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Level 2

Get a job riding a Harley-Davidson all summer

24th April, 2018

<https://breakingnewsenglish.com/1804/180424-harley-davidson-2.html>

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Please try Levels 0, 1 and 3. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/1804/180424-harley-davidson-2.html>

There is a special job for eight people who love riding motorbikes, hot summers, and feeling the wind in their hair. The job is a summer internship for the motorcycle maker Harley-Davidson. It wants people to learn to ride its bikes and then ride them across the USA. The job offer is to celebrate the 115th anniversary of the founding of the company. The successful people will get training to ride a Harley and must then share their experiences of riding around the USA on social media. They must also attend different events, including anniversary celebrations.

Harley-Davidson's CEO explained why his company wants eight interns to ride bikes. He said: "We're continuously working to grow the sport of motorcycling. What better way to engage future riders than to have a whole team of newly-trained enthusiasts share personal stories...[of] motorcycle culture and community....I'm looking forward to following their journeys [and] learning about their experiences." To qualify, candidates must show they are good storytellers, can use social media well, and can describe what freedom means in an essay, video or through photos.

Sources: <https://www.prnewswire.com/news-releases/freedom-from-cubicles-and-coffee-runs-harley-davidson-unveils-the-ultimate-social-media-summer-internship-300633489.html>
<http://fortune.com/2018/04/21/harley-davidson-internship-travel/>
<https://www.harley-davidson.com/us/en/about-us/careers/students-rotational-programs.html>

PHRASE MATCHING

From <https://breakingnewsenglish.com/1804/180424-harley-davidson-2.html>

PARAGRAPH ONE:

- | | |
|-----------------------------------|----------------------------|
| 1. feeling the wind | a. attend different events |
| 2. motorcycle | b. in their hair |
| 3. ride them across | c. celebrations |
| 4. the founding | d. the USA |
| 5. The successful people will get | e. of the company |
| 6. share their experiences | f. training |
| 7. They must also | g. of riding |
| 8. anniversary | h. maker |

PARAGRAPH TWO:

- | | |
|-------------------------------------|-------------------|
| 1. his company wants eight interns | a. their journeys |
| 2. We're continuously | b. storytellers |
| 3. a whole | c. to ride bikes |
| 4. motorcycle | d. in an essay |
| 5. I'm looking forward to following | e. culture |
| 6. learning about their | f. team |
| 7. show they are good | g. experiences |
| 8. describe what freedom means | h. working |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/1804/180424-harley-davidson-2.html>

There is a special job for eight people (1) _____ motorbikes, hot summers, and (2) _____ in their hair. The job is (3) _____ for the motorcycle maker Harley-Davidson. It wants people to learn to ride its bikes and then ride them across the USA. The job offer (4) _____ the 115th anniversary of the founding of the company. The successful people will get (5) _____ a Harley and must then share their experiences of riding around the USA on social media. They (6) _____ different events, including anniversary celebrations.

Harley-Davidson's CEO explained (7) _____ wants eight interns to ride bikes. He said: "We're continuously working to (8) _____ of motorcycling. What better way to engage future riders than to have (9) _____ of newly-trained enthusiasts share personal stories...[of] motorcycle culture and community....I'm (10) _____ following their journeys [and] learning about their experiences." To qualify, candidates (11) _____ are good storytellers, can use social media well, and can describe what freedom means in an essay, video (12) _____.

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/1804/180424-harley-davidson-2.html>

There is a special job for eight people who love riding motorbikes, hot summers, and feeling the wind in their hair. The job is a summer internship for a motorcycle maker Harley-Davidson. It wants people to learn to ride it on bikes and then ride them across the USA. The job offer is to celebrate the 115th anniversary of the founding of the company. The successful people will get training to ride a Harley and must then share their experiences of riding around the USA on social media. They must also attend different events, including anniversary celebrations. Harley-Davidson's CEO explained why his company wants eight interns to ride bikes. He said: "We're continuously working to grow the sport of motorcycling. What better way to engage future riders than to have a whole team of newly-trained enthusiasts share personal stories... [of] motorcycle culture and community... I'm looking forward to following their journeys [and] learning about their experiences." To qualify, candidates must show they are good storytellers, can use social media well, and can describe what freedom means in a essay, video or through photos.

MOTORBIKES SURVEY

From <https://breakingnewsenglish.com/1804/180424-harley-davidson-4.html>

Write five GOOD questions about Motorbikes in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

