

Breaking News English.com

Ready-to-Use English Lessons by Sean Banville

**"1,000 IDEAS & ACTIVITIES
FOR LANGUAGE TEACHERS"**

breakingnewsenglish.com/book.html

**Thousands more free lessons
from Sean's other websites**

www.freeeslmaterials.com/sean_banville_lessons.html

Level 4 – 18th July, 2019

Big education publisher to end printed textbooks

FREE online quizzes, mp3 listening and more for this lesson here:

<https://breakingnewsenglish.com/1907/190718-textbooks-4.html>

Contents

The Reading	2
Phrase Matching	3
Listening Gap Fill	4
No Spaces	5
Survey	6
Writing and Speaking	7
Writing	8

Please try Levels 5 and 6. They are (a little) harder.

Twitter



twitter.com/SeanBanville

Facebook



www.facebook.com/pages/BreakingNewsEnglish/155625444452176

THE READING

From <https://breakingnewsenglish.com/1907/190718-textbooks-4.html>

The world's largest education publisher will gradually phase out printed textbooks. Pearson will make all its learning resources "digital first". Pearson's CEO said: "We are now over the digital tipping point." He said over half of annual revenues come from digital sales. He added that as in industries like newspapers or music, "it is time to flick the switch in how we primarily" create products. He is confident and excited about the future.

A big advantage of e-books is they can be updated. This means teachers can access the latest versions. Pearson will end its business model of revising printed course books every three years. This model has dominated the industry for 40 years. The CEO said e-books are a more effective way to learn. He added that e-books appeal to the "Spotify generation". Textbook writers are worried they will earn less as digital products are subscription based.

Sources: <https://www.bbc.com/news/business-48998789>
<https://www.reuters.com/article/us-pearson-textbooks/pearson-goes-digital-first-in-u-s-college-market-idUSKCN1UA2IU>
<https://www.ft.com/content/c1940696-a74d-11e9-984c-fac8325aaa04>

PHRASE MATCHING

From <https://breakingnewsenglish.com/1907/190718-textbooks-4.html>

PARAGRAPH ONE:

- | | |
|------------------------------------|--------------------------|
| 1. gradually phase | a. the switch |
| 2. make all its learning resources | b. tipping point |
| 3. We are now over the digital | c. newspapers or music |
| 4. half of annual revenues come | d. about the future |
| 5. in industries like | e. "digital first" |
| 6. it is time to flick | f. create products |
| 7. how we primarily | g. out printed textbooks |
| 8. He is confident and excited | h. from digital sales |

PARAGRAPH TWO:

- | | |
|--------------------------------------|------------------------|
| 1. teachers can access | a. for 40 years |
| 2. Pearson will end its business | b. Spotify generation |
| 3. revising printed course books | c. model |
| 4. dominated the industry | d. based |
| 5. a more effective way | e. the latest versions |
| 6. e-books appeal to the | f. earn less |
| 7. writers are worried they will | g. every three years |
| 8. digital products are subscription | h. to learn |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/1907/190718-textbooks-4.html>

The world's largest education publisher (1) _____ out printed textbooks. Pearson will make all (2) _____ "digital first". Pearson's CEO said: "We are now over the (3) _____." He said over half of annual revenues come (4) _____. He added that as in industries like newspapers or music, "it is (5) _____ the switch in how we primarily" create products. He is confident and excited (6) _____.

A big advantage of e-books is they (7) _____. This means teachers can access (8) _____. Pearson will end its business model of revising printed (9) _____ three years. This model has dominated (10) _____ 40 years. The CEO said e-books are a more (11) _____ learn. He added that e-books appeal to the "Spotify generation". Textbook writers are worried they will earn less as digital products (12) _____.

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/1907/190718-textbooks-4.html>

The world's largest education publisher will gradually phase out printed textbooks. Pearson will make all its learning resources "digital first". Pearson's CEO said: "We are now over the digital tipping point." He said over half of annual revenues come from digital sales. He added that as in industries like newspapers or music, "it is time to flick the switch in how we primarily create products. He is confident and excited about the future. A big advantage of e-books is they can be updated. This means teachers can access the latest versions. Pearson will end its business model of revising printed course books every three years. This model has dominated the industry for 40 years. The CEO said e-books are a more effective way to learn. He added that e-books appeal to the "Spotify generation". Textbook writers are worried they will learn less as digital products are subscription based.

TEXTBOOKS SURVEY

From <https://breakingnewsenglish.com/1907/190718-textbooks-4.html>

Write five GOOD questions about textbooks in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

Big education publisher to end printed textbooks – 18th July, 2019
More free lessons at breakingnewsenglish.com

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

WRITING

From <https://breakingnewsenglish.com/1907/190718-textbooks-4.html>

Write about **textbooks** for 10 minutes. Read and talk about your partner's paper.
