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#### Nintendo Switch game console shatters sales forecasts – 7th November, 2020

### Level 4

Nintendo predicted the year ending March 2021 will be a bumper one for its Switch games console. It said sales will be 26 per cent higher than initial forecasts. It will sell 24 million consoles by the end of March. They said demand for the console is because of a pandemic-driven boom in gaming. Millions of people stayed indoors and bought a new games console. The result gave Nintendo reason for optimism - its profit forecast is up by 50 per cent.

The Switch was unveiled in 2016 and released worldwide in 2017. It is a hybrid console. It can be used as a standalone device. Its controllers have motion sensing and tactile feedback. These support handheld-style play, like the Nintendo Wii. Gamers can play online as well as on a local wireless network. Developers have created over 320 games for Switch. Sales have been led by Nintendo-created games such as The Legend of Zelda and Animal Crossing.

### Level 5

The gaming company Nintendo predicted the year ending March 2021 will be a bumper one for its Switch games console. Executives said sales will be 26 per cent higher than initial forecasts, and that it will ship 24 million consoles by the end of the financial year. They said the rise in demand for the console is attributable to a pandemic-driven boom in gaming. Millions of people stayed indoors because of COVID-19 and invested in a new games console. The result provided Nintendo with an extra reason for optimism - its operating profit forecast is up by 50 per cent to \$4.3 billion.

The Nintendo Switch was unveiled in 2016 and released worldwide in 2017. It is a hybrid console that is used as a home console or a standalone device. It has controllers with motion sensing and tactile feedback. These attach to both sides of the console to support handheld-style play, like the Nintendo Wii. Gamers can play online as well as with other consoles on a local wireless network. Developers have created over 320 games for the console, many from third-party companies. Sales have been led by Nintendo-created games such as The Legend of Zelda and Animal Crossing.

## Level 6

The Japanese gaming company Nintendo has predicted the year ending March 2021 will be a bumper year for its Switch games console. Executives said sales will be 26 per cent higher than initial forecasts. It expects to ship 24 million of its consoles by the end of the financial year. This is a 26 per cent increase from the previous forecast. The company said the rise in demand for the Switch console is partly attributable to a pandemic-driven boom in gaming. Millions of people have been staying indoors because of COVID-19 and have invested in a new games console. The result has provided Nintendo with an extra reason for optimism - its operating profit forecast is up by 50 per cent to \$4.3 billion.

The Nintendo Switch was unveiled in October 2016 and released worldwide in 2017. It is a hybrid console that can be used as either a home console or a portable, standalone device. It has controllers with motion sensing and tactile feedback. These can attach to both sides of the console to support handheld-style play like that of the Nintendo Wii. Gamers can play online through Internet connectivity, as well as with other consoles on a local wireless network. Developers have created over 320 games for the console, many from third-party companies. Switch sales have been led by Nintendo-created games such as The Legend of Zelda, Mario Kart 8, Pokemon Sword and Shield, and Animal Crossing.