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**Level 4 – 4th September, 2019**

## **Vegan fashion is becoming more popular**

**FREE online quizzes, mp3 listening and more for this lesson here:**

<https://breakingnewsenglish.com/1909/190904-vegan-fashion-4.html>

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**Please try Levels 5 and 6. They are (a little) harder.**

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# THE READING

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion-4.html>

Veganism has become more popular in the past decade. People are becoming vegans to help the planet. Giving up meat and other food from animals is the biggest change vegans make to their lives. Vegans are now thinking about fashion. There is a big increase in the sales of vegan clothing, footwear accessories, and products that are free from animal products. These include synthetic fur coats and shoes made from tree bark, rubber and coconut fibre.

Researchers say 42 per cent of shoppers think about animal welfare before buying clothes. Many people would consider buying vegan shoes. Vegan fashion is a trend in luxury brands. Stella McCartney designed clothes that are free from leather. She uses recycled products. The clothes have a Beatles theme. Her father, Paul, was lead singer of the Beatles. She designed leather-free sneakers and fake fur coats. Ms McCartney is a big animal rights activist.

Sources: <https://www.bbc.com/news/business-49409405>  
<https://www.livekindly.co/stella-mccartney-beatles-vegan-shoes/>  
<https://vegconomist.com/fashion-und-beauty/stella-mccartney-and-taylor-swift-team-up-for-vegan-fashion-line/>

# PHRASE MATCHING

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion-4.html>

## PARAGRAPH ONE:

- |                                |                  |
|--------------------------------|------------------|
| 1. in the past                 | a. in the sales  |
| 2. Giving                      | b. bark          |
| 3. Vegans are now thinking     | c. up meat       |
| 4. There is a big increase     | d. fibre         |
| 5. free from animal            | e. decade        |
| 6. These include synthetic fur | f. products      |
| 7. shoes made from tree        | g. about fashion |
| 8. coconut                     | h. coats         |

## PARAGRAPH TWO:

- |                          |                       |
|--------------------------|-----------------------|
| 1. animal                | a. fur coats          |
| 2. consider              | b. brands             |
| 3. Vegan fashion is a    | c. activist           |
| 4. luxury                | d. products           |
| 5. recycled              | e. welfare            |
| 6. She designed leather- | f. trend              |
| 7. fake                  | g. free sneakers      |
| 8. a big animal rights   | h. buying vegan shoes |

# LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion-4.html>

Veganism has become more popular in (1) \_\_\_\_\_. People are becoming vegans to (2) \_\_\_\_\_. Giving up meat and other food from animals is the biggest change vegans make (3) \_\_\_\_\_. Vegans are now thinking about fashion. There is a big increase in (4) \_\_\_\_\_ vegan clothing, footwear accessories, and products that are (5) \_\_\_\_\_ products. These include synthetic fur coats and shoes made from tree bark, rubber (6) \_\_\_\_\_.

Researchers say 42 per cent of shoppers think (7) \_\_\_\_\_ before buying clothes. Many people (8) \_\_\_\_\_ vegan shoes. Vegan fashion is a (9) \_\_\_\_\_ brands. Stella McCartney designed clothes that (10) \_\_\_\_\_ leather. She uses recycled products. The clothes have a Beatles theme. Her father, Paul, was (11) \_\_\_\_\_ the Beatles. She designed leather-free sneakers and fake fur coats. Ms McCartney is a (12) \_\_\_\_\_ activist.

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion-4.html>

Veganism has become more popular in the past decade. People are becoming vegan to help the planet. Giving up meat and other food from animals is the biggest change vegans make to their lives. Vegans are now thinking about fashion. There is a big increase in the sales of vegan clothing, footwear accessories, and products that are free from animal products. This includes synthetic fur coats and shoes made from tree bark, rubber and coconut fibre. Researchers say 42 percent of shoppers think about animal welfare before buying clothes. Many people would consider buying vegan shoes. Vegan fashion is a trend in luxury brands. Stella McCartney designed clothes that are free from leather. She uses recycled products. The clothes have a Beatle theme. Her father, Paul, was a lead singer of the Beatles. She designed leather-free sneakers and fake fur coats. Ms McCartney is a big animal rights activist.

# VEGAN FASHION SURVEY

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion-4.html>

Write five GOOD questions about vegan fashion in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

*Vegan fashion is becoming more popular – 4th September, 2019*  
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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

