

Breaking News English.com

Get a job riding a Harley-Davidson all summer – 24th April, 2018

Level 0

There is a good job for people who love motorbikes and summer. The motorcycle maker Harley-Davidson wants eight people to ride its bikes across the USA. It is to celebrate 115 years of the company. The eight people will get training. They must share their Harley-Davidson experiences on social media.

Harley-Davidson's boss said the company wants to grow the sport of motorcycling. He wants the eight riders to help. He said: "I'm looking forward to following their journeys [and] learning about their experiences." The eight people must be good storytellers. To apply for the job, they have to describe what freedom means.

Level 1

There is a job for people who love motorbikes, summer, and feeling the wind in their hair. The motorcycle maker Harley-Davidson wants eight interns to learn to ride its bikes and then ride them across the USA. It is to celebrate the 115th anniversary of the company. The successful people will get training and must share their experiences of riding around the USA on social media. They must also go to events, like anniversary celebrations.

Harley-Davidson's boss explained why his company is doing this. He said: "We're continuously working to grow the sport of motorcycling." He wants "a whole team of newly-trained enthusiasts" to share their stories. He said: "I'm looking forward to following their journeys [and] learning about their experiences." To apply, candidates must be good storytellers, use social media well, and be able to describe what freedom means.

Level 2

There is a special job for eight people who love riding motorbikes, hot summers, and feeling the wind in their hair. The job is a summer internship for the motorcycle maker Harley-Davidson. It wants people to learn to ride its bikes and then ride them across the USA. The job offer is to celebrate the 115th anniversary of the founding of the company. The successful people will get training to ride a Harley and must then share their experiences of riding around the USA on social media. They must also attend different events, including anniversary celebrations.

Harley-Davidson's CEO explained why his company wants eight interns to ride bikes. He said: "We're continuously working to grow the sport of motorcycling. What better way to engage future riders than to have a whole team of newly-trained enthusiasts share personal stories...[of] motorcycle culture and community....I'm looking forward to following their journeys [and] learning about their experiences." To qualify, candidates must show they are good storytellers, can use social media well, and can describe what freedom means in an essay, video or through photos.

Level 3

There is a special job opening for eight people who love riding motorbikes, enjoy long, hot summers, and like feeling the wind in their hair. The position is a summer internship for the legendary motorcycle maker Harley-Davidson. The company is looking for people to learn to ride its bikes and then ride them across the USA all summer. It is offering this job to celebrate the 115th anniversary of the founding of Harley-Davidson. The successful candidates will get special training to ride a Harley and must then share their experiences of their adventures of riding around the USA on social media. The lucky riders must also attend a number of events, including anniversary celebrations.

Harley-Davidson CEO Matt Levatich explained why his company wants eight interns to ride motorcycles all summer. He said: "We're continuously working to grow the sport of motorcycling. What better way to engage future riders than to have a whole team of newly-trained enthusiasts share personal stories as they immerse themselves in motorcycle culture and community – all while gaining marketable career skills. I'm looking forward to following their journeys, learning about their experiences, and seeing them out on the road." To qualify, candidates must show they are good storytellers, be able to use social media well, and describe what freedom means in an essay, video or photo portfolio.