**Louis Vuitton to make emergency hand sanitiser**

_18th March, 2020_

As with many countries, France is experiencing a shortage of hand sanitiser. To help combat this, the luxury goods maker Louis Vuitton (LVMH) will start making sanitiser to help fight the COVID-19 virus. The company will repurpose its perfume production lines to start making anti-viral products. A spokesperson said the company wants to help tackle the shortage of sanitiser across France. He announced: "LVMH will use the production lines of its perfume and cosmetic brands to produce large quantities of alcoholic gels. These gels will be delivered free of charge to health authorities." He added: "LVMH will continue to honour this commitment for as long as necessary, in connection with the French health authorities."

LVMH is a luxury goods conglomerate that owns well-known brands such as champagne maker Moet & Chandon, watchmaker Tag Heuer and jeweller Bulgari. Its factories manufacture perfume and makeup for brands like Christian Dior and Givenchy. In a warlike effort, they will change production to help France's health system. More commercial companies could start helping out in the fight against the coronavirus. The UK government has asked the car and jet-engine maker Rolls Royce to start making ventilators. These are urgently required to help people hospitalised with the virus breathe. The UK's health service has a huge shortage of ventilators and is readying itself for more people to contract the virus.

Sources: vogue.com / cnn.com / bbc.com

**True / False**

a) Hand sanitiser is not scarce in France. T / F  
b) Louis Vuitton will build new factories to make hand sanitiser. T / F  
c) Louis Vuitton will make alcoholic gels. T / F  
d) Louis Vuitton will provide the hand sanitiser at low prices. T / F  
e) Louis Vuitton is part of a group that owns the jeweller Bulgari. T / F  
f) The article says Louis Vuitton’s effort was "warlike". T / F  
g) Rolls Royce has been asked to make ventilators for hospitals. T / F  
h) The UK has enough ventilators to last for two years. T / F

**Synonym Match**

(The words in **bold** are from the news article.)

1. shortage a. promise  
2. combat b. volumes  
3. quantities c. preparing  
4. authorities d. corporation  
5. commitment e. fight  
6. conglomerate f. endeavour  
7. manufacture g. respirator  
8. effort h. scarcity  
9. ventilator i. produce  
10. readying j. officials

**Discussion – Student A**

a) What do you know about Louis Vuitton?  
b) How important is hand sanitiser?  
c) Are you using hand sanitiser?  
d) What do you think of Louis Vuitton making hand sanitiser?  
e) What should other companies be doing to help fight COVID-19?  
f) Are you worried about shortages of anything?  
g) How would you be able to deal with shortages?  
h) What do you think of the news coverage of COVID-19?
Phrase Match

1. As with
2. repurpose its perfume production
3. start making anti-
4. LVMH will continue to honour
5. for as long
6. LVMH is a luxury goods
7. the car and jet-
8. These are urgently
9. a huge shortage
10. readying itself for more people

Discussion – Student B

a) What do you think about what you read?
b) What does hand sanitiser do?
c) What do you think of people selling sanitiser at inflated prices?
d) How much is the coronavirus crisis like a war?
e) What can you do to help the people near you?
f) What do you know about how your health service is coping?
g) What do you think life will be like in a year from now?
h) What questions would you like to ask the boss of Louis Vuitton?

Spelling

1. a srhgoeta of hand sanitiser
2. posurpere its perfume production lines
3. large qsiutatine of alcoholic gels
4. deveerid free of charge
5. honour this meontmmtic
6. French health ihtoiuerset
7. a luxury goods nlcromegtoea
8. Its factories eunaramcfuty perfume
9. More eoalcmcmir companies
10. start making teinrotisav
11. These are gtenryu required
12. dgaryien itself for more people

Answers – Synonym Match

Answers – True False

Role Play

Role A – Hand Sanitiser
You think hand sanitiser is the worst thing for there to be a shortage of. Tell the others three reasons why. Tell them why their things aren’t so important. Also, tell the others which is the least important of these (and why): soap, toilet paper or bread.

Role B – Soap
You think soap is the worst thing for there to be a shortage of. Tell the others three reasons why. Tell them why their things aren’t so important. Also, tell the others which is the least important of these (and why): hand sanitiser, toilet paper or bread.

Role C – Toilet Paper
You think toilet paper is the worst thing for there to be a shortage of. Tell the others three reasons why. Tell them why their things aren’t so important. Also, tell the others which is the least important of these (and why): soap, hand sanitiser or bread.

Role D – Bread
You think bread is the worst thing for there to be a shortage of. Tell the others three reasons why. Tell them why their things aren’t so important. Also, tell the others which is the least important of these (and why): soap, toilet paper or hand sanitiser.

Speaking – Shortages

Rank these with your partner. Put the best at the top. Change partners often and share your rankings.

- Medicine
- Newspapers
- Toilet paper
- Sugar
- Hand sanitisers
- Bread/rice/pasta
- Soap
- Chocolate

Answers – True False

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