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## Level 1

### Airbnb enters luxury travel market

25th February, 2018

<https://breakingnewsenglish.com/1802/180225-airbnb-luxury-travel-1.html>

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Please try Levels 0, 2 and 3. They are (a little) harder.

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# THE READING

From <https://breakingnewsenglish.com/1802/180225-airbnb-luxury-travel-1.html>

The online company Airbnb is moving into the luxury travel market. Its new business model will try to attract richer people. It will offer new places to stay, like vacation homes and boutique hotels. Airbnb offers over four million rooms in 191 countries. It has had over 260 million reservations since it started nine years ago. It wants to increase this to more than one billion by 2028. The CEO said Airbnb is still an "alternative". He wants it to be for everyone.

Airbnb does not own any properties. It is a broker between property owners who want to rent out their homes, and travelers looking for different places to stay. The company makes money from booking fees. It will also offer adventure travel and "unique spaces," like yurts - the large, round tents in which many people in Mongolia live. Airbnb's new "Beyond" option will offer travelers "full-on luxury stays" that include "some of the world's nicest homes".

Sources: <https://www.cnet.com/news/airbnb-is-getting-all-fancy/>  
<https://www.vogue.com.au/vogue-living/travel/the-airbnb-experience-is-about-to-get-even-better/news-story/e95b3ca4cd25024bc6921f62441c5b6c>  
<https://en.wikipedia.org/wiki/Airbnb>

# PHRASE MATCHING

From <https://breakingnewsenglish.com/1802/180225-airbnb-luxury-travel-1.html>

## PARAGRAPH ONE:

- |                                 |                          |
|---------------------------------|--------------------------|
| 1. Its new business             | a. reservations          |
| 2. attract                      | b. "alternative"         |
| 3. vacation homes and boutique  | c. model                 |
| 4. It has had over 260 million  | d. be for everyone       |
| 5. since it started             | e. hotels                |
| 6. It wants to increase this to | f. nine years ago        |
| 7. Airbnb is still an           | g. more than one billion |
| 8. He wants it to               | h. richer people         |

## PARAGRAPH TWO:

- |                                    |                         |
|------------------------------------|-------------------------|
| 1. Airbnb does not own any         | a. round tents          |
| 2. owners who want to              | b. from booking fees    |
| 3. travelers looking for different | c. properties           |
| 4. The company makes money         | d. nicest homes         |
| 5. It will also offer adventure    | e. places to stay       |
| 6. large,                          | f. on luxury            |
| 7. full-                           | g. rent out their homes |
| 8. some of the world's             | h. travel               |

# LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/1802/180225-airbnb-luxury-travel-1.html>

The online company Airbnb (1) \_\_\_\_\_ the luxury travel market. Its new business model will (2) \_\_\_\_\_ richer people. It will offer new places to stay, like vacation homes (3) \_\_\_\_\_. Airbnb offers over four million rooms in 191 countries. It has had (4) \_\_\_\_\_ reservations since it started nine years ago. It wants to increase this to more (5) \_\_\_\_\_ by 2028. The CEO said Airbnb is still an "alternative". He wants it to (6) \_\_\_\_\_.

Airbnb does (7) \_\_\_\_\_ properties. It is a broker between property owners who want to rent (8) \_\_\_\_\_, and travelers looking for different places to stay. The company makes money (9) \_\_\_\_\_. It will also offer adventure travel and "unique spaces," like yurts - the large, (10) \_\_\_\_\_ which many people in Mongolia live. Airbnb's new "Beyond" (11) \_\_\_\_\_ travelers "full-on luxury stays" that include "(12) \_\_\_\_\_ world's nicest homes".

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/1802/180225-airbnb-luxury-travel-1.html>

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# LUXURY TRAVEL SURVEY

From <https://breakingnewsenglish.com/1802/180225-airbnb-luxury-travel-4.html>

Write five GOOD questions about luxury travel in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

*Airbnb enters luxury travel market – 25th February, 2018*  
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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

