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**Level 2 – 13th March, 2021**

## **World's biggest music company to invest in K-Pop**

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<https://breakingnewsenglish.com/2103/210313-k-pop-2.html>

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**Please try Levels 0, 1 and 3. They are (a little) harder.**

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# THE READING

From <https://breakingnewsenglish.com/2103/210313-k-pop-2.html>

South Korean pop music (K-pop) is now very popular worldwide. In the past few years, the boy band BTS has had a lot of success in America and Europe. They became the first K-pop band to have a number one song on the US music charts. The popularity of K-pop has caused big record labels to put more money into Korean bands. The world's biggest music label, Universal Music Group, will join a live-streaming music platform set up by Korea's biggest record labels. Universal will invest in Big Hit Entertainment. This is the company that BTS belongs to.

Universal has teamed up with the label YG Entertainment. The girl band BLACKPINK may be YG's next global success. YG said: "We will work closely with...Universal...globally for the successful...debut and promotion of BLACKPINK. In addition, we will do our best to help other YG artists to break through into the North American and European markets." YG added: "Real talent rises above culture and language and has no boundaries. Through this partnership we feel we can truly showcase our artists' potential on a bigger scale. We look forward to what's to come in the future."

Sources: <https://www.bbc.com/news/business-55993098>  
<https://www.musicbusinessworldwide.com/universal-signs-k-pop-girl-band-to-interscope-can-they-repeat-bts-success/>  
<https://www.independent.ie/entertainment/music/universal-music-group-joins-forces-with-k-pop-labels-for-livestreaming-platform-40073719.html>

# PHRASE MATCHING

From <https://breakingnewsenglish.com/2103/210313-k-pop-2.html>

## PARAGRAPH ONE:

- |                                   |                       |
|-----------------------------------|-----------------------|
| 1. K-pop is now very popular      | a. number one song    |
| 2. In the past few                | b. label              |
| 3. BTS has had a lot of           | c. BTS belongs to     |
| 4. the first K-pop band to have a | d. of K-pop           |
| 5. on the US music                | e. success in America |
| 6. The popularity                 | f. worldwide          |
| 7. The world's biggest music      | g. charts             |
| 8. This is the company that       | h. years              |

## PARAGRAPH TWO:

- |                                   |                           |
|-----------------------------------|---------------------------|
| 1. Universal has teamed           | a. closely with Universal |
| 2. girl                           | b. above culture          |
| 3. We will work                   | c. in the future          |
| 4. help other YG artists to break | d. up with the label YG   |
| 5. Real talent rises              | e. scale                  |
| 6. truly showcase our artists'    | f. band                   |
| 7. on a bigger                    | g. potential              |
| 8. what's to come                 | h. through                |

# LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2103/210313-k-pop-2.html>

South Korean pop music (K-pop) is (1) \_\_\_\_\_ worldwide. In the (2) \_\_\_\_\_, the boy band BTS has had a lot of success in America and Europe. They became the first K-pop band to (3) \_\_\_\_\_ one song on the US music charts. The popularity of K-pop has caused big record labels to put (4) \_\_\_\_\_ Korean bands. The world's biggest music label, Universal Music Group, will join a live-streaming music platform (5) \_\_\_\_\_ Korea's biggest record labels. Universal will invest in Big Hit Entertainment. This is the company that (6) \_\_\_\_\_.

Universal has (7) \_\_\_\_\_ the label YG Entertainment. The girl band BLACKPINK may be YG's next global success. YG said: "We will (8) \_\_\_\_\_ ...Universal...globally for the successful...debut and promotion of BLACKPINK. In addition, we will (9) \_\_\_\_\_ to help other YG artists to break through into the North American and European markets." YG added: "Real talent rises above culture and language and (10) \_\_\_\_\_. Through this partnership we feel we can truly showcase our artists' (11) \_\_\_\_\_ bigger scale. We look forward to what's to come (12) \_\_\_\_\_."

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2103/210313-k-pop-2.html>

South Korean pop music (K-pop) is now very popular worldwide. In the past few years, the boy band BTS has had a lot of success in America and Europe. They became the first K-pop band to have a number one song on the US music charts. The popularity of K-pop has caused big record labels to put more money into Korean bands. The world's biggest music label, Universal Music Group, will join a live-streaming music platform set up by Korea's biggest record labels. Universal will invest in Big Hit Entertainment. This is the company that BTS belong to. Universal has teamed up with the label YG Entertainment. The girl band BLACKPINK may be YG's next global success. YG said: "We will work closely with... Universal... globally for the successful... debut and promotion of BLACKPINK. In addition, we will do our best to help other YG artists to break through into the North American and European markets." YG added: "Real talent rises above culture and language and has no boundaries. Through this partnership we feel we can truly showcase our artists' potential on a bigger scale. We look forward to what's to come in the future."

# POP MUSIC SURVEY

From <https://breakingnewsenglish.com/2103/210313-k-pop-2.html>

Write five GOOD questions about pop music in the table. Do this in pairs. Each student must write the questions on his / her own paper.  
When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

# WRITING

From <https://breakingnewsenglish.com/2103/210313-k-pop-2.html>

Write about **pop music** for 10 minutes. Read and talk about your partner's paper.

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