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Level 6 – 4th September, 2019

Vegan fashion is becoming more popular

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<https://breakingnewsenglish.com/1909/190904-vegan-fashion.html>

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Please try Levels 4 and 5 (they are easier).

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THE ARTICLE

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion.html>

There has been a dramatic increase in the popularity of veganism around the world in the past decade. Many people are becoming vegans in an attempt to lead a lifestyle that is more conducive to helping the planet. Giving up eating meat, dairy and other food from animals constitutes the bulk of changes vegans make to their lives. However, an increasing number of vegans are now extending their beliefs to fashion. There is a considerable increase in the sales of vegan clothing, footwear and accessories. Retailers are marketing products that are free from cow skin and other animal products. Shops are full of synthetic fur coats, plastic belts, and shoes made from tree bark, recycled plastic bottles, rubber and coconut fibre.

Research in the United Kingdom revealed that 42 per cent of shoppers considered animal welfare before buying clothes. The researchers discovered that people of all ages would consider purchasing vegan footwear. The trend in vegan fashion has also reached luxury brands. Designer Stella McCartney has designed a new range of fashion that is free from leather and makes use of recycled products. Her new collection is based on a theme of the iconic sixties pop group the Beatles. Ms McCartney's father, Paul, was lead singer of the group. She has designed leather-free Yellow Submarine sneakers and colourful fake fur coats. Ms McCartney is a committed animal rights activist.

Sources: <https://www.bbc.com/news/business-49409405>
<https://www.livekindly.co/stella-mccartney-beatles-vegan-shoes/>
<https://vegconomist.com/fashion-und-beauty/stella-mccartney-and-taylor-swift-team-up-for-vegan-fashion-line/>

WARM-UPS

1. VEGAN FASHION: Students walk around the class and talk to other students about vegan fashion. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

dramatic / increase / vegan / dairy / fashion / footwear / accessories / marketing / shoppers / animal welfare / trend / luxury / range / recycled / theme / iconic / fur

Have a chat about the topics you liked. Change topics and partners frequently.

3. TURNING VEGAN: Students A **strongly** believe all of us should become vegan to help the planet; Students B **strongly** believe the opposite. Change partners again and talk about your conversations.

4. VEGANISM: What are the pros and cons of these vegan things? Complete this table with your partner(s). Change partners often and share what you wrote.

	Pros	Cons
Food		
Clothes		
Shoes		
Pets		
Furniture		
Travel		

5. PLANET: Spend one minute writing down all of the different words you associate with the word "planet". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

6. GOING VEGAN: Rank these with your partner. Put the best reasons for being vegan at the top. Change partners often and share your rankings.

- healthier
- cheaper
- tastier
- be slimmer
- save the planet
- feed the world
- be slimmer
- it's cool

VOCABULARY MATCHING

Paragraph 1

- | | |
|----------------|--|
| 1. dramatic | a. A period of ten years. |
| 2. decade | b. The majority or greater part of something. |
| 3. conducive | c. Is a part of a whole. |
| 4. constitutes | d. Making a certain situation or outcome likely or possible. |
| 5. bulk | e. Sudden and striking. |
| 6. retailers | f. Made by chemical to imitate a natural product. |
| 7. synthetic | g. Shops and stores; people who sell things. |

Paragraph 2

- | | |
|---------------|---|
| 8. revealed | h. Not real. |
| 9. trend | i. Made previously unknown or secret information known to others. |
| 10. range | j. Relating to or of the nature of a symbol or something very well known. |
| 11. theme | k. Feeling dedication and loyalty to a cause, activity, or job. |
| 12. iconic | l. A set of different things of the same general type. |
| 13. fake | m. An idea that everywhere in or pervades a work of art. |
| 14. committed | n. A general direction in which something is developing or changing. |

BEFORE READING / LISTENING

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- a. There has been a big increase in veganism in the past 10 years. **T / F**
- b. Most vegans focus on diet. **T / F**
- c. There has been a slight decrease in the sales of vegan footwear. **T / F**
- d. Shops are selling shoes made from coconut fibre and rubber. **T / F**
- e. Over half of UK shoppers consider animal welfare when buying clothes. **T / F**
- f. The article said only younger people would buy vegan shoes. **T / F**
- g. Paul McCartney's daughter is a fashion designer. **T / F**
- h. A fashion designer made shoes to wear in submarines. **T / F**

2. SYNONYM MATCH:

Match the following synonyms. The words in **bold** are from the news article.

- | | |
|----------------------|-----------------|
| 1. dramatic | a. band |
| 2. conducive | b. trading |
| 3. extending | c. well-being |
| 4. sales | d. beneficial |
| 5. synthetic | e. subject |
| 6. welfare | f. dedicated |
| 7. trend | g. considerable |
| 8. theme | h. fake |
| 9. group | i. tendency |
| 10. committed | j. expanding |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|--|-----------------------|
| 1. the popularity of veganism | a. marketing products |
| 2. in the past | b. activist |
| 3. more conducive to | c. welfare |
| 4. Retailers are | d. from leather |
| 5. coconut | e. helping the planet |
| 6. animal | f. pop group |
| 7. luxury | g. around the world |
| 8. a new range of fashion that is free | h. fibre |
| 9. the iconic sixties | i. decade |
| 10. a committed animal rights | j. brands |

GAP FILL

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion.html>

There has been a (1) _____ increase in the popularity of veganism around the world in the past (2) _____. Many people are becoming vegans in an attempt to lead a lifestyle that is more conducive to helping the planet. Giving up eating meat, (3) _____ and other food from animals constitutes the (4) _____ of changes vegans make to their lives. However, an increasing number of vegans are now (5) _____ their beliefs to fashion. There is a considerable increase in the sales of vegan (6) _____, footwear and accessories. Retailers are marketing products that are free from cow skin and other animal products. Shops are full of (7) _____ fur coats, plastic belts, and shoes made from tree bark, (8) _____ plastic bottles, rubber and coconut fibre.

dairy
clothing
recycled
dramatic
bulk
synthetic
decade
extending

Research in the United Kingdom (9) _____ that 42 per cent of shoppers considered animal (10) _____ before buying clothes. The researchers discovered that people of all ages would consider (11) _____ vegan footwear. The trend in vegan fashion has also reached luxury brands. Designer Stella McCartney has designed a new (12) _____ of fashion that is free from leather and makes use of recycled products. Her new collection is based on a (13) _____ of the iconic sixties pop group the Beatles. Ms McCartney's father, Paul, was (14) _____ singer of the group. She has designed leather-free Yellow Submarine sneakers and colourful (15) _____ fur coats. Ms McCartney is a committed animal rights (16) _____.

purchasing
activist
theme
revealed
fake
welfare
range
lead

LISTENING – Guess the answers. Listen to check.

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion.html>

- 1) the popularity of veganism around the world in _____
 - a. the passed decade
 - b. the parsed decade
 - c. the past decade
 - d. the paste decade
- 2) becoming vegans in an attempt to lead a lifestyle that _____
 - a. is more conducive
 - b. is more conclusive
 - c. is more con dew sieve
 - d. is more conned you sieve
- 3) Giving up eating meat, dairy and other food from animals constitutes the _____
 - a. bulk of changes
 - b. baulk of changes
 - c. back of changes
 - d. black of changes
- 4) However, an increasing number of vegans are now extending _____
 - a. their bailiffs
 - b. their belies
 - c. their believes
 - d. their beliefs
- 5) Shops are full of synthetic fur coats, plastic belts, and shoes made _____
 - a. from three barks
 - b. from tree bark
 - c. from tree barks
 - d. from three bark
- 6) revealed that 42 per cent of shoppers considered _____
 - a. animal well fare
 - b. animal well flare
 - c. animal well fire
 - d. animal welfare
- 7) Designer Stella McCartney has designed a new _____
 - a. range of fashion
 - b. grange of fashion
 - c. derange of fashion
 - d. strange of fashion
- 8) Her new collection is based on a theme of the _____ pop group
 - a. icon sixties
 - b. iconic sixties
 - c. iconic six ties
 - d. iconic sick sties
- 9) She has designed leather-free Yellow Submarine sneakers and colourful _____
 - a. flake for coats
 - b. fake fur coats
 - c. fake for coats
 - d. flake fur coats
- 10) Ms McCartney is a committed animal _____
 - a. right activists
 - b. rights activists
 - c. right activist
 - d. rights activist

LISTENING – Listen and fill in the gaps

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion.html>

There has (1) _____ increase in the popularity of veganism around the world in (2) _____. Many people are becoming vegans in an attempt to lead a lifestyle that is more conducive to helping the planet. Giving up (3) _____ and other food from animals constitutes the bulk of changes vegans make to their lives. However, an increasing number of vegans are now extending their (4) _____. There is a considerable increase in the sales of vegan clothing, footwear and accessories. Retailers are marketing products that are free from cow (5) _____ animal products. Shops are full of synthetic fur coats, plastic belts, and shoes made from tree bark, (6) _____, rubber and coconut fibre.

Research in the United Kingdom revealed that 42 per cent of shoppers considered (7) _____ buying clothes. The researchers discovered that people (8) _____ would consider purchasing vegan footwear. The trend in vegan fashion has also reached luxury brands. Designer Stella McCartney has designed (9) _____ of fashion that is free from leather and makes use of recycled products. Her new collection is based on a theme of (10) _____ pop group the Beatles. Ms McCartney's father, Paul, (11) _____ of the group. She has designed leather-free Yellow Submarine sneakers and colourful (12) _____. Ms McCartney is a committed animal rights activist.

COMPREHENSION QUESTIONS

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion.html>

1. What kind of increase in veganism did the article say there was?
2. What did the article say veganism was conducive to?
3. What are many vegans extending their beliefs to?
4. Who is marketing products free from cow skin?
5. What kind of fibre is being used to make vegan shoes?
6. What did 42% of UK shoppers care about when buying clothes?
7. How old are the people who would buy vegan clothes?
8. What has the trend in vegan fashion reached?
9. What did Stella McCartney design that had a yellow submarine theme?
10. What did the article say Stella McCartney was committed to?

MULTIPLE CHOICE - QUIZ

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion.html>

- 1) What kind of increase in veganism did the article say there was?
 - a) a slight increase
 - b) a dramatic increase
 - c) a steady increase
 - d) a predicted increase
- 2) What did the article say veganism was conducive to?
 - a) lowering cholesterol
 - b) gardening
 - c) good cooking
 - d) helping the planet
- 3) What are many vegans extending their beliefs to?
 - a) religion
 - b) politics
 - c) fashion
 - d) philosophy
- 4) Who is marketing products free from cow skin?
 - a) retailers
 - b) farmers
 - c) the milk industry
 - d) Amazon
- 5) What kind of fibre is being used to make vegan shoes?
 - a) high speed fibre
 - b) coconut fibre
 - c) hemp fibre
 - d) silk fibre
- 6) What did 42% of UK shoppers care about when buying clothes?
 - a) animal welfare
 - b) quality
 - c) colour
 - d) price
- 7) How old are the people who would buy vegan clothes?
 - a) 12-20
 - b) aged
 - c) all ages
 - d) people in their 30s
- 8) What has the trend in vegan fashion reached?
 - a) luxury brands
 - b) the whole world
 - c) new levels
 - d) meat eaters
- 9) What did Stella McCartney design that had a yellow submarine theme?
 - a) a boat
 - b) underwear
 - c) a popcorn holder
 - d) sneakers
- 10) What did the article say Stella McCartney was committed to?
 - a) nice clothes
 - b) good food
 - c) animal rights
 - d) ethical fashion

ROLE PLAY

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion.html>

Role A – Health

You think health is the best reason for being vegan. Tell the others three reasons why. Tell them what is wrong with their things. Also, tell the others which is the worst reason of these (and why): tastiness, being slimmer or saving the planet.

Role B – Tastiness

You think tastiness is the best reason for being vegan. Tell the others three reasons why. Tell them what is wrong with their things. Also, tell the others which is the worst reason of these (and why):: health, being slimmer or saving the planet.

Role C – Being Slimmer

You think being slimmer is the best reason for being vegan. Tell the others three reasons why. Tell them what is wrong with their things. Also, tell the others which is the worst reason of these (and why):: tastiness, health or saving the planet.

Role D – Saving The Planet

You think saving the planet is the best reason for being vegan. Tell the others three reasons why. Tell them what is wrong with their things. Also, tell the others which is the worst reason of these (and why):: tastiness, being slimmer or health.

AFTER READING / LISTENING

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'vegan' and 'fashion'.

vegan	fashion
--------------	----------------

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• dramatic• lead• bulk• number• sales• bark	<ul style="list-style-type: none">• welfare• ages• brands• based• pop• fake
--	--

VEGAN FASHION SURVEY

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion.html>

Write five GOOD questions about vegan fashion in the table. Do this in pairs. Each student must write the questions on his / her own paper.

When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

VEGAN FASHION DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What images are in your mind when you hear the word 'vegan'?
3. What do you think of veganism?
4. How does veganism help the planet?
5. Why is veganism increasing around the world?
6. Is a vegan diet healthier than a meat-based diet?
7. Are clothes made from non-animal products best?
8. Why do people like real fur coats?
9. Will people in the future look unkindly on how we use animal products?
10. What do you think of shoes made from coconut fibre?

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VEGAN FASHION DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. What do you think of when you hear the word 'fashion'?
13. What do you think about what you read?
14. How important is animal welfare to you?
15. Do you consider animal welfare before you buy clothes?
16. Do luxury brands have a responsibility to lead the vegan clothes trend?
17. What do you know about the Beatles?
18. What three adjectives best describe this story?
19. Will all clothes be made from animal-free products in the future?
20. What questions would you like to ask vegan clothes retailers?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion.html>

There has been a (1) _____ increase in the popularity of veganism around the world in the past (2) _____. Many people are becoming vegans in an attempt to lead a lifestyle that is more (3) _____ to helping the planet. Giving up eating meat, dairy and other food from animals constitutes the (4) _____ of changes vegans make to their lives. However, an increasing number of vegans are now extending their beliefs (5) _____ fashion. There is a considerable increase in the sales of vegan clothing, footwear and accessories. Retailers are marketing products that are free from cow skin and other animal products. Shops are full of synthetic fur coats, plastic belts, and shoes made from tree (6) _____, recycled plastic bottles, rubber and coconut fibre.

Research in the United Kingdom (7) _____ that 42 per cent of shoppers considered animal welfare before buying clothes. The researchers discovered that people of all (8) _____ would consider purchasing vegan footwear. The trend in vegan fashion has also reached luxury brands. Designer Stella McCartney has designed a new range of fashion that is (9) _____ from leather and makes use of recycled products. Her new collection is based (10) _____ a theme of the iconic sixties pop group the Beatles. Ms McCartney's father, Paul, was lead singer of the group. She has designed leather-free Yellow Submarine sneakers and colourful (11) _____ fur coats. Ms McCartney is a committed animal rights (12) _____.

Put the correct words from the table below in the above article.

- | | | | | |
|-----|---------------|-------------------|------------------|-----------------|
| 1. | (a) dramatic | (b) drama | (c) dramatically | (d) dramatized |
| 2. | (a) decadence | (b) decanter | (c) decade | (d) debacle |
| 3. | (a) cabinet | (b) propaganda | (c) conducive | (d) navigating |
| 4. | (a) black | (b) balk | (c) baulk | (d) bulk |
| 5. | (a) to | (b) as | (c) at | (d) on |
| 6. | (a) woof | (b) bark | (c) growl | (d) howl |
| 7. | (a) reviled | (b) revolted | (c) reveled | (d) revealed |
| 8. | (a) aged | (b) ages | (c) aging | (d) age |
| 9. | (a) gratis | (b) complimentary | (c) free | (d) charge |
| 10. | (a) of | (b) as | (c) at | (d) on |
| 11. | (a) flack | (b) fluke | (c) flake | (d) fake |
| 12. | (a) action | (b) activist | (c) protest | (d) demonstrate |

SPELLING

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion.html>

Paragraph 1

1. a daimatcr increase
2. the uappltrioy of veganism
3. more voucencdi to helping the planet
4. clothing, footwear and ossiseccrae
5. tleaisrre are marketing products
6. hentysict fur coats

Paragraph 2

7. animal rlfaewe
8. aucrgsphin vegan footwear
9. uuxryl brands
10. Her new collection is based on a temeh
11. the noiicc sixties pop group
12. a committed animal rights asvctti

PUT THE TEXT BACK TOGETHER

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion.html>

Number these lines in the correct order.

- () singer of the group. She has designed leather-free Yellow Submarine sneakers and
- () decade. Many people are becoming vegans in an attempt to lead a lifestyle that is more conducive
- () in vegan fashion has also reached luxury brands. Designer Stella McCartney has designed a new
- () colourful fake fur coats. Ms McCartney is a committed animal rights activist.
- () to fashion. There is a considerable increase in the sales of vegan clothing, footwear and accessories. Retailers are marketing
- () products that are free from cow skin and other animal products. Shops are full of synthetic
- () of changes vegans make to their lives. However, an increasing number of vegans are now extending their beliefs
- () on a theme of the iconic sixties pop group the Beatles. Ms McCartney's father, Paul, was lead
- () range of fashion that is free from leather and makes use of recycled products. Her new collection is based
- () welfare before buying clothes. The researchers discovered that people of all ages would consider purchasing vegan footwear. The trend
- () to helping the planet. Giving up eating meat, dairy and other food from animals constitutes the bulk
- () Research in the United Kingdom revealed that 42 per cent of shoppers considered animal
- () fur coats, plastic belts, and shoes made from tree bark, recycled plastic bottles, rubber and coconut fibre.
- (**1**) There has been a dramatic increase in the popularity of veganism around the world in the past

PUT THE WORDS IN THE RIGHT ORDER

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion.html>

1. popularity . a is in dramatic There increase the
2. helping . more A lifestyle is conducive to that
3. and other eating dairy up food . Giving meat,
4. the make . bulk of Constitutes changes vegans
5. products cow that free are from Marketing skin .
6. considered Shoppers before welfare clothes . animal buying
7. vegan ages would People all of footwear . consider
8. luxury has fashion also Vegan brands . reached
9. a theme . collection new based on Her is
10. a is Ms rights animal McCartney committed activist .

CIRCLE THE CORRECT WORD (20 PAIRS)

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion.html>

There has been a dramatic increase *in / on* the popularity of veganism around the world in the *passed / past* decade. Many people are becoming vegans *on / in* an attempt to lead a lifestyle that is more *reduction / conducive* to helping the planet. Giving up eating meat, dairy and other food from animals constitutes the *balk / bulk* of changes vegans make to their lives. However, an increasing number of vegans are now extending their *beliefs / believes* to fashion. There is a considerable increase in the sales of vegan *clothing / cloth*, footwear and accessories. Retailers are marketing products that are *flee / free* from cow skin and other animal products. Shops are full of *synthetic / synthesis* fur coats, plastic belts, and shoes made from tree bark, recycled plastic bottles, *rubber / rubbery* and coconut fibre.

Research in the United Kingdom *reveal / revealed* that 42 per cent of shoppers considered animal *warfare / welfare* before buying clothes. The researchers discovered that people of all *ages / age* would consider purchasing vegan footwear. The *trendy / trend* in vegan fashion has also reached luxury *blends / brands*. Designer Stella McCartney has designed a new *range / ranger* of fashion that is free from leather and makes use of *recycle / recycled* products. Her new collection is based on a theme of the *iconic / icon* sixties pop group the Beatles. Ms McCartney's father, Paul, was lead singer of the group. She has designed leather-free Yellow Submarine sneakers and colourful *fake / flake* fur coats. Ms McCartney is a committed animal rights *activism / activist*.

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion.html>

T h _ r _ h _ s _ b _ _ n _ _ d r _ m _ t _ c _ _ n c r _ _ s _ _ n _ t h _
p _ p _ l _ r _ t _ y _ _ f _ v _ g _ n _ s _ m _ r _ _ n d _ t h _ w _ r _ l _ d _ n _ t
h _ p _ s _ t _ d _ c _ d _ . M _ n _ y _ p _ _ p _ l _ _ r _ b _ c _ m _ n _ g
v _ g _ n _ s _ n _ n _ t t _ m _ p _ t _ t _ l _ _ d _ _ l _ f _ s _ t _ y _ l _ t _ h _ t
_ s _ m _ r _ c _ n d _ c _ v _ t _ h _ l _ p _ n _ g _ t h _ p _ l _ n _ t . G _ v _ n
g _ p _ _ t _ n _ g _ m _ _ t , d _ _ r _ y _ n d _ t _ h _ r _ f _ _ d _ f
r _ m _ _ n _ m _ l _ s _ c _ n s _ t _ t _ t _ s _ t h _ b _ l _ k _ f _ c _ h _ n _ g _ s
v _ g _ n _ s _ m _ k _ t _ t _ h _ _ r _ l _ v _ s . H _ w _ v _ r , _ n _ n c
r _ _ s _ n _ g _ n _ m _ b _ r _ _ f _ v _ g _ n _ s _ r _ n _ w _ _ x _ t _ n _ d _ n _ g _ t
h _ _ r _ b _ l _ _ f _ s _ t _ f _ s _ h _ _ n . T h _ r _ _ s _ _ c _ n s _ d _ r _ b
l _ _ n c r _ _ s _ _ n _ t h _ s _ l _ s _ _ f _ v _ g _ n _ c _ l _ t _ h _ n _ g ,
f _ _ t _ w _ _ r _ n d _ _ c _ c _ s _ s _ r _ _ s . R _ t _ _ l _ r _ s _ r _ m _ r
k _ t _ n _ g _ p _ r _ d _ c _ t _ s _ t _ h _ t _ r _ f _ r _ _ f _ r _ m _ c _ w _ s _ k _ n
_ n d _ t _ h _ r _ _ n _ m _ l _ p _ r _ d _ c _ t _ s . S h _ p _ s _ r _ f _ l _ l _ f
s _ y n t h _ t _ c _ f _ r _ c _ _ t _ s , p _ l _ s _ t _ c _ b _ l _ t _ s , _ n d _ s
h _ _ s _ m _ d _ f _ r _ m _ t _ r _ _ b _ r _ k , r _ c _ y _ c _ l _ d _ p _ l _ s _ t _ c
b _ t _ t _ l _ s , r _ b _ b _ r _ _ n d _ c _ c _ n _ t _ f _ b _ r _ .

R _ s _ _ r _ c h _ _ n _ t h _ U _ n _ t _ d _ K _ n _ g _ d _ m _ r _ v _ _ l _ d _ t
h _ t _ 4 2 _ p _ r _ c _ n t _ _ f _ s _ h _ p _ p _ r _ s _ c _ n s _ d _ r _ d _ _ n _ m _ l
w _ l _ f _ r _ b _ f _ r _ b _ y _ n _ g _ c _ l _ t _ h _ s . T h _ r _ s _ _ r _ c h _ r _ s
d _ s _ c _ v _ r _ d _ t _ h _ t _ p _ _ p _ l _ _ f _ _ l _ l _ _ g _ s _ w _ _ l _ d _ c _ n
s _ d _ r _ p _ r _ c h _ s _ n _ g _ v _ g _ n _ f _ _ t _ w _ _ r . T h _ t _ r _ n d
_ n _ v _ g _ n _ f _ s _ h _ _ n _ h _ s _ l _ s _ r _ _ c _ h _ d _ l _ x _ r _ y _ b
r _ n _ d _ s . D _ s _ g _ n _ r _ S _ t _ l _ l _ M _ c _ C _ r _ t _ n _ y _ h _ s _ d _ s _ g
n _ d _ _ n _ w _ r _ n _ g _ _ f _ f _ s _ h _ _ n _ t _ h _ t _ s _ f _ r _ _ f _ r _ m
l _ _ t _ h _ r _ _ n d _ m _ k _ s _ _ s _ _ f _ r _ c _ y _ c _ l _ d _ p _ r _ d _ c _ t _ s .
H _ r _ n _ w _ c _ l _ l _ c _ t _ _ n _ s _ b _ s _ d _ _ n _ _ t _ h _ m _ _ f _ t _ h _
_ c _ n _ c _ s _ x _ t _ _ s _ p _ p _ g _ r _ _ p _ t _ h _ B _ _ t _ l _ s . M _ s _ M
c _ C _ r _ t _ n _ y ' s _ f _ t _ h _ r , P _ _ l , w _ s _ l _ _ d _ s _ n _ g _ r _ _ f
t _ h _ g _ r _ _ p . S h _ h _ s _ d _ s _ g _ n _ d _ l _ _ t _ h _ r _ - f _ r _ _
Y _ l _ l _ w _ S _ b _ m _ r _ n _ s _ n _ _ k _ r _ s _ _ n d _ c _ l _ _ r _ f _ l _ f _ k _
f _ r _ c _ _ t _ s . M _ s _ M _ c _ C _ r _ t _ n _ y _ _ s _ _ c _ m _ m _ t _ t _ d
_ n _ m _ l _ r _ g _ h _ t _ s _ _ c _ t _ v _ s _ t .

PUNCTUATE THE TEXT AND ADD CAPITALS

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion.html>

there has been a dramatic increase in the popularity of veganism around the world in the past decade many people are becoming vegans in an attempt to lead a lifestyle that is more conducive to helping the planet giving up eating meat dairy and other food from animals constitutes the bulk of changes vegans make to their lives however an increasing number of vegans are now extending their beliefs to fashion there is a considerable increase in the sales of vegan clothing footwear and accessories retailers are marketing products that are free from cow skin and other animal products shops are full of synthetic fur coats plastic belts and shoes made from tree bark recycled plastic bottles rubber and coconut fibre

research in the united kingdom revealed that 42 per cent of shoppers considered animal welfare before buying clothes the researchers discovered that people of all ages would consider purchasing vegan footwear the trend in vegan fashion has also reached luxury brands designer stella mccartney has designed a new range of fashion that is free from leather and makes use of recycled products her new collection is based on a theme of the iconic sixties pop group the beatles ms mccartneys father paul was lead singer of the group she has designed leatherfree yellow submarine sneakers and colourful fake fur coats ms mccartney is a committed animal rights activist.

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion.html>

There has been a dramatic increase in the popularity of veganism around the world in the past decade. Many people are becoming vegans in an attempt to lead a lifestyle that is more conducive to helping the planet. Giving up eating meat, dairy and other food from animals constitutes the bulk of changes vegans make to their lives. However, an increasing number of vegans are now extending their beliefs to fashion. There is a considerable increase in the sales of vegan clothing, footwear and accessories. Retailers are marketing products that are free from cow skin and other animal products. Shops are full of synthetic fur coats, plastic belts, and shoes made from tree bark, recycled plastic bottles, rubber and coconut fibre. Research in the United Kingdom revealed that 42 percent of shoppers consider animal welfare before buying clothes. The researchers discovered that people of all ages would consider purchasing vegan footwear. The trend in vegan fashion has also reached luxury brands. Designer Stella McCartney has designed a new range of fashion that is free from leather and makes use of recycled products. Her new collection is based on a theme of the iconic sixties pop group the Beatles. Ms McCartney's father, Paul, was the lead singer of the group. She has designed leather-free Yellow Submarine sneakers and colourful fake fur coats. Ms McCartney is a committed animal rights activist.

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about this news story. Share what you discover with your partner(s) in the next lesson.

3. VEGAN FASHION: Make a poster about vegan fashion. Show your work to your classmates in the next lesson. Did you all have similar things?

4. TREE BARK SHOES: Write a magazine article about us all wearing shoes made from tree bark. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on vegan fashion. Ask him/her three questions about it. Give him/her three of your opinions on it. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

VOCABULARY (p.4)

1. e 2. a 3. d 4. c 5. b 6. g 7. f
8. i 9. n 10. l 11. m 12. j 13. h 14. k

TRUE / FALSE (p.5)

- a T b T c F d T e F f F g T h a

SYNONYM MATCH (p.5)

- | | |
|---------------|-----------------|
| 1. dramatic | a. considerable |
| 2. conducive | b. beneficial |
| 3. extending | c. expanding |
| 4. sales | d. trading |
| 5. synthetic | e. fake |
| 6. welfare | f. well-being |
| 7. trend | g. tendency |
| 8. theme | h. subject |
| 9. group | i. band |
| 10. committed | j. dedicated |

COMPREHENSION QUESTIONS (p.9)

1. A dramatic increase
2. Helping the planet
3. Fashion
4. Retailers
5. Coconut fibre
6. Animal welfare
7. All ages
8. Luxury brands
9. Sneakers
10. Animal rights

WORDS IN THE RIGHT ORDER (p.20)

1. There is a dramatic increase in the popularity.
2. A lifestyle that is more conducive to helping.
3. Giving up eating meat, dairy and other food.
4. Constitutes the bulk of changes vegans make.
5. Marketing products that are free from cow skin.
6. Shoppers considered animal welfare before buying clothes.
7. People of all ages would consider vegan footwear.
8. Vegan fashion has also reached luxury brands.
9. Her new collection is based on a theme.
10. Ms McCartney is a committed animal rights activist.

MULTIPLE CHOICE - QUIZ (p.10)

1. a 2. c 3. b 4. d 5. a 6. d 7. b 8. d 9. c 10. b

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)