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Level 5 – 28th June, 2019

Kim Kardashian West angers Japan over 'kimono'

FREE online quizzes, mp3 listening and more for this lesson here:

<https://breakingnewsenglish.com/1906/190628-cultural-appropriation-5.html>

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Please try Levels 4 and 6. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/1906/190628-cultural-appropriation-5.html>

Kim Kardashian West has angered Japan after starting a new lingerie brand called 'Kimono Intimates'. People have accused Kardashian of cultural appropriation. They say the lingerie disrespects Japanese culture. The kimono is an iconic symbol in Japan. It is a beautifully decorated, long-sleeved robe, usually made of silk. It is worn on special occasions. People say it is Japan's national dress. A Japanese woman explained to the BBC: "We wear kimonos to celebrate the growth of children, marriages, graduations....It's...passed on in families through the generations."

There is a lot of backlash against Kardashian on social media. The lingerie has no resemblance to kimonos or anything Japanese. The American socialite is trying to trademark other kimono-worded brands, such as "Kimono Body" and "Kimono World". A Twitter user wrote: "What a disgusting thing to use the word 'kimono'. It's disrespectful to Japanese culture. True cultural appropriation." Another person tweeted: "I feel very sad that the name 'Kimono' is being used for something completely different from what we Japanese know about it. I feel this name choice is simply ignorant."

Sources: <https://www.bbc.com/news/world-asia-48767678>
<https://www.scmp.com/news/asia/east-asia/article/3016135/kim-kardashians-kimono-provokes-social-media-stir-and>
<https://edition.cnn.com/style/article/kim-kardashian-kimono-intl-scli/index.html>

PHRASE MATCHING

From <https://breakingnewsenglish.com/1906/190628-cultural-appropriation-5.html>

PARAGRAPH ONE:

- | | |
|-----------------------------------|-------------------------|
| 1. starting a new lingerie | a. national dress |
| 2. The kimono is an iconic | b. of silk |
| 3. a beautifully decorated, long- | c. generations |
| 4. usually made | d. symbol in Japan |
| 5. It is worn | e. celebrate |
| 6. People say it is Japan's | f. brand |
| 7. We wear kimonos to | g. on special occasions |
| 8. through the | h. sleeved robe |

PARAGRAPH TWO:

- | | |
|------------------------------------|------------------------|
| 1. There is a lot of backlash | a. is trying |
| 2. on social | b. to kimonos |
| 3. The lingerie has no resemblance | c. ignorant |
| 4. The American socialite | d. to Japanese culture |
| 5. trademark other kimono- | e. Japanese know |
| 6. It's disrespectful | f. worded brands |
| 7. different from what we | g. against Kardashian |
| 8. this name choice is simply | h. media |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/1906/190628-cultural-appropriation-5.html>

Kim Kardashian West (1) _____ after starting a (2) _____ called 'Kimono Intimates'. People have accused Kardashian of cultural appropriation. They say the lingerie disrespects Japanese culture. The kimono is (3) _____ in Japan. It is a beautifully decorated, (4) _____, usually made of silk. It is worn on special occasions. People say it is Japan's national dress. A Japanese (5) _____ the BBC: "We wear kimonos to celebrate the growth of children, marriages, graduations....It's...passed on in families (6) _____."

There is a (7) _____ against Kardashian on social media. The lingerie has (8) _____ kimonos or anything Japanese. The American socialite is (9) _____ other kimono-worded brands, such as "Kimono Body" and "Kimono World". A Twitter user wrote: "What a (10) _____ use the word 'kimono'. It's disrespectful to Japanese culture. True cultural appropriation." Another person tweeted: "I feel very sad that the name 'Kimono' is (11) _____ something completely different from what we Japanese know about it. I feel this name choice (12) _____."

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/1906/190628-cultural-appropriation-5.html>

KimKardashianWesthasangeredJapanafterstartinganewlingeriebrandcalled'KimonoIntimates'.PeoplehaveaccusedKardashianofculturalappropriation.TheysaythelingeriedisrespectsJapaneseculture.ThekimonoisaniconicsymbolinJapan.Itisabeautifullydecorated,long-sleevedrobe,usuallymadeofsilk.Itiswornonspecialoccasions.PeoplesayitisJapan'snationaldress.AJapanesewomanexplainedtotheBBC:"Wewearkimonostocelibratethegrowthofchildren,marriages,graduations....It's...passedoninfamielsthroughthegenerations."ThereisalotofbacklashagainstKardashianonsocialmedia.ThelingeriehasnoresemblancetokimonosoranythingJapanese.TheAmericansocialiteistryingtotrademarkotherkimono-wordedbrands,suchas"KimonoBody"and"KimonoWorld".ATwitteruserwrote:"Whatadisgustingthingtousetheword'kimono'.It'sdisrespectfultoJapaneseculture.Trueculturalappropriation."Anotherpersontweeted:"Ifeelverysadthatthename'Kimono'isbeingusedforsomethingcompletelydifferentfromwhatweJapaneseknowaboutit.Ifeelthisnamechoiceissimplyignorant."

CULTURAL APPROPRIATION SURVEY

From <https://breakingnewsenglish.com/1906/190628-cultural-appropriation-4.html>

Write five GOOD questions about cultural appropriation in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

| | STUDENT 1 _____ | STUDENT 2 _____ | STUDENT 3 _____ |
|------|--------------------|--------------------|--------------------|
| Q.1. | | | |
| Q.2. | | | |
| Q.3. | | | |
| Q.4. | | | |
| Q.5. | | | |

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

