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Vegan fashion is becoming more popular – 4th September, 2019

Level 4

Veganism has become more popular in the past decade. People are becoming vegans to help the planet. Giving up meat and other food from animals is the biggest change vegans make to their lives. Vegans are now thinking about fashion. There is a big increase in the sales of vegan clothing, footwear accessories, and products that are free from animal products. These include synthetic fur coats and shoes made from tree bark, rubber and coconut fibre.

Researchers say 42 per cent of shoppers think about animal welfare before buying clothes. Many people would consider buying vegan shoes. Vegan fashion is a trend in luxury brands. Stella McCartney designed clothes that are free from leather. She uses recycled products. The clothes have a Beatles theme. Her father, Paul, was lead singer of the Beatles. She designed leather-free sneakers and fake fur coats. Ms McCartney is a big animal rights activist.

Level 5

There has been a big increase in the popularity of veganism in the past decade. People are becoming vegans to lead a lifestyle that helps the planet. Giving up meat, dairy and other food from animals is the biggest change vegans make to their lives. However, more vegans are now extending their beliefs to fashion. There is a big increase in the sales of vegan clothing, footwear and accessories. Companies are selling products that are free from animal products. These include synthetic fur coats, plastic belts, and shoes made from tree bark, plastic bottles, rubber and coconut fibre.

Researchers revealed that 42 per cent of shoppers thought about animal welfare before buying clothes. People of all ages would consider buying vegan shoes. The trend in vegan fashion has reached luxury brands. Designer Stella McCartney has a new line that is free from leather and makes use of recycled products. It is based on a theme of the iconic sixties pop group the Beatles. Ms McCartney's father, Paul, was lead singer of the group. She designed leather-free Yellow Submarine sneakers and colourful fake fur coats. Ms McCartney is a big animal rights activist.

Level 6

There has been a dramatic increase in the popularity of veganism around the world in the past decade. Many people are becoming vegans in an attempt to lead a lifestyle that is more conducive to helping the planet. Giving up eating meat, dairy and other food from animals constitutes the bulk of changes vegans make to their lives. However, an increasing number of vegans are now extending their beliefs to fashion. There is a considerable increase in the sales of vegan clothing, footwear and accessories. Retailers are marketing products that are free from cow skin and other animal products. Shops are full of synthetic fur coats, plastic belts, and shoes made from tree bark, recycled plastic bottles, rubber and coconut fibre.

Research in the United Kingdom revealed that 42 per cent of shoppers considered animal welfare before buying clothes. The researchers discovered that people of all ages would consider purchasing vegan footwear. The trend in vegan fashion has also reached luxury brands. Designer Stella McCartney has designed a new range of fashion that is free from leather and makes use of recycled products. Her new collection is based on a theme of the iconic sixties pop group the Beatles. Ms McCartney's father, Paul, was lead singer of the group. She has designed leather-free Yellow Submarine sneakers and colourful fake fur coats. Ms McCartney is a committed animal rights activist.