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Fortnite more popular than TV for young people – 21st January, 2019

Level 0

Young people play Fortnite more than they watch TV. Netflix said gaming is more popular than TV. Fortnite is more popular with young men. A study said men aged 21 to 30 spent more time on gaming. They went from playing 2.3 hours a day to 4 hours. They watched less TV and fewer movies.

Netflix said there is a big challenge in "the global war for Internet users". It said: "Thousands of competitors [are] trying to entertain consumers." Fortnite has 200 million users. One of its games is free. It made \$3 billion in profit last year. It has plans to make its own app and game store. This will be cheaper than Apple's store.

Level 1

Young people play Fortnite more than they watch TV. The video streaming service Netflix said gaming is becoming more popular and TV is becoming less popular. Fortnite is more popular with young men. A study said that between 2015 and 2017, men aged 21 to 30 spent more time on gaming. They went from playing 2.3 hours a day to 4 hours. Their time spent watching TV, movies or streaming fell.

Netflix said Fortnite was a big challenge in "the global war for Internet users". Netflix said: "There are thousands of competitors...trying to entertain consumers." Fortnite has 200 million users. Over 80 million people play the game each month. It is popular because its competitive version is free. Its company made \$3 billion in profit last year. It has plans to make its own app and game store. This will be cheaper than Apple's store.

Level 2

Young people play the game Fortnite more than they watch TV, movies and streaming videos. The video streaming service Netflix said this. Gaming is becoming more popular with young people worldwide. TV is becoming less popular. Netflix said Fortnite was its biggest competitor. Fortnite is much more popular with young men. The American Economic Association said that between 2015 and 2017, men aged between 21 and 30 spent more time on gaming. They went from playing 2.3 hours a day to 4 hours. Their time spent watching TV, movies or streaming fell.

Netflix said it must do more to compete with Fortnite. It said Fortnite was a big challenge in "the global war for Internet users". Netflix said: "There are thousands of competitors in this market [trying] to entertain consumers." Fortnite is owned by the company Epic Games. It has 200 million users. Over 80 million people play the game each month. Fortnite is popular because its competitive version is free. Other parts of the game helped Epic to make \$3 billion in profit last year. Epic has plans to make its own app and game store. This will be cheaper than Apple's and Google's.

Level 3

The video game Fortnite is more popular than television, movies and streaming videos among young people. This is according to the video streaming service Netflix. Gaming is becoming more and more popular with young people worldwide. TV viewing is becoming less popular. Netflix said Fortnite was now more of a competitor than HBO - another popular streaming company. Fortnite is much more popular with young men. A study from the American Economic Association found that between 2015 and 2017, men aged between 21 and 30 spent more time on gaming. Their playing rose from 2.3 hours a day to 4 hours, while time spent on watching TV, movies or streaming fell.

Netflix said it must do more to compete with Fortnite. It said the video game was a big challenge in "the global war for Internet users' attention". Netflix said: "We compete with, and lose to, Fortnite....There are thousands of competitors in this market [trying] to entertain consumers." Fortnite is owned by the company Epic Games. It has over 200 million registered users. More than 80 million people log in to play the game each month. Fortnite is so popular because the game's competitive version is free to play. However, other parts of the game helped Epic Games to make \$3 billion in profit last year. Epic has plans to build its own app and game store that will be cheaper than Apple's and Google's.