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**Level 5 – 18th July, 2019**

## **Big education publisher to end printed textbooks**

**FREE online quizzes, mp3 listening and more for this lesson here:**

<https://breakingnewsenglish.com/1907/190718-textbooks-5.html>

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**Please try Levels 4 and 6. They are (a little) harder.**

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# THE READING

From <https://breakingnewsenglish.com/1907/190718-textbooks-5.html>

The world's largest education publisher will gradually phase out printed textbooks. Pearson has decided to make all its learning resources "digital first". It said the industry's future is in e-books and digital services. Pearson CEO John Fallon told the BBC: "We are now over the digital tipping point. Over half our annual revenues come from digital sales, so we've decided...like in other industries like newspapers or music or in broadcast, that it is time to flick the switch in how we primarily make and create our products." He said: "I am increasingly confident and excited about this."

Pearson said a big advantage of e-books is they can be continually updated. This means teachers will always have access to the latest versions. Mr Fallon said Pearson would end its business model of revising printed course books every three years. This model has dominated the industry for over four decades. Fallon said a digital environment enables learning in "a much more effective way". He added the e-books will appeal to the "Netflix and Spotify generation". Textbook writers are worried they will earn less as digital products are sold on a subscription basis.

Sources: <https://www.bbc.com/news/business-48998789>  
<https://www.reuters.com/article/us-pearson-textbooks/pearson-goes-digital-first-in-u-s-college-market-idUSKCN1UA2IU>  
<https://www.ft.com/content/c1940696-a74d-11e9-984c-fac8325aaa04>

# PHRASE MATCHING

From <https://breakingnewsenglish.com/1907/190718-textbooks-5.html>

## PARAGRAPH ONE:

- |                              |                            |
|------------------------------|----------------------------|
| 1. gradually phase           | a. point                   |
| 2. the industry's future is  | b. create our products     |
| 3. over the digital tipping  | c. in e-books              |
| 4. half our annual revenues  | d. confident               |
| 5. other industries like     | e. out printed textbooks   |
| 6. it is time to flick       | f. come from digital sales |
| 7. how we primarily make and | g. the switch              |
| 8. I am increasingly         | h. newspapers              |

## PARAGRAPH TWO:

- |                                      |                      |
|--------------------------------------|----------------------|
| 1. they can be continually           | a. less              |
| 2. business                          | b. the industry      |
| 3. revising printed course books     | c. model             |
| 4. This model has dominated          | d. basis             |
| 5. learning in a much more           | e. generation        |
| 6. appeal to the Netflix and Spotify | f. every three years |
| 7. they will earn                    | g. updated           |
| 8. sold on a subscription            | h. effective way     |

# LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/1907/190718-textbooks-5.html>

The world's largest education publisher will (1) \_\_\_\_\_ printed textbooks. Pearson has decided to make all its learning resources "digital first". It said (2) \_\_\_\_\_ is in e-books and digital services. Pearson CEO John Fallon told the BBC: "We are now over the (3) \_\_\_\_\_. Over half our (4) \_\_\_\_\_ from digital sales, so we've decided...like in other industries like newspapers or music or in broadcast, that it is time to (5) \_\_\_\_\_ in how we primarily make and create our products." He said: "I am increasingly confident and (6) \_\_\_\_\_."

Pearson said a big advantage of e-books is they (7) \_\_\_\_\_ updated. This means teachers will always have access to (8) \_\_\_\_\_. Mr Fallon said Pearson would end its business model of (9) \_\_\_\_\_ books every three years. This model has dominated the industry for (10) \_\_\_\_\_. Fallon said a digital environment enables learning in "a much (11) \_\_\_\_\_". He added the e-books will appeal to the "Netflix and Spotify generation". Textbook writers are worried they will earn less (12) \_\_\_\_\_ are sold on a subscription basis.

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/1907/190718-textbooks-5.html>

The world's largest education publisher will gradually phase out printed textbooks. Pearson has decided to make all its learning resources "digital first". It said the industry's future is in e-books and digital services. Pearson CEO John Fallon told the BBC: "We are now over the digital tipping point. Over half of our annual revenues come from digital sales, so we've decided. .. like in other industries like newspapers or music or in broadcast, that it is time to flick the switch in how we primarily make and create our products. "He said: "I am increasingly confident and excited about this." Pearson said a big advantage of e-books is they can be continually updated. This means teachers will always have access to the latest versions. Mr Fallon said Pearson would end its business model of revising printed course books every three years. This model has dominated the industry for over four decades. Fallon said a digital environment enables learning in "a much more effective way". He added that e-books will appeal to the "Netflix and Spotify generation". Textbook writers are worried they will earn less as digital products are sold on a subscription basis.

# TEXTBOOKS SURVEY

From <https://breakingnewsenglish.com/1907/190718-textbooks-4.html>

Write five GOOD questions about textbooks in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

# WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

*Big education publisher to end printed textbooks – 18th July, 2019*  
More free lessons at [breakingnewsenglish.com](http://breakingnewsenglish.com)

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# WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

