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Level 4

Facebook apologizes after data breach

27th March, 2018

<https://breakingnewsenglish.com/1803/180327-data-breach-4.html>

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Please try Levels 5 and 6. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/1803/180327-data-breach-4.html>

Facebook apologized for a data breach. CEO Mark Zuckerberg took out full-page ads in newspapers. He was being criticized for his slow response to news of the breach. A group of consultants called Cambridge Analytica is accused of using data on up to 50 million users to benefit Donald Trump's presidential campaign. Zuckerberg said: "This was a breach of trust, and I am sorry....We're now taking steps to make sure this doesn't happen again."

Mr Zuckerberg said Facebook should have done more to protect data. Facebook was warned about its weak data protection in 2011. Mr Zuckerberg outlined what Facebook would now do. He said: "We're investigating every single app that had access to large amounts of data...We expect there are others. The value of Facebook fell by \$75 billion this week. Many users have abandoned their Facebook pages, in calls to #deletefacebook.

Sources: <http://www.bbc.com/news/business-43532948>
<https://www.usatoday.com/story/tech/2018/03/25/zuckerberg-takes-out-ads-apologize-facebook-data-misuse-crisis-intensifies/456953002/>
<http://fortune.com/2018/03/25/mark-zuckerberg-facebook-ad/>

PHRASE MATCHING

From <https://breakingnewsenglish.com/1803/180327-data-breach-4.html>

PARAGRAPH ONE:

- | | |
|----------------------------------------|-------------------|
| 1. took out full- | a. users |
| 2. criticized for his slow | b. of trust |
| 3. A group | c. page ads |
| 4. data on up to 50 million | d. happen again |
| 5. benefit Donald Trump's presidential | e. of consultants |
| 6. This was a breach | f. steps |
| 7. We're now taking | g. response to |
| 8. make sure this doesn't | h. campaign |

PARAGRAPH TWO:

- | | |
|-------------------------------|--------------------|
| 1. Facebook should | a. Facebook pages |
| 2. protect | b. that had access |
| 3. warned about its weak data | c. #deletefacebook |
| 4. every single app | d. data |
| 5. large amounts | e. by \$75 billion |
| 6. The value of Facebook fell | f. have done more |
| 7. users have abandoned their | g. of data |
| 8. calls to | h. protection |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/1803/180327-data-breach-4.html>

Facebook apologized for a data breach. CEO Mark Zuckerberg took

(1) _____ in newspapers. He was being

(2) _____ slow response to news of the breach. A

(3) _____ called Cambridge Analytica is

(4) _____ data on up to 50 million users to benefit Donald

Trump's presidential campaign. Zuckerberg said: "This was a

(5) _____, and I am sorry....We're now taking

(6) _____ sure this doesn't happen again."

Mr Zuckerberg said Facebook should (7) _____ to protect

data. Facebook was warned about (8) _____ protection in

2011. Mr Zuckerberg outlined what Facebook (9) _____. He

said: "We're investigating (10) _____ that had access to

large amounts of data...We (11) _____ others. The value of

Facebook fell by \$75 billion this week. Many users have abandoned their

Facebook (12) _____ to #deletefacebook.

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/1803/180327-data-breach-4.html>

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DATA BREACH SURVEY

From <https://breakingnewsenglish.com/1803/180327-data-breach-4.html>

Write five GOOD questions about data breach in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

