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**Level 4** – 27th February, 2020

## Japan to start selling sliced mayonnaise

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<https://breakingnewsenglish.com/2002/200227-sliced-mayonnaise-4.html>

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Please try Levels 5 and 6. They are (a little) harder.

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# THE READING

From <https://breakingnewsenglish.com/2002/200227-sliced-mayonnaise-4.html>

What next? A Japanese food company has invented a new product that could be a global bestseller. The imaginative new product is sliced mayonnaise. The company believes its handy new food will catch on quickly. The slices are called "mayo sheets" in Japan. The packaging says they are a "sheet-like condiment" that is good for "easy cooking". The slices come in two flavours – spicy cod roe and tuna. They could liven up sandwiches or enhance pasta dishes.

The new product will sell in Japan for \$1.80 for four slices. The company is sure consumers will love them. The social media jury is undecided. The cnet.com website wrote: "Both mayo fans and haters [wrote]...about the new slices." Gizmodo.com wrote that Americans might not "embrace" the slices. However, it added that people might be happy to use them if they are making a sandwich and they are in a hurry.

Sources: <https://www.cnet.com/news/mayonnaise-by-the-slice-innovation-or-curse-from-the-gods/>  
<https://gizmodo.com/you-can-thank-japan-for-inventing-convenient-sliced-may-1841829600>  
<https://www.foodandwine.com/news/mayonnaise-slices-japan>

# PHRASE MATCHING

From <https://breakingnewsenglish.com/2002/200227-sliced-mayonnaise-4.html>

## PARAGRAPH ONE:

- |                                |                         |
|--------------------------------|-------------------------|
| 1. could be a global           | a. in two flavours      |
| 2. The imaginative new product | b. condiment            |
| 3. catch                       | c. dishes               |
| 4. a sheet-like                | d. bestseller           |
| 5. good for easy               | e. up sandwiches        |
| 6. The slices come             | f. is sliced mayonnaise |
| 7. They could liven            | g. cooking              |
| 8. enhance pasta               | h. on quickly           |

## PARAGRAPH TWO:

- |                          |                  |
|--------------------------|------------------|
| 1. The new product will  | a. is sure       |
| 2. \$1.80 for            | b. haters        |
| 3. The company           | c. a hurry       |
| 4. consumers will        | d. sell in Japan |
| 5. Both mayo fans and    | e. a sandwich    |
| 6. people might be happy | f. four slices   |
| 7. if they are making    | g. love them     |
| 8. they are in           | h. to use them   |

# LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2002/200227-sliced-mayonnaise-4.html>

What next? A Japanese food company (1) \_\_\_\_\_ new product that could be (2) \_\_\_\_\_. The imaginative new product is sliced mayonnaise. The company believes its (3) \_\_\_\_\_ will catch on quickly. The (4) \_\_\_\_\_ "mayo sheets" in Japan. The packaging says they are a "sheet-like condiment" that (5) \_\_\_\_\_ "easy cooking". The slices come in two flavours – spicy cod roe and tuna. They (6) \_\_\_\_\_ sandwiches or enhance pasta dishes. The new (7) \_\_\_\_\_ in Japan for \$1.80 for four slices. The company is sure consumers (8) \_\_\_\_\_. The social media jury is undecided. The cnet.com website wrote: "Both mayo (9) \_\_\_\_\_ [wrote]...about the new slices." Gizmodo.com wrote that Americans (10) \_\_\_\_\_ the slices. However, it added that people might be (11) \_\_\_\_\_ them if they are making a sandwich and they are (12) \_\_\_\_\_.

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2002/200227-sliced-mayonnaise-4.html>

What next? A Japanese food company has invented a new product that could be a global bestseller. The imaginative new product is sliced mayonnaise. The company believes its handy new food will catch on quickly. The slices are called "mayo sheets" in Japan. The packaging says they are a "sheet-like condiment" that is good for "easy cooking". The slices come in two flavours – spicy cod roe and tuna. They could live up to sandwiches, soups, pasta dishes. The new product will sell in Japan for \$1.80 for four slices. The company is sure consumers will love them. The social media jury is undecided. The *cnet.com* website wrote: "Both mayo fans and haters [wrote]... about the new slices." *Gizmodo.com* wrote that Americans might not "embrace" the slices. However, it added that people might be happy to use them if they are making a sandwich and they are in a hurry.

# MAYONNAISE SURVEY

From <https://breakingnewsenglish.com/2002/200227-sliced-mayonnaise-4.html>

Write five GOOD questions about mayonnaise in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

