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Level 3

Bald men are more attractive and confident 19th September, 2017

http://www.breakingnewsenglish.com/1709/170919-hair-loss.html

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Please try Levels 0, 1 and 2 (they are easier).

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THE ARTICLE

From http://www.BreakingNewsEnglish.com/1709/170919-hair-loss.html

According to new research, men who are bald or going bald should not worry about their looks. Many bald men get stressed and depressed about losing their hair. However, research from the University of Pennsylvania shows that both women and men find bald men more attractive. The research also showed that people thought bald men were more confident and taller. Researchers asked male and female students to rate photos of men. They had to judge each picture based on three categories. They had to rate attractiveness, confidence and dominance. Bald men came top in every category. The study said: "[Bald] men were viewed as nearly an inch taller and 13 per cent stronger."

The researchers said bald men could do better at work and in society because they have no hair. The study said they could be more successful in negotiations because they look stronger. However, the study had some bad news for bald men. It found a bald or shaved head makes a man look about four years older than he is. The American Hair Loss Association estimates that 85 per cent of men will be bald or going bald by the age of 50. The study might mean men don't have to spend billions of dollars every year trying to prevent or cure hair loss. Instead, they should be happy to be bald. Researchers said: "Men might improve their well-being by finishing what Mother Nature has started."

Sources: http://hitechbeacon.com/2017/09/17/bald-men-perceived-as-more-confident-attractive-study-

shows.html

http://nypost.com/2017/09/14/heres-what-women-really-think-of-bald-men/http://www.miamiherald.com/news/nation-world/national/article173467441.html

WARM-UPS

- **1. HAIR LOSS:** Students walk around the class and talk to other students about hair loss. Change partners often and share your findings.
- **2. CHAT:** In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

research / worry / looks / depressed / attractive / confident / photos / judge / top / society / successful / negotiations / study / estimates / billions / hair loss / improve

Have a chat about the topics you liked. Change topics and partners frequently.

- **3. BALD:** Students A **strongly** believe bald is best; Students B **strongly** believe having hair is best. Change partners again and talk about your conversations.
- **4. HAIR:** What is the best thing to do about the following? Complete this table with your partner(s). Change partners often and share what you wrote.

	Is this a problem?	What can we do about it?
Baldness		
Split ends		
Greasy hair		
Dandruff		
Grey hair		
Dry hair		

- **5. ATTRACTIVE:** Spend one minute writing down all of the different words you associate with the word "attractive". Share your words with your partner(s) and talk about them. Together, put the words into different categories.
- **6. BALDNESS:** Rank these with your partner. Put the biggest advantages of being bald at the top. Change partners often and share your rankings.
 - attractiveness
 - convenience
 - cool in summer
 - it's cheaper

- no 'bad hair days'
- it saves time
- hair is dirty
- other _____

BEFORE READING / LISTENING

From http://www.BreakingNewsEnglish.com/1709/170919-hair-loss.html

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- a. The article says bald men should worry about their looks. T / F
- b. The article said bald men don't get stressed about hair any more. **T/F**
- c. Students voted bald men in photos as being more dominant. T / F
- d. A study showed that bald men look smaller than those with hair. T / F
- e. Researchers said bald men are better in negotiations. T/F
- f. Around 85% of men will be bald or balding by the time they are 50. **T/F**
- g. The article says men have to spend billions of dollars a year on hair. T / F
- h. The article said men shouldn't let what Mother Nature started. **T/F**

2. SYNONYM MATCH:

Match the following synonyms. The words in **bold** are from the news article.

- 1. worry
- 2. looks
- 3. attractive
- 4. rate
- 5. viewed
- 6. negotiations
- 7. estimates
- 8. prevent
- 9. cure
- 10. well-being

- a. remedy
- b. assess
- c. seen
- d. talks
- e. appearance
- f. stop
- g. be concerned
- h. health
- i. quesses
- j. good-looking

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- 1. should not worry
- 2. get stressed and depressed
- 3. both women and men find
- 4. Researchers asked male and female students
- 5. Bald men came
- 6. a bald or shaved
- 7. makes a man look about four years
- 8. don't have to spend billions
- 9. trying to prevent or cure
- 10. Mother

- a. to rate photos of men
- b. older than he is
- c. about losing their hair
- d. hair loss
- e. Nature
- f. about their looks
- g. head
- h. top in every category
- i. bald men more attractive
- j. of dollars every year

GAP FILL

According to new research, men who are bald or going bald should	rate
not worry about their (1) Many bald men get	attractive
stressed and (2) about losing their hair. However,	nearly
research from the University of Pennsylvania shows that both	,
women and men find bald men more (3) The	looks
research also showed that people thought bald men were more	based
confident and (4) Researchers asked male and	depressed
female students to (5) photos of men. They had to	dominance
judge each picture (6) on three categories. They	taller
had to rate attractiveness, confidence and (7)	tanci
Bald men came top in every category. The study said: "[Bald]	
men were viewed as (8) an inch taller and 13 per	
cent stronger."	
The researchers said bald men could do (9) at	shaved
work and in society because they have no hair. The study said	billions
they could be more successful in (10) because	negotiations
they look stronger. However, the study had some bad	_
(11) for bald men. It found a bald or	improve
(12) head makes a man look about four years	news
older than he is. The American Hair Loss Association	cure
(13) that 85 per cent of men will be bald or going	better
bald by the age of 50. The study might mean men don't have to	estimates
spend (14) of dollars every year trying to prevent	estimates
or (15) hair loss. Instead, they should be happy to	
be bald. Researchers said: "Men might (16) their	
well-being by finishing what Mother Nature has started."	

LISTENING — Guess the answers. Listen to check.

From http://www.BreakingNewsEnglish.com/1709/170919-hair-loss.html

1)	ccording to new research, men who are bald or going bald should not worry	
	. about them looks	
	. about their locks	
	about their looks	
	. about their rooks	
2)	he research also showed that people thought bald men were	
	. more confidence	
	. more confidante	
	. more confidently	
	. more confident	
3)	hey had to judge each picture categories	
	. based on three	
	. based in three	
	. based one three	
	. based off three	
4)	ate attractiveness, confidence and dominance. Bald men came top	
	. in a very category	
	. in every category	
	. in ever category . whenever category	
Εl	· ,	
3)	ald men were viewed as nearly an inch taller and 13 per cent stronger	
	. per cent strong	
	. per cent strongest	
	. per cent strongly	
6)	he researchers said bald men could do better at work	
	. and on society	
	. and to society	
	. and in society	
	. and by society	
7)	he study said they could be more successful in negotiations because	
	. those look stronger	
	. these look stronger	
	. them look stronger	
	. they look stronger	
8)	bald or shaved head makes a man look about four years	
	. older that she is	
	. older than he is	
	. older that he is	
٥,	. older that he was	
9)	stimates that 85 per cent of men will be bald or going bald	
	by the ages of 50	
	by the age of 50	
	by the aged of 50	
10	. by the aging of 50	
ΤŪ	men don't have to spend billions of dollars every year trying to prevent or cure hair loss	
	. care hair loss	
	. core hair loss	
	. cue hair loss	

6

LISTENING – Listen and fill in the gaps

According to new research, men (1)	going bald
should not worry about their looks.	Many bald men get stressed and
depressed about (2)	However, research from the
University of Pennsylvania shows that b	oth women and men find bald men
(3) The research	ch also showed that people thought
bald men were more confident and ta	aller. Researchers asked male and
female students (4)	of men. They had to judge each
picture based on three categories. They	had to (5),
confidence and dominance. Bald men car	me top in every category. The study
said: "[Bald] men were (6)	an inch taller and 13 per
cent stronger."	
The researchers said bald men could (7) work and
in society because they have no hair.	The study said they could be more
successful (8) be	ecause they look stronger. However,
the study had some bad new	s for bald men. It found
(9) head makes	a man look about four years older
than he is. The American Hair Loss Assoc	ciation estimates that 85 per cent of
men will be bald or going bald (10)	The study
might mean men don't have (11)	of dollars every
year trying to prevent or cure hair loss.	Instead, they should be happy to be
bald. Researchers said: "Men might im	
3 .	prove their well-being by finishing

COMPREHENSION QUESTIONS

1.	What did the article say bald men should not worry about?
2.	What do bald men get stressed and depressed about?
3.	Who thought bald men were more attractive?
4.	How many categories did people have to rate?
5.	How much stronger were bald men viewed as being?
6.	What did the research say bald men are more successful in?
7.	How much older does being bald make a man look?
8.	What percentage of men are bald or balding by the age of 50?
9.	What do men spend billions of dollars trying to cure?
10.	What or who did the article say started the process of balding?

MULTIPLE CHOICE - QUIZ

From http://www.BreakingNewsEnglish.com/1709/170919-hair-loss.html

- 1) What did the article say bald men should not worry about?
- a) dandruff
- b) shampoo
- c) looks
- d) the price of a hair cut
- 2) What do bald men get stressed and depressed about?
- a) losing their hair
- b) sunburn
- c) hats
- d) men with hair
- 3) Who thought bald men were more attractive?
- a) older women
- b) male and female students
- c) younger men
- d) bald women
- 4) How many categories did people have to rate?
- a) 6
- b) 5
- c) 4
- d) 3
- 5) How much stronger were bald men viewed as being?
- a) 85%
- b) 58%
- c) 13%
- d) 50%

- 6) What did the research say bald men are more successful in?
- a) England
- b) negotiations
- c) swimming pools
- d) love
- 7) How much older does being bald make a man look?
- a) 2 years
- b) 5 years
- c) 3 years
- d) 4 years
- 8) What percentage of men are bald or balding by the age of 50
- a) 58%
- b) 85%
- c) 50%
- d) 13%
- 9) What do men spend billions of dollars trying to cure?
- a) depression
- b) hair loss
- c) life's problems
- d) disease
- 10) What or who did the article say started the process of balding?
- a) Mother Nature
- b) DNA
- c) global warming
- d) bad shampoo

ROLE PLAY

From http://www.BreakingNewsEnglish.com/1709/170919-hair-loss.html

Role A - Convenience

You think convenience is the biggest advantage of being bald. Tell the others three reasons why. Tell them what is wrong with their things. Also, tell the others which is the worst reason of these (and why): being cool in summer, having no bad-hair days or cheapness.

Role B - Cool in Summer

You think being cool in summer is the biggest advantage of being bald. Tell the others three reasons why. Tell them what is wrong with their things. Also, tell the others which is the worst reason of these (and why): convenience, having no badhair days or cheapness.

Role C – No Bad-Hair Days

You think having no bad-hair days is the biggest advantage of being bald. Tell the others three reasons why. Tell them what is wrong with their things. Also, tell the others which is the worst reason of these (and why): being cool in summer, convenience or cheapness.

Role D – Cheapness

You think cheapness is the biggest advantage of being bald. Tell the others three reasons why. Tell them what is wrong with their things. Also, tell the others which is the worst reason of these (and why): being cool in summer, having no bad-hair days or convenience.

AFTER READING / LISTENING

From http://www.BreakingNewsEnglish.com/1709/170919-hair-loss.html

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'hair' and 'loss'.

hair	loss

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.
- **2. ARTICLE QUESTIONS:** Look back at the article and write down some questions you would like to ask the class about the text.
 - Share your questions with other classmates / groups.
 - Ask your partner / group your questions.
- **3. GAP FILL:** In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?
- **4. VOCABULARY:** Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.
- **5. TEST EACH OTHER:** Look at the words below. With your partner, try to recall how they were used in the text:

• worry	 society
• both	• look
 showed 	• bad
 students 	• 50
• rate	• cure
• nearly	• improve

HAIR LOSS SURVEY

From http://www.BreakingNewsEnglish.com/1709/170919-hair-loss.html

Write five GOOD questions about hair loss in the table. Do this in pairs. Each student must write the questions on his / her own paper.

When you have finished, interview other students. Write down their answers.

	STUDENT 1	STUDENT 2	STUDENT 3
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- · Make mini-presentations to other groups on your findings.

HAIR LOSS DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

- 1. What did you think when you read the headline?
- 2. What images are in your mind when you hear the word 'bald'?
- 3. How important is hair?
- 4. Why do people go bald?
- 5. What do you think of bald men?
- 6. What do you think of bald women?
- 7. Why might people think bald men are more confident?
- 8. Why might people think bald men are taller?
- 9. What are the good things about being bald?
- 10. What do you think of your hair

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HAIR LOSS DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

- 11. Did you like reading this article? Why/not?
- 12. What do you think of when you hear the word 'hair'?
- 13. What do you think about what you read?
- 14. Would you shave your head?
- 15. Would you prefer your partner to be bald?
- 16. What are the bad things about being bald
- 17. What is the best hairstyle for you?
- 18. Is hair a waste of money?
- 19. What is hair for?
- 20. What questions would you like to ask the researchers?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

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	CUSSIO					
	CUSSIO	N (Writ	e your	own	quest	
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	CUSSIO	N (Writ	e your	own	quest	

LANGUAGE - CLOZE

Acco	rding	to new resea	rch, m	en who are l	bald or	(1) ba	ld sho	uld not worry
aboı	ıt the	ir looks. Many	bald m	ien get stres	sed an	d depressed a	about	(2) thei
hair.	. How	ever, researc	h from	the Univer	sity of	^F Pennsylvani	a sho	ws that both
wom	nen ar	nd men (3)	bald	men more a	ittractiv	e. The resear	ch als	o showed that
peop	ole the	ought bald me	n were	more (4) _	an	d taller. Rese	arche	rs asked male
and	fema	le students to	rate p	hotos of me	n. The	y had to jud	ge (5)	picture
base	ed on	three categ	ories.	They had t	o rate	attractivene	ss, co	onfidence and
dom	inanc	e. Bald men d	came to	op in every	catego	ry. The study	/ said:	: "[Bald] mer
were	e view	red (6) n	early ar	n inch taller a	and 13	per cent stror	nger."	
The	resea	archers said b	ald me	en could do	better	· (7) w	ork a	nd in society
beca	iuse t	they have no	hair.	The study s	aid the	ey could be	more	successful in
nego	otiatio	ns because th	ey look	k stronger. H	Howeve	r, the study	had so	ome (8)
new	s for l	oald men. It fo	ound a	bald or shave	ed head	d (9) a ı	man lo	ook about four
year	s olde	er than he is.	The Ar	nerican Hair	Loss A	Association es	timate	es that 85 pe
cent	of m	en will be bal	d or go	oing bald by	the (1	.0) of 5	0. The	e study might
		n don't have t	-				-	-
• •		_ hair loss. Ins	-	•	•			
		iht improve tl	heir we	ell-being by	finishi	ng what (12))	_ Nature has
star	ed."							
Put	the c	orrect words	from t	the table be	low in	the above a	rticle	
1.	(a)	go	(b)	going	(c)	goes	(d)	gone
2.	(a)	loses	(b)	losing	(c)	lose	(d)	lost
3.	(a)	discover	(b)	seek	(c)	search	(d)	find
4.	(a)	confidante	(b)	confident	(c)	confidence	(d)	confidently
5.	(a)	entire	(b)	all	(c)	whole	(d)	each
6.	(a)	is	(b)	was	(c)	as	(d)	has
7.	(a)	at	(b)	of	(c)	by	(d)	to
8.	(a)	badly	(b)	badge	(c)	bad	(d)	bade
9.	(a)	lakes	(b)	takes	(c)	fakes	(d)	makes
10.	(a)	age	(b)	old	(c)	young	(d)	years
11.	(a)	cure	(b)	pure	(c)	sure	(d)	lure
12.	(a)	Mother	(b)	Auntie	(c)	Father	(d)	Brother

SPELLING

From http://www.BreakingNewsEnglish.com/1709/170919-hair-loss.html

Paragraph 1

- 1. ciagncdro to new research
- 2. bald men get stressed and dsersepde
- 3. They had to ejdgu each picture
- 4. attractiveness, confidence and amonoined
- 5. Bald men came top in every <u>oragteyc</u>
- 6. men were wdveie as nearly an inch taller

Paragraph 2

- 7. do better at work and in oyecsit
- 8. be more successful in <u>ntgooenisiat</u>
- 9. a bald or hadsev head
- 10. esamtsiet that 85 per cent of men
- 11. trying to nrepetv or cure hair loss
- 12. finishing what Mother uetrNa has started

PUT THE TEXT BACK TOGETHER

From http://www.BreakingNewsEnglish.com/1709/170919-hair-loss.html

Number these lines in the correct order.

(1)	According to new research, men who are bald or going bald should not worry about their looks. Many bald men get
()	shows that both women and men find bald men more attractive. The research also showed that people thought bald
()	photos of men. They had to judge each picture based on three categories. They had to rate attractiveness,
()	confidence and dominance. Bald men came top in every category. The study said:
()	stressed and depressed about losing their hair. However, research from the University of Pennsylvania
()	makes a man look about four years older than he is. The American Hair Loss Association estimates that 85 per cent
()	men were more confident and taller. Researchers asked male and female students to rate
()	be bald. Researchers said: "Men might improve their well-being by finishing what Mother Nature has started."
()	hair. The study said they could be more successful in negotiations because they look
()	of men will be bald or going bald by the age of 50. The study might mean men don't have to spend
()	stronger. However, the study had some bad news for bald men. It found a bald or shaved head
()	The researchers said bald men could do better at work and in society because they have no
()	billions of dollars every year trying to prevent or cure hair loss. Instead, they should be happy to
()	"[Bald] men were viewed as nearly an inch taller and 13 per cent stronger."

PUT THE WORDS IN THE RIGHT ORDER

From http://www.BreakingNewsEnglish.com/1709/170919-hair-loss.html

- 1. should about Men bald worry looks are not their who .
- 2. Women attractive more men bald find men and .
- 3. had each on They judge based categories to picture three .
- 4. category top Bald in men every came .
- 5. viewed taller as Bald nearly men an were inch .
- 6. bald at men work could Researchers do said better .
- 7. said be in study could successful The they more negotiations .
- 8. older A bald head makes a man look about four years .
- 9. to of year have billions every don't spend dollars Men .
- 10. Mother has By what Nature started finishing .

CIRCLE THE CORRECT WORD (20 PAIRS)

From http://www.BreakingNewsEnglish.com/1709/170919-hair-loss.html

According to new research, men who are bald or *gone / going* bald should not worry about their looks. Many bald men get stressed and *depressing / depressed* about losing their hair. However, research from the University of Pennsylvania shows that both women and men *search / find* bald men more attractive. The research also *showing / showed* that people thought bald men were more *confident / confidence* and taller. Researchers asked male and female students to *rate / rare* photos of men. They had to *judgment / judge* each picture based on three *categorise / categories*. They had to rate attractiveness, confidence and dominance. Bald men came *top / topping* in every category. The study said: "[Bald] men were viewed as nearly an inch taller and 13 per cent *stronger / strength*."

The researchers said bald men could *doing / do* better at work and in society because they have *no / not* hair. The study said they could be more successful *on / in* negotiations because they look stronger. However, the study had some *badly / bad* news for bald men. It found a bald or shaved head makes a man look about four years older *than / that* he is. The American Hair Loss Association estimates that 85 per cent of men will be bald or going bald *in / by* the age of 50. The study might mean men don't have to spend billions of dollars every year trying to prevent or *care / cure* hair loss. Instead, they should be happy to *be / being* bald. Researchers said: "Men might improve their well-being by finishing what *Father / Mother* Nature has *started / stated*."

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From http://www.BreakingNewsEnglish.com/1709/170919-hair-loss.html

cc_rd_ng t_ n_w r_s__rch, m_n wh_ _r_ b_ld _r g__ng b_ld sh__ld n_t w_rry _b__t th__r l__ks. M_ny b_ld m_n g_t str_ss_d _nd d_pr_ss_d _b__t l_s_ng th__r h__r. H_w_v_r, r_s__rch fr_m th__ n_v_rs_ty _f P_nnsylv_n_ sh_ws th_t b_th w_m_n _nd m_n f_nd b_ld m_n m_r_ _ttr_ct_v_. Th__ r_s__rch _ls_ sh_w_d th_t p__pl_ th__ght b_ld m_n w_r_ m_r_ c_nf_d_nt_nd t_ll_r. R_s__rch_rs_sk_d m_l__nd f_m_l_ st_d_nts t_r_t _ph_ts_ f m_n. Th_y h_d t__ j_dg_ _ch p_ct_r_ b_s_d _n thr__ c_t_g_r_s. Th_y h_d t__ r_t_ _ttr_ct_v_n_ss, c_nf_d_nc__nd d_m_n_nc_. B_ld m_n c_m_ t_p_n _v_ry c_t_g_ry. Th__ st_dy s__d: "[B_ld] m_n w_r_ v_w_d _s n__rly_n _nch t_ll_r_nd 13 p_r c_nt str_ng_r."

Th_ r_s__rch_rs s__d b_ld m_n c__ld d_ b_tt_r _t w_rk _nd _n s_c__ty b_c__s_ th_y h_v_ n_ h__r. Th_ st_dy s__d th_y c__ld b_ m_r_ s_cc_ssf_l _n n_g_t__t__ns b_c__s_ th_y l__k str_ng_r. H_w_v_r, th_ st_dy h_d s_m_ b_d n_ws f_r b_ld m_n. _t f__nd _ b_ld _r sh_v_d h__d m_k_s _ m_n l__k _b__t f__r y__rs_ld_r th_n h__s. Th_ _m_r_c_n H__r L_ss _ss_c__t_n _st_m_t_s th_t 85 p_r c_nt _f m_n w_ll b_ b_ld _r g__ng b_ld by th_ _g_ f 50. Th_ st_dy m_ght m__n m_n d_n't h_v_t _sp_nd b_ll__ns _f d_ll_rs__v_ry y__r try_ng t_pr_v_nt _r c_r_ h__r l_ss. _nst__d, th_y sh__ld b_h_ppy t_ b_ b_ld. R_s__rch_rs s__d: "M_n m_ght_mpr_v_ th__r w_ll-b__ng by f_n_sh_ng wh_t M_th_r N_t_r_ h_s st_rt_d."

PUNCTUATE THE TEXT AND ADD CAPITALS

From http://www.BreakingNewsEnglish.com/1709/170919-hair-loss.html

according to new research men who are bald or going bald should not worry about their looks many bald men get stressed and depressed about losing their hair however research from the university of pennsylvania shows that both women and men find bald men more attractive the research also showed that people thought bald men were more confident and taller researchers asked male and female students to rate photos of men they had to judge each picture based on three categories they had to rate attractiveness confidence and dominance bald men came top in every category the study said "[bald] men were viewed as nearly an inch taller and 13 per cent stronger"

the researchers said bald men could do better at work and in society because they have no hair the study said they could be more successful in negotiations because they look stronger however the study had some bad news for bald men it found a bald or shaved head makes a man look about four years older than he is the american hair loss association estimates that 85 per cent of men will be bald or going bald by the age of 50 the study might mean men don't have to spend billions of dollars every year trying to prevent or cure hair loss instead they should be happy to be bald researchers said "men might improve their well-being by finishing what mother nature has started"

PUT A SLASH (/) WHERE THE SPACES ARE

From http://www.BreakingNewsEnglish.com/1709/170919-hair-loss.html

Accordingtonewresearch, menwhoarebaldorgoingbaldshouldnotwor ryabouttheirlooks. Manybaldmengetstressedanddepressedaboutlos ingtheirhair. However, research from the University of Pennsylvaniash owsthatbothwomenandmenfindbaldmenmoreattractive. Theresearc halsoshowedthatpeoplethoughtbaldmenweremoreconfidentandtall er.Researchersaskedmaleandfemalestudentstoratephotosofmen.T heyhadtojudgeeachpicturebasedonthreecategories. Theyhadtorate attractiveness, confidence and dominance. Baldmen came to pinevery c ategory. The study said: "[Bald] menwere viewed as nearly an inchtaller and 13 percent stronger. "The researchers said bald men could do better atworkandinsocietybecausetheyhavenohair. The studysaid they coul dbemoresuccessfulinnegotiationsbecausetheylookstronger. Howev er, the study had some badnews for baldmen. It found a bald or shave dhe admakesamanlookaboutfouryearsolderthanheis.TheAmericanHairL ossAssociationestimatesthat85percentofmenwillbebaldorgoingbald bytheageof50. The studymight mean mendon't have to spend billions of dollarseveryyeartryingtopreventorcurehairloss.Instead,theyshould behappytobebald.Researcherssaid:"Menmightimprovetheirwell-bei ngbyfinishingwhatMotherNaturehasstarted."

FREE WRITING

Write about hair loss for 10 minutes. Comment on your partner's paper.				

ACADEMIC WRITING

Life is better if you are bald. Discuss.				

HOMEWORK

- **1. VOCABULARY EXTENSION:** Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.
- **2. INTERNET:** Search the Internet and find out more about hair loss. Share what you discover with your partner(s) in the next lesson.
- **3. HAIR LOSS:** Make a poster about hair loss. Show your work to your classmates in the next lesson. Did you all have similar things?
- **4. BALD IS BEST:** Write a magazine article about being bald being better. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

- **5. WHAT HAPPENED NEXT?** Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.
- **6. LETTER:** Write a letter to an expert on hair loss. Ask him/her three questions about it. Tell him/her three good things and three bad things about being bald. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

TRUE / FALSE (p.4)

a F b F c T d F e T f T g T h F

SYNONYM MATCH (p.4)

- 1. worry
- 2. looks
- 3. attractive
- 4. rate
- 5. viewed
- 6. negotiations
- 7. estimates
- 8. prevent
- 9. cure
- 10. well-being

- a. be concerned
- b. appearance
- c. good-looking
- d. assess
- e. seen
- f. talks
- g. guesses
- h. stop
- i. remedy
- i. health

COMPREHENSION QUESTIONS (p.8)

- 1. Their looks
- 2. Losing their hair
- 3. Male and female students
- 4. Three
- 5. 13 per cent stronger
- 6. Negotiations
- 7. 4 years older
- 8. 85%
- 9. Hair loss
- 10. Mother Nature

MULTIPLE CHOICE - QUIZ (p.9)

1. c 2. a 3. b 4. d 5. c 6. b 7. d 8. b 9. b 10. a

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2. (It's good for your English ;-)