company's chocolate product is, "probably (8) _____ to about two energy drinks".

market
launched
prospects
bean
hoax
claims
based
equal

The powder is not (9) _____ by the U.S. Food and Drug Administration. Many doctors are (10) _____ about whether the powder is safe. Toxicology (11) _____ Dr Jason Russell warned that the product had the same risk factors as other energy supplements. He said there was a risk of increased blood (12) _____, insomnia and increased heart rate. The HuffPost website said it was concerned that the product does not have an official (13) _____ list, so users do not know what is in it. The website recommended that people eat chocolate (14) _____ of sniffing it to make sure they do not suffer any health problems. Mr Anderson said: "There are no health (15) _____. It's been out two, three years. Everyone seems (16) _____."

instead
concerned
issues
pressure
regulated
fine
expert
ingredients

LISTENING – Guess the answers. Listen to check.

From <http://www.BreakingNewsEnglish.com/1707/170709-snortable-chocolate.html>

- 1) A company in the USA has launched a chocolate powder that it says people can _____
 - a. snorted to get high
 - b. snorts to get high
 - c. snorting to get high
 - d. snort to get high
- 2) Its CEO Nick Anderson explained how he came to _____
 - a. market his product
 - b. markets his product
 - c. marketed his product
 - d. marketing his product
- 3) He initially thought it _____
 - a. was a coax
 - b. was a hoax
 - c. was a soaks
 - d. was a tokes
- 4) then he tried it and realized that it had _____
 - a. commercial prospectus
 - b. commercial prospect is
 - c. commercial pro aspects
 - d. commercial prospects
- 5) his company's chocolate product is _____ about two energy drinks
 - a. probably equally to
 - b. probably equality to
 - c. probably equal to
 - d. probably equals to
- 6) Many doctors are concerned about whether the _____
 - a. powder is safely
 - b. powder is safe
 - c. powder is safety
 - d. powder is safeness
- 7) Toxicology expert Dr Jason Russell warned that the product had the _____
 - a. same risky factors
 - b. same risk factors
 - c. same risks factors
 - d. same risked factors
- 8) He said there was a risk of increased blood pressure, insomnia and _____
 - a. increased heart ratio
 - b. increased heart rater
 - c. increased heart rates
 - d. increased heart rate
- 9) concerned that the product does not have an _____
 - a. officially ingredients list
 - b. official ingredients list
 - c. official ingredients lists
 - d. officials ingredients lists
- 10) recommended that people eat chocolate instead of sniffing it to make sure _____
 - a. they do not buffer
 - b. they do not puffer
 - c. they do not tougher
 - d. they do not suffer

LISTENING – Listen and fill in the gaps

From <http://www.BreakingNewsEnglish.com/1707/170709-snortable-chocolate.html>

A company in the USA (1) _____ chocolate powder that it says people can snort to get high. The product (2) _____ the raw cocoa bean, which is where chocolate comes from. It is called Coko Loko and the company claims (3) _____ drug-free energy "high". Coko Loko is manufactured by a company called Legal Lean. Its CEO Nick Anderson explained (4) _____ market his product. He said he first heard about people snorting chocolate in Europe. He initially thought it was a hoax, but then (5) _____ realized that it had commercial prospects. Mr Anderson told reporters that his company's chocolate product is, "probably (6) _____ two energy drinks".

The (7) _____ regulated by the U.S. Food and Drug Administration. Many doctors are concerned (8) _____ powder is safe. Toxicology expert Dr Jason Russell warned that the product had the same risk (9) _____ energy supplements. He said there was a risk of increased blood pressure, insomnia and increased heart rate. The HuffPost website said it was (10) _____ product does not have an official ingredients list, (11) _____ know what is in it. The website recommended that people eat chocolate instead of sniffing it to make sure they do not suffer any health problems. Mr Anderson said: "There (12) _____ issues. It's been out two, three years. Everyone seems fine."

COMPREHENSION QUESTIONS

From <http://www.BreakingNewsEnglish.com/1707/170709-snortable-chocolate.html>

1. What is the product based on?
2. What is the name of the company that makes the product?
3. What did the CEO initially think was a hoax?
4. What prospects did the CEO realize the product had?
5. How many drinks is the new product equal to?
6. What are many doctors concerned about?
7. What is Dr Jason Russell an expert in?
8. What was the product likened to regarding risk?
9. What kind of list does the product not officially have?
10. For how long did the CEO say the product was out there?

MULTIPLE CHOICE - QUIZ

From <http://www.BreakingNewsEnglish.com/1707/170709-snortable-chocolate.html>

- 1) What is the product based on?
 - a) big money
 - b) research
 - c) cocoa beans
 - d) customer demand
- 2) What is the name of the company that makes the product?
 - a) Legal Lean
 - b) Lean Legal
 - c) Lean Legally
 - d) Legally Lean
- 3) What did the CEO initially think was a hoax?
 - a) snorting chocolate
 - b) Europe
 - c) manufacturing
 - d) hearing
- 4) What prospects did the CEO realize the product had?
 - a) great prospects
 - b) commercial prospects
 - c) legal prospects
 - d) marketing prospects
- 5) How many drinks is the new product equal to?
 - a) 5
 - b) 4
 - c) 3
 - d) 2
- 6) What are many doctors concerned about?
 - a) cocoa bean supply
 - b) the safety of the product
 - c) chocolate addiction
 - d) regulation
- 7) What is Dr Jason Russell an expert in?
 - a) toxicology
 - b) chocolate
 - c) regulation
 - d) energy
- 8) What was the product likened to regarding risk?
 - a) blood pressure
 - b) insomnia
 - c) energy drinks
 - d) sniffing
- 9) What kind of list does the product not officially have?
 - a) website
 - b) to-do
 - c) shopping
 - d) ingredients
- 10) For how long did the CEO say the product was out there?
 - a) two or three years
 - b) a year or two
 - c) several years
 - d) just a year

ROLE PLAY

From <http://www.BreakingNewsEnglish.com/1707/170709-snortable-chocolate.html>

Role A – Chocolate Brownie

You think a brownie is the best chocolate treat. Tell the others three reasons why. Tell them why their treats aren't as good. Also, tell the others which is the least delicious of these (and why): a brownie, ice cream or hot chocolate.

Role B – Chocolate Fondue

You think fondue is the best chocolate treat. Tell the others three reasons why. Tell them why their treats aren't as good. Also, tell the others which is the least delicious of these (and why): a brownie, ice cream or hot chocolate.

Role C – Chocolate Ice Cream

You think ice cream is the best chocolate treat. Tell the others three reasons why. Tell them why their treats aren't as good. Also, tell the others which is the least delicious of these (and why): a brownie, a brownie or hot chocolate.

Role D – Hot Chocolate Drink

You think hot chocolate is the best chocolate treat. Tell the others three reasons why. Tell them why their treats aren't as good. Also, tell the others which is the least delicious of these (and why): a brownie, ice cream or a brownie.

AFTER READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1707/170709-snortable-chocolate.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'chocolate' and 'powder'.

chocolate	powder
------------------	---------------

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• based• claims• free• first• hoax• equal	<ul style="list-style-type: none">• whether• warned• risk• list• sure• fine
--	--

CHOCOLATE SURVEY

From <http://www.BreakingNewsEnglish.com/1707/170709-snortable-chocolate.html>

Write five GOOD questions about chocolate in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

CHOCOLATE DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What springs to mind when you hear the word 'chocolate'?
3. What do you think of chocolate?
4. What is the best type of chocolate?
5. Is it wrong to get a 'high' from chocolate?
6. Would you try the chocolate powder?
7. Should snorting chocolate powder be made illegal?
8. Would you worry about the safety of snorting chocolate powder?
9. Wouldn't it be better to have two energy drinks rather than the powder?
10. Why do people feel they need a high?

People now snorting chocolate to get high – 9th July, 2017
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CHOCOLATE DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. What do you think of when you hear the word 'high'?
13. What do you think about what you read?
14. Why do people love chocolate?
15. How healthy is chocolate?
16. How does eating chocolate make you feel?
17. What are the health risks of snorting the chocolate powder?
18. Should children be warned about the powder?
19. Is it better to eat chocolate rather than sniffing it?
20. What questions would you like to ask the chocolate powder CEO?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <http://www.BreakingNewsEnglish.com/1707/170709-snortable-chocolate.html>

A company in the USA has launched a chocolate (1) _____ that it says people can snort to get high. The product is (2) _____ on the raw cocoa bean, which is where chocolate comes from. It is called Coko Loko and the company (3) _____ it provides a drug-free energy "high". Coko Loko is manufactured by a company called Legal Lean. Its CEO Nick Anderson explained how he came to (4) _____ his product. He said he first heard about people snorting chocolate in Europe. He (5) _____ thought it was a hoax, but then he tried it and realized that it had commercial prospects. Mr Anderson told reporters that his company's chocolate product is, "probably (6) _____ to about two energy drinks".

The powder is not regulated (7) _____ the U.S. Food and Drug Administration. Many doctors are concerned about whether the powder is (8) _____. Toxicology expert Dr Jason Russell warned that the product had the same risk factors as other energy supplements. He said there was a (9) _____ of increased blood pressure, insomnia and increased heart rate. The HuffPost website said it was concerned that the product does not have an official ingredients (10) _____, so users do not know what is in it. The website recommended that people eat chocolate (11) _____ of sniffing it to make sure they do not (12) _____ any health problems. Mr Anderson said: "There are no health issues. It's been out two, three years. Everyone seems fine."

Put the correct words from the table below in the above article.

- | | | | | |
|-----|---------------|---------------|---------------|----------------|
| 1. | (a) powdered | (b) powdering | (c) powdery | (d) powder |
| 2. | (a) braised | (b) biased | (c) basted | (d) based |
| 3. | (a) calms | (b) claims | (c) clams | (d) chasm |
| 4. | (a) bazaar | (b) fair | (c) market | (d) peddle |
| 5. | (a) initialed | (b) initials | (c) initially | (d) initialize |
| 6. | (a) equal | (b) equality | (c) equals | (d) equaled |
| 7. | (a) of | (b) by | (c) to | (d) to |
| 8. | (a) safe | (b) safety | (c) safeness | (d) safely |
| 9. | (a) risked | (b) risk | (c) riskiness | (d) risky |
| 10. | (a) rank | (b) item | (c) list | (d) classify |
| 11. | (a) rather | (b) alternate | (c) instead | (d) prefer |
| 12. | (a) buffer | (b) prefer | (c) refer | (d) suffer |

SPELLING

From <http://www.BreakingNewsEnglish.com/1707/170709-snortable-chocolate.html>

Paragraph 1

1. dcahnlue a chocolate powder
2. based on the raw aococ bean
3. ctaruufamend by a company
4. He lilyaiitn thought it was a hoax
5. it had commercial sepocrspt
6. probably lqeuu to about two energy drinks

Paragraph 2

7. The powder is not eagdlerut
8. doctors are nerecnodc
9. yixtlooocg expert
10. osianmni and increased heart rate
11. an official nienergdsit list
12. ecndrmeedmo that people eat chocolate

PUT THE TEXT BACK TOGETHER

From <http://www.BreakingNewsEnglish.com/1707/170709-snortable-chocolate.html>

Number these lines in the correct order.

- () chocolate in Europe. He initially thought it was a hoax, but then he tried it and
- (**1**) A company in the USA has launched a chocolate powder that it says people can snort to get high. The product is based
- () concerned about whether the powder is safe. Toxicology expert Dr Jason Russell warned that the product had the same
- () problems. Mr Anderson said: "There are no health issues. It's been out two, three years. Everyone seems fine."
- () chocolate product is, "probably equal to about two energy drinks".
- () on the raw cocoa bean, which is where chocolate comes from. It is called Coko Loko and the company claims it provides
- () that people eat chocolate instead of sniffing it to make sure they do not suffer any health
- () pressure, insomnia and increased heart rate. The HuffPost website said it was concerned that the product does not have
- () The powder is not regulated by the U.S. Food and Drug Administration. Many doctors are
- () risk factors as other energy supplements. He said there was a risk of increased blood
- () an official ingredients list, so users do not know what is in it. The website recommended
- () explained how he came to market his product. He said he first heard about people snorting
- () a drug-free energy "high". Coco Loko is manufactured by a company called Legal Lean. Its CEO Nick Anderson
- () realized that it had commercial prospects. Mr Anderson told reporters that his company's

PUT THE WORDS IN THE RIGHT ORDER

From <http://www.BreakingNewsEnglish.com/1707/170709-snortable-chocolate.html>

1. the launched powder in has chocolate company USA a A.
2. The the product raw is cocoa based bean on.
3. it drug- energy claims a free company provides The high.
4. , was initially tried but a thought it then hoax it He he .
5. energy product equal two The probably about drinks is to .
6. about safe whether Doctors the are powder concerned is .
7. same Russell the the factors that had risk warned product .
8. The an product official does ingredients not list have .
9. sniffing eat it chocolate Recommended instead that of people .
10. health do problems not Make suffer sure any they .

CIRCLE THE CORRECT WORD (20 PAIRS)

From <http://www.BreakingNewsEnglish.com/1707/170709-snortable-chocolate.html>

A company in the USA has *launched / lunched* a chocolate powder that it says people can snort to get *height / high*. The product is *biased / based* on the raw cocoa bean, which is where chocolate *comes / goes* from. It is called Coko Loko and the company claims it provides a drug-free *energies / energy* "high". Coko Loko is *manufacturing / manufactured* by a company called Legal Lean. Its CEO Nick Anderson explained how he *came / come* to market his product. He said he first heard about people snorting chocolate in Europe. He initially thought it was a *hoax / coax*, but then he tried it and realized that it had commercial *prospectus / prospects*. Mr Anderson told reporters that his company's chocolate product is, "probably *equality / equal* to about two energy drinks".

The powder is not *regulating / regulated* by the U.S. Food and Drug Administration. Many doctors are *concerned / cornered* about whether the powder is safe. Toxicology *export / expert* Dr Jason Russell warned that the product had the same risk *factors / factories* as other energy supplements. He said there was a risk of *increased / increases* blood pressure, insomnia and increased heart rate. The HuffPost website said it was *concerns / concerned* that the product does not have an *officially / official* ingredients list, so *users / uses* do not know what is in it. The website recommended that people eat chocolate instead *of / for* sniffing it to make sure they do not suffer any health problems. Mr Anderson said: "There are no health issues. It's been out two, three years. Everyone seems *fine / fined*."

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From <http://www.BreakingNewsEnglish.com/1707/170709-snortable-chocolate.html>

_ c_m_p_n_y _ n _ th_ _ S_ h_s l__nch_d _ ch_c_l_t_ p_w_d_r th_t _ t_s_y_s p__pl_ c_n sn_rt t_g_t h_gh. Th_ pr_d_ct _s b_s_d _n th_ r_w c_c__ b__n, wh_ch _s wh_r_ ch_c_l_t_ c_m_s fr_m. _t _s c_ll_d C_k_ L_k_ _nd th_ c_m_p_n_y cl__ms _t pr_v_d_s _ dr_g-fr__ _n_rgy "h_gh". C_c_ L_k_ _s m_n_f_ct_r_d by _ c_m_p_n_y c_ll_d L_g_l L__n. _ts C__ N_ck _nd rs_n _xpl__n_d h_w h_ c_m_ t_ m_rk_t h_s pr_d_ct. H_ s__d h_ f_rst h__rd _b__t p__pl_ sn_rt_ng ch_c_l_t_ _n __r_p_. H_ _n_t__lly th__ght _t w_s _ h__x, b_t th_n h_ tr__d _t _nd r__l_z_d th_t _t h_d c_mm_rc__l pr_sp_cts. Mr _nd_rs_n t_ld r_p_rts th_t h_s c_m_p_ny's ch_c_l_t_ pr_d_ct _s, "pr_b_bly _q__l_t_ _b__t tw__ _n_rgy dr_nks".

Th_ p_w_d_r _s n_t r_g_l_t_d by th_ __.S. F__d _nd Dr_g _dm_n_str_t__n. M_ny d_ct_rs _r_ c_nc_rn_d _b__t wh_th_r th_ p_w_d_r _s s_f_. T_x_c_l_gy _xp_rt Dr J_s_n R_ss_ll w_rn_d th_t th_ pr_d_ct h_d th_ s_m_r_sk f_ct_rs _s _th_r _n_rgy s_ppl_m_nts. H_ s__d th_r_ w_s _ r_sk _f _ncr__s_d bl__d pr_ss_r_, _ns_mn__ _nd _ncr__s_d h__rt_r_t_. Th_ H_ffP_st w_bs_t_ s__d _t w_s c_nc_rn_d th_t th_ pr_d_ct d__s n_t h_v__n _ff_c__l_ngr_d__nts l_st, s__s_rs d_n_t kn_w wh_t _s _n_t. Th_ w_bs_t_ r_c_mm_nd_d th_t p__pl_ __t ch_c_l_t_ _nst__d _f sn_ff_ng _t t_m_k_s_r_ th_y d_n_t s_ff_r _ny h__lth pr_bl_ms. Mr _nd_rs_n s__d: "Th_r_ _r_n_ h__lth _ss__s. _t's b__n __t tw__, thr__ y__rs. _v_r_y_n_ s__ms f_n_."

PUNCTUATE THE TEXT AND ADD CAPITALS

From <http://www.BreakingNewsEnglish.com/1707/170709-snortable-chocolate.html>

a company in the usa has launched a chocolate powder that it says people can snort to get high the product is based on the raw cocoa bean which is where chocolate comes from it is called koko loko and the company claims it provides a drug-free energy "high" koko loko is manufactured by a company called legal lean its ceo nick anderson explained how he came to market his product he said he first heard about people snorting chocolate in europe he initially thought it was a hoax but then he tried it and realized that it had commercial prospects mr anderson told reporters that his company's chocolate product is "probably equal to about two energy drinks"

the powder is not regulated by the us food and drug administration many doctors are concerned about whether the powder is safe toxicology expert dr jason russell warned that the product had the same risk factors as other energy supplements he said there was a risk of increased blood pressure insomnia and increased heart rate the huffpost website said it was concerned that the product does not have an official ingredients list so users do not know what is in it the website recommended that people eat chocolate instead of sniffing it to make sure they do not suffer any health problems mr anderson said "there are no health issues it's been out two three years everyone seems fine"

PUT A SLASH (/) WHERE THE SPACES ARE

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A company in the USA has launched a chocolate powder that it says people can snort to get high. The product is based on the raw cocoa bean, which is where chocolate comes from. It is called Coko Loko and the company claims it provides a drug-free energy "high". Coko Loko is manufactured by a company called Legal Lean. Its CEO Nick Anderson explained how he came to market this product. He said he first heard about people snorting chocolate in Europe. He initially thought it was a hoax, but then he tried it and realized that it had commercial prospects. Mr Anderson told reporters that this company's chocolate product is, "probably equal to about two energy drinks". The powder is not regulated by the U.S. Food and Drug Administration. Many doctors are concerned about whether the powder is safe. Toxicology expert Dr Jason Russell warned that the product had the same risk factors as other energy supplements. He said there was a risk of increased blood pressure, insomnia and increased heart rate. The Huff Post website said it was concerned that the product does not have an official ingredients list, so users do not know what is in it. The website recommended that people eat chocolate instead of sniffing it to make sure they do not suffer any health problems. Mr Anderson said: "There are no health issues. It's been out two, three years. Everyone seems fine."

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about this news. Share what you discover with your partner(s) in the next lesson.

3. CHOCOLATE: Make a poster about chocolate. Show your work to your classmates in the next lesson. Did you all have similar things?

4. SNORTING CHOCOLATE: Write a magazine article about snorting chocolate. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on snorting chocolate. Ask him/her three questions about it. Give him/her three of your opinions on it. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

TRUE / FALSE (p.4)

a T b T c F d T e F f T g F h F

SYNONYM MATCH (p.4)

- | | |
|-----------------------|------------------|
| 1. launched | a. introduced |
| 2. provides | b. gives |
| 3. market | c. promote |
| 4. initially | d. at first |
| 5. prospects | e. potential |
| 6. regulated | f. monitored |
| 7. expert | g. specialist |
| 8. insomnia | h. sleeplessness |
| 9. recommended | i. advised |
| 10. suffer | j. experience |

COMPREHENSION QUESTIONS (p.8)

1. Raw cocoa beans
2. Legal Lean
3. Snorting chocolate powder
4. Commercial prospects
5. Two
6. The safety of the product
7. Toxicology expert
8. Energy supplements
9. An ingredients list
10. Two or three years

MULTIPLE CHOICE - QUIZ (p.9)

1. c 2. a 3. a 4. b 5. d 6. b 7. a 8. c 9. d 10. a

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)