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Level 2 – 14th September, 2020

Pringles unveils new recyclable paper packaging

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<https://breakingnewsenglish.com/2009/200914-pringles-packaging-2.html>

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Please try Levels 0, 1 and 3. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging-2.html>

Pringles has improved its packaging. Pringles is well known for its large, round, crisps and their cylindrical container. However, the container is bad for the environment. People criticised the tube because it was almost impossible to recycle. The BBC said the container was "a recycler's nightmare". It might look simple, but it is made up of many materials. It had a plastic cap, a metal base, an aluminium cover, and foil-lined cardboard. This means it is difficult for people to separate and recycle. The Recycling Association called it one of the "villains" of the recycling world.

Pringles went back to the drawing board. It made its packaging easier to recycle. It spent a year designing a new tube. The company promised to change to 100 per cent reusable and recyclable packaging by 2025. A spokesman said: "We are eager to play our part and reduce our impact on the planet....We've worked hard to come up with this new can, which is widely recyclable and keeps our chips fresh and tasty and protects them from breaking up – which helps to reduce food waste." However, the new design still has a plastic lid, which will add to plastic pollution.

Sources: <https://www.bbc.com/news/science-environment-54108336>
<https://www.bakeryandsnacks.com/Article/2020/09/10/Pringles-iconic-tube-pilots-an-eco-makeover-in-UK>
<https://www.esmmagazine.com/uncategorized/pringles-unveils-new-recyclable-paper-packaging-format-108540>

PHRASE MATCHING

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging-2.html>

PARAGRAPH ONE:

- | | |
|-----------------------------------|------------------------|
| 1. Pringles has improved | a. lined cardboard |
| 2. well known for its large, | b. container |
| 3. cylindrical | c. to recycle |
| 4. the container is bad | d. nightmare |
| 5. it was almost impossible | e. its packaging |
| 6. the container was a recycler's | f. separate |
| 7. foil- | g. round, crisps |
| 8. difficult for people to | h. for the environment |

PARAGRAPH TWO:

- | | |
|---------------------------------|-------------------------|
| 1. Pringles went back to the | a. play our part |
| 2. It made its packaging easier | b. waste |
| 3. reusable and | c. and tasty |
| 4. We are eager to | d. recyclable packaging |
| 5. We've worked hard to come | e. drawing board |
| 6. keeps our chips fresh | f. up with this |
| 7. helps to reduce food | g. pollution |
| 8. add to plastic | h. to recycle |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging-2.html>

Pringles has (1) _____. Pringles is well known for its large, round, crisps and their cylindrical container. However, the (2) _____ for the environment. People criticised the tube because it was almost (3) _____. The BBC said the container was "a recycler's nightmare". It might look simple, but it is made up (4) _____. It had a plastic cap, a metal base, an aluminium cover, and foil-lined cardboard. This means it is difficult for (5) _____ and recycle. The Recycling Association called it one of the "villains" of (6) _____.

Pringles went back to (7) _____. It made its packaging easier to recycle. It spent a year designing a new tube. The company (8) _____ to 100 per cent reusable and recyclable packaging by 2025. A spokesman said: "We are eager to play our part and (9) _____ on the planet....We've worked hard to come up with this new can, which (10) _____ and keeps our chips fresh and tasty and protects them (11) _____ – which helps to reduce food waste." However, the new design still has (12) _____, which will add to plastic pollution.

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging-2.html>

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POTATO CHIPS SURVEY

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging-4.html>

Write five GOOD questions about potato chips in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

WRITING

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging-2.html>

Write about **potato chips** for 10 minutes. Read and talk about your partner's paper.
