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Level 3 – 25th April, 2020

New Netflix subscribers surge during pandemic

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<https://breakingnewsenglish.com/2004/200425-netflix.html>

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Please try Levels 0, 1 and 2 (they are easier).

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THE ARTICLE

From <https://breakingnewsenglish.com/2004/200425-netflix.html>

Netflix has more than doubled the number of new subscribers it thought it would get this year. Netflix makes movies and TV shows, and provides a service for subscribers to watch these online. The streaming giant said 15.77 million new subscribers signed up for its services in the past three months. It expected an increase of around half this number. The doubling of subscriptions is due to the coronavirus pandemic. Millions of people are staying at home and are using their free time by watching films and TV programmes. Netflix is now one of the world's most valuable companies. It is worth more than the oil giant ExxonMobil. Financial analysts say its value is around \$196 billion.

A Netflix official said the surge in membership numbers was probably temporary. The rate of new memberships would probably go down and return to normal after lockdowns end. The company said: "We expect viewing to decline and membership growth to [slow down] as home confinement ends, which we hope is soon." It added: "The coronavirus has reached every corner of the world and, in the absence of a widespread treatment or vaccine, no one knows how or when this terrible crisis will end. We are aware that we are fortunate to have a service that is even more meaningful to people confined at home." The company hopes to start producing more new shows in the near future.

Sources: <https://www.theguardian.com/media/2020/apr/21/netflix-new-subscribers-covid-19-lockdown>
<https://www.standard.co.uk/news/world/netflix-gains-158-million-customers-amid-coronavirus-lockdowns-a4420526.html>
<https://www.ft.com/content/f9bf15cd-12fe-4b99-9640-4ff94c1af905>

WARM-UPS

1. NETFLIX: Students walk around the class and talk to other students about Netflix. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

Netflix / doubled / subscribers / online / three months / films / valuable / oil / value / surge / membership / lockdown / free time / streaming / crisis / fortunate / confined

Have a chat about the topics you liked. Change topics and partners frequently.

3. TV: Students A **strongly** believe TV is essential during times of lockdown; Students B **strongly** believe it isn't. Change partners again and talk about your conversations.

4. LOCKDOWN: What are the pros and cons of doing these things at home during lockdown? Complete this table with your partner(s). Change partners often and share what you wrote.

	Pros (Good Things)	Cons (Bad Things)
Watching films and shows		
Reading		
Cooking		
Phoning loved ones		
Studying English		
Working from home		

5. DOUBLE: Spend one minute writing down all of the different words you associate with the word "double". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

6. TV SHOWS: Rank these with your partner. Put the best at the top. Change partners often and share your rankings.

- Comedies
- News
- Cartoons
- Movies
- Gardening shows
- Cooking shows
- Sport
- Chat shows

VOCABULARY MATCHING

Paragraph 1

- | | |
|---------------|--|
| 1. doubled | a. A very, very, very big company. |
| 2. subscriber | b. Went up to twice the size, price, number or amount. |
| 3. streaming | c. A method of sending or getting data (especially video and audio) over the Internet to watch or listen to as it is sent. |
| 4. giant | d. Worth a lot of money. |
| 5. expected | e. A person who looks at numbers and situations to provide information to other people. |
| 6. valuable | f. A person who pays regularly to get a service or product. |
| 7. analyst | g. Believed or thought would happen. |

Paragraph 2

- | | |
|-----------------|---|
| 8. surge | h. Become smaller in number, amount, size, amount, etc. |
| 9. temporary | i. A time of great danger, difficulty or trouble. |
| 10. rate | j. The lack of something. |
| 11. decline | k. The speed with which something moves, happens, or changes. |
| 12. confinement | l. Having to stay in one place (a room, your house, a prison, etc.) without being able to go out. |
| 13. absence | m. A sudden large increase. |
| 14. crisis | n. Lasting for only a short period of time. |

BEFORE READING / LISTENING

From <https://breakingnewsenglish.com/2004/200425-netflix.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- a. The number of Netflix subscribers trebled in the past three months. **T / F**
- b. Netflix makes and streams TV shows. **T / F**
- c. Netflix expected just a quarter of the subscribers it got. **T / F**
- d. The oil giant ExxonMobil is worth more than Netflix. **T / F**
- e. Netflix thinks the increase in membership will be permanent. **T / F**
- f. Netflix thinks the growth in membership will return to normal levels. **T / F**
- g. Netflix said coronavirus reached most corners of the world. **T / F**
- h. Netflix said it hopes to make more new shows soon. **T / F**

2. SYNONYM MATCH: (The words in **bold** are from the news article.)

- | | |
|----------------------|----------------------|
| 1. doubled | a. increase |
| 2. movies | b. because of |
| 3. expected | c. making |
| 4. due to | d. believed |
| 5. value | e. extended |
| 6. surge | f. films |
| 7. decline | g. worth |
| 8. reached | h. emergency |
| 9. crisis | i. increased twofold |
| 10. producing | j. go down |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|--|------------------------------|
| 1. Netflix has more than doubled the | a. half this number |
| 2. in the past | b. future |
| 3. It expected an increase of around | c. membership |
| 4. using their free time | d. three months |
| 5. Financial analysts say its value is | e. to decline |
| 6. the surge in | f. number of new subscribers |
| 7. return to normal | g. or vaccine |
| 8. We expect viewing | h. after lockdowns end |
| 9. the absence of a widespread treatment | i. around \$196 billion |
| 10. in the near | j. by watching films |

GAP FILL

From <https://breakingnewsenglish.com/2004/200425-netflix.html>

Netflix has more than (1) _____ the number of new subscribers it thought it would get this year. Netflix makes movies and TV shows, and provides a service for (2) _____ to watch these online. The streaming (3) _____ said 15.77 million new subscribers signed up for its services in the past three months. It (4) _____ an increase of around half this number. The doubling of subscriptions is (5) _____ to the coronavirus pandemic. Millions of people are staying at home and are using their (6) _____ time by watching films and TV programmes. Netflix is now one of the world's most (7) _____ companies. It is worth more than the oil giant ExxonMobil. Financial (8) _____ say its value is around \$196 billion.

giant
due
doubled
analysts
subscribers
valuable
expected
free

A Netflix official said the (9) _____ in membership numbers was probably (10) _____. The rate of new memberships would probably go down and return to normal after lockdowns end. The company said: "We expect (11) _____ to decline and membership growth to [slow down] as home confinement ends, which we hope is (12) _____." It added: "The coronavirus has reached every corner of the world and, in the (13) _____ of a widespread treatment or vaccine, no one knows how or when this terrible (14) _____ will end. We are aware that we are fortunate to have a service that is even more meaningful to people (15) _____ at home." The company hopes to start producing more new shows in the (16) _____ future.

soon
temporary
crisis
confined
surge
absence
near
viewing

LISTENING – Guess the answers. Listen to check.

From <https://breakingnewsenglish.com/2004/200425-netflix.html>

- 1) Netflix has more than doubled the number of new subscribers it thought _____
 - a. it would gets
 - b. it would getting
 - c. it would get
 - d. it would got
- 2) Netflix makes movies and TV shows, and _____
 - a. provides a service
 - b. provides a serviced
 - c. provides a services
 - d. provides a serve ice
- 3) It expected an increase of around _____
 - a. half this number
 - b. halve this number
 - c. have this number
 - d. huff this number
- 4) Millions of people are staying at home and are using their free time _____
 - a. buy watch in films
 - b. by watch in film
 - c. by watching films
 - d. buy watch in film
- 5) Financial analysts say its value is _____
 - a. around \$196 billion
 - b. abound \$196 billion
 - c. aground \$196 billion
 - d. are round \$196 billion
- 6) A Netflix official said the surge in membership numbers _____
 - a. was probable temporary
 - b. was probably temporarily
 - c. was probably temporary
 - d. was probable temporarily
- 7) memberships would probably go down and return to normal _____
 - a. after locking downs end
 - b. after locks downs end
 - c. after locked downs end
 - d. after lockdowns end
- 8) expect viewing to decline and membership growth to [slow down] as _____
 - a. home confined meant ends
 - b. home confidante ends
 - c. home confident ends
 - d. home confinement ends
- 9) treatment or vaccine, no one knows how or when this terrible _____
 - a. crisis will end
 - b. crises will end
 - c. cry sis will end
 - d. cry seas will end
- 10) The company hopes to start producing more new shows in _____
 - a. the nearly future
 - b. the nears future
 - c. the neared future
 - d. the near future

LISTENING – Listen and fill in the gaps

From <https://breakingnewsenglish.com/2004/200425-netflix.html>

Netflix has more than (1) _____ of new subscribers it thought it would get this year. Netflix makes movies and TV shows, and provides a service for subscribers to watch these online. The (2) _____ 15.77 million new subscribers signed up for its services in the past three months. It (3) _____ of around half this number. The doubling of subscriptions (4) _____ the coronavirus pandemic. Millions of people are staying at home and are using their (5) _____ watching films and TV programmes. Netflix is now one of the world's most valuable companies. It is worth more than the oil giant ExxonMobil. Financial analysts (6) _____ is around \$196 billion.

A Netflix official said (7) _____ membership numbers was probably temporary. The rate of new memberships would probably go down and (8) _____ after lockdowns end. The company said: "We expect viewing to decline and membership growth to [slow down] as home confinement ends, which we (9) _____." It added: "The coronavirus has reached every (10) _____ world and, in the absence of a widespread treatment or vaccine, no one knows how or when this (11) _____ end. We are aware that we are fortunate to have a service that is even more meaningful to people confined at home." The company hopes to start producing more new shows in (12) _____.

COMPREHENSION QUESTIONS

From <https://breakingnewsenglish.com/2004/200425-netflix.html>

1. What doubled at Netflix in the past three months?
2. How many new subscribers did Netflix get?
3. What did the article say the doubling of subscriptions was due to?
4. How many people did the article say were staying at home?
5. What company is Netflix now worth more than?
6. What did a Netflix official say about the surge in membership?
7. When will the rate of new Netflix memberships return to normal?
8. Where in the world did Netflix say coronavirus had reached?
9. Where did Netflix say many people were confined?
10. When does Netflix hope to start making new shows?

MULTIPLE CHOICE - QUIZ

From <https://breakingnewsenglish.com/2004/200425-netflix.html>

- 1) What doubled at Netflix in the past three months?
 - a) profits
 - b) new subscribers
 - c) the number of new movies
 - d) employees
- 2) How many new subscribers did Netflix get?
 - a) 17.57 million
 - b) 15.75 million
 - c) 15.55 million
 - d) 15.77 million
- 3) What did the article say the doubling of subscriptions was due to?
 - a) the coronavirus pandemic
 - b) great movies
 - c) many new TV shows
 - d) people staying at home
- 4) How many people did the article say were staying at home?
 - a) hundreds of millions
 - b) billions
 - c) millions
 - d) tens of millions
- 5) What company is Netflix now worth more than?
 - a) Google
 - b) ExxonMobil
 - c) AT&T
 - d) Amazon
- 6) What did a Netflix official say about the surge in membership?
 - a) cool
 - b) it was great
 - c) it was probably temporary
 - d) it will continue
- 7) When will the rate of new Netflix memberships return to normal?
 - a) soon
 - b) next week
 - c) June the 7th
 - d) after lockdowns end
- 8) Where in the world did Netflix say coronavirus had reached?
 - a) every corner
 - b) every continent
 - c) every country
 - d) every crevice
- 9) Where did Netflix say many people were confined?
 - a) at home
 - b) in foreign countries
 - c) on cruise ships
 - d) in prisons
- 10) When does Netflix hope to start making new shows?
 - a) 2021
 - b) in the near future
 - c) in September
 - d) next weekend

ROLE PLAY

From <https://breakingnewsenglish.com/2004/200425-netflix.html>

Role A – Movies

You think movies are the best things to watch on TV during lockdown. Tell the others three reasons why. Tell them what is wrong with their shows. Also, tell the others which is the least useful of these (and why): chat shows, sport or cooking shows.

Role B – Chat Shows

You think chat shows are the best things to watch on TV during lockdown. Tell the others three reasons why. Tell them what is wrong with their shows. Also, tell the others which is the least useful of these (and why): movies, sport or cooking shows.

Role C – Sport

You think sport is the best thing to watch on TV during lockdown. Tell the others three reasons why. Tell them what is wrong with their shows. Also, tell the others which is the least useful of these (and why): chat shows, movies or cooking shows.

Role D – Cooking Shows

You think cooking shows are the best things to watch on TV during lockdown. Tell the others three reasons why. Tell them what is wrong with their shows. Also, tell the others which is the least useful of these (and why): chat shows, sport or movies.

AFTER READING / LISTENING

From <https://breakingnewsenglish.com/2004/200425-netflix.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'movie' and 'TV'.

movie	TV
--------------	-----------

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• number• streaming• due• free• valuable• value	<ul style="list-style-type: none">• surge• rate• growth• ends• terrible• more
--	--

NETFLIX SURVEY

From <https://breakingnewsenglish.com/2004/200425-netflix.html>

Write five GOOD questions about Netflix in the table. Do this in pairs. Each student must write the questions on his / her own paper.

When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

NETFLIX DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What images are in your mind when you hear the word 'movie'?
3. What do you know about Netflix?
4. What do you think of movies?
5. Which are better - movies or TV shows?
6. What do you think of streaming?
7. What are the state TV channels like in your country?
8. Is it better to watch a movie on TV or your smartphone?
9. What could people do instead of watching movies?
10. Why are movies and TV so popular?

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NETFLIX DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. What do you think of when you hear the word 'TV show'?
13. What do you think about what you read?
14. What would you do if there were no movies or TV?
15. Is Netflix the best streaming service?
16. How will you feel when scientists find a vaccine?
17. When do you think this terrible crisis will end?
18. How important are companies like Netflix?
19. What advice do you have for Netflix?
20. What questions would you like to ask Netflix's boss?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <https://breakingnewsenglish.com/2004/200425-netflix.html>

Netflix has more than (1) _____ the number of new subscribers it thought it would get this year. Netflix makes movies and TV shows, and (2) _____ a service for subscribers to watch these online. The streaming (3) _____ said 15.77 million new subscribers signed up for its services in the past three months. It expected an increase of around half this number. The doubling of subscriptions is (4) _____ to the coronavirus pandemic. Millions of people are staying at home and are using their free time (5) _____ watching films and TV programmes. Netflix is now one of the world's most valuable companies. It is worth more than the oil giant ExxonMobil. Financial analysts say its (6) _____ is around \$196 billion.

A Netflix official said the (7) _____ in membership numbers was probably temporary. The rate of new memberships would probably go down and return (8) _____ normal after lockdowns end. The company said: "We expect viewing to decline and membership growth to [slow down] (9) _____ home confinement ends, which we hope is soon." It added: "The coronavirus has reached every (10) _____ of the world and, in the absence of a widespread treatment or vaccine, no one knows how or when this terrible crisis will end. We are (11) _____ that we are fortunate to have a service that is even more meaningful to people confined at home." The company hopes to start producing more new shows in the (12) _____ future.

Put the correct words from the table below in the above article.

- | | | | | |
|-----|---------------|----------------|--------------|-------------|
| 1. | (a) doubled | (b) doubling | (c) doublet | (d) double |
| 2. | (a) bargains | (b) sales | (c) provides | (d) costs |
| 3. | (a) gremlin | (b) ogre | (c) fairy | (d) giant |
| 4. | (a) though | (b) due | (c) however | (d) because |
| 5. | (a) on | (b) of | (c) at | (d) by |
| 6. | (a) expensive | (b) worthwhile | (c) value | (d) worthy |
| 7. | (a) purge | (b) surge | (c) urge | (d) merge |
| 8. | (a) to | (b) of | (c) by | (d) at |
| 9. | (a) as | (b) was | (c) is | (d) has |
| 10. | (a) cornet | (b) cover | (c) concern | (d) corner |
| 11. | (a) warren | (b) beware | (c) wary | (d) aware |
| 12. | (a) ahead | (b) near | (c) post | (d) closely |

SPELLING

From <https://breakingnewsenglish.com/2004/200425-netflix.html>

Paragraph 1

1. Netflix has more than uebdold the number
2. new csssrrbuebi
3. The streaming tgain
4. due to the coronavirus emdcpnia
5. the world's most aluvable companies
6. Financial atlynsas

Paragraph 2

7. the resgu in membership
8. probably ptaoeymrr
9. We expect viewing to liceedn
10. treatment or cevanci
11. when this terrible ssicir will end
12. we are fnttourea

PUT THE TEXT BACK TOGETHER

From <https://breakingnewsenglish.com/2004/200425-netflix.html>

Number these lines in the correct order.

- () pandemic. Millions of people are staying at home and are using their free time by
- () and TV shows, and provides a service for subscribers to watch these online. The streaming giant said 15.77 million
- () of around half this number. The doubling of subscriptions is due to the coronavirus
- () home." The company hopes to start producing more new shows in the near future.
- () A Netflix official said the surge in membership numbers was probably temporary. The rate
- () watching films and TV programmes. Netflix is now one of the world's most valuable companies. It is worth
- () more than the oil giant ExxonMobil. Financial analysts say its value is around \$196 billion.
- () new subscribers signed up for its services in the past three months. It expected an increase
- (**1**) Netflix has more than doubled the number of new subscribers it thought it would get this year. Netflix makes movies
- () that we are fortunate to have a service that is even more meaningful to people confined at
- () vaccine, no one knows how or when this terrible crisis will end. We are aware
- () decline and membership growth to [slow down] as home confinement ends, which we hope
- () is soon." It added: "The coronavirus has reached every corner of the world and, in the absence of a widespread treatment or
- () of new memberships would probably go down and return to normal after lockdowns end. The company said: "We expect viewing to

PUT THE WORDS IN THE RIGHT ORDER

From <https://breakingnewsenglish.com/2004/200425-netflix.html>

1. doubled More number the than new of subscribers .
2. for service A watch to these subscribers online .
3. an It half around of this . expected increase
4. programmes . watching by time TV their free Using
5. value is . analysts its around Financial say \$196 billion
6. in was The probably temporary . membership numbers surge
7. of new The down . go memberships would rate
8. of the reached Coronavirus has every corner world .
9. more even Have meaningful . is service that a
10. new The shows . to company start producing hopes

CIRCLE THE CORRECT WORD (20 PAIRS)

From <https://breakingnewsenglish.com/2004/200425-netflix.html>

Netflix has more than *doubled* / *double* the number of new subscribers it thought it would get this year. Netflix *makes* / *making* movies and TV shows, and provides a service for *subscriptions* / *subscribers* to watch these online. The streaming *giant* / *gigantic* said 15.77 million new subscribers signed *down* / *up* for its services in the past three months. It expected *an* / *a* increase of around half this number. The doubling of subscriptions is *because* / *due* to the coronavirus pandemic. Millions of people are staying at home and are using their free time *by* / *of* watching films and TV programmes. Netflix is now one of the world's most *valuable* / *value* companies. It is worth more than the oil giant ExxonMobil. Financial analysts say its value *be* / *is* around \$196 billion.

A Netflix official said the *urge* / *surge* in membership numbers was probably temporary. The *rate* / *late* of new memberships would probably *going* / *go* down and return *to* / *for* normal after lockdowns end. The company said: "We expect viewing to decline and membership *grow* / *growth* to [slow down] as home confinement ends, which we hope is *finish* / *soon*." It added: "The coronavirus has reached every *edge* / *corner* of the world and, in the absence of a widespread treatment or vaccine, no one knows how or when this terrible *crisis* / *critics* will end. We are aware that we are fortunate to have a service that is even *more* / *most* meaningful to people confined at home." The company hopes to start producing more new shows in the *nearly* / *near* future.

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From <https://breakingnewsenglish.com/2004/200425-netflix.html>

N_t f l_x h_s m_r_ t h_n d__ b l_d t h_ n_m b_r _f
n_w s_b s c r_b_r s _t t h__ g h t _t w__ l d g_t t
h_s y__ r . N_t f l_x m_k_s m_v__ s _n d T V s
h_w s , _n d p_r_v_d_s _ s_r v_c_ f_r s_b s c r_b_r s
t_ w_t c h t h_s_ _n l_n_ . T h_ s t r__ m_n g g__ n t
s__ d 15 . 77 m_l l__ n n_w s_b s c r_b_r s s_g n_d
_p f_r _t s s_r v_c_s _n t h_ p_s t t h r__ m_n t h
s . I t _x p_c t_d _n _n c r__ s_ _f _r__ n d h_l f t
h_s n_m b_r . T h_ d__ b l_n g _f s_b s c r_p t__ n s
_s d__ t_ t h_ c_r_n_v_r_s p_n d_m_c . M_l l__ n s
_f p__ p l_ _r_ s t_y_n g _t h_m_ _n d _r_ _s_n g t
h__ r f_r__ t_m_ b_y w_t c h_n g f_l m_s _n d T V
p_r_g_r_m m_s . N_t f l_x _s n_w _n_ _f t h_ w_r l d '
s m_s t v_l__ b_l_ c_m p_n__ s . I t _s w_r t h
m_r_ t h_n t h_ __ l g__ n t E x x_n M_b_l . F_n_n
c__ l _n_l y s t s s_y _t s v_l__ _s _r__ n d \$ 1 9 6
b_l l__ n .

A N_t f l_x _f f_c__ l s__ d t h_ s_r g_ _n m_m b_r s
h_p n_m b_r s w_s p_r_b_b l_y t_m p_r_r y . T h_
r_t_ _f n_w m_m b_r s h_p s w__ l d p_r_b_b l_y g_
d_w n _n d r_t_r n t_ n_r m_l _f t_r l_c k d_w n s _n
d . T h_ c_m p_n y s__ d : " W_ _x p_c t v__ w_n g
t_ d_c l_n_ _n d m_m b_r s h_p g_r_w t h t_ [s_l_w
d_w n] _s h_m_ c_n f_n_m_n t _n d s , w h_c h w_
h_p_ _s s__ n . " I t _d d_d : " T h_ c_r_n_v_r_s h_s
r__ c h_d _v_r y c_r n_r _f t h_ w_r l d _n d , _n t
h_ _b s_n c_ _f _ w_d_s p_r__ d t_r__ t m_n t _r v_c
c_n_ , n_ _n_ k n_w s h_w _r w h_n t h_s t_r r_b l_
c_r_s_s w_l l _n d . W_ _r_ _w_r_ t h_t w_ _r_ f_r
t_n_t_ t_ h_v_ _ s_r v_c_ t h_t _s _v_n m_r_ m__ n_n
g_f_l t_ p__ p l_ c_n f_n_d _t h_m_ . " T h_ c_m p_n
y h_p_s t_ s t_r t p_r_d_c_n g m_r_ n_w s h_w s _n
t h_ n__ r f_t_r_ .

PUNCTUATE THE TEXT AND ADD CAPITALS

From <https://breakingnewsenglish.com/2004/200425-netflix.html>

netflix has more than doubled the number of new subscribers it thought it would get this year netflix makes movies and tv shows and provides a service for subscribers to watch these online the streaming giant said 1577 million new subscribers signed up for its services in the past three months it expected an increase of around half this number the doubling of subscriptions is due to the coronavirus pandemic millions of people are staying at home and are using their free time by watching films and tv programmes netflix is now one of the worlds most valuable companies it is worth more than the oil giant exxonmobil financial analysts say its value is around 196 billion

a netflix official said the surge in membership numbers was probably temporary the rate of new memberships would probably go down and return to normal after lockdowns end the company said we expect viewing to decline and membership growth to slow down as home confinement ends which we hope is soon it added the coronavirus has reached every corner of the world and in the absence of a widespread treatment or vaccine no one knows how or when this terrible crisis will end we are aware that we are fortunate to have a service that is even more meaningful to people confined at home the company hopes to start producing more new shows in the near future

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2004/200425-netflix.html>

Netflix has more than doubled the number of new subscribers it thought it would get this year. Netflix makes movies and TV shows, and provides a service for subscribers to watch these online. The streaming giant said 15.77 million new subscribers signed up for its services in the past three months. It expected an increase of around half this number. The doubling of subscriptions is due to the coronavirus pandemic. Millions of people are staying at home and are using their free time by watching films and TV programmes. Netflix is now one of the world's most valuable companies. It is worth more than the oil giant Exxon Mobil. Financial analysts say its value is around \$196 billion. A Netflix official said the surge in membership number was probably temporary. The rate of new memberships would probably go down and return to normal after lockdowns end. The company said: "We expect viewing to decline and membership growth to [slow down] as some confinement ends, which we hope is soon." It added: "The coronavirus has reached every corner of the world and, in the absence of a widespread treatment or vaccine, no one knows how or when this terrible crisis will end. We are aware that we are fortunate to have a service that is even more meaningful to people confined at home." The company hopes to start producing more new shows in the near future.

HOMEWORK

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about this news story. Share what you discover with your partner(s) in the next lesson.

3. NETFLIX: Make a poster about Netflix. Show your work to your classmates in the next lesson. Did you all have similar things?

4. STREAMING: Write a magazine article about a limit being put on the number of hours of streaming people do every day. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on Netflix. Ask him/her three questions about it. Give him/her three of your ideas for new shows. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

VOCABULARY (p.4)

1. b 2. f 3. c 4. a 5. g 6. d 7. e
8. m 9. n 10. k 11. h 12. l 13. j 14. i

TRUE / FALSE (p.5)

- a F b T c F d F e F f T g F h T

SYNONYM MATCH (p.5)

1. i	2. f	3. d	4. b	5. g
6. a	7. j	8. e	9. h	10. c

COMPREHENSION QUESTIONS (p.9)

1. New subscribers
2. 15.77 million
3. The coronavirus pandemic
4. Millions
5. ExxonMobil
6. It was probably temporary
7. After lockdowns end
8. Every corner
9. At home
10. In the near future

WORDS IN THE RIGHT ORDER (p.20)

1. More than doubled the number of new subscribers.
2. A service for subscribers to watch these online.
3. It expected an increase of around half this.
4. Using their free time by watching TV programmes.
5. Financial analysts say its value is around \$196 billion.
6. The surge in membership numbers was probably temporary.
7. The rate of new memberships would go down.
8. Coronavirus has reached every corner of the world.
9. Have a service that is even more meaningful.
10. The company hopes to start producing new shows.

MULTIPLE CHOICE - QUIZ (p.10)

1. b 2. d 3. a 4. c 5. b 6. c 7. d 8. a 9. a 10. b

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)